



**New Trademark
Assignment
Regulations in Jordan**

Page 3



**Iraq Requires
Legalized POA**

Page 3



**New Research
Shows How Online
Retailers Can Tackle
Music Piracy**

Page 4

Jordan's Public Security Department and Abu-Ghazaleh Intellectual Property Sign Cooperation Agreement



HE Dr. Talal Abu- Ghazaleh signed a memorandum of understanding between the PSD and Abu-Ghazaleh Intellectual Property (AGIP) in which both parties will cooperate in the fight against forgery, fraud, and Intellectual Property Rights infringement.

General Dr. Tawalbeh assured that PSD is keen on the continuous corporation with the local community institutions in order to serve the security process and to contribute in its development, and that PSD aims at building partnership

AMMAN –The director of the Public Security Department (PSD), General Dr. Tawfiq Tawalbeh and the chairman of Talal Abu-Ghazaleh Organization (TAG-Org),

with specialists and people concerned in the fields within the specialty of PSD.

He pointed out that during the last years, a special department was established within the Crime Investigation Department (CID) to protect Intellectual Property in order to keep pace with the legislative development that granted legal protection to books, trademarks, and everything within moral and material production of ideas and creativity, which constitute a large part of our daily lives, and which relate to individuals and institutions locally and internationally.

General Tawalbeh valued the corporation with AGIP,

stressing that this memorandum of understanding will open new corporation opportunities in the Intellectual Property protection domain, and in the fight against fraud, and trademark counterfeiting and piracy, and that this protection will reflect on the national economy and will prevent violation to original trademarks.

Dr. Abu – Ghazaleh said that this MoU will strengthen the joint efforts of both parties to transfer expertise related to trademarks protection against fraud and violation, and will provide those in charge of Intellectual Property Protection Department with databases include trademarks owned by AGIP’ clients, and also will provide them with

specialists’ experiences in AGIP in detecting any suspected illegal trademarks counterfeiting and piracy.

He added that under this memorandum all roles will integrate to promote legal and practical knowledge in this field, and to exchange information about Intellectual Property protection.

The memorandum of understanding includes the participation of the Department of Intellectual Property Protection personnel in the CID in lectures, conferences, workshops, and seminars provided by AGIP in addition to others.

AGIP Participates in IP Conferences in Russia

MOSCOW – Abu-Ghazaleh Intellectual Property (AGIP) had a strong presence in two events on Intellectual Property (IP) organized by the Russian Federal Service for Intellectual Property (ROSPATENT) in cooperation with the World Intellectual Property Organization (WIPO) and the Office for Harmonization in the Internal Market (OHIM), in celebration of the World Intellectual Property Day.

The first event was devoted to the 150th anniversary of

the First Russian Design Law under the name: “Industrial Designs: Past, Present and Future”, and dealt directly with important issues related to the economic impact of industrial design and its role in innovation in addition to the role of WIPO in developing the international legal framework for the protection of Industrial Designs.

AGIP’s representative in Moscow, Mr. Vladimir Shebanov, attended the aforesaid Conference and

exchanged views with IP agents on several aspects of the Industrial Designs and discussed mutual issues and future cooperation.

On the other hand, Mr. Shebanov took part in the Forum “Innovational Potential of Russia” which focused on the steps the government of Russia was taking to increase the importance and economic impact of Intellectual Property to the innovators and builders of the knowledge economy within the country.

New Trademark Assignment Regulations in Jordan



related to trademark assignment No. 55 of 2014.

The new regulations which contain a list of articles concerning the trademark assignment, license and pledge entered into force after its official publication in the official gazette on April 1, 2014.

license or pledge of trademark should be newly drafted (no more than one year old); unless the assignor and assignee agree on a shorter period.

The regulations stipulate that the deed of assignment should be submitted along with the last updated certificate of registration, and the Arabic translation of all non-Arabic documents certified by the notary public.

AMMAN – The Jordanian Ministry of Industry and Trade issued the new regulations

According to the new regulations, the Power of Attorney to be submitted for the assignment,

Iraq Requires Legalized POA



BAGHDAD – The Iraqi Trademark Office has announced on April 10, 2014 that it now only accepts new trademark filings of all kinds with a complete legalized Power of Attorney (PoA) including the local legalization. Priority claim applications are excluded.

