



**Talal Abu-Ghazaleh Information Technology International**

# Newsletter



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# Abu-Ghazaleh: I dedicated the next chapter of my life to raising awareness of the importance of digital transformation



الاقتصادات الحديثة تتعرض لضربات قوية مع احتمالية ارتفاع معدلات الركود العالمي والتي تفاقمته بسبب الارتفاع الحاد لتسعار الفائدة

في حوار خاص لمجلة الدراسات الإدارية والمالية والمصرفية،

## طلال أبو غزالة: الذكاء الاصطناعي سيخلق الوظائف بدلا من أن يسهم في فقدانها

تمضي وثيرة الحياة تكوير جازمه، إذ توغفه السنوات والد تعبه الضغوط والتأويل، يأتي الجميع ويروحون ويستمر جريان الزور وكاله، إذ بعداً بأحد، لكن كجداً ما يتوغل، الزمن أمام شخصيات استثنائية، كتبت بوجهها وسيفها وانحلتها سطوراً خارج سياق المألوف، ووفرت لنا جميعاً على أوتار الحياة، مؤلف من تسعيرهم المتلهمون الذين يبدلون الفارق في كل مكان بطون به، وفي كل موقع يتساقطون.

اليوم نلتحق وأحدنا من مؤلف الرجال الذين تحدثت عنهم الحياة لتأخر وتامل، إنه الدكتور طلال أبو غزالة الذي إذ تكفي أن يظل معه أية خير، فمستندنا المعنى، وقد يتخي أن كنهه يربط للعلم والتجربة، وقد يمكن أن تتخبر في تونه صلب العمل التقني، وكثيره الوفاء، أو صلابته المبرح لاكتبرية المبرورة، لكنه خيط غير من تورية إسمية خاذ لسير فيها العلم بالخامس، وشرحت فيها الصمات والتفسيحات، وكان لزام فيها داعها للتحج والتميز.

على من سببه اللباس، بنا أبو غزالة بقلته إلى العلم في عام 1948، وسببه 10 سنوات، موحداً مع عائلته إلى خارج فلسطين، ليستقر في حبيبه، وبدأ رايته هناك بتحتج حالة الملح وطح القوي، كاشاً كنهه كعلم حيوية ماني فها كاتبر من المحاميين، وابتدأ العديد من الفعاليات، حتى جذ 1972، ليغير تأسيس شركته الخاصة، التي أصبحت الآن مكتباً، جوارها العالمية، المنتشرة في كاز من 100 دولة حول العالم.

ومرور السنوات، نبح أبو غزالة في إنشاء شركات وبنية مع منظمات عالمية مثل الأمم المتحدة ومنظمة التجارة العالمية، وفي أبريل 2007 أصدر للذين العام للعلم المتحدة بان كي مون قراراً بتعيينه نائبا لرئيس الفتحاق العالمي خلال اجتمعه الثاني، الذي عقد في مقر الأمم المتحدة في نيويورك، وفي 2009 عينه منظمة الأمم المتحدة رئيساً للكتابة المعاني لتكفية المعلومات والتواصلات والتقنية لتابع للعلم المتحدة للكويتين الاقتصادية والاجتماعية. وشهدت بذلك العنية والعناية لثوية العديد من الفروع لاكتبرية ارضيه منها رئيس مركز أبو غزالة كمبرج لتكفية المعلومات، وكثيره

حوار: هاني عيسى

The Journal of Management, Financial and Banking Studies Hosts Dr. Abu-Ghazaleh in an Extensive Interview on Digital Transformation AMMAN - The Journal of Management, Financial and Banking Studies, has hosted HE Dr. Talal Abu-Ghazaleh, founder and chairman of Talal Abu-Ghazaleh Global (TAG.Global) for an interview in its recently published 117 edition.

During the meeting, several topics were thoroughly discussed such as Artificial Intelligence (AI) and concerns about its impact on employment, as well as its future at the global and Arab region levels. That is in addition to the economic crisis the world is currently experiencing, among others. At the beginning of the interview, Dr. Abu-Ghazaleh talked about his life journey as a Palestinian refugee in Lebanon and how he started in Kuwait as an employee who, through determination and dedication, subsequently succeeded in establishing such a prominent Organization that presently operates through more than 100 offices all over the world.

He further pointed out that he has dedicated to dedicate the next chapter of his life to raising awareness on the importance of digital transformation. He said that TAG.Global plays an effective role in implementing the digital transformation project in the Arab world, starting from the Arab countries where technology is most needed like Lebanon, Syria, and Libya.

Dr. Abu-Ghazaleh emphasized that the Arab countries still have the ability and the potential to embrace technology and get going, pointing out that the first world's renaissance was led by the Arab world, and despite what is happening now, it still is qualified and capable of leading the world again.

On the growing concerns about the impact of AI on various fields of employment, Dr. Abu-Ghazaleh stated that although studies indicate that 85 million jobs will be replaced by machines by 2025, the same studies concluded that 97 million new jobs will be created in the same timeframe due to AI in the future.

