



## ASIP News



### The Arab Society for Intellectual Property (ASIP)

The Arab Society for Intellectual Property (ASIP) headed by Dr. Talal Abu-Ghazaleh is a non-profit organization that was established on February 23, 1987 in Munich Germany, by some of the top practitioners in the many fields of intellectual property (IP) in the Arab region. Its mission is to bring together the IP professionals and practitioners in the Arab region and to help build awareness and understanding of intellectual property issues and their dynamics.

### In this Issue

- » ASIP Holds ‘Substantive Examination of Trademarks’ Course through TadribOnline
- » Abu-Ghazaleh: Coronavirus Epidemic Forces Societies to Deal with the Tools of the 4th Industrial Revolution
- » WIPO Launches Tool to Track IP Policy Information in Member States during COVID-19 Pandemic

## ASIP Holds ‘Substantive Examination of Trademarks’ Course through TadribOnline

AMMAN - The Arab Society for Intellectual Property (ASIP) is holding a digital training course entitled “Substantive Examination of Trademarks” through TadribOnline platform.

The 15-training hour course covers different topics, namely:

1. Registerable and non-registerable trademarks.
2. Fundamentals and standards of trademark selection or innovation.
3. Examples of substantive examination of registration of trademark applications.
4. Trademark registration
  - a. Measures of trademark registration
  - b. Formal examination of trademarks
  - c. Substantive examination of trademarks
  - d. Registrar’s decision concerning application
  - e. Initial approval and publication
  - f. Objection
  - g. Final decision
  - h. Appeal before the administrative judiciary

ASIP will announce soon regarding other upcoming digital training courses.

“TadribOnline” offers specialized training courses on the Internet that are categorized into different levels to improve professional training among students and professionals and enhance their practical capacities and expertise in various domains by offering them remote training using advanced digital methods.





In an interview with Monte Carlo Doualiya

## Abu-Ghazaleh: Coronavirus Epidemic Forces Societies to Deal with the Tools of the 4th Industrial Revolution

AMMAN – HE Dr. Talal Abu-Ghazaleh, founder and chairman of Talal Abu-Ghazaleh Global (TAG.Global), affirmed that he did not urge countries to put their economic interests ahead of saving peoples' lives. He advised balance between the two necessities: preserving lives but at the same time securing adequate living conditions for the saved lives in the aftermath of the corona crisis.



In his interview with Radio Monte Carlo (RMC) Doualiya, Dr. Abu-Ghazaleh said that leaders of the epidemic stricken countries would be obliged to find the right approach for reconciling health and economic considerations.

Dr. Abu-Ghazaleh pointed out that the criticism campaign that he was recently subjected to regarding his stance over corona crisis was unjustified. His words were taken out of context, distorted and misunderstood. He never suggested that saving the economy should take priority to saving peoples' lives. While he clearly emphasized the value of peoples lives he at the same time affirmed the need for keeping the economy healthy as well to enable the people to survive and live well.

Dr. Abu-Ghazaleh noted that the Coronavirus pandemic has forced societies to utilize the means of the Fourth Industrial Revolution (the internet digital revolution) calling on the Arab countries to deal with the digital matrix comprehensively. He also indicated that the means of the Fourth Industrial Revolution contributed significantly to alleviating the effects of the coronavirus on societies and governments particularly in the fields of education and remote work.

During the interview, Dr. Abu-Ghazaleh expressed his belief that the reason behind the setbacks in controlling the epidemic spread around the world is due to the lack of a functioning world order and the absence of a unified international system to deal with the crisis collectively. He explained his idea about the expected war between Beijing and Washington towards the end of this year saying that the war will enforce the two sides to sit together and negotiate a new world order.

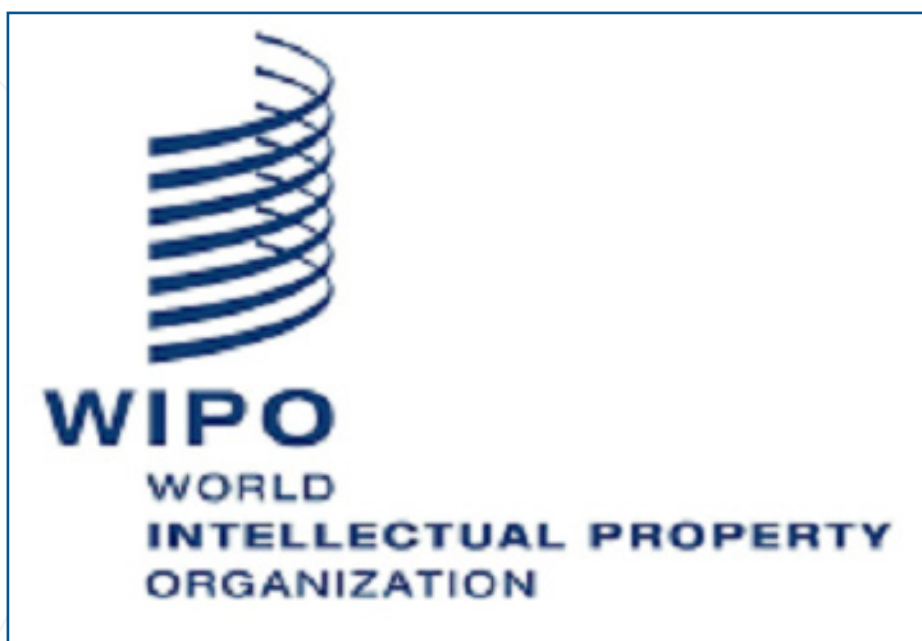
*To listen to the full interview: <https://we.tl/t-Es7wiCmiiV>*

