



# Talal Abu-Ghazaleh International University

September 2016, Issue 6

A stylized world map is shown in the background, rendered in a light brown outline. In the foreground, a semi-transparent globe is positioned, showing the Americas. The globe is shaded with a gradient from light to dark brown.

TAGI-UNI was established by HE Dr Talal Abu-Ghazaleh in 2013 as a global educational alliance that facilitates distance learning by working in partnership with global professional associations.

Since its establishment in 2013, TAGI-UNI has secured partnerships with very reputable Universities and training institutions such as University of Liverpool, Thunderbird School of Management and many other providers of online education.

please visit our website [www.tagiuni.com](http://www.tagiuni.com)  
for more information

## Talal Abu-Ghazaleh International University Starts Registration of Syrian Refugees for Online Academic Degrees

### Amman

For the purpose of educationally empower Syrian refugees, Talal Abu-Ghazaleh International University (TAGI-UNI) has started registration of hundreds of Syrian students in Jordan and Lebanon including those living in refugee camps in both countries, in order for them to acquire online academic qualifications and secure their rights for education, through a grant received from the European Union.

HE Dr. Talal Abu-Ghazaleh, chairman of Talal Abu-Ghazaleh Organization (TAG-Org), said, "TAGI-UNI always seeks to change the perspective on online education and stress on its positive role in paving the road towards a better future, where it helps surpass the cultural barriers and financial obstacles, and in creating new opportunities that enable people to access knowledge."

Dr. Abu-Ghazaleh pointed out that this is an excellent opportunity for students wishing to complete their education from inside the camps, whether in Jordan or Lebanon noting that the online educational program is also beneficial to those who are living outside the camps.

According to Dr. Abu-Ghazaleh, underprivileged Jordanians can also benefit from the University's programs.

The eligibility criteria to benefit from this program include the student must have a Secondary School Certificate - (National High School Exam), be within the age range of 18 to 30, and has a good level of English language



proficiency. The student must hold an identity verification in English language.

To register, students may contact TAGI-UNI by telephone number: **06-5100900, extension 4344 or 4181; or by communicating through the following email: [info@tagiuni.com](mailto:info@tagiuni.com)**

In February 2016, TAGI-UNI decided to provide a Bachelor's degree program for Syrian refugees living in Jordan and Lebanon, through the 'Language and Academic Skills and E-Learning Resources (LASER) project that is funded by the European Union in partnership with many organizations such as the British Council, the Open University – London, EDRAAK, and Future Learn, in addition to many international non-profit organizations.

The second phase of the program started in June to accept students for the Scholastic semester –Fall 2016 through an aggressive media campaign in camps and governorates around the Kingdom and through social networks.

TAGI-UNI provides opportunities to obtain Bachelor and diploma programs through its partners in the following specializations: Business Administration, Economics, Information and Communications Technology, Trade and Investment Analysis, Financial Management, Tourism Management, Media and Journalism, and English language.

TAGI-UNI provides Internationally-accredited educational certificates, and interested individuals may acquire further information through Talal Abu-Ghazaleh Organization's 85 offices located around the globe. This will help students acquire degrees from an accredited university without the bearing the hardships of travel, getting a visa, paying living accommodation, and/or other related expenses.



## **TAGIMETRIC Holds Proctored Exams for Our Partners' Qualifications**

### **BEIRUT**

As a part of Talal Abu-Ghazaleh International University services, TAGIMETRIC is a proctored testing center equipped with web-accessed monitoring services and student authentication facilities using the latest biometric technology.

TAGIMETRIC premises are staffed by highly trained professionals with a wealth of experience in providing first-class services to private businesses, institutions and corporations. These services are designed to address the demand for entry and exit tests, skill level exams and much more, for a range of well-known examination providers, both online and traditional.

TAGIMETRIC; an accredited center for the APTIS test, which is provided by the British Council, examined 71 candidates in the second quarter of 2016, as Talal Abu-Ghazaleh Organization (TAG-Org) announced that passing the APTIS test is a basic qualification for the appointment in all its branches; after being a prerequisite for promotion only. This decision comes as a part of the Organization's policy to enhance and develop the employees English language capabilities.

Moreover, TAGIMETRIC and the Syrian Virtual University (SVU); previously signed an agreement to help Syrian Students to sit for their exams in Jordan, Lebanon, Egypt and Bahrain, along with other partner universities, such as Amity University.

Accordingly, TAGIMETRIC held 138 exams in the second quarter of 2016 for Syrian and Jordanian students in Amman.

## TAGI-UNI Students



### **Mohammad Alaa Outabachi**

BSc. in Computer Application - Second Semester at Amity University  
I've chosen the major of Computer Application because I like programming and I want to improve my skills in this field.

I am Syrian and I live in Amman, Jordan; currently working in a restaurant. I heard about the LASER – EU Funded scholarship through my English teacher, which is delivered by the British Council.

My long-term goals include getting a Master's Degree in Computer Applications, gaining practical experience in my major, and then working towards achieving a PhD.

## TAGI-UNI Programs:

- **EXECUTIVE CERTIFICATE IN BUSINESS ANALYTICS**

**Provider:** Thunderbird School of Global Management

**Duration:** 24 weeks

**Fees:** Single Program Fee: \$1,980

Three-Course Certificate track: \$4,752

- **GLOBAL SUPPLY CHAIN MANAGEMENT ESSENTIALS**

**Provider:** Thunderbird School of Global Management

**Duration:** 3 weeks.      **Fees:** \$400

- **Bite-size award qualification in Digital Strategy**

**Provider:** CIM

**Duration:** 40 Hrs.

**Fees:** US 1130

- **Project Management (CAMP)**

**Provider:** Amity University

**Duration:** 3 months

**Fees:** USD 300

For more information about TAGI-UNI partners' programs and certificates, please visit:

[www.tagiuni.com](http://www.tagiuni.com)

## Start Your MBA Based on MOOC Today!

In this issue, we will recommend you to enroll for “Introduction to Managerial Economics”, which is an introduction to Microeconomics and its impact on managerial decision making in today’s business world.

This course is offered by Indian Institute of Management, Bangalore IIMBx through the platform of Edx, and is tutored through duration of four weeks.

Link access to the course: <https://www.edx.org/course/introduction-managerial-economics-iimbx-es101-1x-0#>!



## TAGI-UNI Partners



ONLINE  
PROGRAMMES



WALDEN UNIVERSITY  
*A higher degree. A higher purpose.*



AMITY UNIVERSITY | ONLINE  
PROGRAMMES



THE UNIVERSITY OF  
NORTHAMPTON



TAGUCB  
كلية طلال أبوغزاله الجامعية للأعمال  
Talal Abu-Ghazaleh University College of Business

TAGSB  
كلية طلال أبوغزاله للدراسات العليا في إدارة الأعمال  
Talal Abu-Ghazaleh Graduate School of Business



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