



TAG-Org

**Talal Abu-Ghazaleh Organization**



# TAG-Org 45 Years of Capacity Building



**2017**

**TAG-Org**  
**45 Years**  
**of Capacity Building**



## ➤ **Message from the Chairman**



**We are pleased to present a guide to our comprehensive list of services, through which we showcase our extensive global capacity building activities since our establishment in 1972.**

**With 85 offices and 150 representative offices around the world, Talal Abu Ghazaleh Organization (TAG-Org) has excelled in creating a new trend for the ever-challenging world of service provision by expanding and presenting its diversified services to clients around the globe.**

**We have partnered with hundreds of organizations and leading companies around the world, working in various sectors establishing a strong connection that has translated our activities into a credible and trustworthy record.**

**We thank our clients for their confidence in our work and our vision for a better future.**

**Talal Abu-Ghazaleh  
Chairman  
[talalabughazaleh.com](http://talalabughazaleh.com)**



# Contents

<b>Highlights of the Life of HE Dr. Talal Abu-Ghazaleh over the Past 45 Years</b>	<b>7</b>
<b>Highlights of the 45 Year History of TAG-Org</b>	<b>8</b>
<b>Educational Leadership</b>	<b>10</b>
<b>Success Stories</b>	<b>11</b>
<b>TAG-Org Training and Continuous Education Programs</b>	<b>15</b>
<b>TAG-Org Academic Programs</b>	<b>23</b>
<b>TAG-Org Online Programs</b>	<b>25</b>
<b>Educational Consulting services</b>	<b>26</b>
<b>University Advisory Services</b>	<b>27</b>
<b>Regional Capacity Building Programs</b>	<b>28</b>
<b>Proctored Examinations Center</b>	<b>30</b>
<b>Educational Contribution: Corporate Social Responsibility</b>	<b>30</b>
<b>TAG Knowledge Stations: Gateway for Online Education</b>	<b>31</b>
<b>Literacy Decade Programs</b>	<b>32</b>
<b>Educational Reform</b>	<b>32</b>
<b>Training Facilities</b>	<b>32</b>
<b>Institutional Partners</b>	<b>34</b>
<b>International Partners</b>	<b>34</b>
<b>Educational Events</b>	<b>37</b>
<b>Our Websites</b>	<b>43</b>
<b>Publications</b>	<b>44</b>



## ➤ **Highlights of the Life of HE Dr. Talal Abu-Ghazaleh over the Past 45 Years**

Born on April 22<sup>nd</sup> 1938, HE Dr. Abu-Ghazaleh is the Founder and Chairman of TAG-Org. He is often referred to as the ‘Godfather of the Arab Accounting Profession’ and is considered to be one of the world’s most influential leaders in such fields as Intellectual Property, Management, Information Technology and Law.

### **Decorations and Shields**

Dr. Abu-Ghazaleh has been honored with more than 40 decorations and awards and is the proud recipient of 1,000 appreciation shields from countries in Europe, Asia, those across the Middle East region, as well as from the United Nations. Some of the Chairman’s notable honors include:

Decoration of Independence of the First Order by His Majesty King Abdullah II bin Al-Hussein, Raghadan Palace, The Hashemite Kingdom of Jordan (2016).

Decoration of Independence of the Hashemite Kingdom of Jordan from His Majesty the Late King Hussein Bin Talal, The Hashemite Kingdom of Jordan (1967).

Decoration of the Republic of Tunisia from His Excellency President Habib Bourguiba, Republic of Tunisia (1985).

Legion of Honour ‘Chevalier de la Légion d’Honneur from Mr. Robert Mitterrand, The Elysee Palace, France (1985).

### **Selected Chairmanships**

Dr. Abu-Ghazaleh is Chair of 14 United Nations Task Forces and International Alliances including:

- The United Nations Information and Communication Technologies Task Force
- The United Nations for Information and Communication Technology and Development’s Intergovernmental Working Group of Experts on Accounting and Reporting Standards
- The Digital Technologies for Sustainable Urbanization Network (Network Eleven)
- Vice Chair of the UN Global Compact

He is also Chair of more than 50 companies, Honorary Chair for 20 Foundations and more than 30 social responsibility associations worldwide.

### **Selected Memberships**

- Senator, Jordanian Upper House, The Hashemite Kingdom of Jordan (2016)
- Advisory Board, Industry Advisory Commission
- Senator, Jordanian Upper House, 2010-2011
- The World Intellectual Property Organization (WIPO)
- UN Intergovernmental Group of Experts on Accounting Standards
- World Trade Organization (WTO) Panel on Defining the Future of Trade
- Membership of all International Accounting Bodies.

### **Honorary Degrees**

- Honorary Ph.D. in Management and Economics, Jerash University, Jordan (2016)
- Doctorate Degree of Arts (Hon. Causa), Canisius College, Buffalo, USA (1988).
- Doctorate in Human Arts (Hon. Causa), Bethlehem University, Palestine (2014).
- Doctorate in Business Administration (Hon. Causa), Mu’ta University, (2015).





