



TAGI-UNI Newsletter

October 2019, Issue 44



TAGI-UNI was established by HE Dr. Talal Abu-Ghazaleh in 2013 as a global educational alliance that facilitates distance learning by working in partnership with global professional associations.

Since its establishment in 2013, TAGI-UNI has secured partnerships with very reputable Universities and training institutions such as University of Liverpool, Thunderbird School of Management and many other providers of online education.

please visit our website
www.tagiuni.com
for more information

1

Talal Abu-Ghazaleh International University (TAGI-UNI)

2

'Abu-Ghazaleh University College for Innovation' Signs Cooperation Agreement with Sydney Academy for Training and Consulting

3

'Abu-Ghazaleh Academy', NAFES and Cell Avenue Sign Cooperation Agreement for Training in Marketing

4

Italian President Bestows the "Commendatore dell'Ordine della Stella d'Italia" upon Talal Abu-Ghazaleh

6

TAGI-UNI Programs

7

Talal Abu-Ghazaleh Digital University (TAG-DU)

■ Talal Abu-Ghazaleh International University (TAGI-UNI)

Fort Hays State University

FHSU is the leading forward-thinking, entrepreneurial university of the Midwest. We have an enrollment of more than 13,000 students and offer hundreds of certificate and degree programs at the associate's, bachelor's and master's levels through 28 academic departments. We attract goal-oriented students who want premier learning opportunities both inside and outside the classroom combined with extraordinary one-to-one attention and support. Take a look at our College Portrait for an overall view of FHSU.

Our professors are outstanding teachers who motivate students to develop their unique talents. As a result, our students graduate with a deep appreciation of knowledge as well as professional skills and confidence that give them a competitive edge in their careers, now and for a lifetime.



**FORT HAYS STATE
UNIVERSITY**

Forward thinking. World ready.

Located halfway between Denver and Kansas City, FHSU is a welcoming community in the heart of historic Hays, a community that celebrates its frontier roots and its modern sensibility - coffee shops, one-of-a-kind restaurants, shopping, and a vibrant arts scene.

Fort Hays State University has long had a policy of making information readily available and ensures compliance with federal HEA and HEOA legislation.

Come on in, and learn more about the FHSU experience.

■ ‘Abu-Ghazaleh University College for Innovation’ Signs Cooperation Agreement with Sydney Academy for Training and Consulting



AMMAN - Talal Abu-Ghazaleh University College for Innovation (TAGUCI) signed a memorandum of understanding (MoU) with Sydney Experts Academy for Training and Consulting, owner of (Rethinkers for Nurturing Creativity & Innovation) trademark.

The MoU was signed by Dr. Muntaha Bani Hani, Dean of TAGUCI, and Dr. Lana Mbaideen, Academy Executive Director at TAGUCI Headquarters.

The two parties agreed on forming a joint taskforce to hold and organize training sessions and other various activities targeting teachers and employees at companies and institutions. According to the MoU, the training programs provided by ‘Rethinkers’ will be accredited by TAGUCI, being an academic institution.

Furthermore, the two parties expressed their willingness to enhance cooperation in the future in the fields of creativity and innovation. It’s worth mentioning that Talal Abu-Ghazaleh University College for Innovation (TAGUCI) is a University College specialized in applied business and information technology. It is an independent educational institution accredited by the Jordanian Ministry of Higher Education and the Accreditation and Quality Assurance Commission for Higher Education Institutions.

TAGUCI focuses on providing the appropriate environment for youth to be leaders in their fields of expertise and empowering graduates to innovate and create knowledge and transform it into marketable products.

■ ‘Abu-Ghazaleh Academy’, NAFES and Cell Avenue Sign Cooperation Agreement for Training in Marketing



AMMAN - Talal Abu-Ghazaleh Academy (TAG-Academy), a member of Talal Abu-Ghazaleh Global, signed a tri-lateral agreement with the National Fund for Enterprise Support (NAFES) and Cell Avenue for Mobile Phones Trading Company for the purpose of implementing a comprehensive training program in the field of sales and marketing. According to the agreement, the program will be implemented by TAG-Academy for presentation to Cell Avenue employees in cooperation with NAFES.

TAG-Academy will be executing the program as part of its role in offering training courses that build and enhance work environment at companies and enterprises in the field of behavioral development and training. The program will be financed by NAFES which

offers support to small and medium-sized enterprises (SMEs) in Jordan to improve their administrative competitiveness locally and globally.

The agreement was signed by TAG-Academy Executive Director Mr. Yousef Al Rawas, NAFES Manager Mr. Madhar Al Majali, and Cell Avenue General Manager Mr. Bashar Kamal.

During the signing ceremony, Al Rawas stated that the TAG-Academy mission entails the provision of consulting and supervision services to the project to ensure its implementation at high standards.

He affirmed that the Academy provides comprehensive professional training solutions

in more than 20 fields through more than 500 comprehensive training programs. It also provides contractual programs customized to meet the training needs of every institution to achieve its goals. Training courses are taught by renowned experts in their fields who are selected according to specific criteria.

Meanwhile, Al Majali said that NAFES will offer the required fund for the project reiterating that it aims at assisting in the modernization of Jordanian SMEs by providing them with financial support to manage development projects that enhance their efficiency and competitiveness at local and regional levels.

