



TAGI-UNI Newsletter

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TAGI-UNI was established by HE Dr. Talal Abu-Ghazaleh in 2013 as a global educational alliance that facilitates distance learning by working in partnership with global professional associations.

Since its establishment in 2013, TAGI-UNI has secured partnerships with very reputable Universities and training institutions such as University of Liverpool, Thunderbird School of Management and many other providers of online education.

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please visit our website
www.tagiuni.com
for more information

■ Talal Abu-Ghazaleh International University (TAGI-UNI) and Amity University Online

With the mission of making “world-class education accessible to everyone, everywhere”, Talal Abu-Ghazaleh University (TAGI-UNI) partners with prestigious institutions to create a new model for distance learning.

As a global educational alliance, TAGI-UNI works with leading educational institutions to offer jointly administered, accessible, and accredited certification and degree programs to students around the world.

By working in partnership with leading universities and institutions, TAGI-UNI has adopted a model that is uniquely designed to meet the online learning needs of a changing world, thus equipping its students – wherever they may be based – with the foundation and skills necessary to meet the challenges of the modern global economy. This model also enables partner institutions to increase their enrollment by making their programs available online to qualified students around the globe.

TAGI-UNI uses its substantial local and global resources to promote the programs of its partner institutions, to recruit students who meet the admission criteria of its partners, and to provide other required services, including student advising, career counseling, and secure testing facilities. TAGI-UNI also has a qualified faculty of scholars, when needed, for face-to face instruction in blended programs.

As sample partnership TAGIUNI agreed with Amity University to offer jointly administered, accessible, and accredited certification and degree programs to students.



Amity University

Amity University is currently a leading education provider in India. Amity University, Uttar Pradesh (AUUP), India, is a private University established under State Legislature. AMITY is the single largest private university in India, recognized by Govt. of India, and we have excelled in the education arena continuously for the last 15 years. With 100,000 students, 22 campuses, 133 professional programs and 70 world class institutions. Besides its regular programs Amity has taken a step in this direction to provide online learning through Amity Centre for eLearning (AUO) to give individuals and organizations the competitive edge. Amity University’s accredited degree at undergraduate & postgraduate levels programs are offered online.

At AUO, online education refers to synchronous & asynchronous classes delivered to individuals and groups around the world.

AUO uses virtual communication technologies whereby students are provided with interactive e-content, 2D & 3D animated case studies, live virtual classes and are given access to educational support services, such as the electronic library, repositories, lecture notes on the Internet, and computer software on central servers. With thousands of students from more than 50 countries, Amity University Online is the only institution offering completely integrated online flexible education.

■ Talal Abu-Ghazaleh International University Holds More than 500 Proctored Exams



Amman -Talal Abu-Ghazaleh International University (TAGI-UNI) announced that TAGIMETRIC, its proctored testing center, held more than 500 exams for the EU funded project; Language and Academic Skills and E-Learning Resources (LASER).

Meanwhile, TAGI-UNI and its partner Amity University held 430 exams in for Syrian and Jordanian students in Amman and Irbid, through the stations of TAGIMETRIC center. TAGIMETRIC, equipped with web-accessed monitoring services and student authentication facilities using the latest biometric technology, is staffed with highly trained professionals with

a wealth of experience in providing first-class services to private businesses, educational institutions and corporations.

These services are designed to address the demand for entrance and exit exams, skill level exams and much more, for a range of well-known online and traditional examination providers.

TAGIMETRIC is an accredited examination center for international associations including the British Council, Pearson VUE, Edexcel and other international online universities and training providers.

■ Abu-Ghazaleh: Education Deteriorates Globally, Educational Institutions Should Graduate Innovators not Job Seekers



BEIRUT - HE Dr. Talal Abu-Ghazaleh lectured in a seminar entitled “Educate Inventors not Job Seekers” which was held at Sameer Zaabari Science Lecture Hall at the American University of Beirut (AUB), in the presence of a host of deans, professors and students.

In his address, Dr. Abu-Ghazaleh recounted some of the struggles and challenges he faced during his life, which began when he and his family were forced to leave Palestine and were refuged to Ghazieh village in Lebanon. This is where he met his father’s friend, Reda Khalifa who offered them shelter and asked all merchants to provide all their needs without money.

Dr. Abu-Ghazaleh recalled his family's financial struggle during refuge, in addition to the challenges, difficulties and suffering that he endured in order to get an opportunity to study at the American University of Beirut (AUB), which he achieved through an UNRWA scholarship, affirming that his life was a suffering that transformed into a blessing.

He also expressed his gratitude to the AUB from which from he graduated, saying that educational institutions award certificates to their graduates to search for job opportunities as one of the basic labor market requirements, noting that he himself

was one of those graduates. However, Dr. Abu-Ghazaleh reiterated that this has been the sole objective of educational systems since 150 years and has unfortunately never changed until now.

Dr. Abu-Ghazaleh stated that education is deteriorating at a global level, pointing out that ‘many leaders and most of the world's geniuses such as Bill Gates, have not received academic degrees.’

Dr. Abu-Ghazaleh underscored that education is a key to life, emphasizing that traditional educational methods are not professionally or practically beneficial for life after graduation.

Meanwhile, Dr. Abu-Ghazaleh noted that the education system needs radical development comparing it to the field of medicine that could never be a cure to all diseases.

Dr. Abu-Ghazaleh concluded by reaffirming that the world is heading towards the Fourth Industrial Revolution or so-called ‘Digital Knowledge Revolution’ that will make our grandchildren look at us as if we had lived in the Stone Age. “Now we are using machines, in the future, our grandchildren will be living with machines.” (National News Agency).

