



# TAGI-UNI Newsletter

December 2017, Issue 21



TAGI-UNI was established by HE Dr. Talal Abu-Ghazaleh in 2013 as a global educational alliance that facilitates distance learning by working in partnership with global professional associations.

Since its establishment in 2013, TAGI-UNI has secured partnerships with very reputable Universities and training institutions such as University of Liverpool, Thunderbird School of Management and many other providers of online education.

please visit our website  
[www.tagiuni.com](http://www.tagiuni.com)  
for more information

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## ■ TAGI-UNI Partners: Jana Reading Program

With the mission of making “world-class education accessible to everyone, everywhere”, Talal Abu-Ghazaleh International University (TAGI-UNI) partners with prestigious institutions to create a new model for distance learning. TAGI-UNI works with leading educational institutions to jointly offer administered, accessible, and accredited certificates and degree programs to students around the world.

Based on this strategy, TAGI-UNI has newly signed a partnership agreement with Online Arabic language educational program provider, Jana Reading Program.

"Jana Reading Program" is an assorted reading program that reflects the real life context of the lives of Arab children within a leveled system, to build up their reading skills.

Jana Reading Program is an electronic teaching tool that teaches reading for young learners to meet the needs of the 21<sup>st</sup> Century and to promote reading culture among children away from the tradition textbooks.

These courses aim to provide the learner with the best and most effective way to learn Arabic on their own, as they are designed for native Arabic



speaking children from age 4-9, as well as non-native beginner speakers of Arabic language, through a rich content of songs, library, interactive games, and other exercises.

Moreover, Jana has been awarded as the best initiative in teaching Arabic literacy for children by HH Sheikh Mohammad Bin Rashid Arabic Language Award, Dubai 2017.

## ■ Abu-Ghazaleh Inaugurates the Sixth Office in China, the 107<sup>th</sup> Worldwide

AMMAN - HE Dr. Talal Abu-Ghazaleh inaugurated the sixth China office of the Talal Abu-Ghazaleh Organization (TAG-Org) in the city of Chengdu during his last visit to the People's Republic of China, increasing the number of TAG-Org offices worldwide to 107.

The establishment of the Chengdu office is aimed at providing various TAG- Org services, particularly Arabic language teaching and intellectual property services.

TAG-Org operating offices in China comprise two offices in Beijing, one office in Shanghai, one in Hong Kong, one in Guangzhou, as well as the new office in Chengdu.

TAG-Org's strong relationship with China has spanned over 15 years. TAG-Org established its first office as the only non-Chinese company which obtained a business license in Shanghai in 2003.

TAG-Org and the Chinese government collaborate on the provision of numerous services including Tag - Org's capacity as the only entity permitted by the Chinese government to receive and deliver Chinese visas under the mandate, supervision and approval of the Chinese authorities. The Chinese Visa Application Service Center issues visas to those wishing to travel to China for various reasons.

The Talal Abu-Ghazaleh Confucius Institute (TAG-Confucius) was founded in 2008 by TAG -Org in a quest to introduce the Chinese language and culture and achieve further mutual understanding between the Arabic and Chinese cultures through cooperation with the Confucius Institute Headquarters in Hanban, China. TAG-



Confucius is the sole partnership between the Chinese government, which is represented by Hanban, and a private organization.

TAG-Confucius, together with Confucius Institute Headquarters in China and Shenyang University, provides a variety of scholarships for students who wish to pursue their studies in China. It aims at giving them the opportunity to learn the Chinese language in its homeland in a bid to speed up learning and mastery of the language, as well as acquainting them with the ancient Chinese culture.

TAG-Confucius's annual programs include a summer camp program in China which aims at enhancing youth cultural exchange between China and other countries, deepening students' understanding of the Chinese language and culture, stimulating students and meeting their interest in understanding the Chinese language and civilization.

## ■ TAGI-UNI Programs

- **Masters of Business Administration**  
Provider: Amity University  
Duration: 2 Years      Fees: \$3,500
- **Master of Science in Psychology**  
Provider: University of Liverpool  
Duration: 2 Years      Fees: \$30,650
- **Leadership & Entrepreneurship Certificate**  
Provider: Amity University  
Duration: 3 months      Fees: \$300
- **Applied Marketing Strategy Certificate**  
Provider: Thunderbird School of Global Management  
Duration: 1 year      Fees: \$ 2900
- **Diploma in Information Technology**  
Provider: Amity University  
Duration: 1 semester      Fees: \$750

For more information about TAGI-UNI partners' programs and certificates, please visit:

[www.tagiuni.com](http://www.tagiuni.com)



## ■ Start Your MBA Based on MOOC Today!

Talal Abu-Ghazaleh Digital University (TAG-DU) is based on the belief that education is a human right and not a privilege for the few who can afford to stay out of the workplace and physically attend local professional programs.

For this purpose, TAG-DU invites you to explore the nine disciplines in which diplomas are granted and select the discipline of your choice. In this issue, we are going to introduce “TAG-DU Diploma in Personal Development”.

This program gives you the ability to develop your competencies, developing your strengths, and learn the keys of success in your future career. You will learn the most important skills which will increase your competitiveness among your peers.

The suggested sequence consists of seven courses; the candidate needs to complete five courses and provide certificates of completion for each course taken.

We introduce to you Seven Massive Open Online Courses, offered by international institutes, and you are only required to complete five out of

the seven courses listed for this specialization in order to receive the diploma.

### **The suggested sequence of courses:**

**Course 1:** “English for Career Development”, offered by the University of Pennsylvania, through the platform of Coursera

**Course 2:** “Self-Assessment – Developing Your Strengths”, offered by Fullbridge, the platform of edX.

**Course 3:** “Career Development: Skills for Success”, offered by Fullbridge, the platform of edX.

**Course 4:** “Problem Solving and Critical Thinking Skills”, offered by Fullbridge, the platform of edX.

**Course 5:** “Communication Skills and Teamwork”, offered by Fullbridge, the platform of edX.

**Course 6:** “Career Brand Development and Self-Coaching” offered by the State University of New York through the platform of Coursera.

**Course 7:** “Advanced Interviewing Techniques” offered by the University of Maryland, College Park, through the platform of Coursera

For more information, please contact us at [info@tagiuni.com](mailto:info@tagiuni.com)

### Follow us:



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