



ASIP News



The Arab Society for Intellectual Property (ASIP)

The Arab Society for Intellectual Property (ASIP) headed by Dr. Talal Abu-Ghazaleh is a non-profit organization that was established on February 23, 1987 in Munich Germany, by some of the top practitioners in the many fields of intellectual property (IP) in the Arab region. Its mission is to bring together the IP professionals and practitioners in the Arab region and to help build awareness and understanding of intellectual property issues and their dynamics.

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The Arab Society for Intellectual Property Holds Training Course

AMMAN - The Arab Society for Intellectual Property (ASIP) held a training course entitled “The Role of Intellectual Property in Economic Development” August 20-24, 2017 at Talal Abu-Ghazaleh University (TAGI-UNI) – Amman. The 14 training hours of the course covered different topics, namely:

- Intellectual property and international trade
- The role of intellectual property in economic development
- The role of WIPO in economic development
- National surveys for economic development
- The contribution of creative and innovative industries in the global economy
- Challenges and opportunities: technology and economic growth
- Counterfeiting and IP piracy



Abu-Ghazaleh to Announce the Establishment of the UNWTO International Smart Tourism Center

AMMAN – Based on the recommendations of HE Dr. Talal Abu-Ghazaleh concerning the need to utilize ICT in developing the tourism sector, the United Nations World Tourism Organization (UNWTO), the United Nations Specialized Agency for Tourism approved the establishment of the UNWTO International Smart Tourism Center.

Dr. Abu-Ghazaleh will announce the Center during the UNWTO 22nd General Assembly session which will be held in Chengdu, China September 11-16 under the theme “Tourism and the Sustainable Development Goals – Journey to 2030”.

Headquartered in Amman and hosted by Talal Abu-Ghazaleh Organization, the Center will be headed by Dr. Abu-Ghazaleh as chair and a Board of Directors which includes high-profile individuals, UNWTO Special Ambassadors and experts in the field of tourism with HE Mr. Taleb Refai as the honorary chair.

“The Center will have all the required resources to develop the tourism sector, locally, regionally and globally. Members of the Board of Directors will have the combination of expertise and dedication to solve, amend and plan all tourism-related issues for the next 50 years,” Dr. Abu-Ghazaleh said.





“I am happy that the UNWTO has decided to establish the Center with Talal Abu-Ghazaleh Organization and at the same time we are happy to host at our headquarters in Amman and it will be fully operational and staffed with the needed expertise and technology,” he added.

Early this year in Madrid, the UNWTO named HE Dr. Abu-Ghazaleh a Special Ambassador in recognition of his special contributions to the International Year of Sustainable Tourism for Development (IY2017).

The United Nations 70th General Assembly has designated 2017 as the International Year of Sustainable Tourism for Development which aims to support a change in policies, business practices and consumer behavior towards a more sustainable tourism sector that can contribute to the universal 2030 Agenda for Sustainable Development and the Sustainable Development Goals (SDGs).

It is worth noting that Senator Abu-Ghazaleh has chaired more than 14 UN taskforces and initiatives and he was Vice Chair with Their Excellencies Kofi Anan and Ban Ki-moon of the UN Global Compact as well as being a member of several UN programs, most recently being named Special Ambassador to the World Tourism Organization (UNWTO) and a member of the United Nations Social Impact Fund High Level Advisory Board (UNSIF-HLAB).

The UNWTO 22nd General Assembly session will be attended by delegates from 161 states and representatives from more than 500 UNWTO Affiliate Members representing public and private organizations, destinations, NGOs and educational institutions.

INTA Launches Pro Bono Trademark Clearinghouse Pilot Program



NEW YORK, NY— The International Trademark Association (INTA) announced the launch of its Pro Bono Trademark Clearinghouse. An initial two-year pilot program will take place in Germany and the United States, after which the Clearinghouse will be expanded to other countries.

The Pro Bono Trademark Clearinghouse has been created to connect eligible individuals and non-profit organizations in need of trademark legal assistance with trademark attorneys who are looking for pro bono opportunities, and are prepared and able to assist.

“Entrepreneurs and small business owners focused on growing their businesses often overlook the role of trademark protection in those early stages of business development. The same can be said about non-profits focused on their causes. The Clearinghouse provides INTA with an opportunity to elevate the



status of trademarks within the business and non-profit communities,” noted INTA CEO Etienne Sanz de Acedo. “Indeed, this is a unique opportunity to promote early trademark registration and protection, and, in doing so, also support economic growth, innovation, and worthy non-profit organizations.”

“We are excited to be launching a trademark clearinghouse. By providing individuals and eligible organizations with legal advice that they would not otherwise be able to obtain, the Clearinghouse can serve to strengthen trademark protection,” said Megan Bannigan (Debevoise & Plimpton LLP, USA), Chair of the Pro Bono Committee’s Clearinghouse Subcommittee. “Moreover, as a pro bono service, the Clearinghouse will also provide INTA members with the opportunity to enjoy the benefits of pro bono legal work.”

Participation in the Clearinghouse presents INTA members with a number of benefits, including opportunities for:

- Expanded public relations;
- Business development;
- Talent recruitment and retention;
- Training and professional development; and
- The opportunity to give back, and share their professional skills with a deserving and in need clients and causes.

During the pilot program, participation in the Clearinghouse will be limited to members of INTA’s Pro Bono Committee. This controlled launch will allow the Association to effectively evaluate and prepare the Clearinghouse for its expansion, both geographically and among the INTA membership.

Source: https://www.inta.org/Press/Pages/ProBonoClearinghouse_IP.aspx