

# TAGI-UNI Newsletter

March 2020, Issue 49



TAGI-UNI was established by HE Dr. Talal Abu-Ghazaleh in 2013 as a global educational alliance that facilitates distance learning by working in partnership with global professional associations.

Since its establishment in 2013, TAGI-UNI has secured partnerships with very reputable Universities and training institutions such as University of Liverpool, Thunderbird School of Management and many other providers of online education.

please visit our website  
[www.tagiuni.com](http://www.tagiuni.com)  
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## **YOUR LIFE, IN ENGLISH**

*VOXY is a US web-based personalized English training platform which offers Live English Courses by accredited trainers in addition to E-Learning, Self-Study Courses, and also provides academic and career-aligned English courses. Voxy's web platform and integrated mobile app will allow students to access a more flexible type of English training that fits their schedules.*

## ■ ‘Abu-Ghazaleh University College for Innovation’ Launches Remote Learning Platform for its Students

**Amman** - Talal Abu-Ghazaleh University College for Innovation (TAGUCI) announced the launch of the remote learning platform for its students to ensure the continuity of the education process in light of government protective closure decisions against coronavirus spread.

TAGUCI Dean, Dr. Muntaha bani Hani, stated that TAGUCI has previously prepared a special system for its students that has been used since the inception of the University College. She pointed out that TAGUCI Management has already begun implementing the decision out of its concern for the students' health and safety; also in compliance with the official instructions. That is in addition to the College

commitment to provide specialized solutions that keep the educational process running without disruption around the clock, seven days a week.

Furthermore, TAGUCI platform is distinguished for its potential ability that allows chatting, viewing material and exams, video calling and interaction between the academic staff and the students, in addition to a number of other features.

These TAGUCI measures are designed to ensure the continuity of the educational process for all students, while at the same time comply with the precautionary measures that aim at containing the spread of coronavirus.



Talal Abu-Ghazaleh University College for Innovation

## TAGUCI E-LEARNING for our MBA Students

Where the  
TALENTED Become **INNOVATORS**



TAGUCIJordan  
info@taguci.edu.jo | www.taguci.edu.jo



Talal Abu-Ghazaleh University College  
for innovation is accredited by FIBAA



## ■ Talal Abu-Ghazaleh Academy's Tadrib Online Platform overcomes Coronavirus Crisis obstacles

AMMAN - Talal Abu-Ghazaleh Academy Tadrib Online Platform Manager, Mr. Hamza Arabiyat, declared that the first batch of participants from Jordan who registered through the Platform since the beginning of the coronavirus epidemic have reached more than 500. That is in addition to more than 250 registered participants from the Arab countries.

The main courses of which the participants showed interest included Accounting programs specifically the Arab Society of Certified Accountants (IACPA) program, Digital Marketing, Human Resources, Small and Medium Enterprises (SMEs) Management, and Trademark Protection Programs.

Arabiyat affirmed that TAG-Academy strives to create more remote learning courses and training programs in line with the directions of HE Dr. Talal Abu-Ghazaleh, founder and chairman of Talal Abu-Ghazaleh Global (TAG. Global) noting that Dr. Abu-Ghazaleh has previously, and for many years, been calling

to transform to digital and remote learning for all, well before the corona crisis, taking into consideration that the world is witnessing a digital and technological revolution that necessitates keeping abreast with the latest developments without delay.

Moreover, and based on Dr. Abu-Ghazaleh's vision that education is a right for all, Tadrib Online Platform offers courses at affordable prices to all segments of society as such courses are supported by Talal Abu-Ghazaleh Foundation (TAG-Foundation).

Tadrib Online Platform is specialized in training, qualifying and developing the participants' capabilities to advance their skills in different fields. The Platform includes various training courses developed in accordance with the highest standards through a set of interactive elements in training processes. Participants receive an electronic attendance certificate after completing the course and passing its exam.

إستثمر وقتك بإنضمامك إلينا !!

TadribOnline  
تدريب أونلاين

بدعم من طلال أبوغزاله العالمية

العديد من الدورات التدريبية  
الآن أصبحت بين يديك

اونلاين [www.tadribonline.com](http://www.tadribonline.com)

ماذا ستستفيد عند تسجيلك في دورات منصة (تدريب أونلاين)؟



أفضل  
الأسعار



شهادة حضور  
إلكترونية أونلاين



مشاهدة الدورة  
من أي مكان وبأي وقت

## *To provide 100 technical job opportunities*

### ■ Agreement to Establish 'Abu-Ghazaleh for Technologies' Factory at Madaba Industrial Estate



**AMMAN** - Minister of Industry, Trade & Supply, HE Dr. Tareq Hamouri, patronized the signing ceremony of an agreement between Talal Abu-Ghazaleh for Technologies (TAGTech) and Jordan Industrial Estates Corporation (JIEC) in the presence of HE Dr. Talal Abu-Ghazaleh, chairman and founder of Talal Abu-Ghazaleh Global. The aim of the agreement is to establish a factory that designs and manufactures technical devices at Madaba Industrial Estate. The factory will be the first of its kind in the Arab region and will initially create one hundred job opportunities.

