



TAG-Tenders Newsletter

IN THIS ISSUE:

- 2** 'Abu-Ghazaleh for Technologies' Demonstrates Strong Competitiveness, Wins Several Regional and Local Tenders
- 3** World Bank Provides Additional Funding for Morocco's Urban Transport Sector
- 5** On the occasion of the World Quality Day 2020 Abu-Ghazaleh Participates in 'Quality of Education: Proactive Value for Life' Regional Seminar
- 7** EBRD and EU Help Improve Telecommunications Services in Jordan

TAG-Tenders

Talal Abu-Ghazaleh Tenders (TAG-Tenders) is one of the most promising member firms of the Talal Abu-Ghazaleh Global (TAG.Global). TAG-Tenders offers a wide variety of services such as tendering consulting, procurement, procurement training and procurement implementation.

Our mission is to offer our clients a complete range of high quality professional services and to contribute to the economic, social and cultural development of our economy worldwide. We manage to achieve our mission through two levels. On the most basic level, we seek practical and effective solutions to the problems of our individual clients. On a more holistic basis, we conduct internal brainstorming and strategy sessions with our best consultants, addressing first the problems and then the solutions that need to be presented to the Arab business community.

Issue No. 70
November
2020

'Abu-Ghazaleh for Technologies' Demonstrates Strong Competitiveness, Wins Several Regional and Local Tenders

2



AMMAN – Talal Abu-Ghazaleh for Technologies (TAGTech) demonstrated strong technological competitiveness by expanding the supply of its electronic devices, that are characterized by their high specifications and affordable prices, in several Arab and regional countries. As a result, TAGTech qualified itself to win several tenders in these countries.

By winning different bids, TAGTech has furnished a number of institutions and enterprises with its smart devices including laptops and tablets.

TAGTech's winning tenders included government and private sectors, in addition to Arab and international entities in Jordan, Lebanon and the United Arab Emirates (UAE). TAGTech's efforts in providing its electronic devices in a long list of countries is an integral part of its mission to disseminate knowledge in the Arab region.

TAGTech offers its smart devices including laptops and tablets for those who wish to purchase modern electronic devices through Talal Abu-Ghazaleh Global (TAG. Global) offices worldwide, along with its network of authorized retailers and agents.

For this purpose, TAGTech affirms that it will continue to expand the manufacturing of its smart devices with the aim of serving the knowledge world and keeping pace with the latest advancements in technology.

TAGTech has recently announced the release of two new modern devices including TAG-Phone, a smart mobile and TAG-TAB Kids, the first Arab tablet for kids; raising the number of TAGTech series of devices to 15.

To keep moving forward, TAGTech offers its smart devices with competitive prices supported by Talal Abu-Ghazaleh Foundation (TAG-Foundation); a non-profit organization for promoting sustainable development that is funded by TAG.Global to implement its corporate community services globally and in the Arab region in particular. For further information, please visit the website: tagtech.global

Article Link:

http://www.tagtenders.com/TenderNews.aspx?id=7658&group_key=tagitenders&lang=en

For more info, please visit our website at www.tagtenders.com

World Bank Provides Additional Funding for Morocco's Urban Transport Sector

WASHINGTON - The World Bank Board of Executive Directors has approved US\$150 million in additional financing for Morocco's Urban Transport Program, which started in 2015. The program works to strengthen the country's capacity to offer quality service in public transport. It also supports local infrastructure for transport and investments.

The main purpose of the additional financing is to adapt the program to address new priorities of mobility — including those related to the impact of COVID-19 — and to scale it up. The program's focus will be on getting a dedicated, central structure working to oversee the public transport sector, and on prioritizing local investments to boost the sector's performance.

"The COVID-19 pandemic has highlighted that investing in safe, affordable and efficient public transport is more important today than ever to foster economic and social inclusion and to help mitigate climate change," said Jesko Hentschel, World Bank Maghreb Country Director. "With this additional financing, we aim to support the Moroccan authorities in maintaining their momentum for reform, and to develop enough, affordable transport for the country's urban population. The demand for urban mobility and reliable public transport is increasing in Morocco."

The program has already delivered tangible results, notably through the

Urban Transport Fund's role in financing investment priorities, and by improving the planning, performance, and inter-municipal coordination of urban transport. The investments supported by the Program have already benefitted 40,000 daily users of urban transports in terms of improved level of service. By program completion, the objective is to increase the total number of beneficiaries to 130,000 urban inhabitants per day.

The new tranche of funding will streamline governance by improving mechanisms for oversight. Greater focus will be given to advising local urban transport authorities in prioritizing sustainable services to meet local demand. Transport corridors, most in the form of Bus Rapid Transit, will be developed to improve citizen access to economic opportunities and social services.

"The program aims to instill a new dynamic by mainstreaming standards of efficiency across urban transport institutions to increase the sector's performance — this will include targeted investment. The anticipated results will be to strengthen national and local capacity to plan, implement, and monitor urban transport, and to improve its level of service," said Nabil Samir, Transport Specialist and Task Team Leader.

