

Talal Abu-Ghazaleh Organization and Kuwait's Meras Consulting Sign Three MoUs

AMMAN

Talal Abu-Ghazaleh Organization (TAG-Org) and Kuwait's Meras Consulting Company have signed three cooperation memorandums of understanding in the field of education.

The signing ceremony took place at TAG-Org's premises under the patronage of HE Dr. Talal Abu-Ghazaleh during the visit of Meras representatives Ms. Kawthar Abu-Ghazaleh, Ms. Lama Jamal Ad-Din and Mr. Ali Tabaja.

Meras delegation stated that their Company seeks cooperation with TAG-Org due to the developmental role the Organization plays at the Arab world's level in the fields of education and training.

They also affirmed that for this purpose, a series of meetings were held to discuss work mechanisms aiming at developing joint business initiatives, particularly in the fields of quality, education and training in order to maximize the benefit from TAG-Org's expertise, capacities and inclusive services. That is in addition to the academic and professional partnerships TAG-Org maintains, particularly in disseminating the right principles of quality work for the enhancement of educational services in accordance with internationally accredited standards and indicators.

The two parties agreed on cooperation and joint strategic work in the field of quality education and academic accreditation through the Arab Organization for Quality Assurance in Education (AROQA) chaired by Dr. Abu-Ghazaleh. They also agreed to cooperate field of university education and training through Talal Abu-Ghazaleh International University (TAGI-UNI) for digital learning as represented by its Executive Director Mr. Salah Abu Osbeh; as well as in the field of training through joint work with Talal Abu-Ghazaleh for Professional Training represented by its executive director Mr.



Abu-Ghazaleh Keynote Speaker at Prince Sultan University

RIYADH

HE Dr. Talal Abu-Ghazaleh, chairman of both; Talal Abu-Ghazaleh Organization (TAG-Org) and the Arab States for Research and Education Network (ASREN), has underlined, in his keynote speech at Prince Sultan University 4th Law Research Forum in the KSA the significance of setting applicable plans for the achievement of aspired goals and objectives.



Dr. Abu-Ghazaleh tackled three major topics: World Trade Organization (WTO), Intellectual Property, and the Agreement on Trade-Related Aspects of Intellectual Property Rights (TRIPS), noting that a law researcher should be knowledgeable of all those topics.

The Forum, organized by Prince Sultan University, as part of a series of specialized research fora, held by the Research and translation Center of the Higher Studies Deanship and Scientific Research in cooperation with other faculties at the University, aims at supporting university research and enhancing ties between researchers and interested in research donors. It also seeks the creation of opportunities enhancing communication among researchers to come up with joint research projects, and to also help research interact with its social environment.

Addressing the most important challenges encountered by the Kingdom of Saudi Arabia in achieving its 2030 Vision, Dr. Abu-Ghazaleh underscored the importance of introducing this Vision and the objectives it includes. He stated that we are moving towards a digital world where Information and Communications Technology in managing and steering the digital world in all its aspects plays significant roles.

Dr. Abu-Ghazaleh also noted that the 21st Century is the Century of "artificial intelligence", where things will think and act like humans, affirming that by 2050 man and machine will live like one family.

In his remarks, Dr. Abu-Ghazaleh, commended the Finland experience that is causing changes in education at global level, calling on his audience to study this experience in order to realize the difference between digital and non-digital societies, and to benefit from the Finnish expertise for guaranteeing a better future for the coming generations.

He also praised the spectacular achievements of the KSA, noting in particular the success of the Ministry of Interior in becoming a role model in the region as one of the smartest ministries in the world, by transforming all its internal procedures into smart ICT practices. He also called for establishing a knowledge forum in the KSA similar to Talal Abu-Ghazaleh Knowledge Forum in Jordan which seeks to study the transformation of Jordan into a knowledge-based society by 2030, by initiating practical strategies and plans as well as by encountering potential challenges.



“The future is shaped through knowledge and through knowledge we create wealth,” Abu-Ghazaleh affirmed, adding that the importance of future scientific research must be based on ICT so that future researchers become knowledge researchers.

At the closing of the Forum, the organizers honored Dr. Abu-Ghazaleh for his regional and global efforts in the dissemination of knowledge and in connecting it to all aspects of life. The Forum was held in the presence of HE Dr. Rima bint Saleh Al-Yahya, Vice Rector of the Women's Campus, HE Dr. Ayed Al-Bagumi, Vice Dean of Faculty of Law, and HE Dr. Amena Sheikhawi.

■ TAGI-UNI Programs

- **Bachelor of Arts (English)**
Provider: Amity University
Duration: 3 years Fees: \$3,150
- **Master of Business Administration (MBA)**
Provider: University of Liverpool
Duration: 3 years Fees: \$ 35,550
- **Executive certificate in Applied Marketing Strategy**
Provider: Thunderbird School of Global Management
Duration: 8 weeks Fees: \$1,980
- **French Language**
Provider: Amity University
Duration: 3 months Fees: \$300

For more information about TAGI-UNI partners' programs and certificates, please visit:
www.tagiuni.com

■ Start Your MBA Based on MOOC Today!

In this issue, we encourage you to enroll in “Strategic Management” course, which introduces you to the field of strategic management with particular emphasis on identifying goals and formulating strategies and addressing implementation techniques.

The course is offered by Saylor Academy, through its platform, and is tutored through duration of 63 hours.

Link access to the course:

<https://learn.saylor.org/course/view.php?id=54>

Follow us:



Talal Abu-Ghazaleh International University

Shmeisani, Abdel Raheem Al-Waked Street, Building No. 46

Email: info@tagiuni.com