# Highlights of the 45 Year History of TAG-Org

## Globally

- Number of professional partnerships: More than 150,000 companies and 250 educational institutions and bodies
- Number of training centers: More than 1,000
- Number of international organization memberships: 500
- Number of Knowledge Stations: 400
- Number of Decorations and Awards: 350
- Number of representative offices: 150
- Number of TAG-Org companies: 141
- Number of Talal Abu-Ghazaleh Foundation Institutions: 30
- Number of Free Zone companies: 5
- The only Arab private sector institution represented on the technical global ISO committee

## Our Technical Capabilities

- Number of programs and systems developed in-house to serve clients: More than 100
- Number of TAG-Org websites: More than 60
- Number of TAG-Org Pages and Accounts on Social Networks: More than 70
- Number of yearly visits to TAG-Org websites: More than 10,000,000
- Number of yearly visits to TAG-Org pages on Social Networks: More than 10,000,000
- Number of followers and fans on TAG-Org pages on Social Networks: More than 500,000
- Number of TAG-Org documents archived and indexed: More than 30,000,000.
- Number of monthly e-newsletters: More than 36
- Number of records classified and distributed databases internationally: More than 75 databases and more than 70,000 classified records

## In addition,

- TAG-Org has had its own dedicated internet line for more than 25 years.
- TAG-Org owns three IT recovery locations in three countries.
- TAG-Org has and operates through its own highly-advanced electronic cloud.
- TAG-Org produced the first Arab laptop in cooperation with leading technology companies in the world.
- TAG-Org is a leading ICT Company owning more than 100 patents in ICT Solutions.
- TAG-Org is a leading global provider of online education.
- Recipient of the best corporate website in the Arab Region at the Arab Strategic Website Award for the year 2014 held in Dubai by Excellence Awards Academy (EAA).

## Our Human Capabilities

- Number of advisers: More than 50,000 consultants and experts.
- Number of trainers: More than 10,000
- Furthermore, all of TAG-Org's professionals have passed Talal Abu-Ghazaleh International Certificate in Information Technology (TAGI CIT).

## **Our Training Capabilities**

- Number of professional reports issued by TAG-Org: More than 1,000,000.
- Number of professionals trained at TAG-Org: More than 500,000.
- Number of professional certificates granted by TAG-Org: More than 500,000.
- Number of training programs conducted by TAG-Org: More than 500,000.
- Number of academic certificates granted by TAG-Org: More than 1,000.

## **In the Field of Consulting**

- Number of feasibility studies conducted by TAG-Org: More than 10,000.
- Number of organizations that have qualified to receive ISO Certificates: More than 400.

## **In the Field of Intellectual Property**

- Number of trademarks registered globally: More than 400,000.
- Number of Intellectual Property Rights managed in last 10 years: More than a million.

## **In addition,**

- TAG-Org's Chairman is the only personality to be inducted in the Intellectual Property Hall of Fame from outside the G8 (group of 8 biggest economies)
- Abu-Ghazaleh Intellectual Property (AGIP) was accredited as a registrar to qa., قطر, Shabaka., شبكة, ae., and pw.. Besides the known generic Top level domain names (.com, .net, .org...)
- Abu-Ghazaleh Intellectual Property (AGIP) named best IP company in the Middle East for eight years by Managing Intellectual Property (MIP)
- Abu-Ghazaleh Intellectual Property (AGIP) was the first company to register Domain Names globally.

## **Our Clients**

- Total number of clients in all activities and services since inception: More than 1,000,000
- The rate of increase in the number of clients in all areas annually around 10%.

## **In the Field of Intellectual Property**

- Number of new clients served annually: More than 5,000.

## **In the Field of Training**

- Number of trainees served annually: More than 10,000.

## Educational Leadership

HE Dr. Talal Abu-Ghazaleh's longstanding commitment to education has resulted in significant progress in this crucial and ever-challenging sector especially in the Arab region. Out of his strong belief in the right to quality education, and not merely education, he embarked on a mission to develop this field and to contribute to the socioeconomic development of youth everywhere.

Dr. Abu-Ghazaleh's vision is to establish world-class education as a human right for all people. His commitment to this vision led him to create the Talal Abu-Ghazaleh University (TAGI-UNI), a virtual gateway to the world's best education, promoting global citizenship and individual responsibility.

He also founded the Talal Abu-Ghazaleh Graduate School of Business (TAG-SB), which is the first school of its kind in the Arab world. TAG-SB represents a partnership between the private and public sectors and provides educational opportunities in line with the highest international standards.

The Talal Abu-Ghazaleh University College of Business (TAG-UCB) was established in Bahrain in 2012 with the aim of developing future business leaders who can compete and succeed in a world of expanding knowledge and complex and challenging economic forces.

Meanwhile, the Talal Abu-Ghazaleh Digital University (TAG-DU) MBA program provides a unique opportunity to students to complete a set of required MOOC (Massive Open Online Courses) courses and to obtain an MBA (Master of Business Administration) degree from the Talal Abu-Ghazaleh Digital University, thereby opening new doors to many students around the world.

