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## AGIP Selected to Join INTA Brand Value Project Team

NEW YORK – Abu-Ghazaleh Intellectual Property (AGIP) Regional Office Executive Director, Mr. Charles Shaban, has recently been selected a member of the special project team to focus on the business value of brands including Brand Valuation, as directed by the INTA 2018-2021 Strategic Plan.

The strategic plan focuses on key areas of importance to INTA, namely: promotion of the value of trademarks and brands, reinforcement of consumer trust and embracement of innovation and change.



The project team is to develop a working plan for a potential future Presidential Taskforce that would be in charge of helping INTA identify ways to pursue the new Strategic Directions focused on the Business Value of Brands, including brand valuation and brand equity.

It is worth mentioning that Mr. Shaban has served on INTA Board of Directors and many committees such as the Board Planning Committee, Internet Committee/Registration Practice & Domain Name System (DNS) Administration Subcommittee, INTA Law & Practice for the Middle East and

Africa and co-chairing the INTA Middle East Global Advisory Council.

Commenting on his selection, Mr. Shaban said: “I am honored of the trust INTA bestows upon us. Selecting AGIP within this team ensures our constant success in the business field besides the trademarks field, and the confidence of the global stakeholders of our expertise.”

Shaban will be participating at INTA Leadership Meeting, to be held in Washington, USA, November 7-10, 2017.

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## AGIP Directors Appointed to INTA Councils

NEW YORK - The International Trademark Association (INTA) has recently announced the selection of two senior staff representing Abu-Ghazaleh Intellectual Property (AGIP) to the INTA councils for the 2018 – 2019 term.

Mr. Motasem Abu-Ghazaleh, National Development Executive Director, was appointed to co-chair the Middle East Global Advisory Council, and Ms. Dima Naber to Programming Advisory Council.

Participation in INTA councils offers members a unique and rewarding opportunity to make meaningful contributions to the advancement of the association’s objectives, network among their peers and raise their visibility within the international trademark community.

This selection proves the trust INTA bestows upon AGIP, which represents a motivation for us to maintain the high quality of our work, and keep the world updated with trademark laws and practices in the Middle East region and around the world.

It is worth mentioning that INTA councils’ members will be participating in INTA 2017 Leadership Meeting, which will be held in Washington, D.C, November 7 – 10, 2017.



## AGIP Nigeria Office Accreditation Approved

ABUJA - Abu-Ghazaleh Intellectual Property (AGIP) Nigeria Office accreditation has been approved after completing the requirements of the Trademark, Patent and Design Registry in Nigeria.

The accreditation enables AGIP Nigeria Office to provide services which are designed to facilitate Intellectual Property filing. AGIP operates in Nigeria with agent code CLD/RA/0382 thereby making the following online services available to us for better filing experience:

- Electronic payment using Interswitch powered debit cards
- Electronic filing of Trademarks, Patents and Designs and other related services
- The track and trace module to enable follow-up on applications
- Reporting tools
- Customer support system

AGIP Nigeria Office is led by highly experienced IP professionals who meet the IP portfolio



management needs of all clients on both domestic and international levels, and assist them in the protection of their Intellectual Property Rights.

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## AGIP Participates in AIPLA Annual Meeting

WASHINGTON D.C. - Abu-Ghazaleh Intellectual Property (AGIP) participated in the American Intellectual Property Law Association (AIPLA) Annual Meeting, which was held in Washington D.C, USA, October 19-21, 2017

AGIP's Vice-President Marketing and Executive Director, Mr. Nabil Salamé, and National Development Executive Director, Mr. Motasem Abu-Ghazaleh participated in the meeting, which gathered over 2000 participants from all over the world, and presented a great opportunity to meet and exchange with IP firms' representatives.

During the event, AIPLA's International & Foreign Law Committee organized a workshop in which the Arab Practice subcommittee, co-chaired by Mr. Nabil Salamé and Mr. Motasem Abu-Ghazaleh, participated.

Three presentations were carried out by the Arab Practice subcommittee, and focused on the protection of IP rights in the Arab Region. Mr. Motasem Abu-Ghazaleh moderated a session, and was one of the speakers. He carried out the presentation entitled "The Truth About Trademark Enforcement in the Arab countries".

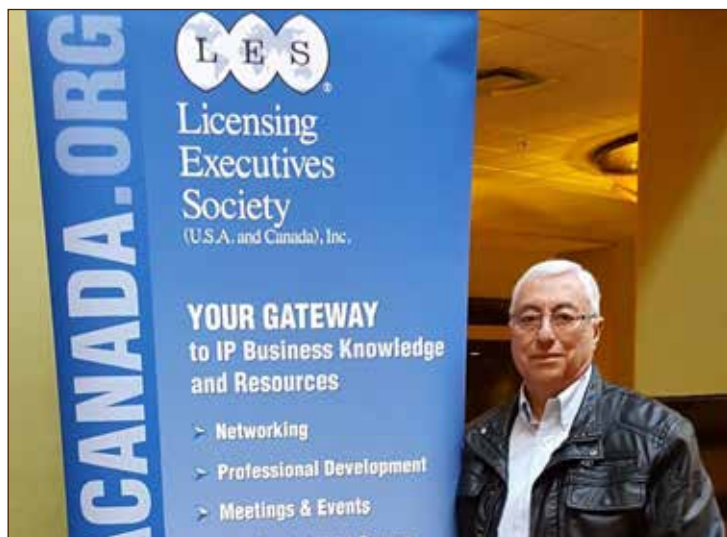


# AGIP Participates in LES USA and Canada 2017 Annual Meeting

CHICAGO - Abu-Ghazaleh Intellectual Property (AGIP) represented by its Vice-President Marketing and Executive Director, Mr. Nabil Salamé, participated in Licensing Executives Society (LES) USA and Canada Annual Meeting, which took place in Chicago, USA, October 22-25, 2017.

