

Abu-Ghazaleh University College for Innovation' and 'A ONE TV' Sign MoU



AMMAN - Talal Abu-Ghazaleh University College for Innovation (TAGUCI), a member of Talal Abu-Ghazaleh Global (TAG.Global), and 'A ONE TV' signed a Memorandum of Understanding (MoU) for cooperation in various fields including the implementation of the 'Junior Digital Broadcaster' program.

The two parties agreed on exchanging expertise, human cadres and training materials, in addition to organizing interdisciplinary workshops and specialized training courses as well as developing and building children's capacities in media related fields.

During the signing ceremony, HE Dr. Talal Abu-Ghazaleh, founder and chairman of TAG.Global, expressed his pride in the cooperation agreement since it targets an important segment of society, children, underscoring the importance of attention to this target group, in addition to

its role in promoting leadership concept among children since early stages of their life.

In addition, Dr. Abu-Ghazaleh pointed out that TAG.Global has carried out many activities targeting children, saying that the first course of 'Junior Digital Broadcaster' program has been concluded recently. He added that TAG.Global launched the first Arab tablet for kids (TAG-TAB Kids); the first initiative of its kind to present a customized device for children at affordable price.

For his part, Mr. Ahmad Asaad, president of 'A ONE TV' Board of Directors, expressed his happiness at the cooperative ties with TAG.Global, underlining the role of media and its impact on the development of children. He added that TAG.Global has become distinguished for its technological products and its interest in digitalization that starts from early childhood,

and that is what encouraged the TV Channel to cooperate in this field and contribute to children development in digital media.

Meanwhile, Mr. Mohammed Al-Qaisi, General Manager of 'A ONE TV', conveyed to Dr. Talal Abu-Ghazaleh greetings of Captain Mohammed Al Khashman, Chairman of the Council of the Jordanian Aviation, for launching the first Arab tablet for kids (TAG-TAB Kids), branded as a Jordanian industry.

The 'Junior Digital Broadcaster' program was organized by TAG.Global with the participation

of 20 students aged between 8-15 years as part of the Organization's mission in enhancing digital culture among the next Arab generations, as well as discovering and qualifying talented children to become media professionals who depend on information technology in practicing their work, mainly in three media fields including: News/ program broadcasting, producing and editing.

The media program aims to promote professional practices of media activities among children, in addition to discover and empower media-talented children to prepare them to become media professionals.

'Abu-Ghazaleh University College for Innovation' Concludes Executive Diploma in 'Artificial Intelligence and Data Science'



AMMAN - The Consultancy and Training Center at Talal Abu-Ghazaleh University College for Innovation (TAGUCI) has concluded the Executive Diploma in Artificial Intelligence (AI) and Data Science, the first of its kind at the Arab world level.

TAGUCI offered the 300-hour diploma for various specializations and sectors targeting different segments of the society including school and university students, employees and those interested in AI and Data Science.

During the course, participants were introduced to methods of analyzing, processing and exploring the future of Big Data and Data Cyberspace, to keep pace with the latest developments in science and technology.

Talal Abu-Ghazaleh University College for Innovation (TAGUCI) is a University College specialized in applied business and information technology. It is an independent educational institution accredited by the Jordanian Ministry of Higher Education and the Accreditation and Quality Assurance Commission for Higher

Education Institutions. TAGUCI focuses on providing the youth with the appropriate environment to become IT leaders, as well as empowering graduates to innovate and create knowledge and transform it into marketable products.

‘Abu-Ghazaleh University College for Innovation’ Concludes Two Training Courses on ‘Comprehensive HR Management’



AMMAN - The Consultancy and Training Center at Talal Abu-Ghazaleh University College for Innovation (TAGUCI) concluded two training courses on ‘Comprehensive Human Resources Management’.

