



# TAGI-UNI Newsletter

November 2017, Issue 20



TAGI-UNI was established by HE Dr. Talal Abu-Ghazaleh in 2013 as a global educational alliance that facilitates distance learning by working in partnership with global professional associations.

Since its establishment in 2013, TAGI-UNI has secured partnerships with very reputable Universities and training institutions such as University of Liverpool, Thunderbird School of Management and many other providers of online education.

please visit our website  
[www.tagiuni.com](http://www.tagiuni.com)  
for more information

1

TAG-Org, JuNET, and Orange Launch the Jordanian International Connection for Research and Education Jointly with the EU

2

About TAGI-UNI Partner

3

Abu-Ghazaleh Chairs IASCA Board of Directors and General Assembly Meetings

4

TAGI-UNI Programs

5

Talal Abu-Ghazaleh Digital University

## ■ TAG-Org, JuNET, and Orange Launch the Jordanian International Connection for Research and Education Jointly with the EU



AMMAN - His Excellency Dr. Talal Abu-Ghazaleh, Chairman of Talal Abu-Ghazaleh Organization (TAG-Org) and Chairman of the Arab States Research and Education Network (ASREN) with His Excellency, Prof. Ali al-Qaisi, Chairman of the Jordanian Universities Network (JuNet) and Mr. Sami Smeirat, Chief Enterprise Officer of Orange Jordan signed an agreement to connect Jordanian universities with the European Academic and Research Network (GÉANT) in order to provide them access to the research and education resources in Europe and the rest of the world.

Dr. Abu-Ghazaleh highlighted the importance of connecting research and education institutions at the national, regional and global levels to enable collaboration with research and education communities and to provide access to research and education resources.

Dr. Abu-Ghazaleh added “This connection comes

in the framework of the Euro-Mediterranean Program (EUMEDCONENCT3) co-financed by the European Union and managed by the European Network GÉANT in cooperation with ASREN which works on connecting the Arab research and education communities to the rest of the world”.

Prof. Al-Qaisi, Chairman of JUNet said: “Connecting the Jordanian universities is a new support to the researchers in Jordan as they used to face many difficulties in the past when they try to access computing resources, data repositories and scientific applications and services”.

Smeirat, VP CEO of Orange added “We are proud to sign this strategic agreement with ASREN and JUNet to serve the education and research community in Jordan. Orange will continue to support the research and education in Jordan by providing them with best and state of the art services”.

Mr. David West, Project Manager of the EUMEDCONNECT3 Project added, “We believe that connecting Jordanian communities with their counterparts in Europe is very important and will create more opportunities for them to collaborate and conduct joint research and education activities”

Orange - Jordan will provide this link at one Giga

bits per second to the Jordanian Universities Network (JUNET) and the Synchrotron-light for Experimental Science and Applications in the Middle East (SESAME) in Jordan. This will be a dedicated circuit which will connect the Jordanian Universities Network directly to the European research and education network (GÉANT) via the first Arab point of presence in London which is managed and operated by ASREN.

---

## ■ TAGI-UNI Partner

### Velawoods English

To fulfill its mission “Making world-class education accessible to everyone, everywhere”, TAGI-UNI partners with prestigious institutions to create a new model for distance learning. TAGI-UNI works with leading educational institutions to jointly offer administered, accessible, and accredited certificates and degree programs to students around the world.



Velawoods Learning Ltd is a UK company committed to providing a highly engaging and effective online learning experience to learners from around the world.

Velawoods English courses are a result of the dedication of an international team from over 15 countries, combining many years of experience across various skills such as e-learning, learning design, English language teaching, film-making, gaming and customer service.

These courses aim to provide the learner with

the best and most effective way to learn English on their own and make learners experience the language in a fully immersive way while learning it, so they feel more involved and more interested in what they are learning. This also makes learning easier and more relevant. Velawoods innovative approach is unique and is supported both by quality content and strong pedagogical principles.

Velawoods English is the only online English course specifically designed for self-study, which uses the same complete learning program as taught in language schools. It covers all the language skills:

Speaking, Listening, Reading, Writing, Grammar and Vocabulary and the syllabus is aligned to International English Language Qualifications and the Common European Framework of Reference for languages (CEFR).

- Improved their English.
- Built confidence in their speaking.
- Found learning easy.
- Would recommend it to a friend.
- Liked the Velawoods storyline experience.

According to a recent research among Velawoods English learners, 9 out of 10 learners said that Velawoods English.

Moreover, Velawoods English has been shortlisted for the President's Award for New Technology by the English-Speaking Union in the UK.

## ■ Abu-Ghazaleh Chairs IASCA Board of Directors and General Assembly Meetings



**AMMAN** - The International Arab Society of Certified Accountants (IASCA) held its annual meeting under the chairmanship of its Chairman HE Dr. Talal Abu-Ghazaleh.

