

المجـمـع العـربـي الـدولـي لـتـكـنـولـوجـيـا الـإـدـارـة  
The Arab International Society for Management Technology (AIMICT)  
Member of TAG-Foundation

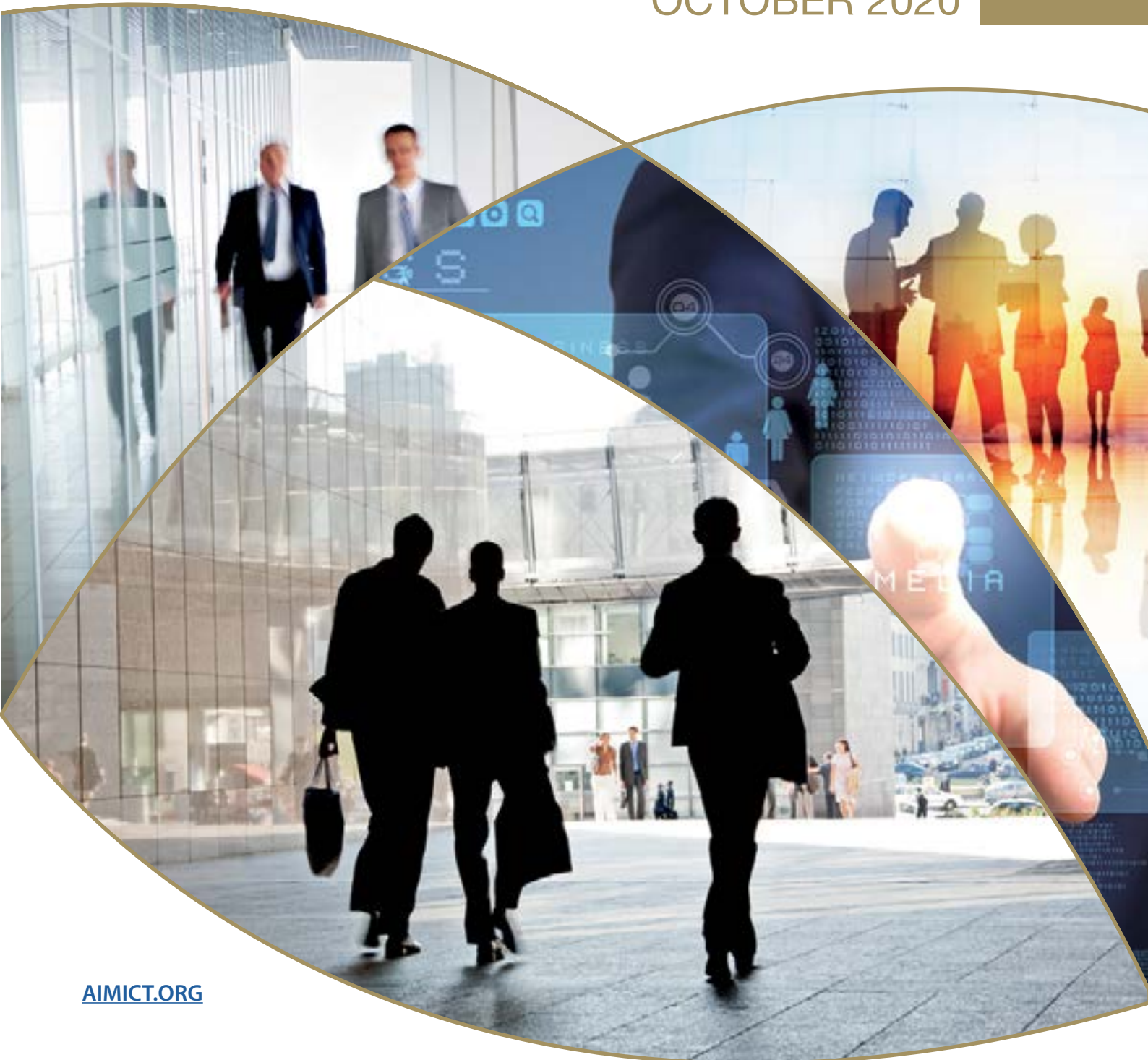
عضو في طلال أبوغزاله فاونديشن



# AIMICT

## NEWSLETTER

OCTOBER 2020



# IN THIS ISSUE

- **AIMICT Conducts 'Training of Trainers' Program in Jordan**
- **AIMICT Conducts ILM's 'Human Resource Manager' Program in Jordan**
- **Talal Abu-Ghazaleh Global and 'Arab Academics and Scientists Union' Sign Agreement**
- **Abu-Ghazaleh Shares Keys to Successful Management**

## AIMICT CONDUCTS 'TRAINING OF TRAINERS' PROGRAM IN JORDAN

AMMAN - The Arab International Society for Management Technology (AIMICT) has recently conducted a Training of Trainers (TOT) course in Amman.



