



## ASIP News



### The Arab Society for Intellectual Property (ASIP)

The Arab Society for Intellectual Property (ASIP) headed by Dr. Talal Abu-Ghazaleh is a non-profit organization that was established on February 23, 1987 in Munich Germany, by some of the top practitioners in the many fields of intellectual property (IP) in the Arab region. Its mission is to bring together the IP professionals and practitioners in the Arab region and to help build awareness and understanding of intellectual property issues and their dynamics.

### In this Issue

- » Abu-Ghazaleh Chairs ASIP and AIPMAS Board Extraordinary General Assembly Meetings
- » WIPO Adopts Open Access Policy for its Publications



## Abu-Ghazaleh Chairs ASIP and AIPMAS Board Extraordinary General Assembly Meetings

AMMAN – HE Dr. Talal Abu-Ghazaleh chaired the meetings of the Board of Directors and the Extraordinary General Assembly of the Arab Society for Intellectual Property (ASIP) and the Arab Intellectual Property Mediation and Arbitration Society (AIPMAS).

During the meetings, attended by members of the Board of Directors and the General Assembly, several topics were discussed and decisions approved.



The attendees approved the agendas of the meetings and that of the previous meeting. The financial statements were read and the auditor's (Al Faysal Audit) report for the year ending 31/12/2015 was unanimously accepted by the General Assembly.

It was decided to shore up the AIPMAS's balance with a JD10,000 donation from Dr. Abu-Ghazaleh, and to reassign the auditor for next year.

During the meeting, Dr. Abu-Ghazaleh recommended entering into agreements with training or educational institutions in Arab countries to offer training courses that would be co-managed and delivered by the society and similar associations. He also recommended offering training courses for school and university students, to raise awareness of intellectual property concepts.

The manager of AIPMAS and ASIP, Ms. Hasibah Shaaban, briefed the attendees on its administrative report and highlighted the most important achievements and activities, including internal and external cooperation, and in particular joint ventures with Saudi Arabian Airlines, the Saudi Patent Office (SPO), the Waljat Colleges of Applied Sciences, the Libyan Investment Fund and the Dubai Customs Authority.

As stated in the report, the Arab Certified Intellectual Property Practitioner Program (ACIPP) was launched and several workshops were held. The relaunching of the Famous Arab Brand Names initiative



for the second time was due to commence at the beginning of 2017. The initiative, which was first launched in 2012, votes to select the top ten brands in the Arab world. For the purpose of re-launching the enterprise, its website was updated to make the survey questionnaire more comprehensive to include all well-known and less known commercial brands. The questionnaire is divided into 14 professional and service sectors and all the brands are listed in their respective categories.

It was also agreed to establish an association for the owners of famous brands, in particular the ones that were selected as the top ten brands. The association is designed to be a platform for the exchange of ideas, raising awareness and helping the brand owners to register, manage and protect their brands regionally and internationally.

During the meetings, the AIPMAS's Arab Center for Dispute Resolution (ACDR) was activated as a Dispute Resolution Service provider by the Internet Corporation for Assigned Names and Numbers (ICANN). In addition, the administrative and regulatory law and procedural rules, as well as the website, social media platforms and training programs, were set up.

The number of AIPMAS and ASIP members reached 261 in early 2016. These numbers include 31 new members from 2015/2016. In view of the significant increase in numbers, it was decided to approve the establishment of a magazine to be available to the members and affiliates, where they would be able to express their views on issues related to intellectual property rights.

During the meeting, the Board ratified the inclusion of the 31 new members. It was also decided to prepare a letter to be signed by the Chairman to be sent to officials in intellectual property-related organizations in all Arab countries, offering them the ACIPP program and its computerized exams, which are provided by ASIP, making them both available at the international level, in association with Talal Abu-Ghazaleh University.



## WIPO Adopts Open Access Policy for its Publications

GENEVA - The World Intellectual Property Organization (WIPO) announced its new Open Access policy to promote the widest possible public access to its publications, furthering the Organization's commitment to the dissemination and sharing of knowledge.

As the world reference source for intellectual property-related information, WIPO houses extensive collections of publications that include studies, reports, guides, and other learning resources. The Open Access policy will facilitate access for policy-makers, researchers, practitioners and anyone else seeking to use and build upon these resources.

The Open Access policy will facilitate access for policy-makers, researchers, practitioners and anyone else seeking to use and build upon these resources.

“WIPO’s publications are unique collections of valuable information,” said WIPO Director General Francis Gurry. “Our Open Access policy formalizes our efforts to ensure that this wealth of knowledge is ever-more readily available for use by everyone.”

To support the implementation of the Open Access Policy, WIPO will use the suite of Creative Commons Intergovernmental Organizations (IGO) licenses, which it helped develop with a group of international organizations in 2013. Creative Commons licenses are a widely used and easily understood set of copyright tools and model agreements that facilitate access to and use of creative content.

From now, new publications created and wholly owned by WIPO, as well as a selection of existing publications, will be licensed under the CC-BY 3.0 IGO license or one of the other licenses in the Creative Commons IGO suite. WIPO publications available under Creative Commons licenses will be clearly identified and searchable within the publications area of the WIPO website.

Through these widely used tools, WIPO is supporting open archive initiatives that promote the dissemination of content through interoperability standards and efficient licensing schemes.

Source: [http://www.wipo.int/pressroom/en/articles/2016/article\\_0016.html](http://www.wipo.int/pressroom/en/articles/2016/article_0016.html)

