

TAGI-UNI Newsletter

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Talal Abu-Ghazaleh Digital University (TAG-DU)

please visit our website
www.tagiuni.com
for more information



Talal Abu-Ghazaleh International University

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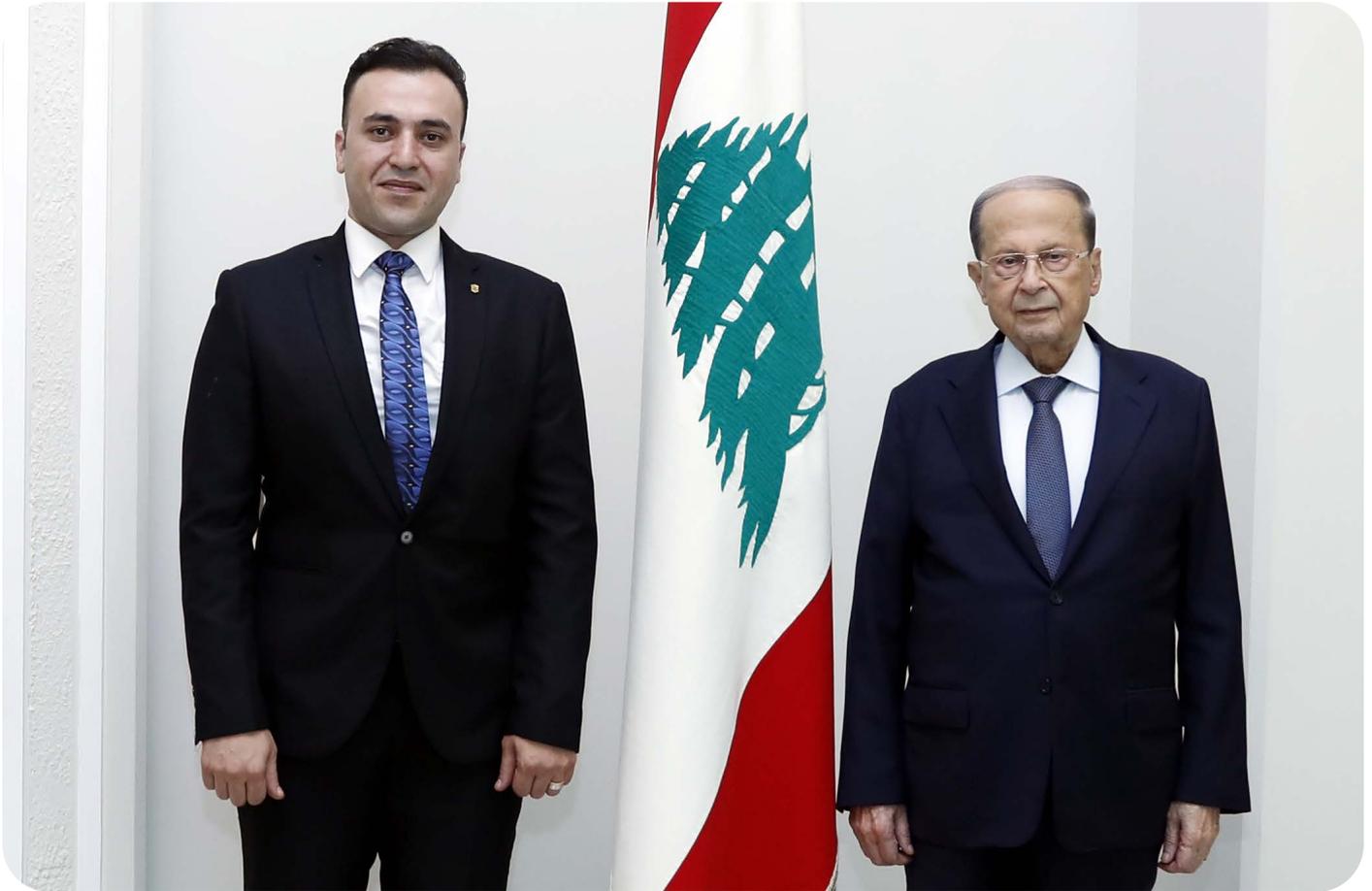
TAGI-UNI is the people's gateway to the world's best education, promoting global citizenship and individual responsibility. Under its mission "to make accredited educational programs accessible to everyone, everywhere", TAGI-UNI uses partnerships - comprised of a network of universities, non-government organizations, training institutions, and language schools - as its modus operandi to deliver comprehensive education to a global student body. Thus, digital education provided by international institutions compels individuals to understand their interdependence and their interconnected roles in the modern world.

With its vision of "world-class education as a human right", Talal Abu-Ghazaleh University seeks to democratize education through a system of channels to open students' dialogue with one another, therefore putting the quality of interaction in their hands. TAGI-UNI makes it possible for the transforming societies to embrace new concepts emerging from the ground up, given that accessibility to education is paramount for maximizing these societies' potential.

Talal Abu-Ghazaleh University provides boundless world-class higher education across the globe to learners who may be unable to afford the costs of travel. All programs offered are of the highest caliber and relevant to global job market needs.