The ToT program aimed to provide the participants with the necessary knowledge to understand the importance of training and development to professionals, build a simple training program and session plan, in addition to designing and using an assessment tool to analyze the evaluation results and use them in developing the program.

<http://aimict.org/News/news/3778.aspx>

## AIMICT CONDUCTS ILM'S 'HUMAN RESOURCE MANAGER' PROGRAM IN JORDAN

AMMAN - The Arab International Society for Management Technology (AIMICT) conducted a Human Resource Manager (HRM) course for a group of participants from different sectors in Amman, Jordan.

The HRM Program aimed to develop the necessary skills and knowledge of employees in the field of Management and Human Resource Planning.

The 40-hour program is accredited by the Institute of Leadership and Management (ILM) – UK and targets trainers, teachers and instructors, co-trainers, and HR staff. The program may be conducted in Arabic and/or English.



<http://aimict.org/News/news/3775.aspx>

## TALAL ABU-GHAZALEH GLOBAL AND 'ARAB ACADEMICS AND SCIENTISTS UNION' SIGN AGREEMENT



AMMAN - The Arab International Society for Management AMMAN - Talal Abu-Ghazaleh Global (TAG. Global) and the Arab Academics and Scientists Union (AASU) signed a Memorandum of Understanding (MoU) for cooperation for providing traditional and digital training.

The MoU was signed by HE Dr. Talal Abu-Ghazaleh, chairman and founder of TAG.Global, and the AASU Secretary General Mr. Ahmad Kamel Baker.

The MoU stipulates that cooperation will cover services offered by TAG.Global particularly the knowledge-based courses organized by Talal Abu-Ghazaleh Academy for Capacity Building (TAG-Academy) at its highly equipped training facilities.

The two parties also agreed on developing scientific research tools and techniques, organizing training courses to improve and strengthen researchers' skills, planning research fellowships for the purposes of invention and innovation, and publishing a scientific journal with the joint expertise. They also plan to cooperate in implementing quality education programs in collaboration with the Coordination Council for Fighting Illiteracy.

The Arab Academics and Scientists Union, established in 2018, is affiliated to the League of Arab States' Council of Arab Economic Unity. It seeks to develop a network between the Arab professors, researchers and academics, to exchange their expertise and scientific and cultural knowledge, support and demonstrate their achievements and accomplishments regionally and internationally.

Talal Abu-Ghazaleh Global is the largest global organization for professional services and education, established in 1972, with more than 100 offices and 150 representative offices worldwide.

<http://aimict.org/News/news/3780.aspx>

## DURING THE WEEKLY PROGRAM 'THE WORLD TO WHERE' AIRED ON RT ABU-GHAZALEH SHARES KEYS TO SUCCESSFUL MANAGEMENT



AMMAN – Well-known economic expert, HE Dr. Talal Abu-Ghazaleh, shared his vast experience; the tips and golden rules of successful and effective management that he accumulated over the years in addition to what he learned from specialized studies and perspectives of wise people from around the globe.

In a new episode of his weekly program (The World to Where?) aired on Russia Today (RT), Dr. Abu-Ghazaleh said that stimulating creativity and innovative potentials is one of the most prominent tools of effective management, pointing out that successful management is the 'Art of Motivation' in the workplace.

Furthermore, Dr. Abu-Ghazaleh explained that one of the most effective elements of successful management is to motivate your work team to work harder, increase their productivity and find the best workplace practices. He asserted that the team leader who deals with respect and love towards his colleagues will be certain of his team's top achievement.

"It is necessary to give the team the credit for achieving success not the leader, since this would be their main drive to permanently pursue success," Dr. Abu-Ghazaleh said.