The program is being implemented by the Ministry of Interior and, at the local level, by municipalities. With its closing date extended to June 2024, it builds

on the government's National Strategy for Urban Mobility, which was prepared with the support of the World Bank. Alongside lending, the World Bank has mobilized technical assistance to advise on key policies to improve the sector's governance and develop affordable transport in Morocco's main cities.

Article source:

<https://www.worldbank.org/en/news/press-release/03/11/2020/world-bank-provides-additional-funding-for-moroccos-urban-transport-sector>

Article Link:

http://www.tagtenders.com/TenderNews.aspx?id=7659&group_key=tagitenders&lang=en

On the occasion of the World Quality Day 2020 Abu-Ghazaleh Participates in ‘Quality of Education: Proactive Value for Life’ Regional Seminar



AMMAN – HE Dr. Talal Abu-Ghazaleh, founder and chairman of Talal Abu-Ghazaleh Global (TAG.Global), participated as keynote speaker in the regional seminar entitled ‘Quality of Education: Proactive Value for Life’, that was organized by the Regional Center for Quality and Excellence in Education (RCQE) - under the auspices of the United Nations Educational, Scientific and Cultural Organization (UNESCO) in the Kingdom of Saudi Arabia.

In his keynote speech, Dr. Abu-Ghazaleh highlighted the significance of shifting from education to learning especially in our ‘Knowledge Era’, adding that the aim of learning should be for innovation which requires empowering teachers and students to use innovative tools to master digital learning.

“For this purpose, Talal Abu-Ghazaleh University College for Innovation (TAGUCI) was established, as we previously had developed assessment, monitoring and review processes carried out by the Arab Organization for Quality Assurance in Education (AROQA),’ Dr. Abu-Ghazaleh said, adding that: “Today, we are cooperating with the RCQE – UNESCO to develop an accreditation standard for innovation.”

Dr. abu Ghazaleh also affirmed the importance of the shift from the school textbook and the school bag for meeting students’ needs towards digital and technical learning, with the aim of graduating knowledge and innovators, not job seekers, pointing out that AI should be an added-value to human memory and intelligence.

In conclusion, Dr. Abu-Ghazaleh expressed his appreciation and thanks to the Regional Center for Quality and Excellence in Education (RCQE) for organizing the seminar in cooperation with UNESCO, emphasizing the positive

impact of the seminar on shedding light on innovation, AI and digitalization.

Article link :

http://www.tagtenders.com/TenderNews.aspx?id=7660&group_key=tagitenders&lang=en

EBRD and EU Help Improve Telecommunications Services in Jordan

7



LONDON - The European Bank for Reconstruction and Development (EBRD) and the European Union (EU) are providing a financial package of up to US\$ 5 million to Jordan's telecommunications provider Al-Hadatha Telecom and Technology PSC (DAMAMAX) to support the expansion of the company's fibre-to-the-premises (FTTx) services.

A loan of up to US\$ 4.5 million by the EBRD provided in local currency and US dollars will be complemented by an up to US\$ 487,500 investment grant by the EU and used to finance investments in the expansion of fibre optic networks to underserved areas of the capital, Amman. The availability of affordable high-speed broadband will benefit local small and medium-sized enterprises (SMEs) as well as households.

Enterprises are expected to improve their productivity thanks to state-of-

the-art internet access. The investment grant is provided under the Bank's EU-supported Trade and Competitiveness Program supporting SMEs in Jordan, Egypt, Morocco and Tunisia to invest in new technologies.

The total current market size of fibre broadband in Jordan is around 133,000 subscribers according to the latest official data, with only certain high-income areas in central Amman currently well covered with the most advanced technology. DAMAMAX's expansion will narrow this gap by substantially increasing the number of its fibre network subscribers.

Dirk Werner, Director Information & Communications Technologies at the EBRD, said: "We are very happy to support DAMAMAX expanding and improving its services in Jordan specifically in these challenging times. The increased need for internet connection during this pandemic

due to the spread of e-learning, working from home, and other remote solutions worldwide can only be effective with reliable and secure internet connectivity and innovative services which will benefit the people in Jordan.”

Eyad Abouzeid, the CEO of DAMAMAX, said: “DAMAMAX is credited with commercially pioneering FTTx services as early as 2014. The company was able to thrive through offering high-value fixed broadband connectivity services, intrinsic value offerings and superior customer service. Support from the EBRD and the EU will be instrumental in realizing the company’s vision of bringing FTTx technology and associated services to a larger segment of Jordan’s population, contributing to the development of the new economy.”

Established in Jordan in 2008, DAMAMAX is an SME telecommunications provider, operating a national and international

transmission network, offering high-capacity, flexible and secure internet connectivity, including innovative data center services to business and residential customers.