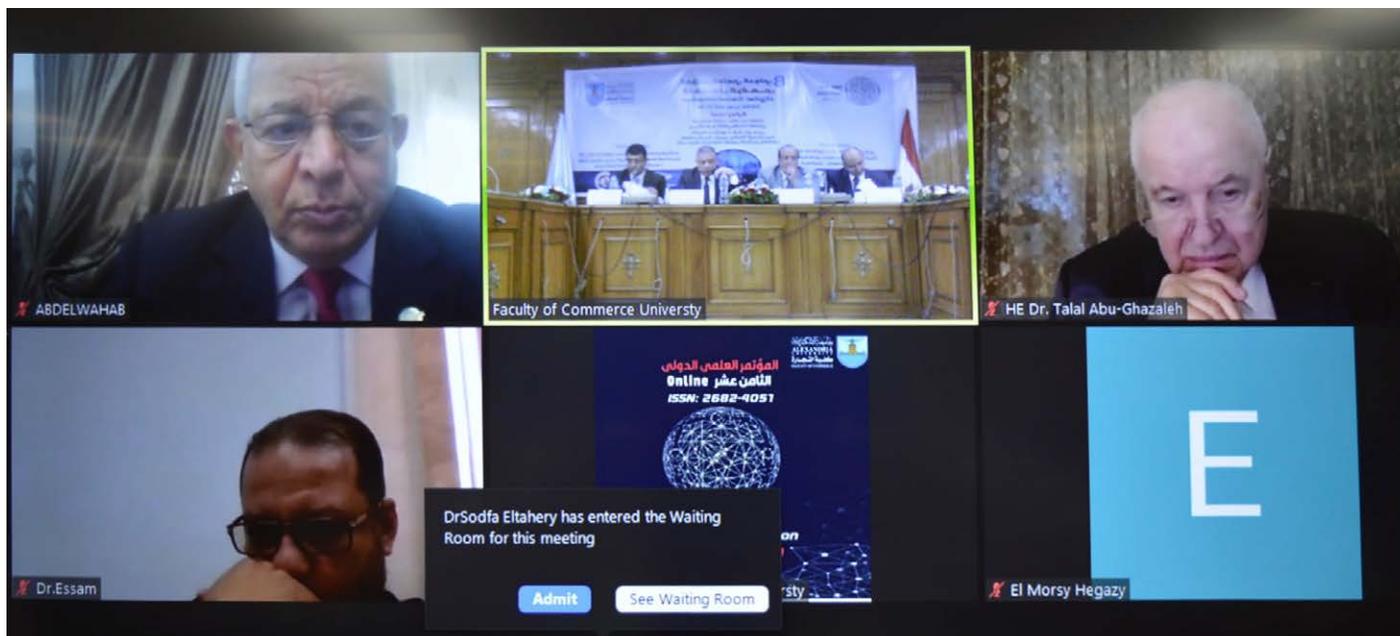
The two courses were held with the participation of many interested people in the field of Human Resources, noting that demand is increasing for this kind of programs.

Each of the two 20-hour training courses

introduced the participants to various topics including: Modern Systems in Human Resources Management, Human Capital Investment, Design & Maintenance of Organizational Structures, Job Analysis, Job Description, Job Evaluation, Recruitment, and Selection, Management of Individual and Institutional Performance Assessments through practical implementation and case studies.

At the end of the two courses the participants received their certificates.

During the 18th International Scientific Conference in Alexandria **Abu-Ghazaleh: Historical Shifts Drive us Towards Digital Transformation**



AMMAN - HE Dr. Talal Abu-Ghazaleh, founder and chairman of Talal Abu-Ghazaleh Global (TAG.Global) was virtually hosted by the 18th International Scientific Conference in Alexandria organized by the Faculty of Commerce in Alexandria University, to discuss 'Digital Transformation' with the participation of large group of professors and scientists.

During the conference, Dr. Abu-Ghazaleh criticized the backward state of digitalization in the Arab region that would bring them back to the Stone Age, suggesting rescue tools atop of which is continuous attempts to improve digitalization regardless of any existing obstacles.

He also indicated that we should embrace the Fourth Industrial Revolution or the so-called 'Digital Revolution', "since we are already on the threshold of a historical stage that is pushing us toward digitalization". According to Dr. Abu-Ghazaleh teaching digitalization should start from primary and secondary education so that university students would be well prepared to graduate as creators and inventors; an approach currently implemented at Talal Abu-Ghazaleh University College for Innovation (TAGUCI)

whose unique vision is based on graduating inventors.