Dr. Abu-Ghazaleh believes that the successful management cannot be maintained without digitalization; therefore, digital solutions should be implemented in various work processes.

He also stated that innovation is the main goal for maintaining success. "In that way, work-level would improve, productivity and learning would be the cornerstones for success" he said, underlining the need to learn from negative experiences and turn obstacles into opportunities as 'good leaders learn effective management from their mistakes and failures'.

Dr. Abu-Ghazaleh concluded by stressing the need to be tolerant and to move away from authoritarianism, grudges and reprimand as the successful manager or leader is the one who encourages his team to work harder, and is convinced that such bad behaviors would negatively affect success. (RT)

<http://aimict.org/News/news/3781.aspx>

# Your **TECH TOOLS** for the INEVITABLE DIGITAL FUTURE

## TAG-DC

The DIGITAL Citizen Tablet

- Octa Core 1.6 GHz CPU
- Android 9.0 (Pie)
- 10.1" Screen 1200 x 1920
- 2G/3G/4G Connectivity
- 4 GB RAM, 64 GB Storage
- Battery Capacity: 6000 mAh
- 5 MP Front Camera and 13 MP Rear Camera
- Dual SIM Cards, GPS & Bluetooth
- Wi-Fi: IEEE 802.11 a/b/g/n/ac

Free

Leather Cover with USB Keyboard

HQ Bluetooth Earphones and Screen Protector | 1 Year Warranty



JD145\*

## TAGITOP<sup>®</sup>-MULTI

FOR EVERYONE FOR EVERYTHING

- Intel Core i7 6500U
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- Storage: 1 TB SATA HDD | 128 GB Slot SSD
- Wi-Fi, Bluetooth, HDMI (4K) Output, 2 IN 1 SD/MMC
- 15.6 Inch Full HD Screen
- Built in Camera
- 4 USB Ports: 2 USB3.0 , 2 USB2.0
- Chocolate Backlit Arabic\English Keyboard

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Carrying Case | 1 Year Warranty



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## TAGITOP<sup>®</sup>-PLUS

FOR PROFESSIONALS EXTRA PERFORMANCE

- Intel Core i7 CPU 8550U
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- Storage: 1 TB SATA HDD | 128 GB Slot SSD
- Wi-Fi, Bluetooth, HDMI (4K) Output, 2 IN 1 SD/MMC
- 4 USB Ports: 2 USB3.0 , 2 USB2.0
- Built in Camera
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Your **TECH TOOLS** for the  
**INEVITABLE DIGITAL FUTURE**

## TAG-TAB II

YOUR TABLET FOR ALL PURPOSES

- Docking Keyboard and Stylus Pen
- Android 9.0 (Pie)
- Octa Core 8 x A55 1.6GHz+1.2ghz
- 10.1 inch with 1200 \* 1920 LCD
- 4 GB RAM 64 GB Storage
- 5 MP Front Camera and 13 MP Rear Camera
- Single SIM Card, Support 2G/3G/4G
- Battery Capacity: 6500 mAh
- Wi-Fi: IEEE 802.11 a/b/g/n/ac

Free

Leather Cover with Docking Keyboard-touch pad  
HQ Bluetooth Earphones and Screen Protector | 1 Year Warranty



JD185\*

## TAGITOP<sup>®</sup>-UNI

THE UNIVERSAL LAPTOP FOR EVERYBODY

- 14 inch Full Metal laptop
- Intel Core i3
- 8 GB RAM
- Battery: 4000 mAh
- SSD 128GB + HDD 500GB
- Backlit Keyboard
- 1 USB Ports (3.0) 1 USB Ports (2.0) and Type-C and HDMI Ports

Free

Fabric Sleeve Case | 1 Year Warranty



JD300\*

## TAGITOP<sup>®</sup>-PRO

High Range Specifications

- 10th Generation Intel Core i7 (1065G7)
- 15.6 inch FHD IPS
- Battery: 7400 mAh
- SSD 128GB + SSD 512GB
- 8 GB RAM, DDR4
- Backlit Keyboard
- Full Function Thunderbolt
- 2 USB 3.0, 1 USB 2.0, HDMI Ports

Free

Fabric Sleeve Case | 1 Year Warranty



JD610\*

\*VAT Included

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