



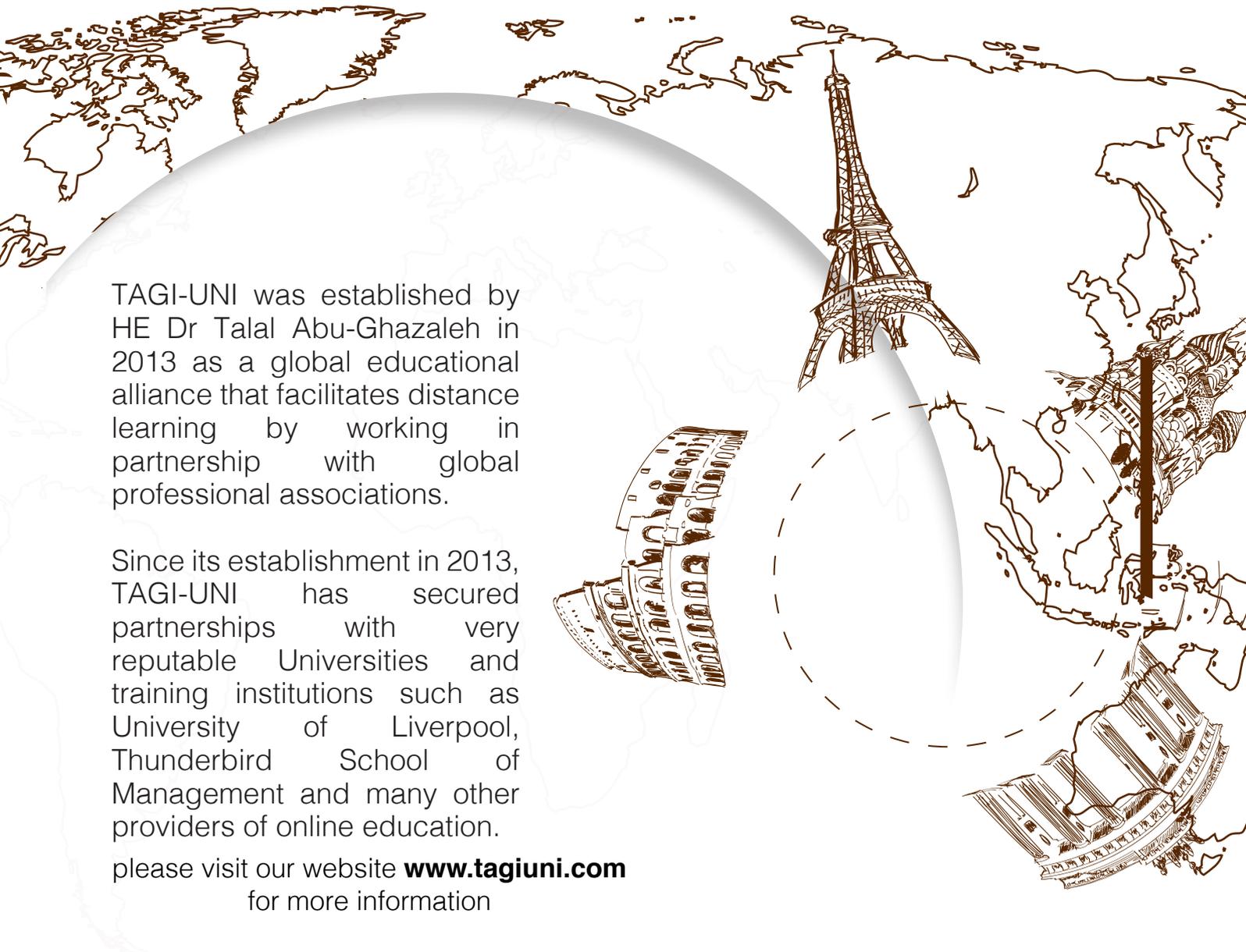
Talal Abu-Ghazaleh International University

November 2016, Issue 8

TAGI-UNI was established by HE Dr Talal Abu-Ghazaleh in 2013 as a global educational alliance that facilitates distance learning by working in partnership with global professional associations.

