

TAGI-UNI Newsletter

July 2019, Issue 41



TAGI-UNI was established by HE Dr. Talal Abu-Ghazaleh in 2013 as a global educational alliance that facilitates distance learning by working in partnership with global professional associations.

Since its establishment in 2013, TAGI-UNI has secured partnerships with very reputable Universities and training institutions such as University of Liverpool, Thunderbird School of Management and many other providers of online education.

please visit our website
www.tagiuni.com
for more information

1

India's University Grants Commission Recognizes Amity University Distance Learning

2

Talal Abu-Ghazaleh University for Innovation Earns FIBAA Accreditation

3

Abu-Ghazaleh: Cooperation with Unlimited Creativity to Disseminate Culture of Quality at Educational Institutions

4

TAG AI-Consult Organizes Seminar on AI-enabled Education

5

TAGUCI offers 35 Scholarships to the Top Tawjihi Achievers

6

Talal Abu-Ghazaleh Global Signs MoU with Directorate of Education and Military Culture

7

TAGI-UNI Programs

8

Talal Abu-Ghazaleh Digital University (TAG-DU)

■ India's University Grants Commission Recognizes Amity University Distance Learning



UTTAR PRADESH, India - Amity University, a leading education provider in India has been approved by the University Grants Commission and wherever necessary by All India Council for Technical Education for the programs for which it is the regulatory authority.

The University Grants Commission (UGC) came into existence on 28th December, 1953 and became a statutory Organization of the Government of India by an Act of Parliament in 1956, for the coordination, determination and maintenance of standards of teaching, examination and research in university education.

In 2013, Talal Abu-Ghazaleh International University signed a partnership agreement with Amity University. Amity University is the educational partner of Talal Abu-Ghazaleh International University (TAGI-UNI) in the Language and Academic Skills and E-Learning Resources (LASER) project, which is funded by the EU and operated by the British Council. The project provides the opportunity for 300 Syrian and disadvantaged Jordanian students who aim to pursue their academic career through full scholarships to obtain distance education programs leading to a recognized certificate including diplomas, associate and bachelor degrees offered by Amity.

Amity University is a private University established under State Legislature and it is the single largest private university in India, recognized by Govt. of India with 100,000 students, 22 campuses, 133 professional programs and 70 world class institutions.

Besides its regular programs Amity has taken a step in this direction to provide online learning through Amity Centre for eLearning (AUO) to give individuals and organizations the competitive edge. Amity University's accredited degree at undergraduate & postgraduate levels programs are offered online.

At AUO, online education refers to synchronous & asynchronous classes delivered to individuals and groups around the world. AUO uses virtual communication technologies whereby students are provided with interactive e-contents, 2D & 3D animated case studies, live virtual classes and are given access to educational support services, such as the electronic library, repositories, lecture notes on the Internet, and computer software on central servers. With thousands of students from more than 50 countries, Amity University Online is the only institution offering completely integrated online flexible education.

■ Talal Abu-Ghazaleh University for Innovation Earns FIBAA Accreditation

AMMAN - Talal Abu-Ghazaleh University College for Innovation (TAGUCI) was awarded accreditation from the Foundation for International Business Administration Accreditation (FIBAA) in view of meeting high-quality standards in education, research, policies and practices in addition to achievements of its students, academic and administrative cadres.

FIBAA assessment board evaluates key issues with special focus on internationality, employability and economic relevance including program objectives, admission standards, contents and structure concept of the study program, academic environment and quality assurance

Dr. Muntaha bani Hani, Dean of TAGUCI, stated that FIBAA accreditation is a testament to TAGUCI's academic achievements conducted in a short period of time after receiving certification of Jordan's Higher Education Accreditation Commission noting that it is a continuation of accreditation awarded to Talal Abu-Ghazaleh Graduate School of Business. "TAGUCI will relentlessly work to achieve excellence to become a role model educational institution in Jordan and the Arab countries in enhancing innovation and creativity. It provides modern learning tools that enable students to transform their ideas and inventions into marketable products," bani Hani stated.



It is worthy to mention that TAGUCI offers FIBAA accredited MBA program in Data Analytics, Human Resources Management, Digital Marketing and Entrepreneurship, in addition to Bachelor's degree in Business Administration and Computer Science/ Artificial Intelligence (AI).

FIBAA is a non-profit internationally experienced agency for quality assurance. FIBAA awards its Quality Seal to higher education institutions and programs of high quality worldwide. Excellent performances, especially those that demonstrate a strong strategy-based and international profile, receive the FIBAA Premium Seal.