TAG-EDUCA is home to the most informed advisors in the field of academic consulting offering distinguished educational services including program selection to guarantee students the most suitable placement at academic institutions around the globe.

## Success Stories

### **ICTDAR – Talal Abu Ghazaleh for Small and Medium Enterprises (ICTDAR – TAG SMEs)**

#### **1. ICTDAR - TAG SMEs Program in Manama, Bahrain**

The Government of Bahrain, through the Capital Mall, has supported traditional businesses in the Kingdom and has supported individual proprietors to help them sustain their livelihood. The Government's strategy is to invest in projects that have a promising future and would add value to the people and the Kingdom.

As part of the strategy, TAG-Org was appointed to conduct an exercise to establish the potential of the individuals and their business concepts utilizing the ICTDAR- TAG SME program; as a result, TAG-Org conducted three training courses for 124 entrepreneurs.

#### **2. ICTDAR - TAG SMEs Program in Dubai, The UAE**

Al Fujeirah College in RAS Al Khaimah believes in the potential of its students and their ability to start their own businesses, they have selected TAG-Org to offer them a course in entrepreneurship using the ICTDAR – TAG SME Program.

#### **3. ICTDAR - TAG SMEs Program in Erbil, Iraq**

ICTDAR – TAG SME Program conducted a course for 42 trainees in cooperation with the International Organization for Migration in Erbil.

#### **4. ICTDAR - TAG SMEs Program in Amman, Jordan**

Conducted courses for 411 trainees in cooperation with the International Relief and Development and for 1,840 trainees in cooperation with the King Abdullah II Fund.

#### **5. ICTDAR - TAG SMEs Program in Saudi Arabia**

Three comprehensive courses were conducted for 55 entrepreneurs in cooperation with Deem Al Manahel Fund and Prince Sultan Bin Abdul Aziz Fund.

#### **6. ICTDAR -TAG SMEs Program in Damascus, Syria**

As a gesture from HE Dr. Talal Abu-Ghazaleh, Chairman of TAG-Org, a training course was held in Deir Al Zour to help women to manage their micro and small enterprises.

#### **7. ICTDAR - TAG SMEs Program in Sana'a, Yemen**

The Small and Micro Enterprise Promotion Service (SMEPS) in Yemen agreed with TAG-Org to train a number of entrepreneurs on how to manage and excel in their own businesses.

#### **TAG-Confucius Institute (TAG-CI)**

TAG-Confucius Institute (TAG-CI) was established in September 2008 based on a cooperation agreement between TAG-Org and Confucius Institute Headquarters in Hanban, China, with Shenyang Normal University as the partner University. TAG-CI aims to promote Chinese language teaching and cultural exchange between China and Jordan.

TAG-CI is the first official Chinese language teaching center and the first Chinese Proficiency Test (Hanyu Shuiping Kaoshi, HSK) center in Jordan, which provides Chinese language courses for adults and children and organizes HSK tests in addition to many educational and cultural events.

## **TAG-CI and Shenyang Normal University (SNU)**

### **10<sup>th</sup> Anniversary of Confucius Institute**

September 24<sup>th</sup>, 2014 witnessed the 10<sup>th</sup> anniversary of Confucius Institute. TAG-CI conducted a series of events to celebrate the grand occasion including art performances presented by the art troupe from SNU.

### **“Chinese Bridge” and “The Great Wall-Petro Cup” Chinese Proficiency Competition**

The “Chinese Bridge” Chinese Proficiency Competition and “The Great Wall-Petro Cup” Chinese Proficiency Competition is an annually-held great event. The “Chinese Bridge” Chinese Proficiency Competition is sponsored by the CI Headquarters in Hanban, China and hosted by the Chinese Embassy in Jordan. Its aim is to arouse the enthusiasm and interest of youth of other countries in learning Chinese language and understanding Chinese culture. In the competition, the students deliver a speech in Chinese, answer Chinese culture-related questions and demonstrate their talents. The competition also provides a stage for youth of other countries to display their Chinese proficiency and creates a platform of mutual study and exchange for students.

### **Scholarships**

Since the establishment of TAG-CI, TAG-CI has been recommending qualified students to CI Headquarters for scholarships. As of 2016, 89 students have been awarded Confucius Institute scholarships to study at SNU. In addition, TAG-CI has helped one student to successfully receive a scholarship from the Chinese government. He will be reading for his master’s degree in Qingdao University in China in September 2016.

### **Self-funded Study at SNU**

TAG-CI has helped five students to be admitted to SNU in 2016. Three of whom will major in Chinese language and culture, one will major in Chinese-English translation and the fifth will major in software engineering.

