



# TAGI-UNI Newsletter

June 2020, Issue 52



TAGI-UNI was established by HE Dr. Talal Abu-Ghazaleh in 2013 as a global educational alliance that facilitates distance learning by working in partnership with global professional associations.

Since its establishment in 2013, TAGI-UNI has secured partnerships with very reputable Universities and training institutions such as University of Liverpool, Thunderbird School of Management and many other providers of online education.

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*At a Virtual Meeting with TAG.Global's Employees All Around the World*

## ■ Abu-Ghazaleh: TAG.Global's Ambition is to Become the Top Global Organization as Initially Planned



**Amman** - HE Dr. Talal Abu-Ghazaleh, founder and chairman of Talal Abu-Ghazaleh Global (TAG.Global), met all TAG.Global's employees from more than 100 offices around the world, through Microsoft Team App, tackling the latest development in the

Organization and the aspirations it seeks to achieve.

At the beginning of the meeting, Dr. Abu-Ghazaleh expressed his pride in all TAG.Global's employees as well as their

achievements, affirming his strong relation with each one of them and describing it as a family relationship that bonds a father with his family members.

Despite the current global economic situation caused by the spread of Coronavirus (COVID-19) pandemic, Dr. Abu-Ghazaleh affirmed that no one of TAG.Global's employees has been laid off during the crisis. Furthermore; they received their full monthly salaries without any exception.

Dr. Abu-Ghazaleh also stated that TAG.Global had never stopped its operations, not even for a one single day during the pandemic, due to its state of readiness and its ability to keep abreast of the latest technology, He pointed out that TAG.Global has been always committed, since its establishment in 1972, to fulfill its obligations and contracts with its clients thanks to its employees sincere dedication.

During the meeting, Dr. Abu-Ghazaleh focused on TAG.Global's policy in building and developing its employees' skills and capacities especially in the field of languages, underlining the importance of learning the two basic languages: English and computer languages, in addition to the mother tongue (Arabic) to facilitate their digital access to knowledge resources. Moreover, Dr. Abu-Ghazaleh called on all his employees to benefit from the

diplomas and courses remotely by Talal Abu-Ghazaleh Academy (TAG-Academy) through advanced technologies.

According to Dr. Talal Abu-Ghazaleh, TAG.Global is an evident proof of the excellence, the success and the ability to conquer the impossible when it made a major shift in its services. TAG.Global established Talal Abu-Ghazaleh for Technologies (TAGTech) company back in August to specialize in designing and manufacturing technical devices including laptops and tablets with high-specs through its factory in China and is currently establishing its first factory in the Arab region, precisely in Jordan.

Dr. Abu-Ghazaleh also asserted that TAG.Global's ambition is not limited to producing, manufacturing and designing technological products by Arab experts and professionals.

Rather, the aim is to become the top organization in providing different services worldwide, noting that this objective has been pursued since TAG.Global's establishment in 1972.

Dr. Abu-Ghazaleh concluded the meeting saying that 'success is a decision, and you are alone capable of taking such a decision. He ended by answering questions and inquiries submitted by the employees.

■ *With high-quality and advanced features*

## **Abu-Ghazaleh for Technologies' Announces the Release of Two New Editions of its Smart Devices**

**AMMAN** - Talal Abu-Ghazaleh for Technologies (TAGTech) announced the launch of two new edition of TAGTech smart devices including (TAG-TAB II) tablet and (TAGITOP-UNI) laptop with higher-quality specifications, and still at competitive and affordable prices to keep pace with the latest advancements in the production of electronic devices in the world.

The new TAGITOP-UNI devices come with a 14 inch full HD with Intel® HD Graphics 5500 card. It comes with an Intel® Core i3 5005U processor, 8 GB RAM with two different types of storage (128 GB SSD and 500 GB HDD).

Meanwhile, the new TAG-TAB II tablet comes with a 10.1" HD display with 1200\*1900 pixels. TAG-TAB II also comes with Octa Core processor(1.2 GHz & 1.6 GHz frequencies) and 4 GB RAM, 64 GB storage capacity. It also comes with 5 MP front camera and a flash rear camera with 13 MP with dual SIM card slots with 2G, 3G, 4G, and Mobile Calling in addition to Bluetooth and GPS system.