Regarding other rescue methods of the lagging state of digitalization in the Arab region, Dr. Abu-Ghazaleh believes that Arabs should fully understand that the world will indefinitely live with the 'digital revolution', taking into account that technology moves forward with or without us.

"For that reason, we need to educate children and guide them toward the useful science that is called the 'Science of Modern Technology' and provide whatever is needed to ensure their effective embracing of digitalization.

"Digital transformation is no longer a luxury; on the contrary, it has become an urgent need. Accordingly, we, at Talal Abu-Ghazaleh Global, provide consulting services in digital transformation through Talal Abu-Ghazaleh & Co. Consulting in all areas due to the fact that digitalization will invade the agricultural, medical, business and professional aspects of our life in the upcoming three years," Dr. Abu-Ghazaleh concluded

During his keynote speech at the 1st International Media Forum
Abu-Ghazaleh Calls on Arab Media Institutions to be Innovative in their Performance



AMMAN - The Arab economist and business expert, HE Dr. Talal Abu-Ghazaleh, founder and chairman of Talal Abu-Ghazaleh Global (TAG. Global), called on all Arab media institutions to stay away from imitating Western media outlets and embrace innovation in their digital media performance instead, for the benefit of the Arab societies, noting that the world has reached advanced stages of Internet utilization.

Dr. Abu-Ghazaleh's was a key speaker at the First International Media Forum held under the auspices of HE Sheikh Dr. Saeed bin Tahnun Al Nahyan with the Honorary Presidency of HRH Princess Hind bint Abdulrahman Al-Saud. The conference was organized in the United Arab Emirates under the theme: 'New Media Outlook 2021'.

During his speech, Dr. Abu-Ghazaleh affirmed that the world's five giant corporations are knowledge-based companies, though, digital companies do not fall within the jurisdiction of the World Trade Organization (WTO), noting that major corporations rely in marketing their digital products on media institutions which have started to fiercely compete with media channels in offering media content all over the world.

He also underlined the need to add the so-called 'Knowledge Product' to the Agreement on Trade-Related Aspects of Intellectual Property Right (TRIPS) with the World Intellectual Property Organization (WIPO).

For his part, Sheikh Saeed bin Tahnun Al Nahyan stated that the new technological advancement has forced all sectors of society to keep up with the modern developments in the media sector, noting that using modern means of communication and developed techniques has become an integral part of the New Media in order to be able to compete in providing the best content based on credibility, transparency and keenness on broadcasting events easily and as they happen.

Regarding Internet governance, Sheikh Dr. Saeed stressed the need for verifying the authenticity of any information or news before broadcasting, praising the efforts of the International Media Forum in organizing the Forum which tackled issues related to the New Media and digital challenges.

The Honorary President of the First International Media Forum, HRH Princess Hind bint Abdulrahman Al-Saud, expressed her pleasure in participating in the Forum in its first edition. The Princess affirmed that her participation in the gathering aims to learn more about the media and the challenges it faces in light of the current conditions we are experiencing. HRH further noted that "by joining our forces, we will achieve many of our aspired goals".

The 1st International Media Forum discussed the vision of the new media and its impact regionally and globally with the participation of a host of distinguished media leaders and experts.

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YOUR TABLET FOR ALL PURPOSES

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- 10.1 inch with 1200 * 1920 LCD
- 4 GB RAM 64 GB Storage
- 5 MP Front Camera and 13 MP Rear Camera
- Single SIM Card, Support 2G/3G/4G
- Battery Capacity: 6500 mAh
- Wi-Fi: IEEE 802.11 a/b/g/n/ac

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Leather Cover with Docking Keyboard-touch pad
HQ Bluetooth Earphones and Screen Protector | 1 Year Warranty



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THE UNIVERSAL LAPTOP FOR EVERYBODY

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- Intel Core i3
- 8 GB RAM
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- Full Function Thunderbolt
- 2 USB 3.0, 1 USB 2.0, HDMI Ports