### **Summer Camp in China 2015**

From July 22<sup>nd</sup> to August 5<sup>th</sup>, 2015, the Confucius Institute Headquarters in Hanban, China, Shenyang Normal University and TAG-Confucius Institute jointly organized a summer camp in China. There were seventeen participants in the summer camp which consisted of Chinese language study, Chinese cultural knowledge study as well as cultural experiences such as Chinese geography, history, Peking opera, taiji boxing, calligraphy, tea ceremony and tea tasting, traditional handcraft, Chinese foods as well as an “Arabic night” party, and more. In addition, Shenyang Normal University arranged cultural tours in Shenyang and Beijing. In Shenyang, students visited the Imperial Palace, Liaoning Paleontological Museum, Zhongjie Street and Taiyuan Street as well as the Shenyang metro. In Beijing, students visited such places of interest as Tiananmen Square, the Forbidden City, the Temple

of Heaven, the Great Wall, the Olympic Park and the Summer Palace, etc. The students also tasted the world-famous traditional Chinese food—Quanjudu roast duck of Beijing and Donglaishun hot pot. All the students were fascinated with the profound Chinese culture and beautiful scenes and took a lot of photos as a wonderful memory in China. Many participating students returned even more committed to their study of Chinese and plan to apply for scholarships for further study in China.

### **2016 Workshop for Chinese Language Teachers from the Countries along the “21<sup>st</sup> Century Maritime Silk Road”**

Three local Chinese language teachers in Jordan were recommended by TAG-CI to the Chinese Embassy in Jordan to participate in this program. They were accepted to the workshop for the Chinese Language Teachers from the Countries along the “21<sup>st</sup> Century Maritime Silk Road”, which took place from July 11 to July 30, 2016, sponsored by the Ministry of Commerce of China and hosted by SNU. The teachers gained knowledge of Chinese language, Chinese language teaching methodology and participated in cultural tour visits in Liaoning province and Shangdong province. As a result of the workshop, they have mastered new Chinese language teaching skills and cultural knowledge and are able to better apply them to Chinese language teaching in Jordan for the benefit of students learning Chinese.

### **Summer Camp in China 2016**

TAG-CI organized a “Summer Camp to China”, which consists of 22 participants from July 18 to July 31, 2016, participants ages were from 15 to 30. Shenyang Normal University Hosted the Summer Camp. The campers had intensive courses in Chinese language and Culture and visited Shenyang and Beijing cities and visited all attractive sites.

### **Educators Delegation to China 2016**

TAG-CI organized “Educators Delegation to China” from August 1 to August 14, 2016 hosted by Shenyang Normal University consisting of five principals of Jordanian schools and one group leader. The delegates attended lectures and engaged in discussion with Chinese educators and took part in cultural visits in Shenyang and Beijing. The program was a good opportunity for the delegates to visit China and gain knowledge about its language, culture, educational and tourism.

### **Annual Board Meeting of TAG-CI**

TAG-CI board meeting is held annually in Shenyang China and Amman, Jordan, in turn to discuss the work report of the previous year and the development plan for the next year.

## **The International Arab Society of Certified Accountants (IASCA)**

### **1. The Hashemite Kingdom of Jordan Adopts and Applies the IPSAS**

The Jordanian Council of Ministers represented by the Jordanian Ministry of finance had decided to adopt and apply the International Public Sector Accounting Standards during its session on Sunday 2/11/2014 under Article (4) of the Jordanian Accountancy Profession Law No. 73 of 2 003.



To achieve the IASCA objective of disseminating accounting standards and enhancing transparency and control over the financial statements in the public sector, the Society has exerted extensive efforts throughout the past two years to hold several activities, courses and seminars introducing international accounting standards in the public sector.

## **2. Talal Abu-Ghazaleh- IASCA Chairman, the first Arab to be on the boards of directors of the International Federation of Accountants and International Accounting Standards Committee and the Management Committee of International Auditing Practices Committee**

Abu-Ghazaleh is proud that he had the opportunity to be elected as the first Arab on the world's most important board of the profession, the International Federation of Certified Public Accountants and the International Federation of Accounting Standards, which formulate international accounting standards. He has also contributed to and led the formation of auditing standards for the International Committee for the UN Experts' International Qualification Committee to develop a system for professional certification worldwide.

## **3. IACPA, the only professional certification has several recognitions around the Arab Countries to practice Auditing profession**

The International Arab Certified Public Accountant (IACPA) created by IASCA, is the only professional certificate which has several recognitions around the Arab world including in the United Arab Emirates, Qatar, Sudan, Syria, Yemen and Oman.

## **4. IASCA was officially assigned by the IFRS Foundation, IFAC and Wiley to translate the International Accounting Standards, International Financial Reporting Standards, the International Standards for Auditing, Assurance and Professional Code of Ethics as well as the International Public Sector Accounting Standards**

IASCA has been accredited by the above mentioned organizations as the only Arab institution to translate all their publications and to periodically disseminate them worldwide. In addition, IASCA took part in developing the standards on performance control for accountants and members of the professional societies and organizations that are members of the IFAC, in order to ensure good performance and full compliance with the related international standards and practices.