TAGTech, a member of Talal Abu-Ghazaleh



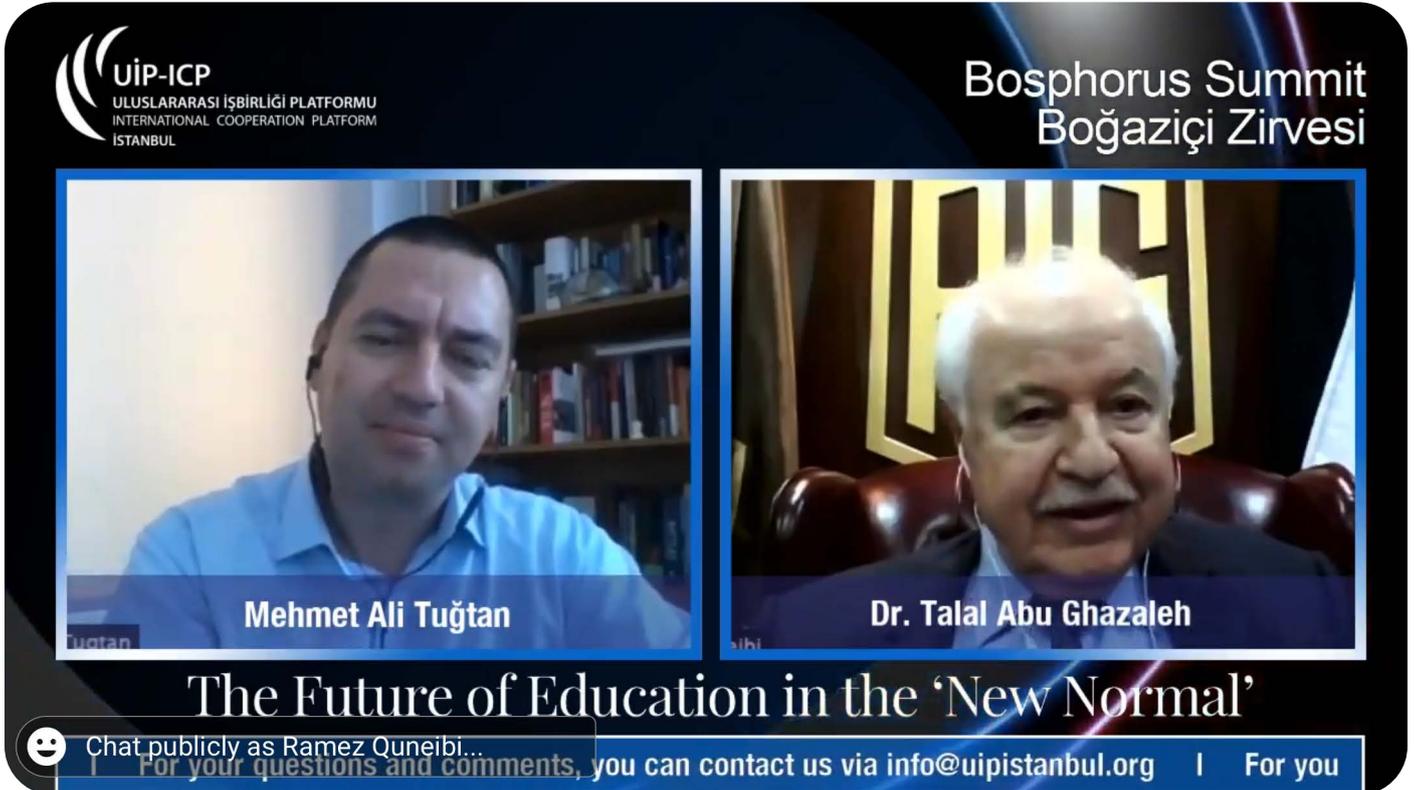
Global (TAG.Global), offers its smart devices at its own showrooms in Shmeisani at the Talal Abu-Ghazaleh General Building and at the Talal Abu-Ghazaleh Innovation University (TAGUCI) building on Makkah Street, in addition to a large network of retailers inside and outside Jordan.

For further information, please visit: [tagtech.global](http://tagtech.global)  
camera in addition to dual SIM card slots with 4G connectivity.

