



# TAGI-UNI Newsletter

February 2018, Issue 23



TAGI-UNI was established by HE Dr. Talal Abu-Ghazaleh in 2013 as a global educational alliance that facilitates distance learning by working in partnership with global professional associations.

Since its establishment in 2013, TAGI-UNI has secured partnerships with very reputable Universities and training institutions such as University of Liverpool, Thunderbird School of Management and many other providers of online education.

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[www.tagiuni.com](http://www.tagiuni.com)  
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1

Abu-Ghazaleh: Creative Education is the Source of Future Wealth Building

2

Abu-Ghazaleh Chairs the Annual Meeting of the Arab Quality Assurance Organization in Education

3

TAGI-UNI Students' Corner

4

TAGI- UNI Programs

5

Talal Abu-Ghazaleh Digital University (TAG-DU)

*During a lecture Held at Petra University*

## ■ **Abu-Ghazaleh: Creative Education is the Source of Future Wealth Building**

AMMAN - HE Dr. Talal Abu-Ghazaleh said that the foundation of success is built on constant change and the world is currently undergoing a radical transformation towards the world of knowledge which should be embraced.

Dr. Abu-Ghazaleh addressed students at the University of Petra (UOP) in a lecture entitled "Creative Education is the Only Means to make Wealth in the Future", organized by the UOP Dialogue Committee under the patronage of University President Dr. Marwan Mullah and attended by Higher Chancellor Dr. Adnan Badran, saying "The world is shifting from the civil state to the creativity and inventions state which is evidenced in the existence of creative and innovative corporations in the world of knowledge whose magnitude is larger than the Arab economy."

Dr. Abu-Ghazaleh addressed the students adding, "You are the most capable individuals to lead change. Creativity doesn't mean coming up with a new invention, it could be the

improvement of something that already exists, this is the path for wealth, future, prosperity and economic growth," noting that the world is heading towards a new era characterized by Artificial Intelligence and what we witness today is the foundational stage to set up the required infrastructure for that world.

Dr. Abu-Ghazaleh affirmed that success in the real world is achieved through the individual's goals whereby he becomes devoted to serving his homeland and nation, noting that proficiency and efforts are not sufficient, saying 'whoever aims to success should not wait for an opportunity but has to make one.'

Moreover, Dr. Abu-Ghazaleh extended gratitude to the management of the University for the invitation and for the opportunity to meet the students who represent the generation of the future armed with science and knowledge.

Dean of the Faculty of Mass Communication at the University Dr. Tayseer Abu



Arja highly praised Dr. Abu-Ghazaleh's efforts saying, "Dr. Talal Abu-Ghazaleh is a role model of a self-made personality and represents a national-global success story who achieved and still achieves consecutive successes."

Meanwhile, in the presence of Deans, professors and students, Dr. Badran presented the University's Honorary Shield to Dr. Abu-Ghazaleh in recognition of his outstanding achievements and efforts on the national, regional and international levels.

## ■ Abu-Ghazaleh Chairs the Annual Meeting of the Arab Organization for Quality Assurance in Education



**CAIRO** - HE Dr. Talal Abu-Ghazaleh, chairman of the Arab Organization for Quality Assurance in Education (AROQA) headed the General Annual meeting of AROQA at the League of Arab States in Cairo - Egypt with the participation of AROQA members representing various educational institutions in the Arab countries.

HE Dr. Abu-Ghazaleh thanked HE Mr. Ahmed Aboul Gheit, the Secretary General of the League of Arab States for his patronage of the 9<sup>th</sup> Annual Conference of AROQA and the 6<sup>th</sup> International platform on integrating Arab e-Infrastructures, and his instructions, guidance, and nomination of HE Ambassador Dr. Badereddine Al Alali, Arab League Assistant Secretary General and Head of the Social Affairs Sector.

Dr. Talal Abu-Ghazaleh stressed the importance of developing school and university ranking in the Arab educational institutions to raise awareness of

quality, and to continue dialogue and cooperation between educational institutions, accreditation bodies and quality organizations in education in order to consolidate the concepts of quality and accreditation in the Arab region.