# TAG-Org Training and Continuous Education Programs

## 1. Training programs

### **Talal Abu-Ghazaleh Professional Training Group:**

Talal Abu-Ghazaleh Professional Training Group (TAGI-TRAIN), a member of TAG-Org, aims to build capacities in all sectors by providing human resources with the needed knowledge, skills and attitudes to raise their level of performance, and develop the trainee's professional practices according to the latest updates in the training field. It also aims to promote effective leadership in building capacities locally and internationally. TAGI-TRAIN looks forward to expanding professional cooperation relationships with international institutions involved in training and human resources development.

The training programs offered cover the following sectors: scientific, humanities, management, finance, economy, law, and e-learning.

There are two types of programs:

1. **Public Training Programs:** These programs are offered in accordance with the existing training plan and are targeted at all establishments and corporate entities operating within TAGI-TRAIN areas of specialization.
2. **Contractual Training Programs:** These programs are specially customized to meet the training needs of a certain establishment based on the objectives it aims to achieve.

### **TAGI-Train's Trainers**

Our trainers are selected according to:

- Academic degree and specialization.
- Professional certificates.
- Real-life experience.
- Distinguished training capabilities.
- Language proficiencies.
- Reputation and outreach contributions.
- Creative capabilities.

### **TAGI-Train's Methodology**

TAGI-TRAIN adopts an integrated and inclusive approach to the techniques of presentation, delivery and assessment that responds to the environment and the direct needs of our clients.

Techniques: TAGI-TRAIN's training philosophy is based on collaboration through various training techniques such as case studies, individual exercises, group work, brainstorming, organized dialogue, role play as well as study visits, etc.

Tools: TAGI-TRAIN holds its courses in technologically advanced settings using modern aids and facilities.

Professional Experts: TAGI-TRAIN contracts only the best trainers who go through an evaluation process to ensure high-quality training. Contracting criteria include professional and educational experience, reputation and passing the evaluation panel interviews.



Evaluation: TAGI-TRAIN conducts evaluation of both programs and trainers aimed at improving the quality of training. Such evaluations are constantly analyzed and results are incorporated in the business model.

Certificates: TAGI-TRAIN grants a certificate of participation to those who participate effectively specifying the training hours attended for each course. A participant's attendance at the training sessions is a prerequisite for obtaining such a certificate. Several accreditations are available according to the type of training course.

## **Services**

- Accredited centers to conduct online and traditional exams on behalf of other universities and international bodies
- Arabic for non-Arabs training courses
- CIM Digital Marketing Program
- Conducting specialized workshops
- Delivering professional diplomas in collaboration with reputable universities in Accountancy, Human Resources, Project Management
- Delivering public and contractual training Courses for the public and private sectors
- Delivering training courses to meet requirements of the Arab Excellence Awards
- Fluency in Arabic training program
- Internal training system design
- Internal training unit restructuring and development
- Language Programs (English, Chinese, English, French, German and Italian)
- Providing training and exams for international professional certificates in ISO, Insurance, health and safety and HACCP
- Quantity surveying
- Read with your ears (specialized training program for people who are blind)
- Training centers development
- Training impact evaluation
- Training needs assessment and training plans preparation
- Training packages and guides development

## **2. Professional Certification & Qualification Programs**

### **2.1 The International Arab Society of Certified Accountants (IASCA)**

The International Arab Society of Certified Accountants (IASCA) was established on January 12<sup>th</sup> 1984 as a non-profit professional accounting association in London, UK. It was formally registered in Amman on February 24<sup>th</sup> 1994 under the name The Arab Society of Certified Accountants.

IASCA has gained a recognized professional position at both the Arab and the global levels. Based on its concern for developing accounting and auditing professions in the Arab world to the highest international professional levels, IASCA monitors laws and legislations related to these professions looking for a role for Arab accountants at international forums. As such, IASCA works towards providing the Arab world with Arab accountants with academic and practical qualifications that are at par with established international qualifications. IASCA also keeps pace with economic events,

and develops and publishes new financial and business concepts and ideas in order to provide its members and associates with the ability and means to follow the latest developments and innovations in their fields and to excel in the professions of accounting and auditing.

### **IASCA Services**

- Conduct annual professional conferences
- Conduct general and contractual training courses for the public and private sectors across the Arab world
- Conduct workshops in cooperation with professional accounting firms
- IASCA associate and fellow membership
- International Arab Certified Management Accountant (IACMA)
- International Arab Certified Public Accountant (IACPA)
- International Financial Reporting Standards (IFRS) Expert
- Professional examination and certification
- Creation of professional materials
- Translation of professional publications in the international accounting standards.

### **2.2 The Arab Society for Intellectual Property (ASIP)**

The Arab Society for Intellectual Property (ASIP) is a non-profit organization that was established on February 23<sup>rd</sup> 1987 in Munich Germany, by some of the top practitioners of the many fields of intellectual property (IP) in the Arab region. Headed by Dr. Talal Abu-Ghazaleh, its mission is to bring together IP professionals and practitioners from the Arab region and to help build awareness and understanding of intellectual property issues and their dynamics.

