

# TAGI-UNI Newsletter

January 2020, Issue 47



TAGI-UNI was established by HE Dr. Talal Abu-Ghazaleh in 2013 as a global educational alliance that facilitates distance learning by working in partnership with global professional associations.

Since its establishment in 2013, TAGI-UNI has secured partnerships with very reputable Universities and training institutions such as University of Liverpool, Thunderbird School of Management and many other providers of online education.

please visit our website  
[www.tagiuni.com](http://www.tagiuni.com)  
for more information

1

Talal Abu-Ghazaleh International University Holds More than 500 Proctored Exams

2

Abu Ghazaleh: AfricaConnect3 project to extend pan-African high-speed internet connectivity and services for research and education

3

MoU to Establish the First Jordanian-Arab Factory for the Design and Manufacturing of Smart Devices

4

Storytel Issues 'Talal Abu-Ghazaleh...From Suffering to Universality' Audiobook

6

TAGI-UNI Programs

7

Talal Abu-Ghazaleh Digital University (TAG-DU)

## ■ Talal Abu-Ghazaleh International University Holds More than 500 Proctored Exams



**AMMAN** - Talal Abu-Ghazaleh International University (TAGI-UNI) announced that TAGIMETRIC, its proctored testing center, held more than 500 exams for the EU funded project; Language and Academic Skills and E-Learning Resources (LASER).

Meanwhile, TAGI-UNI and its partner Amity University held 250 exams for Syrian and Jordanian students in Amman and Irbid, through the stations of TAGIMETRIC center.

TAGIMETRIC, equipped with web-accessed monitoring services and student authentication facilities using the latest biometric technology, is staffed with highly trained professionals with a wealth of experience in providing first-class services to private businesses, educational institutions and corporations.

These services are designed to address the demand for entrance and exit exams, skill level exams and much more, for a range of well-known online and traditional examination providers. TAGIMETRIC is an accredited examination center for international associations including the British Council, Pearson VUE, Castle World Wide, PSI and other international online universities and training providers.

## ■ Abu Ghazaleh: AfricaConnect3 project to extend pan-African high-speed internet connectivity and services for research and education



**Brussels, Belgium** - Following the success of previous projects 'AfricaConnect' and 'AfricaConnect2', Africa's 3 regional Research and Education Networks (RENs) UbuntuNet Alliance, West and Central African Research and Education Network (WACREN) and the Arab States Research and Education Network (ASREN), in partnership with Europe's leading collaboration on e-infrastructure and services GÉANT, have signed a new €37.5m contract agreement with the European Union (EU) to extend their regional networks and to continue providing high-speed internet connectivity and services to National Research and Education Networks across Africa.

Signing of the contract agreement took place in Brussels, Belgium today at a ceremony presided over by EU officials and representatives from the four partners. Under AfricaConnect3, which will run for four years until 2023, the

EU is contributing €30m towards the project budget with the three African regional RENs raising the remaining €7.5m.

The AfricaConnect3 project aims particularly to enhance human capital development in Africa through the advocacy of rapid increases in the use of digital technologies by African research and education institutions.

Building on the success of its previous projects, which brought dedicated high-speed internet connectivity to students and researchers and opened a gateway to international collaboration, AfricaConnect3 will specifically strive to ensure that:

- Access to adequate and affordable-e-infrastructure for tertiary education and research institutions is improved.
- Dedicated services and applications are developed for the benefit of education and research communities.

- Adequate human resource capacity and expertise is built within education and research communities.
- Raises awareness of the role of digital transformation for education and research.

Currently, 15 African countries deploy the global WiFi roaming service eduRoam at universities and research institutions with a further five countries running pilots. From job creation to empowering women in STEM to the birth of African Open Science initiatives in support of data-intensive scientific international collaborations, the Africa Connect project – in all its phases – contributes to the digital transformation in the African research and education community and, in turn, it fights brain drain and fosters development on the continent.