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Fabric Sleeve Case | 1 Year Warranty



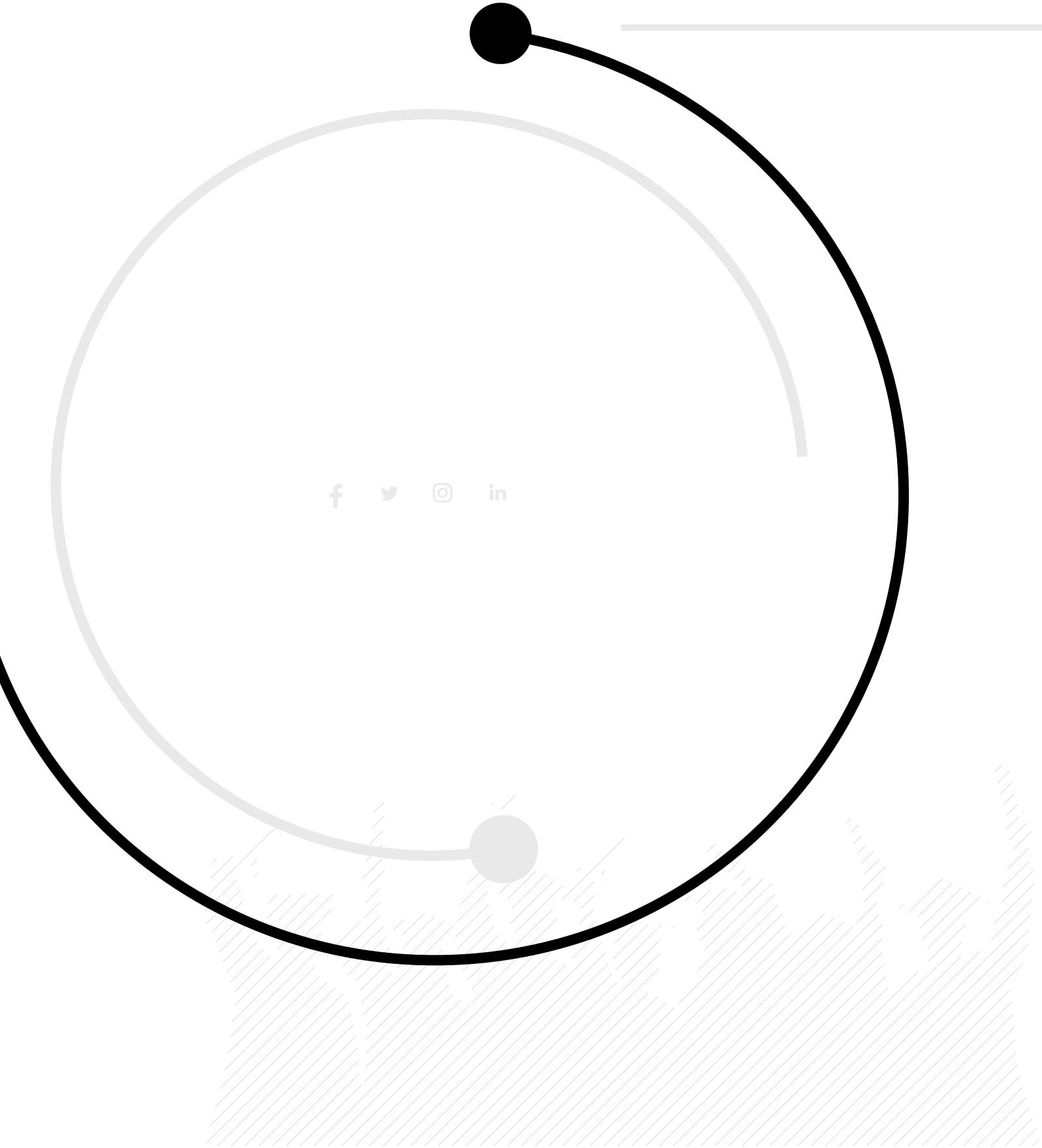
JD700*

*VAT Included

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