ASIP works to foster the development of intellectual property laws and systems, in the Arab region, and the building of capacities among Arab practitioners. ASIP implements a broad range of activities, such as assisting in the development of IP laws and systems, holding seminars, workshops, teaching and training courses, research projects as well as through its many publications.

### **ASIP Services**

1. Hosting conferences and workshops
2. IP and legal consulting services
3. Creation of professional publications
4. Short-term training courses in legal and Intellectual Property fields
5. Specialized courses in the fields of legal and Intellectual Property

### **2.3 Licensing Executives Society - Arab Countries (LES-AC)**

The Licensing Executives Society–Arab Countries (LES-AC) is the first non-profit Arab regional society specialized in licensing and technology transfer. LES-AC aims to educate the business community on the economic importance of Licensing, the protection of Intellectual Property Rights (IPRs), and research and development (R&D) investment. LES-AC is the regional representative of the Licensing Executives Society International (LESI) which is comprised of 32 national and regional societies worldwide.

LES-AC is composed of a board of directors and a general assembly. Standing committees are composed of volunteers and are driven by specialists experienced in licensing and in other fields of the Society's expertise.

### **(LES-AC) Services**

1. Arab Certified Intellectual Property Licensing Practitioner Program
2. Consulting agencies services and trademarks licensing
3. LES-AC Issues and IP professional books publishing
4. Professional training and capacity building services.
5. Providing membership for Licensing Executives Society International (LESI)

### **2.4 The Arab International Society for Management Technology (AIMICT)**

The Arab International Society for Management Technology (AIMICT), a non-profit organization, was founded on August 29<sup>th</sup> 1989 in New York, the United States of America. It was officially registered in Amman on July 10<sup>th</sup> 1990 under the name of "The Arab Management Society."

The Society provides unique professional services through its representatives in 20 Arab countries and liaison offices globally. Its programs and plans are developed by a board of trustees chaired by HE Dr. Talal Abu-Ghazaleh. The Board includes a number of figures and experts in different fields of management and information technology. It seeks to promote the communication and exchange experiences at individual and institutional levels through conferences, workshops and specialized professional programs.

### **AIMICT Services**

Field: ICT and Management

1. Providing Certification and Training in the following:
  - Professional Certificates
    - Professional Quality Management (PQM)
    - Advanced Certificate in Leadership
    - Human Resources Management (HRM)
  - Training Courses
    - Management Technology
    - Information Technology
    - Management
    - Human Resources and Training
    - Marketing
    - Design
    - Maintenance
    - Quality
2. Providing consulting services and development in the following areas:
  - Setting training plans
  - Developing strategic plans and business strategies
  - Providing consulting services in human resources and development of organizational structures
  - Providing awareness and qualification for the international ISO examinations.

- Establishing specialized quality departments in the various fields and qualify personnel in quality management
  - Qualify managers specialized in IT projects
  - Assessing and developing processes
  - Providing Customer tailored consulting services
3. Providing ISO Examination Services
  4. Publish, Upgrade, develop and promote recognized high quality research, dictionaries and guides in the ICT and Management fields.

### **3. ICTDAR - Talal Abu-Ghazaleh for Small And Medium Enterprises**

The Information and Communication Technology for Development in the Arab Region (ICTDAR) programme at the United Nations Development Programme (UNDP) in partnership with TAG-Org officially launched ICTDAR – Abu-Ghazaleh for Small and Medium Enterprises (ICTDAR - TAG SME Program) at the Talal Abu-Ghazaleh Graduate School of Business at the German Jordanian University in Amman on April 30<sup>th</sup> 2007.

The ICTDAR – TAG SME Program is a creative business tool intended to help entrepreneurs and business owners to increase their productivity and efficiency through the use of ICT. A practical, user-friendly tool to introduce SME owners and entrepreneurs to the basics of business management, the ICTDAR – TAG SME Program is available in CD ROM in Arabic, English, and French. It:

- Issues attendance certificates for candidates
- Prepares training plans, training needs assessments and training evaluations
- Provides training courses to the public and private sectors
- Provides translation of training materials

## **4. ICT programs**

### **4.1 Talal Abu-Ghazaleh International Certificate in Information Technology (TAGICIT)**

The Talal Abu-Ghazaleh E-Training Center was established to deliver IT training courses online as well as to provide additional learning resources.

The Talal Abu Ghazaleh International Certificate in Information Technology (TAGICIT) offers programs that cover the usage of PC file management, usage of Microsoft Windows and its major applications, such as Word, Excel, PowerPoint, Access as well as the Internet.

