



TAGI-UNI Newsletter

August 2020, Issue 54



TAGI-UNI was established by HE Dr. Talal Abu-Ghazaleh in 2013 as a global educational alliance that facilitates distance learning by working in partnership with global professional associations.

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Talal Abu-Ghazaleh International University (TAGI-UNI)

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'Sidi Mohamed Ben Abdellah University' Hosts Abu-Ghazaleh

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www.tagiuni.com
for more information



Talal Abu-Ghazaleh International University

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Since its establishment in 2013, TAGI-UNI has secured partnerships with very reputable universities and training institutions such as University of Liverpool, Thunderbird School of Management and many other providers of online education.

TAGI-UNI is the people's gateway to the world's best education, promoting global citizenship and individual responsibility. Under its mission "to make accredited educational programs accessible to everyone, everywhere", TAGI-UNI uses partnerships - comprised of a network of universities, non-government organizations, training institutions, and language schools - as its modus operandi to deliver comprehensive education to a global student body. Thus, digital education provided by international institutions compels individuals to understand their interdependence and their interconnected roles in the modern world.

With its vision of "world-class education as a human right", Talal Abu-Ghazaleh University seeks to democratize education through a system of channels to open students' dialogue with one another, therefore putting the quality of interaction in their hands. TAGI-UNI makes it possible for the transforming societies to embrace new concepts emerging from the ground up, given that accessibility to education is paramount for maximizing these societies' potential.

Talal Abu-Ghazaleh University provides boundless world-class higher education across the globe to learners who may be unable to afford the costs of travel. All programs offered are of the highest caliber and relevant to global job market needs.

For more information, please visit TAGI-UNI website: www.tagiuni.com

■ To discuss ‘Global Political and Economic Changes after Coronavirus Crisis’

‘Sidi Mohamed Ben Abdellah University’ Hosts ABU-GHAZALEH



AMMAN - Sidi Mohamed Ben Abdellah University in Fez City- Morocco hosted HE Dr. Talal Abu-Ghazaleh, founder and chairman of Talal Abu-Ghazaleh Global (TAG.Global), to discuss ‘Global Political and Economic Changes after the Coronavirus Crisis.’

During the meeting, moderated by Dr. Nabil Balmaki, Dr. Abu-Ghazaleh stressed that 2020 will be a decisive year, as it will witness a conflict between the two superpowers (the US and China) on different industrial, commercial and military levels, due to fears that Beijing may take over from Washington the leadership of the world, indicating that US President

Donald Trump will use possible war with China as excuse for a second presidential term. Dr. Abu-Ghazaleh pointed out that the West tries to show Coronavirus (COVID-19) as the main reason behind the world economic crises, emphasizing that these claims defy the truth because the world has historically experienced many pandemics such as the Great Plague which had in the past struck Europe and killed around 50% of its population.

“What is going on could be described as media intensification; this pandemic will remain and we will be living with it for a long time, and it is about time for the world to wake up from

its selfish preoccupations,” Dr. Abu-Ghazaleh said.

Meanwhile, Dr. Abu-Ghazaleh attributed the current disputes among the Arab countries to the Israeli occupation describing it as a cancerous implant in the Arab region; which will inevitably come to an end. He pointed out that after that the Arab region will start its reconstruction especially after the pandemic is over, for two main reasons: first, because it is the most affected area, secondly, because it is the most important area in the cycle of conflict for its wealth and many other competitive advantages.

Furthermore, Dr. Abu-Ghazaleh praised the role of youth ‘Makers of Nations’ Future’, stressing the need to build their capacities in line with the foundations of Knowledge Revolution, noting that education is the most influential authority that needs to develop its

methods to become digital, and be transformed from indoctrination to innovation.

Dr. Abu-Ghazaleh expressed hopes that the Arab nation would restore its leading role in the world especially as it is qualified for this purpose. He added that TAG.Global has established the most important Arab platform for Arab researchers (TAGIPEDIA), in line with its keenness to preserve and promote Arabic language, to be the first Arab encyclopedia of its kind that includes more than one million entries.

Dr. Abu-Ghazaleh concluded by talking about his realized dream by establishing the first Arab factory for manufacturing, designing and producing smart devices in the Arab region so that every Arab citizen would be able to purchase his/her laptop with high-specs at competitive prices to put their hands on the tools of knowledge and innovation.

■ Start Your MBA Based on MOOC Today!

Talal Abu-Ghazaleh Digital University (TAG-DU) is based on the belief that education is a human right and not a privilege for the few who can afford to stay out of the workplace and physically attend local professional programs.

For this purpose, TAG-DU invites you to explore the nine disciplines in which diplomas are granted and select the discipline of your choice. In this issue, we are going to introduce “Diploma in Hospitality Management.”

This program describes the required skills for working in the hospitality field, and how to successfully improve your competencies.

The suggested sequence consists of seven courses; the candidate needs to complete five courses for each program.

Course 1: Managing the Organization: From Organizational Design to Execution

In this course, you will build a practical framework to understand the critical linkages between organization design and the creation of economic value through execution

Course 2: States and Markets in the Global Economy

In this course, you will learn management techniques to operate in an international economy presented with tremendous opportunities as well as risks

Course 3: International Leadership and Organizational Behavior

In this course, you will explore the theory

and practice of international and intercultural leadership and organizational behavior

Course 4: Foundations of strategic business analytics

In this course, you will have an overview on Strategic Business Analytics topics, discuss a wide variety of applications of Business Analytics, from marketing to Supply Chain or Credit Scoring and HR Analytics, etc. The course covers many different data analytics techniques, each time explaining how to be relevant for your business.

Course 5: The Manager’s Toolkit: A Practical Guide to Managing People at Work

This course gives you a practical guide to managing people at work. In this course, you will engage with some HR theories and then see how they translate into every day working life.

Course 6: International Project Management

This course addresses the knowledge, skills and behaviors required to successfully manage projects that span organizations, national boundaries and cultural differences. You will explore the impact on project management of culture, language variations, religious, regulatory and legal practices, technology penetration, temporal orientation, gender issues, corruption, ethics, personal liberty and political contexts.

Course 7: Strategic Management

In this course, you will develop a strong understanding of how firms compete by learning about important analytical approaches that underlie business strategy

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