Telecommunications and IT are key areas for the EBRD to invest in to support innovation and modernization in the economies where it invests. To date, the EBRD has invested over €4.8 billion in 208 projects in the sector.

In Jordan, the EBRD has been active since 2012 and to date has invested almost €1.5 billion across 52 projects, of which 73 percent are in the private sector.

Article Source:

<https://www.ebrd.com/news/2020/ebrd-and-eu-help-improve-telecommunications-services-in-jordan.html>

Article link:

http://www.tagtenders.com/TenderNews.aspx?id=7661&group_key=tagitenders&lang=en

Your **TECH TOOLS** for the INEVITABLE DIGITAL FUTURE

TAG-DC

The DIGITAL Citizen Tablet

- Octa Core 1.6 GHz CPU
- Android 9.0 (Pie)
- 10.1" Screen 1200 x 1920
- 2G/3G/4G Connectivity
- 4 GB RAM, 64 GB Storage
- Battery Capacity: 6000 mAh
- 5 MP Front Camera and 13 MP Rear Camera
- Dual SIM Cards, GPS & Bluetooth
- Wi-Fi: IEEE 802.11 a/b/g/n/ac

Free

Leather Cover with USB Keyboard

HQ Bluetooth Earphones and Screen Protector | 1 Year Warranty



JD145*

TAGITOP[®]-MULTI

FOR EVERYONE FOR EVERYTHING

- Intel Core i7 6500U
- Intel® HD Graphics Card
- Additional NVIDIA GT940 MX 2GB Graphics Card
- Storage: 1 TB SATA HDD | 128 GB Slot SSD
- Wi-Fi, Bluetooth, HDMI (4K) Output, 2 IN 1 SD/MMC
- 15.6 Inch Full HD Screen
- Built in Camera
- 4 USB Ports: 2 USB3.0 , 2 USB2.0
- Chocolate Backlit Arabic\English Keyboard

Free

Carrying Case | 1 Year Warranty



JD495*

TAGITOP[®]-PLUS

FOR PROFESSIONALS EXTRA PERFORMANCE

- Intel Core i7 CPU 8550U
- Intel® HD Graphics Card
- 8 GB DDR4 RAM
- 15.6 Inch Full HD Screen
- Storage: 1 TB SATA HDD | 128 GB Slot SSD
- Wi-Fi, Bluetooth, HDMI (4K) Output, 2 IN 1 SD/MMC
- 4 USB Ports: 2 USB3.0 , 2 USB2.0
- Built in Camera
- Chocolate Backlit Arabic\English Keyboard

Free

Carrying Case | 1 Year Warranty



JD533*

*VAT Included

TAG.Global Building 46 Abdel Rahim Al-Waked Street, Shmeisani, Amman, Jordan
TAGUCI Building 104 Mecca Street, Um-Uthaina, Amman, Jordan

+962 65100 909 info@tagtech.global For More Information: www.tagtech.global





Your **TECH TOOLS** for the
INEVITABLE DIGITAL FUTURE

TAG-TAB II

YOUR TABLET FOR ALL PURPOSES

- Docking Keyboard and Stylus Pen
- Android 9.0 (Pie)
- Octa Core 8 x A55 1.6GHz+1.2ghz
- 10.1 inch with 1200 * 1920 LCD
- 4 GB RAM 64 GB Storage
- 5 MP Front Camera and 13 MP Rear Camera
- Single SIM Card, Support 2G/3G/4G
- Battery Capacity: 6500 mAh
- Wi-Fi: IEEE 802.11 a/b/g/n/ac

Free

Leather Cover with Docking Keyboard-touch pad
HQ Bluetooth Earphones and Screen Protector | 1 Year Warranty



JD185*

TAGITOP[®]-UNI

THE UNIVERSAL LAPTOP FOR EVERYBODY

- 14 inch Full Metal laptop
- Intel Core i3
- 8 GB RAM
- Battery: 4000 mAh
- SSD 128GB + HDD 500GB
- Backlit Keyboard
- 1 USB Ports (3.0) 1 USB Ports (2.0) and Type-C and HDMI Ports

Free

Fabric Sleeve Case | 1 Year Warranty



JD300*

TAGITOP[®]-PRO

High Range Specifications

- 10th Generation Intel Core i7 (1065G7)
- 15.6 inch FHD IPS
- Battery: 7400 mAh
- SSD 128GB + SSD 512GB
- 8 GB RAM, DDR4
- Backlit Keyboard
- Full Function Thunderbolt
- 2 USB 3.0, 1 USB 2.0, HDMI Ports

Free

Fabric Sleeve Case | 1 Year Warranty



JD610*

*VAT Included

TAG.Global Building 46 Abdel Rahim Al-Waked Street, Shmeisani, Amman, Jordan

TAGUCI Building 104 Mecca Street, Um-Uthaina, Amman, Jordan

+962 65100 909 info@tagtech.global For More Information: www.tagtech.global