#### **Talal Abu-Ghazaleh E-Training Center Services**

- Accrediting Training and Examination Centers
- Covers the usage of PC file management, the usage of Microsoft Windows and its major applications, such as Word, Excel, PowerPoint, Access as well as the Internet
- Develops examination software
- Issues certificates for candidates
- Prepares training plans, training needs assessments and training evaluations
- Provides IT examination services on specific software applications.
- Provides training courses to the public and private sectors
- Offers training material translation

## 4.2 Talal Abu-Ghazaleh Cambridge IT Skills Center

### International Validation

- Cambridge International Examinations, University of Cambridge

### Recognitions

- Al-Quds Open University (Palestine)
- Military Forces (Egypt)
- Ministry of Agriculture (Saudi Arabia)
- Ministry of Civil Service (Saudi Arabia)
- Ministry of Communication and Information Technology (Jordan)
- Ministry of Education - Abu Dhabi Educational Zone Department (UAE)
- Ministry of Education (Jordan)
- Ministry of Education (Kuwait)
- Ministry of Education (UAE)
- Ministry of Foreign Affairs (Jordan)
- Ministry of Higher Education & Scientific Research (Jordan)
- Ministry of Municipal and Rural Affairs (Saudi Arabia)
- Ministry of Technical Education and Vocational Training (Yemen)
- Public Authority for Applied Education & Training (Kuwait)
- Supreme Council of Universities (Egypt)
- Technical and Vocational Training Corporation (Saudi Arabia)
- The Central Agency for Information Technology (Kuwait)
- United Nations Relief and Works Agency (UNRWA)

## 5. Language programs

### - French

In cooperation with the French Embassy, TAG-Org offers language courses through the French Institute in Amman, Jordan.

### - Italian

Italian language courses are offered through Dante Alighieri Institute, in cooperation with the Italian Embassy in Jordan.

### - English

TAG-Org offers English language courses at 8 different levels.

### - Chinese

TAG-Org launched first Confucius Institute in the MENA region and the only ones out of 502 centers worldwide to have partnerships with the private sector, acting as an independent entity for the teaching of Chinese language and cultural exchange.

### - Arabic

TAG-Org commenced the implementation and teaching of the Arabic language in China through Shenyang Normal University and Xiamen University. It has also developed a language program and test for teaching Arabic as a foreign language.

Finally, TAG-Org has established language clubs and organizes weekly events to facilitate the practice of language with volunteer native speakers.

## **6. Tourism Programs**

### **Talal Abu-Ghazaleh Tourism (TAG-Tourism):**

TAG-Tourism is specialized in the field of tourism consultancy with a special focus on delivering solid tourism strategies, marketing tactics, feasibility studies in addition to total solutions to businesses and investors.

TAG-Tourism is supported by its visionary Chairman HE Dr. Talal Abu-Ghazaleh, who believes in tourism as the wheel that drives the economy of any country through careful planning and indulging governments and local communities with innovative ideas and dedication to the principles of sustainability.

### **TAG-Tourism List of Services:**

- » Business planning and review
- » Communication and body language skills
- » Competitor analysis and benchmarking
- » Workshops and awareness session for the local communities
- » Consulting on tourism infrastructure and investment
- » Feasibility studies
- » Hotel and tourism development
- » Image enhancement
- » Market/site assessment attractiveness
- » Marketing plans
- » Portfolio review and asset maximization analysis
- » Pricing, licensing and merchandising strategies
- » Product development
- » Public Private Partnership concepts
- » Research and analysis
- » Smart tourism
- » Tourism customer and market analysis
- » Tourism development guidance
- » Tourism strategic planning
- » Tourism trends
- » Training camp for the management level
- » Vocational training programs

## **7. TAGBC (Talal Abu Ghazaleh Radio Station for business & Culture)**

- » Disseminates thought, culture and education among all segments of the society
- » Maintains the standard Arabic language
- » Maintains Arab identity
- » Pays attention to the culture
- » Keeps abreast with all international developments and disseminate them in alignment with the TAGBC goals and mission.
- » Stabilizes the meanings of Arab Nationalism and works towards it.
- » Pays more attention to the youth, develop their skills, support them to select the right school and university specializations and become qualified for the labor market
- » Teaches different languages through the programs broadcast by TAGBC
- » Develops special programs for the people of the South in general, and the people of Ma'an in particular, due to its significant importance and in line with the vision and directives of His Majesty King Abdullah, may Allah safeguard him
- » Develops economic programs and raise the societal awareness of economic terms
- » Highlights the services provided by TAG-Org in all countries and branches



## TAG-Org Academic Programs

### **TAGSB**

The Talal Abu-Ghazaleh Graduate School of Business (TAGSB) is the first school of its kind that represents a partnership between the private and public sectors in the Arab world. TAGSB was inaugurated in 2006 as one of the faculties of the German-Jordanian University (GJU), a Public University formed in 2004 through the joint cooperation of the German and Jordanian governments. This unique partnership brings the business expertise of the Talal Abu-Ghazaleh Organization (TAG-Org) to the academic world of GJU.

TAGSB offers an MBA degree with concentrations in:

- Management
- Marketing
- Logistics
- Quality Management
- Banking and Finance
- Human Resources Management

TAGSB's powerful MBA program lies in its positioning, international orientation, accreditation, the integration of theoretical and practical content, the teaching staff's business experience and the employability of graduates. Our success is the result of many factors not least being the quality of our students and faculty.

