



# TAGI-UNI Newsletter

December 2019, Issue 46



TAGI-UNI was established by HE Dr. Talal Abu-Ghazaleh in 2013 as a global educational alliance that facilitates distance learning by working in partnership with global professional associations.

Since its establishment in 2013, TAGI-UNI has secured partnerships with very reputable Universities and training institutions such as University of Liverpool, Thunderbird School of Management and many other providers of online education.

please visit our website  
[www.tagiuni.com](http://www.tagiuni.com)  
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## ■ Walden University



For 45 years, Walden University, an accredited institution, has been serving the higher education needs of adult learners. Today, students from all 50 U.S. states and more than 150 countries are pursuing bachelor's, master's, and doctoral degrees and certificates online in a broad range of disciplines including health sciences, counseling, criminal justice, human services, management, psychology, education, public health, nursing, social work, public administration, and information technology.

Through programs that reflect current market trends and promote positive social change, Walden is committed to helping you achieve your goals, enabling you to make a difference in your career and community as a Walden graduate.

*Signed by Minister of Industry and Trade and Chairman of Abu-Ghazaleh Global*

## ■ MoU to Establish the First Jordanian-Arab Factory for the Design and Manufacturing of Smart Devices



**AMMAN** - A Memorandum of Understanding (MoU) was signed for establishing the first Jordanian-Arab factory to design and produce high-tech devices including laptops, tablets and smartphones at competitive prices under the name of Talal Abu-Ghazaleh.

The MoU, signed by HE Dr. Talal Abu-Ghazaleh, founder and chairman of TAG. Global, and Dr. Tareq Hamouri, Minister of Industry, Trade and Supply, aims at cooperating, supporting and providing all available facilities to the project.

Dr. Hamouri stressed the importance of

establishing such a project which is considered a qualitative addition to the national economy in terms of the nature of this computer production project, which will diversify investments and create job opportunities in the Kingdom.

Hamouri praised TAG.Global's efforts in different fields and the multiple-investments in different sectors that are considered an added value to the national economy.

“The investment climate in Jordan today has become more attractive in various areas, and we expect significant investment flows in the upcoming periods in light of investment

privileges, incentives and available opportunities thanks to the efforts of His Majesty King Abdullah II in attracting foreign investments to the Kingdom,” Hamouri stated. He added that the government, in compliance with the Royal directives, has recently launched incentives to develop the economic situation and to revive various sectors conducive to creating job opportunities for all Jordanians in all fields.

The Minister also referred to the government efforts to remove all obstacles that face investors, noting that work is underway to finalize the Investor’s Journey project which provides a competitive investment incubator that accelerates and simplifies procedures for investors and businessmen.

For his part, Dr. Abu-Ghazaleh pointed out that the establishment of the factory in Jordan is based on ‘our confidence in the future of our nation, and our pride in the leadership and support of His Majesty King Abdullah II bin Al Hussein. Thanks to His Majesty, we declare that our production will be Designed and Manufactured in Jordan’, he said.