Domenico Rosa, Head of Unit Strategic Partnerships EU-AFRICA, CARIBBEAN and PACIFIC, EU-African Union - DG Development and International Cooperation-European Commission says: “The EC is delighted to partner with African RENs and GÉANT from Europe to leverage the great results from the previous two phases of the AfricaConnect Project to further push digital transformation for African research and education institutions.”

HE Dr. Talal Abu Ghazaleh, Chairman of ASREN said: “This is another concrete step that will help us to take the e-Infrastructures in Africa forward. We thank the EC for the support we have been receiving since 2005. We, at TAG.GLOBAL, are also committed to support ASREN and the developments of e-Infrastructures in Africa and the Arab region”.

GÉANT CEO, Erik Huizer sees AfricaConnect3 as an opportunity for wider collaboration: “GÉANT is delighted to be part of this project, and thankful to the European Commission for the grant. We look forward to continue working with our African partners. The European research and education community shows an increasing demand for communication and information sharing with their African peers. So, we see this project as not only improving access for Africa’s students and researchers, but really benefiting the global community. GÉANT’s long-standing and well-proven expertise in procurement will be integral to the success of this project.”

For UbuntuNet Alliance, CEO Eng. Dr. Matthews Mtumbuka believes AfricaConnect3 will accelerate research and education breakthroughs throughout Africa: “Without this funding, it would take decades to achieve the breakthroughs we see happening in the research and education arena across Africa by 2023. For this we as UbuntuNet Alliance in particular and Africa in general are infinitely grateful to the European Commission.”

Dr. Boubakar Barry, WACREN CEO Commented: “We at WACREN are very excited to see the launch of AfricaConnect3 thanks to funding from the European Commission. AfricaConnect2 allowed us to deploy the first phase of the WACREN backbone and to connect first countries in the region to the global research and education network. AfricaConnect3 will allow to connect more countries and to expand the backbone, providing to thousands and thousands of users in higher education and research institutions in West and Central unprecedented high speed connectivity and advanced services.”

## MoU to Establish the First Jordanian-Arab Factory for the Design and Manufacturing of Smart Devices



**AMMAN** - A Memorandum of Understanding (MoU) was signed for establishing the first Jordanian-Arab factory to design and produce high-tech devices including laptops, tablets and smartphones at competitive prices under the name of Talal Abu-Ghazaleh.

The MoU, signed by HE Dr. Talal Abu-Ghazaleh, founder and chairman of TAG Global, and Dr. Tareq Hamouri, Minister of Industry, Trade and Supply, aims at cooperating, supporting and providing all available facilities to the project.

Dr. Hamouri stressed the importance of establishing such a project which is considered a qualitative addition to the national economy in terms of the nature of this computer production project, which will diversify investments and create job opportunities in the Kingdom.

Hamouri praised TAG.Global's efforts in different fields and the multiple-investments in different sectors that are considered an added value to the national economy.

“The investment climate in Jordan today has become more attractive in various areas, and we expect significant investment flows in the upcoming periods in light of investment privileges, incentives and available opportunities thanks to the efforts of His Majesty King Abdullah II in attracting foreign investments to the Kingdom,” Hamouri stated. He added that the government, in compliance with the Royal directives, has recently launched incentives to develop the economic situation and to revive various sectors conducive to creating job opportunities for all Jordanians in all fields.

The Minister also referred to the government efforts to remove all obstacles that face investors, noting that work is underway to finalize the Investor's Journey project which provides a competitive investment incubator that accelerates and simplifies procedures for investors and businessmen.

For his part, Dr. Abu-Ghazaleh pointed out that the establishment of the factory in Jordan is based on 'our confidence in the future of our nation, and our pride in the leadership and support of His Majesty King Abdullah II bin Al Hussein. Thanks to His Majesty, we declare that our production will be Designed and Manufactured in Jordan', he said.

Dr. Abu-Ghazaleh expressed his deep appreciation for the Minister's willingness to offer all required support and facilities to make the first Jordanian-Arab factory of its kind a success.