■ Abu-Ghazaleh: Cooperation with Unlimited Creativity to Disseminate Culture of Quality at Educational Institutions



AMMAN - The Arab Organization for Quality Assurance in Education (AROQA) signed an agreement with Unlimited Creativity Company for Training and Consulting with the aim of cooperating in spreading culture of quality and building capacities at educational institutions.

HE Dr. Talal Abu-Ghazaleh, Chairman of AROQA, expressed happiness on collaborating with the Unlimited Creativity, pointing that AROQA launched accreditation standards for educational institutions in line with international standards.

Furthermore, Dr. Abu-Ghazaleh addressed AROQA's efforts in devoting all its capacities and expertise to disseminate the culture of quality and accreditation to raise education level in the Arab countries. He also stated that

AROQA is working tirelessly on updating its standards noting that Standards of Excellence and Creativity in Digital Learning have been recently introduced, in addition to the provision of training that empowers students and improves their skills to conduct scientific research towards higher-order thinking skills.

For his part, Dr. Nabil Al Zghoul, Head of Unlimited Creativity, extended gratitude to Dr. Abu-Ghazaleh, underlining his Company's keenness to sign the agreement in a way that contributes to the promotion of quality culture and training in cooperation with Talal Abu-Ghazaleh Global, which is considered one of the largest companies in the world in its field of expertise.

Additionally, Dr. Al Zghoul praised the leading

role of AROQA in developing and improving the level of educational institutions in the Arab world.

The Arab Organization for Quality Assurance in Education (AROQA) is an international non-for-profit independent association established in 2007 with the fundamental objective of raising the quality of education in the Arab world by providing quality assurance services,

capacity building and the dissemination of good practices.

Unlimited Creativity is a Jordanian leading company for the provision of high-quality training solutions through modern techniques, means and tools. It also provides consulting services and business solutions through international relations.

In cooperation with UBTECH Robotics

■ TAG AI-Consult Organizes Seminar on AI-enabled Education



AMMAN - Talal Abu-Ghazaleh Artificial Intelligence Consult (TAG AI-Consult) in cooperation with leading Chinese AI education firm UBTECH held a landmark seminar on "AI Enabled Education" at the Talal Abu-Ghazaleh Knowledge Forum (TAG-KF).

The seminar was held under the patronage of HE Dr. Talal Abu-Ghazaleh in the presence of the Chinese Ambassador to Jordan HE Pan Weifang. Attendees from private and public schools, representatives from NGOs, training academies, professional associations, universities as well as

teachers and trainers interested in how AI will change the global landscape and the importance of building capacity in this discipline among the youth, were all in attendance.

Dr. Abu-Ghazaleh delivered the keynote speech which emphasized the enabling role AI will have across all sectors and the need for schools to adopt AI education in order for youth to embrace AI and be empowered with the necessary skills to play an active role in the growing digital economy.

Dr. Abu-Ghazaleh reiterated commitment to bringing in the best global AI technologies in the field of education.

Ambassador Weifang praised Dr. Talal Abu-Ghazaleh's close ties with China highlighting the need for Jordan to adopt a comprehensive AI education.

The team from UBTECH presented their comprehensive AI education solutions including curriculum, robots, teacher training, official certification and competitions in order to develop a robust AI education ecosystem at Jordanian schools and promote AI culture and innovation. UBTECH has won many international awards for innovation and is among the top ten AI education firms in China.

The seminar comes in line with a strategic cooperation agreement which was previously signed between TAG AI-Consult and UBTECH to attract robotics technology to the region and benefit from education related to artificial intelligence and robotics.

■ TAGUCI offers 35 Scholarships to the Top Tawjihi Achievers

AMMAN - Under the patronage of HE Dr. Talal Abu-Ghazaleh, founder and chairman of Talal Abu-Ghazaleh Global (TAG.Global), Al Awa2el, the Jordanian E-Learning platform, organized a ceremony to honor excelling General Secondary Education Certificate (Tawjihi) examination graduates followed by a panel session with Dr. Abu-Ghazaleh.

During the ceremony, Dr. Abu-Ghazaleh announced thirty five 75% scholarships at Talal Abu-Ghazaleh University College for Innovation (TAGUCI) for the excelling students in the seven majors of the Secondary Education Certificate; in

addition, he awarded each one of them a TAGITOP device.