The agreement was signed by TAGTech Executive Director, Mr. Salah Abu Osbeh, and JIEC General Director, Mr. Omar Juwa'id. During the signing ceremony Minister Hamouri

stressed the importance of establishing TAGTech factory; the first of its kind in the Kingdom and the Arab region in terms of producing high-tech smart devices, referring to the job opportunities the project will create. He also affirmed the government's support to such investments which will positively impact local and economic development.

Meanwhile, Dr. Abu-Ghazaleh expressed his commitment to serving the nation by helping boost Jordanian technological development underlining at the same time his belief in Jordan's 'knowledge future' in accordance with the directions of HM King Abdullah II ibn Al-Hussein.

For his part, Abu Osbeh asserted that the establishment of the factory would start as soon

as possible, to become the first operational technological factory at the Industrial Estate, noting that the manpower at the facility will be a role model of the Jordanian skilled and trained workers who will be given a specialized training and awarded a 'technician trainee' certificate.

The selection of Madaba Industrial Estate to host the factory came, according to Abu Osbeh, after conducting a series of meetings with the concerned officials at the Ministry and the JIEC who offered all required facilities to establish the factory, revealing that the factory will be established on a five-dunom plot of land that was completely purchased for the purpose of setting up the project.

Furthermore, Juwa'id welcomed the establishment of TAGTech factory at Madaba

Industrial Estate which started receiving industrial investments in various fields, emphasizing that TAGTech project will contribute to creating job opportunities and boosting the industrial production at the Madaba Estate which is considered one of the most recent estates founded by the JIEC in addition to those in Al-Tafilah and As-Salt cities.

It is worth mentioning that the agreement was signed following the establishment of TAGTech firm last October with the aim of designing and manufacturing high-tech devices including laptops, tablets and smartphones at competitive and affordable prices for all. TAGTech has then chosen Madaba Industrial Estate to host the factory of its technological devices that are currently being produced in China.

## ■ “Abu-Ghazaleh for Technologies” Signs Cooperation Agreement with CompuWorld to Distribute TAGTech Devices in Lebanon



**BEIRUT** - Talal Abu-Ghazaleh for Technologies (TAGTech) and CompuWorld signed a cooperation agreement to distribute and facilitate sale of TAGTech electronic devices in Lebanon.

Signing the agreement follows the establishment of TAGTech, a member of Talal Abu-Ghazaleh Global (TAG.Global) in August 2019, aiming to design and manufacture high-quality tablets and laptops at competitive and affordable prices for all.

According to the agreement, the high-tech devices will be available at all showrooms and distribution channels of CompuWorld for those who wish to purchase modern electronic devices including TAGITOP-Multi and TAGITOP-Plus laptops in addition to TAG-DC tablet with high-specs at competitive prices.

The new TAGITOP devices come with a 15.6 inch full HD with Intel HD-Graphics card.

TAGITOP-Plus comes with an Intel Core i7-8550U processor, 8 GB RAM with two different types of SSD (128 GB and 1TB HDD), while TAGITOP-Multi comes with Intel Core i7-6500U and an additional NVIDIA graphics card with 2 GB memory.

Furthermore, TAG-DC comes with an Octa Core 1.6 GHz and 1.2 GHz CPU, 4 GB RAM, 64 GB storage and high-quality front and rear camera in addition to dual SIM card slots with 4G connectivity

For more information, please visit: [tagtech.global](http://tagtech.global).

## ■ TAGI-UNI Programs

- **Bachelor of Arts (Journalism and Mass Communication)**  
Provider: Amity University  
Duration: 3 years      Fees: \$3150
- **Marketing for Global Entry**  
Provider: Thunderbird School of Global Management  
Duration: 3 weeks      Fees: \$400
- **Pre-Intermediate Course “A2”**  
Provider: Velawoods  
Duration: 1 year      Fees: \$59

For more information about TAGI-UNI partners’ programs and certificates, please visit:  
[www.tagiuni.com](http://www.tagiuni.com)



## ■ Start Your MBA Based on MOOC Today!

TAG-DU is based on the belief that education is a human right and not a privilege for the few who can afford to stay out of the workplace and physically attend local professional programs.

For this purpose, TAG-DU invites you to explore the nine disciplines in which diplomas are granted and select the discipline of your choice. In this issue, we are going to introduce “TAGDU Diploma in Management”.

This program gives you the opportunity to gain extensive knowledge and understanding of the principles and practices behind key management subjects. The suggested sequence consists of seven courses; the candidate needs to complete five courses and provide certificates of completion for each course taken.

### Course 1

Managing the Organization: From Organizational Design to Execution offered by University of Illinois at Urbana-Champaign through the Platform of Coursera.

### Course 2

States and Markets in the Global Economy

Offered by Thunderbird School of Global Management through the Platform of edX.

### Course 3

International Leadership and Organizational Behavior offered by Università Bocconi through the platform of Coursera.

### Course 4

Foundations of Strategic Business Analytics offered by ESSEC Business School through the platform of Coursera.

### Course 5

The Manager’s Toolkit: A Practical Guide to Managing People at Work offered by University of London, Birkbeck, University of London through the platform of Coursera.

### Course 6

International Project Management offered by Rochester Institute of Technology through the platform of edX.

### Course 7

Strategic Management offered by Indian Institute of Management, Bangalore through the platform of edX.

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