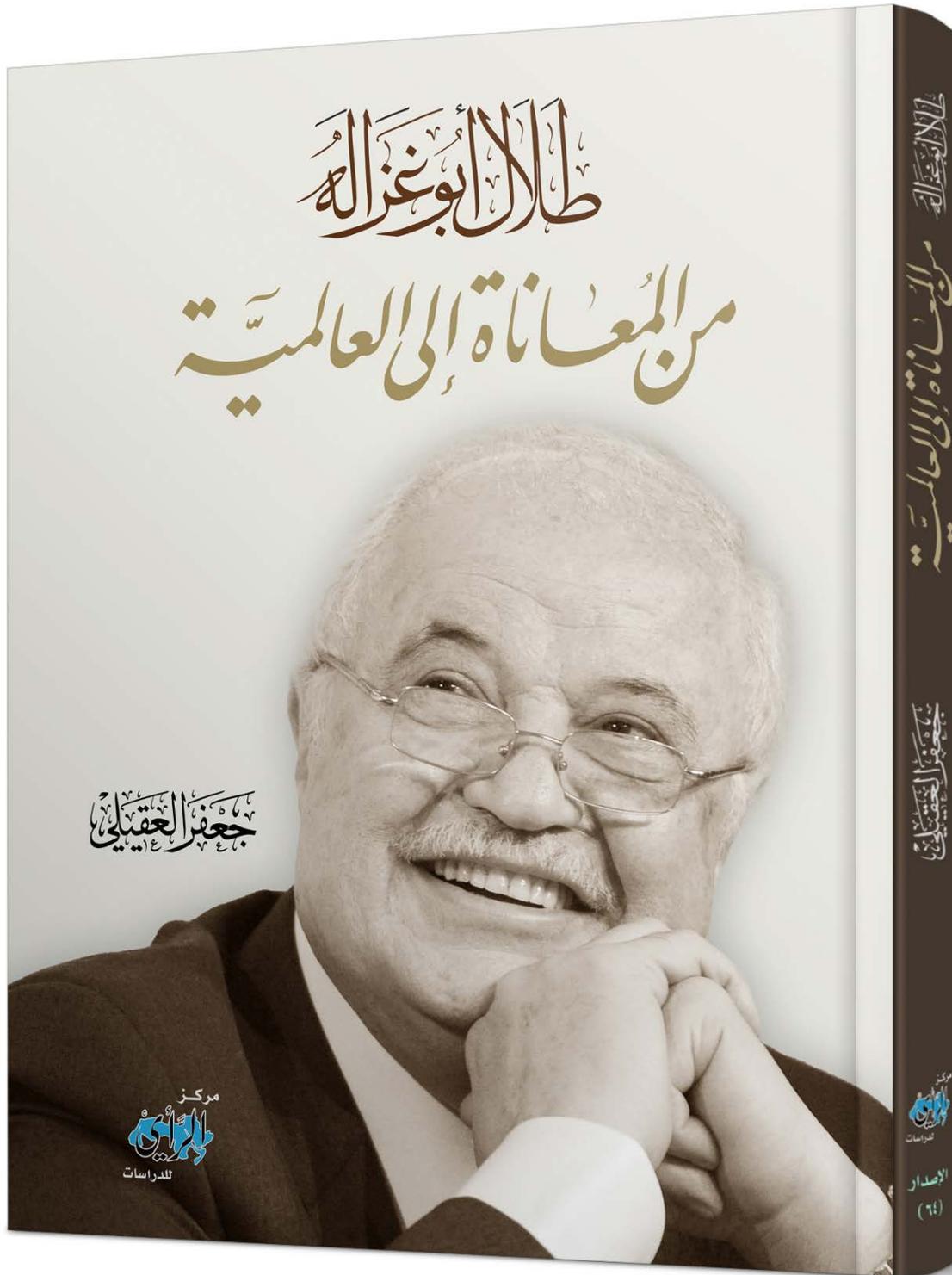
According to the MoU, the Ministry would provide advice, guidance and facilities regarding the best ways for establishing the factory; benefitting from the government

incentives, facilitating contacts with all concerned ministries and departments to assist in adopting these devices, particularly at schools and universities, in a manner that doesn't contravene relevant existing laws and regulations laws.