He further gave several guidelines to developing countries to catch up with the train of economic development, starting with the importance of developing educational, technical, and professional training programs, moving towards becoming productive countries, pursuing a national plan to adopt advanced technologies and industries, in addition to becoming self-sufficient countries particularly with respect to food. Concerning the economic crisis, numerous countries are currently experiencing, which Dr. Abu-Ghazaleh had previously predicted that it may lead to a third World War, he called on the Arab countries to implement the international agreements with the World Trade Organization (WTO) to ensure an attractive environment for investment, with the need to secure self-sufficiency and security.

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## **‘Abu-Ghazaleh Global’ and Lebanese University Sign Agreement to Establish the First Technological Devices Factory in Lebanon**



BEIRUT – Talal Abu-Ghazaleh Global (TAG.Global) has signed an agreement with the Lebanese University to establish the first-of-its-kind factory in Lebanon for manufacturing technological devices at the University’s branch in Al Fanar area. The agreement was signed in the presence of HE Dr. Talal Abu-Ghazaleh, founder and chairman of TAG.Global, but the signing ceremony was attended by a large number of ministers, MPs, and officials in Lebanon, including Minister

of Education and Higher Education, HE Dr. Abbas Halabi, Minister of Industry, HE Mr. George Boujikian, Minister of Youth and Sports, HE Dr. George Kallass, Minister of Labor, HE Mr. Moustafa Bayram, Former Minister of Industry, HE Mr. Imad Hoballah. The press and media representatives were also there to cover the event..

The agreement, signed by the University President, Prof. Bassam Badran, and Mr.

Burhan Al Ashkar, representative of HE Dr. Talal Abu-Ghazaleh for Culture and Media in Lebanon, aims to manufacture, assemble and produce technological devices, such as smartphones, tablets, and laptops with the motto (Made in Lebanon); a step that would remarkably provide job and training opportunities for the Lebanese students and people.

In this regard, Minister Halabi said: “Today is considered a milestone achievement in the University’s journey to be designated as the Productive University, by establishing Talal Abu-Ghazaleh for Technology (TAGTech) factory that manufactures and produces devices under the label (Made in Lebanon), numerous job and technical training opportunities will be created for university students and others.”

For his part Dr. Abu-Ghazaleh expressed his pride in the partnership with the University, noting that it is a true partnership where responsibilities and outcomes are equally shared. He further stressed that “Through this partnership, we have successfully established the TAGTech factory in the University’s headquarters, where commitments will be put into action, not just promises.”

Dr. Abu-Ghazaleh also pointed out that the factory would create training opportunities for the University students in the field of technology industry, as it would contribute to increasing the Lebanese Gross National Product (GNP).

Minister Boujikian also affirmed that the Ministry would issue an industrial certificate under the name of the Lebanese University to support this joint project between the University and TAGTech, pointing out that establishing such a factory is the start of a promising and important sector that Lebanon needs during these challenging circumstances.

In his key remarks, University President Prof. Badran, confirmed, that the agreement will contribute to generating learning, training, and employment opportunities for its students. This will enable students to become members of its faculties and research cadres in the faculties of engineering, science, management, and the Institute of Technology. In addition, they may benefit from the emerging opportunities of manufacturing, production, development, programming, marketing, and management in the factory.

## Abu-Ghazaleh Announces the Launch of the First-of-its-Kind Smart School Bag in the World

BEIRUT - Talal Abu-Ghazaleh Global (TAG. Global) jointly with the Lebanese Portal of Education, Development, Accreditation, and Technology (PEDAGOGY) Consulting Firm, have launched the Smart School Bag Project, under the patronage, and in the presence of Lebanon's Minister of Education and Higher Education, HE Dr. Abbas Halabi, and HE Dr. Talal Abu-Ghazaleh, TAG.Global founder and chairman.

The ceremony which was held at the Ministry's auditorium, was attended by representatives of the education sector from various Lebanese governorates, officials from the Ministry, members of the Center for Educational Research and Development, as well as a host of school principals and heads of educational institutions. That is in addition to representatives from education syndicates and associations, educational offices, academics, educational researchers, and union officials.

In his address, Dr. Abu-Ghazaleh expressed his



pride in launching the first-of-its-kind smart school bag in the Arab region, calling on all Arab youth to be filled with ambition and strong will towards the future. He stressed the importance of lifelong learning, considering it as basic as food and water, recalling the beginning of the technological and digital revolution.

Dr. Abu-Ghazaleh stated that education development started a long time ago, ever since he had chaired the first UN conference on Transforming Education, that focused mainly on standards and reporting. He said: "today is the time to think about the future, and the need to shift from education to learning to encourage innovation attributed to its importance in creating jobs and boosting world economies" adding:

"It is a historic moment to launch this global digital transformation project from my beloved country, Lebanon."