The meeting gathered around 650 participants, and was a great opportunity for networking with IP experts, making new connections and sharing valuable information.

The Licensing Executives Society (USA and Canada) announced the 2017-2018 Board of



Directors. The Board, presided and chaired by Mr. William Elkington, began its leadership role during LES Annual Meeting in Chicago.

## Egypt Increases Trademarks Official Fees - AGIP will Not

CAIRO – The Trademarks Office in Egypt announced that an increase in the official fees for trademarks has been applied in Egypt as from October 15, 2017.

The increase covered many services provided by the Egyptian Trademarks Office.

Abu-Ghazaleh Intellectual Property (AGIP) assures all its clients that despite the above increase in the official trademarks fees, it will keep offering high quality services coupled with the same competitive charges. The above increase will not be reflected on AGIP prices.

For more information, please contact AGIP office in Egypt at the following address:

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## European Patent Validation in Tunisia

TUNIS - The European Patent Office (EPO) and the Tunisian National Institute for Standardization and Industrial Property (INNORPI) announced that the validation of European patents will be possible in Tunisia, as from December 1, 2017; and thus considered as national Tunisian patents.

The EPO will sign an extensive technical co-operation program with the Tunisian IP Office,

enabling it to focus on the development of innovation in the country.

The Tunisian IP Office stated that official fees for validation and annuities will be paid through agents as other local patents.

For more information, please contact our office in Tunisia at: [tunisia@agip.com](mailto:tunisia@agip.com)

## Increase in Patent Maintenance Fees in Russia

MOSCOW – Pursuant to a Resolution issued by the Russian Government, the official fees for patent maintenance will be increased in the Russian Federation by two phases, as from October 6, 2017.

We invite our clients to send us their payment related instructions by October 5, 2017 to avoid, as much as possible, such additional fees on payment.

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## When & Where to Meet AGIP Professionals

Who	Event	When	Where
Charles Shaban (AGIP Executive Director) Dima Naber (Counsel and International Business Development Executive Director) Motasem Abu-Ghazaleh (National Development Executive Director)	INTA Leadership	November 7 - 10	Washington, DC, USA
Nabil Salamé (Executive Director/ Vice-president Marketing) Georgina Busku (Hungari Office) Issam Abu Gazali Saldanha (Brazil Office)	ASIPI Int'l Congress	November 26 - 29	Panama

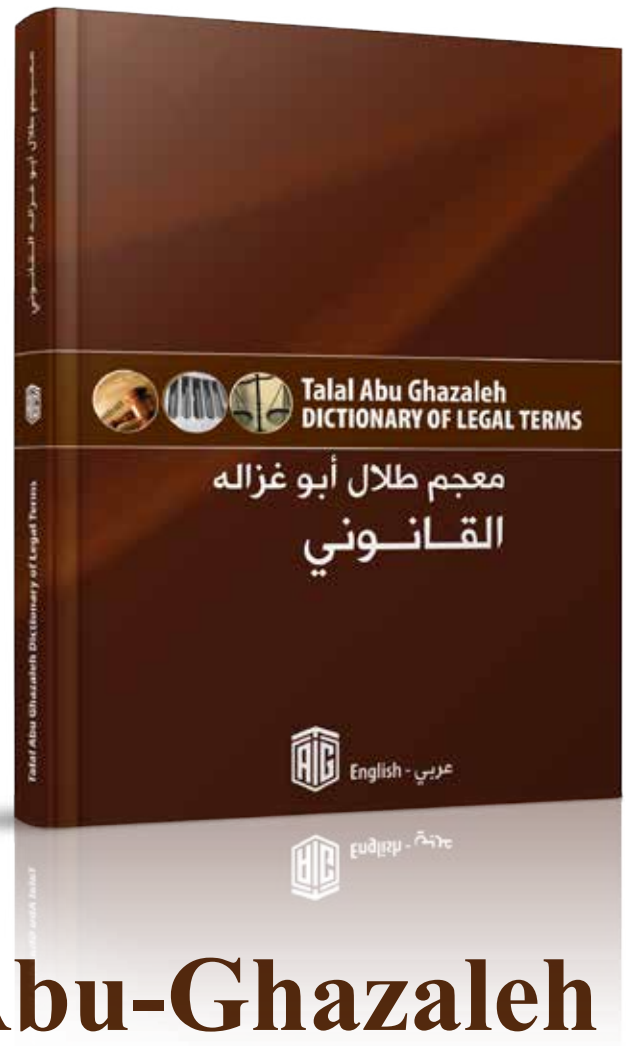
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Mrs. Iman Salameh



# TAG-Org Releases Talal Abu-Ghazaleh Dictionary of Legal Terms

Talal Abu-Ghazaleh Organization (TAG-Org) announced the launch of Talal Abu-Ghazaleh Dictionary of Legal Terms, the sixth dictionary in a series of professional and specialized publications.

The Dictionary is considered a rich lexicon for the use of judges, lawyers, professors and college students and an insightful resource for researchers and students.

This publication serves business people and companies and keeps abreast of contemporary world legal terminology in the fields of corruption, money laundering and monopoly in addition to legal strategies for companies and world trade, merging and acquisition.

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