■ Abu-Ghazaleh a Guest of Honor at Emirates Higher Education Summit at American University in Dubai



DUBAI - The American University in Dubai (AUD) hosted HE Dr. Talal Abu-Ghazaleh, founder and chairman of Talal Abu-Ghazaleh Organization (TAG-Org), as a guest of honor at the Emirates for Higher Education Summit.

The meeting, held at the AUD premises, focussed on the education sector in the United Arab Emirates and the latest global advancements in relation to higher education institutions.

The Summit also aimed at marketing the UAE as a destination for higher education, particularly with the attendance of more than 50 education agents from different countries including China, India, Kazakhstan, Nigeria, Ghana and Kenya in addition to the active participation from the Arab countries and the Gulf States in particular.

Dr. Abu-Ghazaleh addressed attendees saying he is not concerned about higher education in the UAE saying, "I say it confidently and loudly

that I am not worried at all about the future of this important sector," extending his gratitude to His Highness Sheikh Mohammed bin Rashid Al Maktoum, the Vice President and Prime Minister of the United Arab Emirates, and Ruler of the Emirate of Dubai for his optimistic outlook and various initiatives that strive to secure a better future through education.

Dr. Abu-Ghazaleh started his speech by citing examples of role models who succeeded and excelled in innovation without attending school. Dr. Abu-Ghazaleh quoted Albert Einstein who said 'School failed me, and I failed school', and also referred to Jack Ma, co-founder and chairman of Alibaba Group, one of the world's largest e-commerce businesses who once told his son: "You don't need to be in the top three in your class, being in the middle is fine, so long as your grades aren't too bad. Only this kind of person has enough free time to learn other skills."

He further noted that the current world education system needs radical development to adapt in a world of rapid change stressing the fact that teachers in the new era should become mentors for students and motivate them to search and invest in knowledge and information.

He affirmed that that is why he established the Talal Abu-Ghazaleh University College for Innovation in which classrooms are business incubators and teachers are mentors, supporters and instructors. “There is no room for exams and traditional education in this College which aims at graduating inventors not job seekers.”

Moreover, Dr. Abu-Ghazaleh mentioned his newly published book entitled “The Brave Knowledge World” which introduces his lifelong vision and philosophy relating to the Knowledge Revolution and its impact on the future of humanity.

He went on to explain that “The timing of the Summit is very important; many countries have a deficiency in their education systems while the world is entering the third decade of 21st Century. Additionally, the quality of education in the Arab world has been deteriorating, according to Davos Quality in Education Index which measures this vital sector in 140 countries around the world.”

This deterioration, according to Abu-Ghazaleh, is attributed to the lack of appropriate education infrastructure and deficiency of the curriculum in terms of global advances in various sciences and technology.

Meanwhile Dr. Abu-Ghazaleh pointed out that there are many concerns regarding the rise of Artificial Intelligence (AI) in our world.

“The Labor market, various industries and even educational systems around the world are watching the development in the AI field closely and they are a bit terrified. Could machines using Artificial Intelligence make doctors obsolete? It is not a question of maybe, but when!”

Accordingly, Talal Abu-Ghazaleh Organization established a specialized department that offers consulting services regarding various issues related to AI.

At the closing session of the Summit, Dr. Abu-Ghazaleh awarded Certificates of Attendance to all participants and received an honorary shield.

It is noteworthy to mention that Dr. Talal Abu-Ghazaleh is one of the most prominent business leaders in the world who has his own vision in economic and social development. He is the founder of the largest global organization of professional service firms in various fields including Intellectual Property, Auditing, Consulting, Legal Services, Training, Information Technology and Capacity Building, in addition to a University College specialized in innovation.

Talal Abu-Ghazaleh Organization operates through more than 100 offices and 150 representative offices around the world. TAG-Org aims to provide the Arab and foreign countries and corporations with professional services. It is considered the only international multilingual leading company in the region with a wide range of qualified and experienced professionals and quality services.

■ TAGI-UNI Programs

- **Bachelor of Arts (Journalism and Mass Communication)**

Provider: Amity University

Duration: 3 years Fees: \$3150

- **Marketing for Global Entry**

Provider: Thunderbird School of Global Management

Duration: 3 weeks Fees: \$400

- **Pre-Intermediate Course “A2”**

Provider: Velawoods

Duration: 1 year Fees: \$59

For more information about TAGI-UNI partners’ programs and certificates, please visit:

www.tagiuni.com



■ Start Your MBA Based on MOOC Today!

TAG-DU is based on the belief that education is a human right and not a privilege for the few who can afford to stay out of the workplace and physically attend local professional programs.

For this purpose, TAG-DU invites you to explore the nine disciplines in which diplomas are granted and select the discipline of your choice. In this issue, we are going to introduce “TAGDU Diploma in Management”.

This program gives you the opportunity to gain extensive knowledge and understanding of the principles and practices behind key management subjects. The suggested sequence consists of seven courses; the candidate needs to complete five courses and provide certificates of completion for each course taken.

Course 1

Managing the Organization: From Organizational Design to Execution offered by University of Illinois at Urbana-Champaign through the Platform of Coursera.

Course 2

StStates and Markets in the Global Economy

Offered by Thunderbird School of Global Management through the Platform of edX.

Course 3

International Leadership and Organizational Behavior offered by Università Bocconi through the platform of Coursera.

Course 4

Foundations of Strategic Business Analytics offered by ESSEC Business School through the platform of Coursera.

Course 5

The Manager’s Toolkit: A Practical Guide to Managing People at Work offered by University of London, Birkbeck, University of London through the platform of Coursera.

Course 6

International Project Management offered by Rochester Institute of Technology through the platform of edX.

Course 7

Strategic Management offered by Indian Institute of Management, Bangalore through the platform of edX.

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