Since its establishment in 2013, TAGI-UNI has secured partnerships with very reputable Universities and training institutions such as University of Liverpool, Thunderbird School of Management and many other providers of online education.

please visit our website www.tagiuni.com
for more information



Talal Abu-Ghazaleh International University and the British Council Start Second Phase of EU's LASER Project

Amman

Talal Abu-Ghazaleh International University (TAGI-UNI) and the British Council started the pilot phase of the European Union project - Language and Academic Skills and E-Learning Resources (LASER), which examines the ability of Syrian refugees to get their Bachelor degrees and professional certificates through TAG-UNI's online programs.

The project provides the opportunity for Syrian and disadvantaged Jordanian students who aim to pursue their academic studies through distance learning scholarships through TAGI-UNI partner Amity University.

The second phase included 300 students; part of them live in camps, while the others live in different Jordanian cities, mainly Amman and Irbid. The majority are enrolled to acquire bachelor degrees, while the rest applied for short courses and professional diplomas.

TAGI-UNI in cooperation with Talal Abu-Ghazaleh Knowledge Stations, assigned six knowledge station distributed throughout Amman, Irbid, Zarqa and Mafraq, to facilitate the study process through the Stations' computer labs, in addition, TAGI-UNI is conducting continuous awareness sessions for students to guide them and answer their concerns, specially that most of them are new to online education experience.



Arab League's Secretary General Receives Abu-Ghazaleh

Cairo

Ahmed Abu El Gait, Secretary General of the League of the Arab States, received HE Dr. Talal Abu-Ghazaleh, chairman of Talal Abu-Ghazaleh Organization (TAG-Org) at his office at the League's Secretariat headquarters in Cairo.

Several key issues were discussed including the initiatives presented by TAG-Org in cooperation with the Arab League to serve the economy, education and E-knowledge including Digital Literacy Initiative and "Itlaa" certificate, a fluency exam in the Arabic language for non-Arabic speakers that was developed by TAG-Org and other experts from all Arab countries.



Dr. Abu-Ghazaleh gave a briefing on the studies implemented by TAG-Org upon the request of the Arab Economic Integration Department at the League on the least developed countries in the Arab Free Trade Zone especially Sudan, Yemen and Palestine.

He also highlighted the significance of TAG-Knowledge-Station initiative established by TAG-Org at the Arab Union Council headquarter in addition to qualifying experts of the League on the ISO 9001:2015 Standard.

The Secretary General agreed to patronize the annual meetings of both the Arab Organization for Quality Assurance in Education (AROQA) and the Arab States Research and Education Network (ASREN) which are scheduled to be held in Egypt in 2017.

Dr. Abu-Ghazaleh expressed his happiness in working with the Secretary General reaffirming Abu El Gait's vision for embracing digital knowledge towards an Arab knowledge society stating that TAG-Org is ready to support the League.

The meeting gave rise to a wide discussion regarding the founding meeting of the Arab Sino Business Council which is being established by Dr. Abu-Ghazaleh in cooperation with China to encourage commercial, cultural and investment exchange.

It is worth noting that Dr. Abu-Ghazaleh was honored by the Chinese President for supporting Arab Sino relations.

TAGI-UNI Programs

- **Global Strategy Essentials**

Provider: Thunderbird School of Global Management

Duration: 3 weeks

Fees: \$400

- **Cloud Computing (Comptia +)**

Provider: Amity University

Duration: 3 months.

Fees: \$300

- **Certificate in Advertising and Marketing**

Provider: Amity University

Duration: 3 months.

Fees: \$500

- **CCNP (Routing and Switching)**

Provider: Amity University

Duration: 3 months

Fees: \$300

For more information about TAGI-UNI partners' programs and certificates, please visit:

www.tagiuni.com

Start Your MBA Based on MOOC Today!

In this issue, we recommend the enrollment in “Managerial Accounting: Cost Behaviors, System, and Analysis” course, which introduces process management tools and techniques needed to analyze, evaluate, and drive operations across business functions at higher levels of efficiency and effectiveness. Topics include types of costs, cost behavior, costing system design, activity-based costing, and cost-volume-profit analysis.

This four-week course is offered by University of Illinois, through the platform of Coursera.

Link access to the course: <https://www.coursera.org/learn/managerial-accounting>

