



# Talal Abu-Ghazaleh Organization

## THE BRAVE KNOWLEDGE WORLD

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## COLUMBIA UNIVERSITY

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- Rahma Elsiey, President  
Tara Matalka, Vice President  
Dear Turath (Columbia) Future Leaders
- You invited me to speak on my career vision.
- I will do so in an unconventional way.
- Having given hundreds of speeches so far.
- At 80 years, and for the FIRST TIME, I will present myself in milestones of decades, on every eighth year.
- My speech will be in five parts.  
**One:** on my career  
**Two:** On my book “BRAVE KNOWLEDGE WORLD” (to be published as I speak at Oxford University on Nov. 2. 2018.  
**Three:** On the world in the next century.  
**Four:** On the next global crisis and on the advent of the Arab Renaissance.  
**Five:** On my vision: THE KNOWLEDGEMENT

SO

**FIRST:**

On my career as a knowledge worker:

- 1938 TAG was born in Jaffa, Palestine.
- 1948: TAG became a refugee in Lebanon.
- 1958: TAG won the short story writing prize over Arab universities students = \$50. The beginning of my wealth.
- 1958 (also) TAG gets first lesson on vision making by studying Aldous Huxley “BRAVE NEW WORLD” book and becomes a perpetual student of the U.S.A.
- 1968: TAG takes his first computer course at IBM in London.
- 1978: TAG-Org (established in 1972) becomes the leading provider of professional services in Kuwait (on Monday, I keynoted the U.S. GCC Military Conference. I spoke on ICT-Based Innovation in the Military).
- 1988: TAG-Org became the leading professional GROUP in the Arab world.
- 2008: TAG-Org became a global provider of professional and capacity building services.
- 2008: (also) TAG served on dozens of global leadership posts in his field of services.
- 2018: TAG-Org becomes a leading multi-national GROUP operating in over 100 offices:
  - TAGIP (AGIP) becomes the worldwide IPR leader.
  - TAGI joins the great 20 accounting firms (FOF).And many more (note 4) later.
- 2028: PLAN (under my successor LAG) TAG-Org to become the world leader in providing professional development services.

**SECOND:**

On my book “BRAVE KNOWLEDGE WORLD”, on the fourth industrial revolution (GFP copy) to be published.

**THIRD:**

On the rest of this century & on the next:

The fifth industrial revolution: The wisdom revolution next.

**FOURTH:**

On the Next global crisis (note 1&2) and the emerging “Arab Renaissance (note 3) both in 2020.

**FIFTH:**

From “The Internet” to “The Internet of Things” + “AI” to the “Knowledge net”

## **NOTE ONE (ON THE CRISIS)**

- The New York Times, Sept. 2018.
- “The next financial crisis lurks underground”.
- 10 years ago the U.S. began “Fracking” (i.e.) injecting liquid at high pressure under land surface to get oil and gaz.
- 2018: Frackers are short of cash, Amir Azad (Fellow Columbia University Center on Global Energy) calculates franking industry debts over 200 billion.
- Question: Is this why President TRUMP forcefully called days ago for substantially lower oil prices?

## NOTE TWO (ON THE CRISIS)

- In project syndicate, Sept. 13, 2018 Nouriel Roubini wrote about “The Makings of A 2020 Recession and Financial Crisis”.
- Prompted by (He says):
  1. Drop in U.S. growth rate to below 2%.
  2. FED will raise interest rate to over 3%.
  3. Slower growth and inflation due to trade wars.
  4. Stagflation will force FED to raise interest rates further.
  5. Slower growth in the rest of the world.
  6. Slower growth in Europe due to trade frictions.
  7. Markets will reprice assets as of 2019.
  8. Central banks will no longer provide backstop lending.
  9. 2020, being election year, with growth below 1% and emerging job losses, the PRESIDENT will manufacture a global crisis (especially if democrats retake the house of representatives this year).
  10. Possibly a military confrontation with Iran, triggering stagflationary geopolitical shocks, raising oil prices to higher than 73, 79, and 90, causing a crisis more severe than the last one.

### **NOTE THREE (ARAB RENAISSANCE)**

- 2020 except for Israel, end of wars in the Arab region.
- And reconstruction boom begins.
- As a need for the region, for the U.S., and for the world.
- By elimination, the GCC was created for this.
- MARSHAL PLAN was good for Europe, but also so much so for the U.S. and the rest of the world.
- I predict that we are looking at MARSHAL-LIKE PLAN FOR THE ARAB WORLD.
- A renaissance in reconstruction, but more so in knowledge development.
- I call on you to join TAG-Org in its plans as a catalyst of this renaissance.

#### **NOTE FOUR (TAG-ORG 2028)**

- TAGUCI, our University College for Innovation, where the talented become inventors, starts this October.

We graduate students by their inventions (not exams).

- TAGIP (AGIP) will provide them with needed IPR protection.
- TAG Consulting will advise them on the commercialization of their inventions.
- TAG-Org will offer its expertise helping them to build viable successful businesses.
- TAG-Org aims to become the global professional enabler to innovators.
- TAG-Org will act as transformation agent from the civil state to the innovation state.