Therefore, we request our valued clients to

accept our apology in case of the delay in filing the applications due to the said regulations which necessitate the completion of the local legalization of the Power of Attorney up to the Iraqi Tax Office, Central Bank, and the Iraqi Ministry of Foreign Affairs before submitting them at the Trademark Office.

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New Research Shows How Online Retailers Can Tackle Music Piracy



LONDON - New research from a leading European business school shows that there are two strategies online retailers should adopt in order to combat the problem of illegal music downloads.

The first is to develop a free music approach, targeted at young users and supported by advertisements. The second is to market a high-quality music offering to older customers,

where they pay for downloads but with no visible advertising.

The research, conducted by Prof Frank Goedertier, a leading brand management expert at Vlerick Business School, involved conducting 100 interviews with online music consumers from different age groups.

Based on in-depth analysis of the responses, the research revealed six distinct consumer segments each with their own specific characteristics.

Goedertier says: “Our analysis looked at how people behave in relation to online music consumption. The younger segment predominantly tends to disregard the law and are outspoken when it comes to their preference for free downloads and streaming. The older segment proved more law-abiding and ethically concerned. This segment is willing to pay for music as long as they can avoid pop-ups and advertisements. Our research shows that consumers do prefer legal and ethical options if available but each age group has different ways of making this economically viable.”

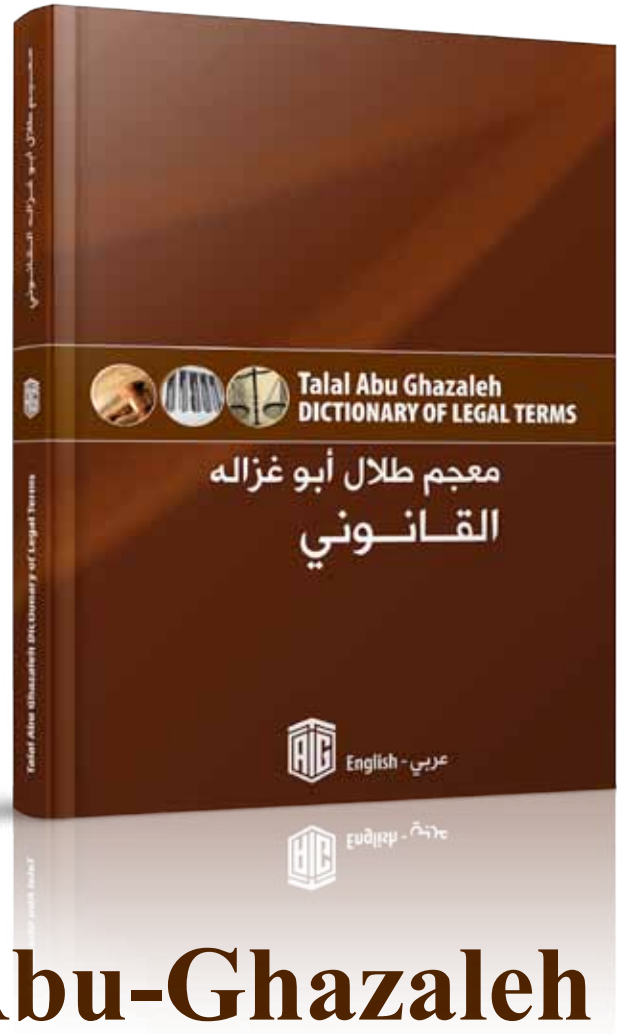
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Mrs. Iman Salameh



TAG-Org Releases Talal Abu-Ghazaleh Dictionary of Legal Terms

Talal Abu-Ghazaleh Organization (TAG-Org) announced the launch of Talal Abu-Ghazaleh Dictionary of Legal Terms, the sixth dictionary in a series of professional and specialized publications.

The Dictionary is considered a rich lexicon for the use of judges, lawyers, professors and college students and an insightful resource for researchers and students.

This publication serves business people, companies and keeps abreast of contemporary world legal terminology in the fields of corruption, money laundering and monopoly in addition to legal strategies for companies and world trade, merging and acquisition.

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