For more information, please visit TAGI-UNI website: www.tagiuni.com

■ Lebanese President Michel Aoun: Abu-Ghazaleh is a Man of Achievement



BEIRUT - Lebanese President, HE General Michel Aoun, received in his office at the Baabda Presidential Palace, Mr. Burhan Al Ashkar, executive director of Talal Abu-Ghazaleh Global (TAG.Global), who conveyed to His Excellency an oral message from HE Dr. Talal Abu-Ghazaleh, founder and chairman of TAG.Global, expressing his sincere condolences

and sympathy to the families of the victims of the Beirut Harbor explosion on August 4, wishing a speedy recovery to the injured.

During the meeting, Al Ashkar reviewed the development stages of TAG.Global, starting in Lebanon in 1972, highlighting TAG.Global's various contributions to all sectors with

professional services and modern technologies. He also briefed the President, on the plans of Dr. Abu-Ghazaleh's remote learning project initiated by TAG.Global years ago, which became a necessity under Coronavirus (COVID-19) pandemic. Al Ashkar affirmed TAG.Global's readiness to support Lebanon's efforts in developing education in this regard. Al Ashkar also informed the President of TAG.Global's readiness to submit proposal to the World Bank and the other different donors to finance an educational project under which more than 300 thousand laptops and tablets will be made available to university and school students in the country, noting that the project will be submitted as an invitation for bidding that allows all relevant companies to participate in for the service of public interest. For his part, His Excellency President Aoun expressed his gratitude to Dr. Talal Abu-Ghazaleh highlighting his long record of successes. He pointed out that Dr. Abu-Ghazaleh is a well-recognized for his

achievements in the fields of science and knowledge.

President Aoun also emphasized the critical need to speed up efforts to ensure the provision of electronic devices for students at the Lebanese schools, to continue their education remotely due to the current difficult circumstances, emphasizing that e-learning has become an urgent need to keep pace with the latest development in the education sector globally.

President Aoun highly praised international efforts by different brotherly and friendly countries, and international organizations such as the UNESCO that aim at renovating schools affected by the Beirut Harbor blast, expressing hopes that TAG.Global would play an effective role in coordination with UNESCO to provide schools with necessary electronic devices as soon as possible.

During the 18th International Scientific Conference in Alexandria

Abu-Ghazaleh: Historical Shifts Drive us Towards Digital Transformation



AMMAN - HE Dr. Talal Abu-Ghazaleh, founder and chairman of Talal Abu-Ghazaleh Global (TAG.Global), was virtually hosted by the 18th International Scientific Conference in Alexandria organized by the Faculty of Commerce in Alexandria University, to discuss 'Digital Transformation' with the participation of large group of professors and scientists.

During the conference, Dr. Abu-Ghazaleh criticized the backward state of digitalization in the Arab region that would bring them back to the Stone Age, suggesting rescue tools atop of which is continuous attempts to improve digitalization regardless of any existing obstacles.

He also indicated that we should embrace the Fourth Industrial Revolution or the so-called 'Digital Revolution', "since we are already on the threshold of a historical stage that is pushing us toward digitalization". According to Dr. Abu-Ghazaleh teaching digitalization should start from primary and secondary education so that university students would be well prepared to graduate as creators and inventors; an approach currently implemented at Talal Abu-Ghazaleh University College for Innovation (TAGUCI) whose unique vision is based on graduating inventors.

Regarding other rescue methods of the lagging state of digitalization in the Arab region, Dr. Abu-Ghazaleh believes that Arabs should fully understand that the world will indefinitely live with the 'digital revolution', taking into

account that technology moves forward with or without us.

"For that reason, we need to educate children and guide them toward the useful science that is called the 'Science of Modern Technology' and provide whatever is needed to ensure their effective embracing of digitalization.

"Digital transformation is no longer a luxury; on the contrary, it has become an urgent need. Accordingly, we, at Talal Abu-Ghazaleh Global, provide consulting services in digital transformation through Talal Abu-Ghazaleh & Co. Consulting in all areas due to the fact that digitalization will invade the agricultural, medical, business and professional aspects of our life in the upcoming three years," Dr. Abu-Ghazaleh concluded

■ Start Your MBA Based on MOOC Today!

Talal Abu-Ghazaleh Digital University (TAG-DU) is based on the belief that education is a human right and not a privilege for the few who can afford to stay out of the workplace and physically attend local professional programs.

For this purpose, TAG-DU invites you to explore the nine disciplines in which diplomas are granted and select the discipline of your choice.

In this issue, we are going to introduce Courses in Journalism: This program provides you with the required skills for working as a journalist or in the media field in general, and will help you learn the key practices and procedures in journalism. The suggested sequence consists of seven courses; the candidate needs to complete five courses and provide certificates of completion for each course taken

These courses are:

- English for Journalism
- Making Sense of News
- What is News?
- Gathering and Developing the News
- Effectively Delivering the News to your Audience
- Journalism, the Future, and You!
- Capstone: Create your Own Professional Journalistic Portfolio

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