



## Surname is Now Registered as Trademark in Saudi Arabia

RIYADH - The Saudi Arabia Authority for Intellectual Property (SAIP) approved the registration of family name as trademark in the Kingdom.

The Authority set certain conditions to accept applications for family name registration as trademarks, to strike a balance between rights holders interested in registering a family name as trademark and whoever bears that surname. SAIP stressed that the surname should be considered a component of the trademark and not the trademark itself, and it should comply with the conditions and formal registration requirements related to normal trademarks. The surname should be in commercial use for a period that is not less than 10 years.

The Authority stated that the surname should have a distinctive appearance, and the trademark should be registered in the category of goods or services for which it is famous. The decision excluded the registration of family names that are widespread and common in the field of products or services in which the trademark will be registered, as well as the registration of the names of widespread tribes and clans.

For more information about trademark registration in Saudi Arabia, please contact AGIP office in Saudi Arabia at [ksa@agip.com](mailto:ksa@agip.com)

*Source: AGIP*

### IN THIS ISSUE:

**Surname is Now Registered as Trademark in Saudi Arabia**

**Naela Sarras**  
Appointed ICANN Vice President of Stakeholder Engagement in North America

**Baher Esmat**  
Appointed Managing Director for the Middle East and Africa (MEA) Regional Office

## **Naela Sarras Appointed ICANN Vice President of Stakeholder Engagement in North America**

LOS ANGELES – The Internet Corporation for Assigned Names and Numbers (ICANN) announced that Naela Sarras has been appointed Vice President of Stakeholder Engagement, North America. She is based in Los Angeles and reports to Sally Costerton, Senior Vice President of Global Stakeholder Engagement.

“ICANN’s North America region is home to many ICANN-accredited registries and registrars, established civil society organizations, and members of the technical community who participate in Internet standards organizations,” Costerton said, “These stakeholders will benefit from the remarkable depth of Naela’s experience.”

Sarras joined ICANN org in 2005 and is currently the Director of IANA Operations, overseeing many of the most important technical functions that ICANN facilitates. She is a highly respected member of and key liaison to ICANN’s technical community. Sarras has been instrumental in many projects, such as the Internationalized Domain Name (IDN) program, which is helping build a multilingual Internet for the next generation of Internet users across the globe. Sarras is fluent in English and Arabic, and has a degree in Computer Information Systems and Business Administration.

She will transition to her new role in November, where she will help build and diversify ICANN’s multistakeholder base across North America. ICANN org is recruiting for an operations director to fill her IANA position.

***Source: ICANN***

## **Baher Esmat Appointed Managing Director for the Middle East and Africa (MEA) Regional Office**

ISTANBUL – The Internet Corporation for Assigned Names and Numbers (ICANN) announced that Baher Esmat has been appointed Managing Director for the Middle East and Africa (MEA) office in Istanbul, Turkey. He is replacing Nick Tomasso who has served as Managing Director for MEA since 2017 in addition to his role as Vice President, Global Meeting Operations, in which he will continue to serve. Esmat is taking on this responsibility in addition to his role as Vice President, Stakeholder Engagement, Middle East, which he has held since 2012. Esmat will continue to report to Sally Costerton, Senior Advisor to President & Senior Vice President, Global Stakeholder Engagement.

Esmat joined ICANN in 2006 as Regional Manager, Global Partnerships, Middle East. During his 14-year tenure at ICANN org, he has led the organization's engagement efforts in the Middle East and overseen the development of regional engagement plans.

In his new role, Esmat will be responsible for the day-to-day management of the regional office in Istanbul. He will work with its functional teams to facilitate engagement and outreach activities in the region and ensure that the office serves the MEA region needs in alignment with ICANN's 2021-2025 strategic plan.

Prior to joining ICANN, Esmat worked in public and private organizations, and led efforts to advance telecommunication infrastructure and Internet services in Egypt and the Middle East. He began his career as a network engineer and contributed to the introduction of the Internet in Egypt in the 1990s. He also worked for Newbridge Networks and was part of its regional pre-sales team developing technical solutions for telecom operators and ISPs across the Middle East. He later joined the Ministry of Communications and Information Technology of Egypt and led the planning of key national infrastructure projects and Internet Governance related work. He holds a Bachelor's degree in Electronics and Communications Engineering from Cairo University, and a Master's degree in Computer Science from the American University in Cairo.