Dr. Abu-Ghazaleh instructs to work on the development and updating of standards and indicators of quality in education and academic accreditation through an independent committee that is working under the umbrella of the Arab Organization for Quality Assurance in Education. He also instructs all members and international organizations, Arab universities members, accreditation centers and experts to support quality in education through the dissemination of activities and events in cooperation with the international bodies specialized in the quality of education. It is important to focus on the quality of education in the Arab world to improve and develop its outputs and meet all the requirements



and needs of the society that commensurate with the needs of the labor market in order to improve the Arab education systems in light of the rapid changes and information revolution.

Dr. Abu-Ghazaleh pointed out that there is an

urgent need to pay attention to e-learning and distance education as a cornerstone for achieving the quality of higher education and to work on preparing the standards of digital education to be adopted in the framework of joint cooperation with the League of Arab States.

## ■ TAGI-UNI Students' Corner

My name is Ahmad Shella and I am studying Bachelor of Computer Applications at Amity University, one of Talal Abu-Ghazaleh University's partners, through the EU funded project, LASER.

My future plan is to work on an integration projects between the computer software engineering and civil engineering, as my main interest is in developing the programs that help civil engineers in performing their work in a better, efficient and much easy way, such as Autocad, Civil 3D and others. Therefore, I am working hard to get into the Civil Engineering field, to understand the requirements to develop more applications that will help in developing this field more.



Besides my study, I am currently working in a restaurant, and I manage my free time to focus on my studies.

I applied for the LASER scholarship through the British Council, the scholarship operational party, which connected me with TAGIUNI to start my studying process with Amity University.

I believe that the future is ours and that is why we need to focus more on studying to make the world a better place.



## ■ TAGI-UNI Programs

- **Global Strategy Essentials**  
Provider: Thunderbird School of Global Management  
Duration: 3 Weeks      Fees: \$400
- **Microsoft Excel Management Certificate**  
Provider: Amity University  
Duration: 1 Years      Fees: \$50
- **Bachelors in Accounting**  
Provider: Amity University  
Duration: 3 months      Fees: \$300
- **LLM in International Business Law**  
Provider: Walden University  
Duration: 4 years      Fees:\$31,900
- **Bachelor of Science in Information Technology**  
Provider: Amity University  
Duration: 3 years      Fees: \$3,150

For more information about TAGI-UNI partners' programs and certificates, please visit:  
[www.tagiuni.com](http://www.tagiuni.com)



## ■ Start Your MBA Based on MOOC Today!

TAG-DU is based on the belief that education is a human right and not a privilege for the few who can afford to stay out of the workplace and physically attend local professional programs.

For this purpose, TAG-DU invites you to explore the nine disciplines in which diplomas are granted and select the discipline of your choice. In this issue, we are going to introduce “TAG-DU Diploma in Intellectual Property Laws”.

This program introduces you to the fundamentals of intellectual property laws and policies.

The suggested sequence consists of seven courses; the candidate needs to complete five courses and provide certificates of completion for each course taken.

We introduce to you 7 Massive Open Online Courses, offered by international institutes, and you are only required to complete five out of the seven courses listed for this specialization in order to receive the diploma.

### **The suggested sequence of courses:**

**Course 1:** “Intellectual Property Law and Policy - Part 1”, offered by the University of Pennsylvania, through the platform of edX.

**Course 2:** “Intellectual Property Law and Policy - Part 2”, offered by the University of Pennsylvania, through the platform of edX.

**Course 3:** “Innovation and Competition: Succeeding through Global Standards”, offered by IEEE, through the platform of edX.

**Course 4:** “Property and Liability: An Introduction to Law and Economics”, offered by Wesleyan University, through the platform of Coursera.

**Course 5:** “Intellectual Property: Inventors, Entrepreneurs, Creators”, offered by the Michelson 20MM Foundation, through the platform of Udemy.

**Course 6:** “Patents: understand if a patent is right for your business”, offered by Udemy, through its platform.

**Course 7:** “Copyrights” offered by Harvard Law School, through its platform.

For more information, please contact us at [info@tagiuni.com](mailto:info@tagiuni.com)

### **Follow us:**



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