The ceremony and session came as a part of the initiative "Coming to my Choice" exhibition organized by Al Awa2el at Zara Expo - Grand Hyatt Amman/Jordan with the participation of TAGUCI and in the presence of Eng. Muthana Gharaibeh, Minister of Digital Economy and Entrepreneurship, Dr. Mohammad Abu Rumman, Minister of Culture and Youth and Mr. Husam Awwad, General Director of Al Awa2el Platform.

During the session, Dr. Abu-Ghazaleh stressed the

urgent need for radical change in the requirements of academic tracks in universities, underlining the need to adapt to life changes, new Industrial Revolution and work together for the creation of a better future.

Furthermore, Dr. Abu-Ghazaleh pointed out that in the era of knowledge revolution, students will teach each other and learning will be achieved through research and innovation, calling for a revolution against old traditional systems in education and the necessity to transform from education to learning in conformity with market needs particularly in the era of the Fourth Industrial Revolution and the need to prepare for the future.

It is worth mentioning that Talal Abu-Ghazaleh University College for Innovation (TAGUCI) is a university college specialized in applied business and information technology. It aims at providing youth with the skills to become leaders in the world of IT and empowering its graduates to innovate and create knowledge.

"Coming to my Choice" is an annual initiative which aims at helping students choose their field of study by assisting them in exploring academic disciplines in an exhibition that includes workshops and lectures. It is also a great opportunity for students to meet university representatives.



■ Talal Abu-Ghazaleh Global Signs MoU with Directorate of Education and Military Culture



AMMAN - Talal Abu-Ghazaleh Global (TAG.Global) signed a memorandum of understanding (MoU) with the Directorate of Education and Military Culture (DEMC) offering expertise, knowledge and training in professional and educational fields conducted and managed by TAG.Global.

The MoU was signed by HE Dr. Talal Abu-Ghazaleh, chairman of TAG.Global and Director of DEMC, Brig. Gen. Mohammad Aref Abu Zaid.

Furthermore, TAG.Global provided the Directorate with 120 TAGITOP (the first laptop produced with an Arab design and investment) devices to be used as knowledge stations at 12 schools affiliated with the DEMC where technical and educational training courses will be held for Directorate's teachers.

Within the cooperation framework between the two parties, a 'Training of Trainer' course was organized which aimed at providing the teachers with the skills and knowledge that qualify them to work as educational trainers.

■ TAGI-UNI Programs

- **Bachelor of Arts (Journalism and Mass Communication)**

Provider: Amity University

Duration: 3 years Fees: \$3150

- **Marketing for Global Entry**

Provider: Thunderbird School of Global Management

Duration: 3 weeks Fees: \$400

- **Pre-Intermediate Course “A2”**

Provider: Velawoods

Duration: 1 year Fees: \$59

For more information about TAGI-UNI partners’ programs and certificates, please visit:
www.tagiuni.com



■ Start Your MBA Based on MOOC Today!

TAG-DU is based on the belief that education is a human right and not a privilege for the few who can afford to stay out of the workplace and physically attend local professional programs.

For this purpose, TAG-DU invites you to explore the nine disciplines in which diplomas are granted and select the discipline of your choice. In this issue, we are going to introduce “TAGDU Diploma in Management”.

This program gives you the opportunity to gain extensive knowledge and understanding of the principles and practices behind key management subjects. The suggested sequence consists of seven courses; the candidate needs to complete five courses and provide certificates of completion for each course taken.

Course 1

Managing the Organization: From Organizational Design to Execution offered by University of Illinois at Urbana-Champaign through the Platform of Coursera.

Course 2

States and Markets in the Global Economy

Offered by Thunderbird School of Global Management through the Platform of edX.

Course 3

International Leadership and Organizational Behavior offered by Università Bocconi through the platform of Coursera.

Course 4

Foundations of Strategic Business Analytics offered by ESSEC Business School through the platform of Coursera.

Course 5

The Manager’s Toolkit: A Practical Guide to Managing People at Work offered by University of London, Birkbeck, University of London through the platform of Coursera.

Course 6

International Project Management offered by Rochester Institute of Technology through the platform of edX.

Course 7

Strategic Management offered by Indian Institute of Management, Bangalore through the platform of edX.

Follow us:   

Talal Abu-Ghazaleh International University

Shmeisani, Abdel Raheem Al-Waked Street, Building No. 46

Email: info@tagiuni.com