



ASIP News



The Arab Society for Intellectual Property (ASIP)

The Arab Society for Intellectual Property (ASIP) headed by Dr. Talal Abu-Ghazaleh is a non-profit organization that was established on February 23, 1987 in Munich Germany, by some of the top practitioners in the many fields of intellectual property (IP) in the Arab region. Its mission is to bring together the IP professionals and practitioners in the Arab region and to help build awareness and understanding of intellectual property issues and their dynamics.

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ASIP Holds “IPRs Protection against Infringement” Course



AMMAN - The Arab Society for Intellectual Property (ASIP) has recently held a training course entitled “Intellectual Property Rights (IPRs) Protection against Infringement”, at Talal Abu-Ghazaleh University College for Innovation (TAGUCI) headquarters-Amman.

Over the 12 training hours, participants were introduced to the following main topics:

- The Concept of Intellectual Property Rights
- Types of Intellectual Property Rights
- Distinction between Industrial Intellectual Property, and Literary and Artistic Property
- Artistic Works
- Computer Programs and Databases
- International Treaties that Regulate the Protection of Intellectual Property Rights over the Internet
- Means of Technological and Legal Protection of Intellectual Property against Violations
- Alternative Solutions for Intellectual Property Rights Disputes

At the end of the training course, certificates of attendance issued by the Society were given to participants.



BITTCOIN-JO Virtual Workshop Conducted by University of L'Aquila (UNIVAQ), Italy



AMMAN - The Arab Society for Intellectual Property (ASIP) has recently participated in the virtual workshop conducted by the University of L'Aquila (UNIVAQ), Italy.

To cope with the current exceptional situation imposed by COVID-19, the BITTCOIN-JO project virtually conducted a previously scheduled workshop at the University headquarters in Italy. More than 50 participants representing all partners took part in the two-day event held remotely.

In the first day, UNIVAQ presented the role of Technology Transfer Office (TTO) and its TTO experiences, where best practices were demonstrated and discussed; the second session concentrated on spinoffs at UNIVAQ, including a discussion about their rules, procedures and characteristics.

In the second day, a legal framework comparison regarding patenting between Italy and Jordan was discussed with participants. The last session of the day was about intellectual property management at UNIVAQ, including rules, procedures and characteristics. The workshop concluded with examples of patents portfolio management.



At a Virtual Meeting with TAG.Global's Employees All Around the World **Abu-Ghazaleh: TAG.Global's Ambition is to Become the Top Global Organization as Initially Planned**

AMMAN - HE Dr. Talal Abu-Ghazaleh, founder and chairman of Talal Abu-Ghazaleh Global (TAG.Global), met all TAG.Global's employees from more than 100 offices around the world, through Microsoft Team App, tackling the latest development in the Organization and the aspirations it seeks to achieve.

At the beginning of the meeting, Dr. Abu-Ghazaleh expressed his pride in all TAG.Global's employees as well as their achievements, affirming his strong relation with each one of them and describing it as a family relationship that bonds a father with his family members.

Despite the current global economic situation caused by the spread of Coronavirus (COVID-19) pandemic, Dr. Abu-Ghazaleh affirmed that no one of TAG.Global's employees has been laid off during the crisis.



Furthermore; they received their full monthly salaries without any exception.

Dr. Abu-Ghazaleh also stated that TAG.Global had never stopped its operations, not even for a one single day during the pandemic, due to its state of readiness and its ability to keep abreast of the latest technology, He pointed out that TAG.Global has been always committed, since its

establishment in 1972, to fulfill its obligations and contracts with its clients thanks to its employees sincere dedication.

During the meeting, Dr. Abu-Ghazaleh focused on TAG.Global's policy in building and developing its employees' skills and capacities especially in the field of languages, underlining the importance of learning the two basic



languages: English and computer languages, in addition to the mother tongue (Arabic) to facilitate their digital access to knowledge resources. Moreover, Dr. Abu-Ghazaleh called on all his employees to benefit from the diplomas and courses remotely by Talal Abu-Ghazaleh Academy (TAG-Academy) through advanced technologies.

According to Dr. Talal Abu-Ghazaleh, TAG. Global is an evident proof of the excellence, the success and the ability to conquer the impossible

when it made a major shift in its services. TAG.Global established Talal Abu-Ghazaleh for Technologies (TAGTech) company back in August to specialize in designing and manufacturing technical devices including laptops and tablets with high-specs through its factory in China and is currently establishing its first factory in the Arab region, precisely in Jordan.

Dr. Abu-Ghazaleh also asserted that TAG. Global's ambition is not limited to producing, manufacturing and

designing technological products by Arab experts and professionals. Rather, the aim is to become the top organization in providing different services worldwide, noting that this objective has been pursued since TAG. Global's establishment in 1972.

Dr. Abu-Ghazaleh concluded the meeting saying that 'success is a decision, and you are alone capable of taking such a decision. He ended by answering questions and inquiries submitted by the employees.

TAG-DC

The DIGITAL Citizen Tablet

JOD 145*



- Octa Core 1.6 GHz CPU
- 10.1" Screen 1200 x 1920
- 4 GB RAM, 64 GB Storage
- Android 9.0 (Pie)
- Battery Capacity: 6000 mAh
- 5 MP Front Camera and 13 MP Rear Camera

TAG-TAB II

YOUR TABLET FOR ALL PURPOSES

JOD 185*



- Octa Core 8 x A55 1.6GHz+1.2ghz
- 10.1 inch with 1200 * 1920 LCD
- 4 GB RAM, 64 GB Storage
- Android 9.0 (Pie)
- Battery Capacity: 6500 mAh
- 5 MP Front Camera and 13 MP Rear Camera

TAGITOP[®]-MULTI

FOR EVERYONE FOR EVERYTHING

JOD 453*



- Intel Core i7 6500U
- 8 GB DDR3 RAM
- Storage: 1 TB SATA HDD | 128 GB Slot SSD
- 15.6 Inch Full HD Screen
- Additional NVIDIA GT940 MX 2GB Graphics Card

TAGITOP[®]-PLUS

FOR PROFESSIONALS Extra Performance

JOD 493*



- Intel Core i7 CPU 8550U
- 8 GB DDR4 RAM
- Storage: 1 TB SATA HDD | 128 GB Slot SSD
- 15.6 Inch Full HD Screen

TAGITOP[®]-UNI

THE UNIVERSAL LAPTOP FOR EVERYBODY

JOD 275*



- Intel Core i3
- 8 GB RAM
- SSD 128GB + HDD 500GB
- 14 inch Full Metal laptop

TAGITOP[®]-PRO

High Range Specifications

JOD 610*



- 10th Generation Intel Core i7 (1065G7)
- 8 GB RAM, DDR4
- SSD 128GB + SSD 512GB
- Battery: 7400 mAh
- Full Function Thunderbolt

OUR SHOWROOMS:

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*VAT Included