



ASIP News



The Arab Society for Intellectual Property (ASIP)

The Arab Society for Intellectual Property (ASIP) headed by Dr. Talal Abu-Ghazaleh is a non-profit organization that was established on February 23, 1987 in Munich Germany, by some of the top practitioners in the many fields of intellectual property (IP) in the Arab region. Its mission is to bring together the IP professionals and practitioners in the Arab region and to help build awareness and understanding of intellectual property issues and their dynamics.

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ASIP, LES-AC and TAGITI Participate in BITTCOIN-JO Workshop and Training Course in Germany



BONN - The Arab Society for Intellectual Property (ASIP) participated in 'Building Innovation Infrastructure via Technology Transfer Offices (TTO) Conducted in Jordanian Higher Education Institutions' project workshop held in Bonn from 23 – 26 September 2019.

A project funded by Erasmus+ with the aim of creating a Jordanian Technology Transfer Offices Model that could be replicated across Jordanian universities.

Many prestigious institutions were chosen to participate in the project, and form a partnership for its execution, including the Arab Intellectual Property Mediation and Arbitration Society (AIPMAS) and the Licensing Executives Society - Arab Countries (LES-AC) who will conduct training workshops on understanding policies related to IP rights that are associated with contracts targeting universities to gain the knowledge needed to manage and operate Technology Transfer Office, as well as, assisting in establishing policies and rules in Jordan.

Prof. Dr. Udo Scheuer from Bonn-Rhein-Sieg University of Applied Sciences (BRSU) welcomed all attendees and partners of the BITTCOIN-JO project, who represent a number of institutions and universities in the Middle East and Europe, stressing the importance of innovation and capacity building in the Jordanian market, with a focus on the educational institutes' role.

The meeting agenda included success story – Technology Transfer Office (TTO) at H-BRS, team coaching workshop provided by Mr. Frank Uhland and Mr. Horst Hermann from Professional Stars one of the project's partners then Dr. Hanno Hausmann discussed the TTO competencies "Commercialization of Research Results, Business Models for Jordan, Foundation of Start-ups.

Dr. Roland Wunsch, from ZWT – H-BRS talked about the patents and their development.

Establishing sustainable technology transfer offices at Jordanian universities according to the new model is the main output of BITTCOIN-JO. Those offices are expected to work with the university faculty members and students to commercialize their projects, patenting towards establishing start-up companies.



ASIP Holds Specialized Course on Trademarks

AMMAN - The Arab Society for Intellectual Property (ASIP) is holding a specialized training course on trademarks, October 6-8, 2019 at Talal Abu-Ghazaleh General Building - Amman. Over the 15 training hours, participants were briefed on the definition of trademark registration procedures and conditions, ways of protecting the civil, criminal and administrative trademarks, and the rights arising from trademark protection including transfer, licensing, renewal, cancellation and reserving.

Abu-Ghazaleh and Russian State Academy of Intellectual Property Sign Memorandum of Understanding



AMMAN - HE Dr. Talal Abu-Ghazaleh, Chairman of Talal Abu-Ghazaleh Global (TAG.Global) signed a Memorandum of Understanding with Prof. Ivan Bliznets, Rector of the Russian State Academy of Intellectual Property (RSAIP) with the aim of developing long-term educational, academic, scientific and cultural ties between the two sides.

In an extended business

meeting that brought together representatives of Talal Abu-Ghazaleh University College for Innovation (TAGUCI), Abu-Ghazaleh Intellectual Property (AGIP) and members of TAG. Global with RSAIP, the participants discussed the development of joint projects in the field of education and Intellectual Property (IP) in Russia and the Arab countries, such as joint educational

courses and programs, student and teacher exchange programs, joint IP and law training courses, joint arrangement of conferences, seminars and workshops, among others.

Honored guests from the Embassy of the Russian Federation, the Russian Center for Science and Culture in Amman, and the Representative Office of the Russian Chamber of Commerce in Jordan attended the signing ceremony.

Dr. Abu-Ghazaleh welcomed Prof. Bliznets by stressing that cooperation with RSAIP is a great opportunity emphasizing TAG.Global's willingness to provide its support and assistance to the Academy.



Arab Society for Intellectual Property

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“Russian State Academy of Intellectual Property is one of the leading scientific and higher education organizations with ultimate and unique experience. We strive to work with them in science, research and education,” Dr. Abu-Ghazaleh said.

For his part, Professor Bliznets said: “Today, an important political and historical event took place. We signed a cooperation agreement between RSAIP and TAG.Global in the field of education, the development of Intellectual Property, and the promotion of the Russian language in the Arab countries. We have agreed on ways

of cooperation in various areas, and now we intend to only move forward.”

Talal Abu-Ghazaleh University College for Innovation (TAGUCI) is a unique educational institution specializing in preparing the young generation with the required skills to become the leaders in the new world of information technologies. It is the first university college of its kind in Jordan, which specializes in the development of creativity and innovation. It was established on the basis of Dr. Abu-Ghazaleh’s belief in the capacities of youth and their ability to support the global

and local economy. It focuses on providing the appropriate environment for creativity and innovation through modern learning methods.

Russian State Academy of Intellectual Property (RSAIP) is the only state higher educational institution in Russia specializing in training specialists in the field of creation, management, legal protection, and commercial use of Intellectual Property. RSAIP is a basic organization for CIS countries for training in the IP sphere. The Academy actively interacts with the World Intellectual Property Organization.

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**Showrooms Open: 10 am to 9 pm (weekdays)
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