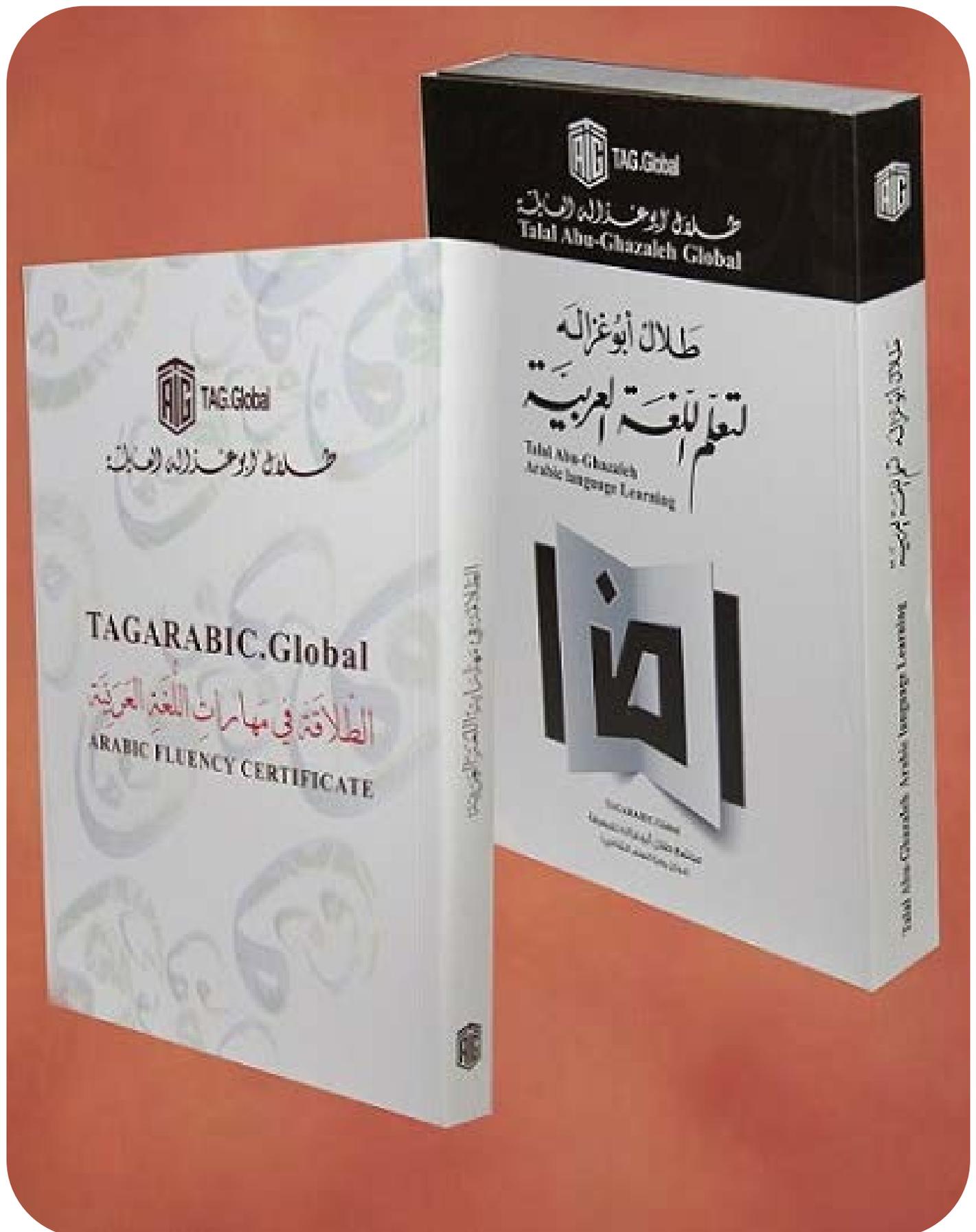
Dr. Abu-Ghazaleh expressed his deep appreciation for the Minister’s willingness to offer all required support and facilities to make the first Jordanian-Arab factory of its kind a success.

According to the MoU, the Ministry would provide advice, guidance and facilities regarding the best ways for establishing the factory; benefitting from the government incentives, facilitating contacts with all concerned ministries and departments to assist in adopting these devices, particularly at schools and universities, in a manner that doesn’t contravene relevant existing laws and regulations laws.

Additionally, the Ministry would facilitate importation of material supplies for assembly lines and production as well as export requirements under the agreements that exist between the Kingdom with other countries and regions. That is in addition to acquiring the necessary quality certificates for export purposes to different countries and for local use.

It’s worth mentioning that Talal Abu-Ghazaleh Global has recently announced the establishment of Talal Abu-Ghazaleh for Technologies (TAGTech) which produced tablets and laptops in China with high specs at competitive prices. This initiative marks a new start for TAG.Global by shifting from the provision of professional services to producing high-tech smart devices and digital tools for global marketing and sales.

■ ‘Abu-Ghazaleh Global’ Publishes Fluency Programs Arabic Language



**AMMAN** - Talal Abu-Ghazaleh Global (TAG.Global) has recently published two books for learning Arabic, through the Learning Programs Solutions Department.

The books are: “Talal Abu-Ghazaleh for Learning Arabic Language” and “Fluency in Arabic Language Skills”. Both are acknowledged by TAG.Global in Arabic Fluency and Arabic Placement Tests as well as training courses organized for Arabic native and non-native.

The first book, “Talal Abu-Ghazaleh for Learning Arabic Language” was prepared for beginners from introductory level, the illiterates and the non-Arabic speakers.

The book introduces modern concepts of teaching in terms of developing knowledge and skills in addition to providing learners with new social skills that enable them to master reading and writing Arabic alphabets, as well as to acquire communication skills through practical situations the book incorporates for everyday life.

The “Fluency in Arabic Language Skills” book is considered a distinctive comprehensive reference for all Arabic language skills that prepare and qualify learners to take the Arabic Fluency Test. The four-unit book is designed and prepared for self-study and/or training courses and is available in audio format.