For his part, Minister Halabi praised Dr. Abu-Ghazaleh's efforts in implementing the digital transformation strategy in Lebanon. He mentioned that the Smart School Bag would effectively lessen the burden on teachers, learners and parents thanks to its technical flexibility. He further stated that the digital transformation is part of the Ministry's mission, which already signed the digital transformation agreement at the United Nations to introduce it into the Lebanese curriculum.

Meanwhile, PEDAGOGY Co-founder and General Manager, Mr. Hani Hamed, commended the role played by the

Ministry in enhancing the partnership between the public and the private sectors to promote the educational process, pointing to the efforts of the Center for Educational Research and Development in coordination and cooperation with TAG. Global in developing the Smart School Bag project. This initiative, he noted, was materialized through the inauguration TAG. Global's Technologies (TAGTech) factories in Egypt, Jordan, Lebanon and China.

In the same context, PEDAGOGY developed special software in partnership with leading global technology companies to digitize curricula, transform schoolbooks and develop interactive digital educational content for all academic levels.

Mr. Hamed reviewed the different stages of the Smart Bag's development, praising the team's

tremendous dedication that resulted in creating 143 e-books in Arabic, English and French. He further announced that the educational curricula was awarded the Quality Matters Accreditation; the leading accreditation for developing quality indicators for e-learning, in addition to attaining a second accreditation by ARRAY Global Accreditation for academic programs and educational curricula.

For his part, PEDAGOGY Educational Programs Manager, Mr. Fayad El-Halabi, gave additional details of the Smart Bag, which includes diverse, interesting and non-traditional digital educational content in line with the requirements of the Knowledge Revolution the world is currently passing through. Such a Bag also keeps pace with the era of Artificial Intelligence and meets the aspirations of learners in the digital age as well as the growing

market needs for 21st Century skills.

Mr. El-Halabi referred to a number of projects carried out by PEDAGOGY in terms of digital content, such as the project to convert paper educational curricula into interactive digital curricula for the Ministry of Education in Iraq, and a similar project in Saudi Arabia. He then gave additional details about TAGTech's technological devices that constituted the main part in the development of the Smart Bag.

It is worth mentioning that the Talal Abu-Ghazaleh for Technology (TAGTech) started manufacturing electronic devices including laptops, tablets, smartphones, and other technological devices, at its factories in China, Egypt, and Jordan by Jordanian experts specialized in the manufacturing and production field, offered in more than 50-locations worldwide.

## Embassy of Ireland in Amman Commends Dr. Abu-Ghazaleh for Supporting ‘Jordan Young Scientists’ Exhibition

‘Abu-Ghazaleh Global’, a Partner at the Initiative’s Exhibition

AMMAN – Talal Abu-Ghazaleh Global (TAG.Global) has contributed to the Jordan Young Scientists (JoYS) National Exhibition 2023, organized by the Irish Embassy in Amman by providing 63 technological devices presented to the outstanding students participating in the initiative.

TAG.Global’s devices; manufactured and produced by Talal Abu-Ghazaleh for Technology (TAGTech), a member of TAG.Global included 21 laptops, 21 tablets, and 21 smartphones, with a total value of about JD15,000. This contribution serves as part of the Organization’s primary mission in supporting young people with the aim of sharpening their skills and capacities in various fields.

During the event, the Irish Ambassador to Jordan,



HE Ms. Marianne Bolger, praised HE Dr. Talal Abu-Ghazaleh, TAG.Global founder and chairman, as one of the major supporters to education and youth sectors, highly commending his efforts in discovering early age youth talents and turning their ideas into real projects by instilling the concept of entrepreneurship and innovation.

The JoYS Initiative aims to increase student’s uptake and interest for science, technology, engineering, and mathematics (STEM) and highlight their projects and dedication on a national level.

This initiative was initially launched in Ireland 60 years ago, and it was launched in Jordan in 2022, to serve as an important platform for young scientists to show their potential and pave the way for a brighter future.

It is worth mentioning that 357 talented students from 68 schools across the Kingdom participated in the exhibition, organized at Al Hussein Technical University (HTU), located at the King Hussein Business Park. The students showcased their innovative projects in various STEM disciplines.

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1235U



Intel® Iris®  
Xe Graphics



8 GB RAM  
DDR4



5000 mAh



256 GB SSD  
+ 1 TB HDD



AC WIFI  
BT 4.2

**PLUS III**

5022

*New*



Spreadtrum  
SC7731E Quad-core



MediaTek MTK  
8788 octa-core



2 GB



8 GB



32 GB



128 GB

**TAG-TAB Kids II**

**TAG-TAB III**



Front: 16 MP  
Rear: 20 MP



Spreadtrum  
SC9863 Octa-core



6 GB



4 GB



128 GB



64 GB

**TAG-PHONE  
Special**



**TAG-DC**



Front: 8 MP  
Rear: 16 MP



Front: 16 MP  
Rear: 16 MP



4 GB



6 GB



128 GB



128 GB

**TAG-PHONE  
Plus**



**TAG-PHONE  
Advanced**