Additionally, the Ministry would facilitate importation of material supplies for assembly lines and production as well as export requirements under the agreements that exist between the Kingdom with other countries and regions. That is in addition to acquiring the necessary quality certificates for export purposes to different countries and for local use.

It's worth mentioning that Talal Abu-Ghazaleh Global has recently announced the establishment of Talal Abu-Ghazaleh for Technologies (TAGTech) which produced tablets and laptops in China with high specs at competitive prices. This initiative marks a new start for TAG.Global by shifting from the provision of professional services to producing high-tech smart devices and digital tools for global marketing and sales.

■ Storytel Issues ‘Talal Abu-Ghazaleh...From Suffering to Universality’ Audiobook



**AMMAN** - Storytel, a Swedish company specialized in reproduction of audiobooks, launched 'Talal Abu-Ghazaleh... From Suffering to Universality' audiobook, to enable as many people as possible to learn more about international success stories.

In a meeting with Storytel's Amman cadre, HE Dr. Talal Abu-Ghazaleh expressed his pride in the Company's initiative towards Arab inspiring success stories through their narrative projects, noting that this initiative is a clear evidence that libraries are keeping abreast of knowledge developments and trends.

During the meeting, Dr. Abu-Ghazaleh stressed the importance of balancing the

written and the recorded content of the book in order to communicate the incorporated ideas and messages in a proper way and to achieve the goal of its audio recording. Essentially the idea is meant to inspire and assist people in overcoming obstacles and turning their suffering into blessing.

Dr. Abu-Ghazaleh underlined the impact of happiness, love and challenge on the various stages of the individual's life, describing it as 'stronger than weapons, power and authority'. It is worth mentioning that Storytel was founded in 2005 and has since been a leader in subscription services with more than 200000 international audio and e-books. Storytel has 15 branches around the world.

## ■ TAGI-UNI Programs

- **Bachelor of Arts (Journalism and Mass Communication)**  
Provider: Amity University  
Duration: 3 years      Fees: \$3150
- **Marketing for Global Entry**  
Provider: Thunderbird School of Global Management  
Duration: 3 weeks      Fees: \$400
- **Pre-Intermediate Course “A2”**  
Provider: Velawoods  
Duration: 1 year      Fees: \$59

For more information about TAGI-UNI partners’ programs and certificates, please visit:  
[www.tagiuni.com](http://www.tagiuni.com)



## ■ Start Your MBA Based on MOOC Today!

TAG-DU is based on the belief that education is a human right and not a privilege for the few who can afford to stay out of the workplace and physically attend local professional programs.

For this purpose, TAG-DU invites you to explore the nine disciplines in which diplomas are granted and select the discipline of your choice. In this issue, we are going to introduce “TAGDU Diploma in Management”.

This program gives you the opportunity to gain extensive knowledge and understanding of the principles and practices behind key management subjects. The suggested sequence consists of seven courses; the candidate needs to complete five courses and provide certificates of completion for each course taken.

### Course 1

Managing the Organization: From Organizational Design to Execution offered by University of Illinois at Urbana-Champaign through the Platform of Coursera.

### Course 2

States and Markets in the Global Economy

Offered by Thunderbird School of Global Management through the Platform of edX.

### Course 3

International Leadership and Organizational Behavior offered by Università Bocconi through the platform of Coursera.

### Course 4

Foundations of Strategic Business Analytics offered by ESSEC Business School through the platform of Coursera.

### Course 5

The Manager’s Toolkit: A Practical Guide to Managing People at Work offered by University of London, Birkbeck, University of London through the platform of Coursera.

### Course 6

International Project Management offered by Rochester Institute of Technology through the platform of edX.

### Course 7

Strategic Management offered by Indian Institute of Management, Bangalore through the platform of edX.

Follow us:   

Talal Abu-Ghazaleh International University

Shmeisani, Abdel Raheem Al-Waked Street, Building No. 46

Email: [info@tagiuni.com](mailto:info@tagiuni.com)