The book follows an easy explanatory approach with a clear language that assists

learners to develop the four language skills (reading, writing, speaking and listening) that puts it into effect in daily practices. Moreover, it properly explains grammar in a manner that helps improve and apply it smoothly.

The book also includes literary texts and lessons in syntax, grammar, English dictation practice, common grammatical errors in addition to a number of exercises that assist learners in measuring their performance and skills.

Mr. Maher Abu-Zer, executive director of the Learning-Programs Solutions Department, stated that the two books were issued by TAG.Global’s experts, specialists, professional academics and educators.

Abu-Zer added that the launch of the books is part of TAG.Global’s contribution to corporate social responsibility and its keenness to promote the Arabic language and culture, enhance its value globally and ensure the standardization of the assessment of language proficiency of native and non-native speakers based on specified criteria.

Abu-Zer further affirmed that the program makes it easier for professional and academic institutions to assess the language proficiency of candidates through a standardized test that covers all language skills pointing out that it also provides advanced and well-organized learning training programs that meet the needs of both Arabic and non-Arabic speakers.

## ■ ‘Ahli Bank’ and ‘Abu-Ghazaleh’ Agreement for Financing Sale of Abu-Ghazaleh Computers to Citizens



**AMMAN** - Jordan Ahli Bank and Talal Abu-Ghazaleh for Technologies (TAGTech), a member of Talal Abu-Ghazaleh Global (TAG.Global), signed an agreement to sell TAGTech’s devices including laptops and tablets in monthly installments up to 24 months with zero interest.

Cooperation between the two entities aims at keeping the bank’s clients abreast of latest technology and in line with its objective so that they can meet the needs and requirements of clientele at all levels.

TAGTech products come with the highest level-specs at competitive prices thanks to the support offered by Talal Abu-Ghazaleh

Foundation (TAG-Foundation), a non-profit organization for promoting sustainable development.

It is worth mentioning that Jordan Ahli Bank will facilitate the procedures and the process of filling out applications to purchase TAGTech products by all clients, meanwhile, TAGTech will provide all the devices immediately upon request.

In the meantime, TAGTech devices are available at TAG.Global’s showrooms at the Talal Abu-Ghazaleh General Building in Shmeisani and Talal Abu-Ghazaleh University College for Innovation (TAGUCI) Building on Mecca Street.

## ■ TAGI-UNI Programs

- **Bachelor of Arts (Journalism and Mass Communication)**  
Provider: Amity University  
Duration: 3 years      Fees: \$3150
- **Marketing for Global Entry**  
Provider: Thunderbird School of Global Management  
Duration: 3 weeks      Fees: \$400
- **Pre-Intermediate Course “A2”**  
Provider: Velawoods  
Duration: 1 year      Fees: \$59

For more information about TAGI-UNI partners’ programs and certificates, please visit:  
[www.tagiuni.com](http://www.tagiuni.com)



## ■ Start Your MBA Based on MOOC Today!

TAG-DU is based on the belief that education is a human right and not a privilege for the few who can afford to stay out of the workplace and physically attend local professional programs.

For this purpose, TAG-DU invites you to explore the nine disciplines in which diplomas are granted and select the discipline of your choice. In this issue, we are going to introduce “TAGDU Diploma in Management”.

This program gives you the opportunity to gain extensive knowledge and understanding of the principles and practices behind key management subjects. The suggested sequence consists of seven courses; the candidate needs to complete five courses and provide certificates of completion for each course taken.

### Course 1

Managing the Organization: From Organizational Design to Execution offered by University of Illinois at Urbana-Champaign through the Platform of Coursera.

### Course 2

States and Markets in the Global Economy

Offered by Thunderbird School of Global Management through the Platform of edX.

### Course 3

International Leadership and Organizational Behavior offered by Università Bocconi through the platform of Coursera.

### Course 4

Foundations of Strategic Business Analytics offered by ESSEC Business School through the platform of Coursera.

### Course 5

The Manager’s Toolkit: A Practical Guide to Managing People at Work offered by University of London, Birkbeck, University of London through the platform of Coursera.

### Course 6

International Project Management offered by Rochester Institute of Technology through the platform of edX.

### Course 7

Strategic Management offered by Indian Institute of Management, Bangalore through the platform of edX.

Follow us:   

Talal Abu-Ghazaleh International University

Shmeisani, Abdel Raheem Al-Waked Street, Building No. 46

Email: [info@tagiuni.com](mailto:info@tagiuni.com)