Al Majali pointed out that NAFES was established in 2001 as one of the important outcomes of the Jordan-Japan Industrial Development Program, the implementation of which was followed up by the General Secretariat of the Higher Council for Science and Technology during the period 1998-2002.

For his part, Cell Avenue Manager expressed gratitude to the Academy and NAFES for their cooperation in implementing the project which will effectively serve the Company expressing readiness to provide whatever is required to facilitate the mission of TAG-Academy and ensure the project's success.

One of Italy's highest honors

■ Italian President Bestows the "Commendatore dell'Ordine della Stella d'Italia" upon Talal Abu-Ghazaleh

AMMAN -The President of the Republic of Italy, HE Mr. Sergio Mattarella, bestowed the honor of the "Commendatore dell'Ordine della Stella d'Italia " (Commander in the Order of the Star of Italy) upon HE Dr. Talal Abu-Ghazaleh, for his valuable contributions and the effort of Talal Abu-Ghazaleh Global in strengthening the Italian, Jordanian and Arab relations.

Established in 1914, the Ordine Della Stella D'italia is one of Italy's highest honors presented to global dignitaries who contribute in strengthening and promoting relations between Italy and other countries.



The Order was presented in a special ceremony attended by HE Mr. Fabio Cassese, the Italian Ambassador to Jordan, representing the Italian President and a host of Ambassadors to Jordan. The Italian Ambassador read the official citation stating that Dr. Abu-Ghazaleh is "a close friend to Italy," and "a friend of all the international community."

"We are here this evening to celebrate the decoration of Mr. Talal Abu-Ghazaleh as "Commendatore" of the Order of the Italian Star. This high ranking decoration is granted by the Italian President to people that through their commitment contributed to the strengthening of the relationship between Italy and their country. This is for sure the case of our dear friend Talal Abu-Ghazaleh. One of the most influential cultural leaders in the Arab world, he has always promoted and invested in education at large. His worldwide-known Organization works in 80 countries in the field of Intellectual Property and of educational services.

We all know his personal commitment for the promotion of culture, and specifically of the Italian culture in Jordan over the years, participating and actively supporting several initiatives of the Italian Embassy, especially in the archaeological sector, music and art at large. His passion and dedication represent a model and the decoration of the Order of Italian Star with the high rank of "Commendatore" seals Mr. Talal Abu-Ghazaleh's commitment in

strengthening our relationship and his sincere friendship towards Italy and its great culture."

In receiving the Order, Dr. Abu-Ghazaleh expressed his pride saying: "Your Excellency Ambassador Fabio Cassese, I am honored to become Commendatore dell' Ordine della Stella d'Italia and I am honored to have been able to implement many projects promoting the Jordanian-Italian relations in many field in partnership with the Italian Embassy."

"It is difficult to say what Italy means to me. Your country has my great admiration and has been since my youth an inspiration for me. Our Rome office has been operational since 2015 but now it will have a greater launch," he added.

It is worth mentioning that Talal Abu-Ghazaleh Global has been involved in organizing several touristic, cultural, social and educational programs in cooperation with the Italian Embassy in Jordan which positively impacted the strengthening of bilateral relations and joint interest. Also Dr. Abu-Ghazaleh has been involved in major educational and cultural events in Italy where he delivered several lectures with the most recent being at the University of Florence.

Dr. Abu-Ghazaleh has received several honors for his effort in strengthening ties between Arabs and other countries of the world.

■ TAGI-UNI Programs

- **Bachelor of Arts (Journalism and Mass Communication)**

Provider: Amity University

Duration: 3 years Fees: \$3150

- **Marketing for Global Entry**

Provider: Thunderbird School of Global Management

Duration: 3 weeks Fees: \$400

- **Pre-Intermediate Course “A2”**

Provider: Velawoods

Duration: 1 year Fees: \$59

For more information about TAGI-UNI partners’ programs and certificates, please visit:
www.tagiuni.com



■ Start Your MBA Based on MOOC Today!

TAG-DU is based on the belief that education is a human right and not a privilege for the few who can afford to stay out of the workplace and physically attend local professional programs.

For this purpose, TAG-DU invites you to explore the nine disciplines in which diplomas are granted and select the discipline of your choice. In this issue, we are going to introduce “TAGDU Diploma in Management”.

This program gives you the opportunity to gain extensive knowledge and understanding of the principles and practices behind key management subjects. The suggested sequence consists of seven courses; the candidate needs to complete five courses and provide certificates of completion for each course taken.

Course 1

Managing the Organization: From Organizational Design to Execution offered by University of Illinois at Urbana-Champaign through the Platform of Coursera.

Course 2

States and Markets in the Global Economy

Offered by Thunderbird School of Global Management through the Platform of edX.

Course 3

International Leadership and Organizational Behavior offered by Università Bocconi through the platform of Coursera.

Course 4

Foundations of Strategic Business Analytics offered by ESSEC Business School through the platform of Coursera.

Course 5

The Manager’s Toolkit: A Practical Guide to Managing People at Work offered by University of London, Birkbeck, University of London through the platform of Coursera.

Course 6

International Project Management offered by Rochester Institute of Technology through the platform of edX.

Course 7

Strategic Management offered by Indian Institute of Management, Bangalore through the platform of edX.

Follow us:   

Talal Abu-Ghazaleh International University

Shmeisani, Abdel Raheem Al-Waked Street, Building No. 46

Email: info@tagiuni.com