Arab countries including Lebanon, Egypt, Jordan, Palestine, Saudi Arabia, the United Arab Emirates, Tunisia, Syria, Libya, Iraq, Qatar, Yemen, Algeria, Bahrain and Sudan.

The meeting was held in the presence of members of the Board of Directors and members of the General Assembly of the Society from various

During the meeting, Dr. Abu-Ghazaleh stressed the importance of keeping up- to date with knowledge development and the evolution of the

accounting profession. He pointed out that the Society will work on implementing plans in two directions to achieve this goal. The first is to set up a team to formulate training programs required by the profession in response to rapid technological developments as well as developing existing training and qualifying programs.

Dr. Abu-Ghazaleh added that the second plan will focus on the formation of an action team to examine the mechanism for the digital transformation of the profession. The team will be composed of accounting and information technology experts. He explained that the Society is capable of leading this transformation, changing the future of accounting, and keeping pace with the information revolution, through its distinguished members from all Arab countries.

He pointed out that the Society has worked on the digital transformation of many training and qualifying programs, and also noted that work is underway to transform all available programs into digital ones and to design an electronic program for the Society's professional exams.

He announced that the Society is working on developing and updating "Talal Abu-Ghazaleh Accountancy & Business Dictionary", which was first launched by Talal Abu-Ghazaleh Organization in 1972 to include 15 thousand

terms in all business fields, especially accounting, pointing out that updating this Dictionary comes in response to emerging developments and updates in the profession. He also announced that the Society seeks to provide an Arab service in order to serve the profession and its members, by making the dictionary available free of charge through a smart phone application, by the beginning of 2019.

Mr. Salem Al-Ouri, Executive Director of the Society, reviewed the annual report, which witnessed an increase in the number of new members of the Society during the year 2017 with the joining of 23 new members, bringing the total number of members to 1516. He also highlighted the courses and qualifying programs held in the Arab world, which amounted to 26 training courses, benefiting 327 participants.

Additionally, he reviewed the services and activities provided by the Society during the year 2017 including conferences, seminars, workshops and job exhibitions held by the Society, as well as the cooperation agreements the Society reached with a large group of official bodies.

During the meeting, the annual report for 2017 was reviewed and approved, as well as the balance sheet, the estimated budget and the activities of the Society still in progress.

## ■ TAGI-UNI Programs

- **Digital Marketing**  
Provider: Amity University  
Duration: 6 months      Fees: \$ 750
- **English course - A2 Level**  
Provider: Velawoods  
Duration: 1 Year      Fees: \$50
- **Master of Science in Project Management**  
Provider: University of Liverpool  
Duration: 3 years      Fees: \$30650
- **Certificate in Global Oil and Gas Management**  
Provider: Thunderbird School of Global Management  
Duration: 1 year      Fees: \$ 2900
- **Bachelor of Commerce (Finance & Investment Analysis)**  
Provider: Amity University  
Duration: 3 years      Fees: \$3150

For more information about TAGI-UNI partners' programs and certificates, please visit:

[www.tagiuni.com](http://www.tagiuni.com)



## ■ Start Your MBA Based on MOOC Today!

Talal Abu-Ghazaleh Digital University (TAG-DU) is based on the belief that education is a human right and not a privilege for the few who can afford to stay out of the workplace and physically attend local professional programs.

For this purpose, TAG-DU invites you to explore the nine disciplines in which diplomas are granted and select the discipline of your choice. In this issue, we are going to introduce “TAG-DU Diploma in Journalism”.

This program provides you with the required skills for working as a journalist or in the media field in general, and will help you learn the key practices and procedures of journalism.

The suggested sequence consists of seven courses; the candidate needs to complete five courses and will be provided with a certificate of completion for each course taken.

We introduce to you 7 Massive Open Online Courses, offered by international institutes, and you are only required to complete five out of the seven courses listed for this specialization in order to receive the diploma.

### **The suggested sequence of courses:**

**Course 1:** “English for Journalism”, offered by the University of Pennsylvania, through the platform of Coursera.

**Course 2:** “Making Sense of News”, offered by The University of Hong Kong, the platform of edX.

**Course 3:** “What is news?” offered by the Michigan State University, through the platform of Coursera.

**Course 4:** “Gathering and Developing the News”, offered by the Michigan State University, through the platform of Coursera.

**Course 5:** “Effectively delivering the news to your audience”, offered by the Michigan State University, through the platform of Coursera.

**Course 6:** “Journalism, the future, and you!” offered by the Michigan State University through the platform of Coursera.

**Course 7:** “Capstone: Create your own professional journalistic portfolio” offered by the Michigan State University, through the platform of Coursera.

For more information, please contact us at **info@tagiuni.com**

Link access to the course:

<https://learn.saylor.org/course/bus205>

### **Follow us:**



**Talal Abu-Ghazaleh International University**

Shmeisani, Abdel Raheem Al-Waked Street, Building No. 46

**Email: info@tagiuni.com**