For more information, please visit:  
[tagtech.global](http://tagtech.global)

*During his participation in Virtual Bosphorus Summit*

## ■ Abu-Ghazaleh Sheds Light on ‘The Future of Education Post 2020’



**Amman** - HE Dr. Talal Abu-Ghazaleh, founder and chairman of Talal Abu-Ghazaleh Global (TAG.Global), drew the education roadmap of ‘the future; Post-year 2020. That occurred during his participation in the activities of the International Cooperation Platform (ICP) of the virtual Bosphorus Summit.

In a remotely conducted session moderated by Mr. Mehmet Ali Tuğtan, Chair of Distance Education Center at Istanbul Bilgi University in Istanbul, Dr. Abu-Ghazaleh called for developing a ‘distance learning’ matrix to support classroom education, urging governments to carry out what they have already started in automating curricula and other requirements of academic achievement.

He pointed out that some countries were late in developing such a matrix which could have created a more positive impact if it had been in existence before.

“We came to fully understand the control of technology on all aspects of our lives, and we realize that our future depends on the Internet which can help us continue our life, learning and work remotely”, Dr. Abu Ghazaleh said adding: “We, as individuals, communities or governments, have to understand that we will not bear any losses and our activities would not be negatively affected if we master and become skilled in the use of digital technologies.”

Further, Dr. Abu-Ghazaleh affirmed that

education is the countries' most powerful weapon and their right path to follow if they were keen to be most influential. He indicated that universities and schools should be prepared for what he referred to as the 'Tsunami' in education.

Additionally, Dr. Abu-Ghazaleh noted that technology has changed education and we have to embrace the new forms of education, which depend on E-Learning. Digital learning has introduced a new communication means away from traditional teaching at school and university, which though then is considered a waste of time and money now.

Dr. Abu Ghazaleh emphasized that E-Learning is the least expensive and that the next generation will be completely digital, therefore, they have to be guided towards 'Learning for Innovation', not only for passing tests and getting diplomas.

Regarding the Coronavirus (COVID-19), Dr. Abu-Ghazaleh explained that the impact of this epidemic is evident economically and politically, pointing out that the interconnection between the political and economic aspects was obvious since the crisis was managed by politicians, who directly or indirectly sought the advice and guidance of economic experts.

Meanwhile, Dr. Abu-Ghazaleh referred to the 'New World Order' that will emerge in the aftermath of the coronavirus epidemic, saying that the two great powers China and the US will sit on the same table to discuss, develop and forge a new world order governed bilaterally. "We should realize that one single country cannot manage the new order and lead the world alone" he said.

## ■ TAGI-UNI Programs

- **Bachelor of Arts (Journalism and Mass Communication)**  
Provider: Amity University  
Duration: 3 years      Fees: \$3150
- **Marketing for Global Entry**  
Provider: Thunderbird School of Global Management  
Duration: 3 weeks      Fees: \$400
- **Pre-Intermediate Course “A2”**  
Provider: Velawoods  
Duration: 1 year      Fees: \$59

For more information about TAGI-UNI partners’ programs and certificates, please visit:  
[www.tagiuni.com](http://www.tagiuni.com)



## ■ Start Your MBA Based on MOOC Today!

TAG-DU is based on the belief that education is a human right and not a privilege for the few who can afford to stay out of the workplace and physically attend local professional programs.

For this purpose, TAG-DU invites you to explore the nine disciplines in which diplomas are granted and select the discipline of your choice. In this issue, we are going to introduce “TAGDU Diploma in Management”.

This program gives you the opportunity to gain extensive knowledge and understanding of the principles and practices behind key management subjects. The suggested sequence consists of seven courses; the candidate needs to complete five courses and provide certificates of completion for each course taken.

### Course 1

Managing the Organization: From Organizational Design to Execution offered by University of Illinois at Urbana-Champaign through the Platform of Coursera.

### Course 2

States and Markets in the Global Economy

Offered by Thunderbird School of Global Management through the Platform of edX.

### Course 3

International Leadership and Organizational Behavior offered by Università Bocconi through the platform of Coursera.

### Course 4

Foundations of Strategic Business Analytics offered by ESSEC Business School through the platform of Coursera.

### Course 5

The Manager’s Toolkit: A Practical Guide to Managing People at Work offered by University of London, Birkbeck, University of London through the platform of Coursera.

### Course 6

International Project Management offered by Rochester Institute of Technology through the platform of edX.

### Course 7

Strategic Management offered by Indian Institute of Management, Bangalore through the platform of edX.

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