***Source: ICANN***

---

Please feel free to contact us at:  
[info@tag-domains.com](mailto:info@tag-domains.com)  
Tel.: +962 6 5100 900 ext. 2743  
Fax: +962 6 5100 901

# Your **TECH TOOLS** for the INEVITABLE DIGITAL FUTURE

## TAG-DC

The DIGITAL Citizen Tablet

- Octa Core 1.6 GHz CPU
- Android 9.0 (Pie)
- 10.1" Screen 1200 x 1920
- 2G/3G/4G Connectivity
- 4 GB RAM, 64 GB Storage
- Battery Capacity: 6000 mAh
- 5 MP Front Camera and 13 MP Rear Camera
- Dual SIM Cards, GPS & Bluetooth
- Wi-Fi: IEEE 802.11 a/b/g/n/ac

Free

Leather Cover with USB Keyboard

HQ Bluetooth Earphones and Screen Protector | 1 Year Warranty



JD145\*

## TAGITOP<sup>®</sup>-MULTI

FOR EVERYONE FOR EVERYTHING

- Intel Core i7 6500U
- Intel® HD Graphics Card
- Additional NVIDIA GT940 MX 2GB Graphics Card
- Storage: 1 TB SATA HDD | 128 GB Slot SSD
- Wi-Fi, Bluetooth, HDMI (4K) Output, 2 IN 1 SD/MMC
- 15.6 Inch Full HD Screen
- Built in Camera
- 4 USB Ports: 2 USB3.0 , 2 USB2.0
- Chocolate Backlit Arabic\English Keyboard

Free

Carrying Case | 1 Year Warranty



JD453\*

## TAGITOP<sup>®</sup>-PLUS

FOR PROFESSIONALS EXTRA PERFORMANCE

- intel Core i7 CPU 8550U
- Intel® HD Graphics Card
- 8 GB DDR4 RAM
- 15.6 Inch Full HD Screen
- Storage: 1 TB SATA HDD | 128 GB Slot SSD
- Wi-Fi, Bluetooth, HDMI (4K) Output, 2 IN 1 SD/MMC
- 4 USB Ports: 2 USB3.0 , 2 USB2.0
- Built in Camera
- Chocolate Backlit Arabic\English Keyboard

Free

Carrying Case | 1 Year Warranty



JD493\*

\*VAT Included

TAG.Global Building 46 Abdel Rahim Al-Waked Street, Shmeisani, Amman, Jordan  
TAGUCI Building 104 Mecca Street, Um-Uthaina, Amman, Jordan

+962 65100 909 info@tagtech.global For More Information: www.tagtech.global





Your **TECH TOOLS** for the  
**INEVITABLE DIGITAL FUTURE**

## TAG-TAB II

YOUR TABLET FOR ALL PURPOSES

- Docking Keyboard and Stylus Pen
- Android 9.0 (Pie)
- Octa Core 8 x A55 1.6GHz+1.2ghz
- 10.1 inch with 1200 \* 1920 LCD
- 4 GB RAM 64 GB Storage
- 5 MP Front Camera and 13 MP Rear Camera
- Single SIM Card, Support 2G/3G/4G
- Battery Capacity: 6500 mAh
- Wi-Fi: IEEE 802.11 a/b/g/n/ac

Free

Leather Cover with Docking Keyboard-touch pad  
HQ Bluetooth Earphones and Screen Protector | 1 Year Warranty



JD185\*

## TAGITOP<sup>®</sup>-UNI

THE UNIVERSAL LAPTOP FOR EVERYBODY

- 14 inch Full Metal laptop
- Intel Core i3
- 8 GB RAM
- Battery: 4000 mAh
- SSD 128GB + HDD 500GB
- Backlit Keyboard
- 1 USB Ports (3.0) 1 USB Ports (2.0) and Type-C and HDMI Ports

Free

Fabric Sleeve Case | 1 Year Warranty



JD275\*

## TAGITOP<sup>®</sup>-PRO

High Range Specifications

- 10th Generation Intel Core i7 (1065G7)
- 15.6 inch FHD IPS
- Battery: 7400 mAh
- SSD 128GB + SSD 512GB
- 8 GB RAM, DDR4
- Backlit Keyboard
- Full Function Thunderbolt
- 2 USB 3.0, 1 USB 2.0, HDMI Ports

Free

Fabric Sleeve Case | 1 Year Warranty



JD610\*

\*VAT Included

TAG.Global Building 46 Abdel Rahim Al-Waked Street, Shmeisani, Amman, Jordan

TAGUCI Building 104 Mecca Street, Um-Uthaina, Amman, Jordan

+962 65100 909 info@tagtech.global For More Information: www.tagtech.global