*Or: <https://2u.pw/UnCNg>*



## WIPO Launches Tool to Track IP Policy Information in Member States during COVID-19 Pandemic

GENEVA – The World Intellectual Property Organization (WIPO) launched a new tool that tracks COVID-19 related intellectual property (IP) policy changes or other measures being implemented by WIPO member states in their response to the global pandemic. This is the latest in a series of measures taken by the Organization in relation to the COVID-19 pandemic.



“The COVID-19 IP Policy Tracker is an information repository that will help all stakeholders navigate changes implemented by the worldwide IP community as it adjusts to the COVID-19 pandemic,” said WIPO Director General, Francis Gurry.

“With our mandate to lead the development of a balanced and effective international IP system, it is natural for WIPO to take the lead in making available such a tool that

promotes the widest-possible comprehension of important IP policy and other measures as they arise,” Gurry added.

Many national and regional IP offices are implementing measures to assist applicants and owners of IP rights, for example by providing extensions of time or grace periods for fee payments.

In addition, a number of member states have or are considering special measures such as compulsory licenses,

should potentially relevant products and technologies be identified. Many in the private sector are implementing voluntary measures to assist and a multitude of technology and projects are ongoing.

With an initial group of a dozen countries, the COVID-19 IP Policy Tracker will be updated regularly. It is freely accessible through a database interface.

*Source: [https://www.wipo.int/pressroom/en/articles/2020/article\\_0010.html](https://www.wipo.int/pressroom/en/articles/2020/article_0010.html)*



HIGHEST  
SPECS



TAGTech.Global

LOWEST  
PRICES

Designed and Produced by TAG.GLOBAL

TAGTECH @ Best Specs & Prices

## TAG-DC *The DIGITAL Citizen Tablet*

- ▶ Octa Core 1.6 GHz CPU
- ▶ 4 GB RAM, 64 GB Storage
- ▶ 5 MP Front Camera and 13 MP Rear Camera.
- ▶ Dual SIM Cards, GPS & Bluetooth.
- ▶ Wi-Fi: IEEE 802.11 a/b/g/n/ac
- ▶ 2G/3G/4G Connectivity.
- ▶ Battery Capacity: 6000 mAh.
- ▶ 10.1" Screen 1200 x 1920
- ▶ Android 9.0 (Pie)

JD 140\*



Free

- ▶ Leather Cover with USB Keyboard.
- ▶ HQ Bluetooth Earphones and Screen Protector.
- ▶ 1 Year Warranty

## TAGITOP<sup>®</sup>-MULTI

- ▶ Intel Core i7 6500U (4M Cache, up to 3.10 GHz)
- ▶ 8 GB DDR3 RAM
- ▶ Intel® HD Graphics Card
- ▶ Additional NVIDIA GT940 MX 2GB Graphics Card
- ▶ Storage: 1 TB SATA HDD | 128 GB Slot SSD
- ▶ Wi-Fi, Bluetooth, HDMI (4K) Output, 2 IN 1 SD/MMC.
- ▶ 15.6 Inch Full HD Screen
- ▶ 4 USB Ports: 2 USB3.0 , 2 USB2.0
- ▶ Chocolate Backlit Arabic\English Keyboard
- ▶ Built in Camera

JD 390\*



Free

- ▶ Carrying Case.
- ▶ 1 Year Warranty

## TAGITOP<sup>®</sup>-PLUS

- ▶ Intel Core i7 CPU 8550U (8M Cache, up to 4.00 GHz)
- ▶ 8 GB DDR4 RAM.
- ▶ Intel® HD Graphics Card.
- ▶ Storage: 1 TB SATA HDD | 128 GB Slot SSD.
- ▶ Wi-Fi, Bluetooth, HDMI (4K) Output, 2 IN 1 SD/MMC.
- ▶ 15.6 Inch Full HD Screen
- ▶ 4 USB Ports: 2 USB3.0 , 2 USB2.0
- ▶ Chocolate Backlit Arabic\English Keyboard
- ▶ Built in Camera

JD 425\*



Free

- ▶ Carrying Case.
- ▶ 1 Year Warranty

Showrooms Open: 11 am to 8 pm (weekdays)  
11 pm to 8 pm (Saturdays)

\* +VAT

TAG.Global Building 46 Abdel Rahim Al-Waked Street, Shmeisani, Amman, Jordan  
TAGUCI Building 104 Mecca Street, Um-Uthaina, Amman, Jordan

Tel:+962 65100 909 | Fax: +962 6 5100 901 | Email: info@tagtech.global

TO ORDER ONLINE, PLEASE VISIT: TAGTECH.Global