On the 17<sup>th</sup> of November, 2009, the Foundation for International Business Administration Accreditation (FIBAA) granted the Talal Abu-Ghazaleh Graduate School of Business (TAGSB) a five-year accreditation to its MBA program. This accreditation bestows the school with FIBAA's quality seal, impelling it to earn more attention internationally, and thus, reinforcing the school's vision and mission in providing the Arab and Global markets with qualified business leaders through delivering sound academic and professional programs in accordance with European Standards.

On the 25<sup>th</sup> of September, 2011, Talal Abu-Ghazaleh Graduate School of Business was honored with an award of "Best Educational Institute in Management in Asia" by the World Education Congress Asia Awards 2011. This prestigious award honors winners who are selected by a Global Research Cell that constitutes professionals from different parts of the globe. The criteria used by the jury for selecting the winners are comprised of primary data, current students' perceptions and the perception of graduates who hold positions in various organizations in addition to social media.



## **Mission**

TAGSB educates future business leaders who will drive the economic future of the Arab region by implementing a disciplined combination of its core values and educational strategies and in bringing together outstanding academicians and gifted students. TAGSB is committed to excellence, high ethical and moral values, academic and applied business research, continuous improvement to benefit from all advancements in international educational standards and digital technology, and strives to remain a premier business school regionally and worldwide.

## **Vision**

TAGSB seeks to become a national and international model of excellence in the field of business administration for gifted people including outstanding academics and students, professional trainers, brilliant consultants and those who advance and transfer knowledge to improve our societies' economic prosperity and quality of life.

## **Goals**

TAGSB's strategic goals are to:

- Encourage the accumulation, dissemination and knowledge sharing through providing wide access to GJU, TAGSB and TAG-Org resources, facilities and services to Jordan and to the Arab World
- Encourage graduating an increased number of business leaders by enrolling, retaining and educating outstanding students in TAGSB's programs
- Promote excellence in TAGSB programs through gaining and retaining an academic and professional community of excellence
- Adopt advanced technology in all learning and professional programs
- Adopt and practice highly ethical practices, with a special emphasis on corporate social responsibility, that are at the heart of TAGSB's philosophy and practice
- Establish and enhance branches for TAGSB in the Arab World
- Establish and enhance industry links with each educational and professional program with a special focus on international perspectives and trends

# TAG-Org Online Programs

## Online academic degrees

### 1. Talal Abu-Ghazaleh International University (Intro):

Talal Abu-Ghazaleh International University (TAGI-UNI), was established in 2013 as a global educational alliance that facilitates distance learning by working in partnership with global professional associations, training providers, and educational institutions. The University is guided by its mission, “to make world-class education accessible to everyone, everywhere,” so that eventually, anyone with access to a computer can attain the highest quality education.

TAGI-UNI’s model is uniquely designed to meet the learning needs of a changing world and to equip candidates with the skills necessary to meet the challenges of the modern global economy. It does this through flexible methodologies that fit the needs of working professionals. To that end, TAGI-UNI has secured partnerships with very reputable universities and training institutions such as University of Liverpool, Thunderbird School of Management and many other providers of online learning that deliver accredited programs, certifications, and degrees to learners across the globe.

### TAGI-UNI List of Services:

- **Academic Programs:** a wide range of academic qualifications through internationally recognized partners in USA, UK and India. TAGIUNI offers qualifications in all levels: BA, MA, and Doctoral programs.
- **Training Programs:** several online training courses, programs and executive certificates in many fields.
- **Languages and Art:** Offer languages online courses (English, Chinese and French), as well as interesting music teaching courses.
- **TAGIMetric:** a proctored testing center equipped with web accessed monitoring services and students’ authentication facilities, using the latest biometric technology.

### 2. The Talal Abu-Ghazaleh Digital University (TAG-DU)

Offers an online MBA degree to those who cannot afford a formal graduate education.

## Educational Consulting Services

### **Accreditation of Online Programs**

Digital learning is a modern learning system that is designed to create an interactive environment. It relies on the use of various kinds of electronic technology to achieve the desired learning, content delivery and related activities, skills and tests.

A set of digital learning criteria, standards and indicators have been developed to apply the quality concepts, ensure the quality of learning outcomes, and to improve the level of service, and to pursue academic excellence based on the provision of academic environment that supports creativity, excellence and innovation.

The quality framework and strategic dimensions we have identified include legislative, formative and evaluative frameworks; in addition to digital learning elements that include academic, technological, administrative, logistical and strategic components.

The standards and indicators of digital learning have been set based on eight key criteria as follows:

- **Mission and Institutional Effectiveness**  
Including the mission, institutional effectiveness, strategic plan, graduates' efficiency, job opportunities and the international dimension.
- **Governance and Administration**  
Including regulations, policies, organizational structure and information systems.
- **Teaching and Learning**  
Including academic programs, curriculum, learning environment and academic staff.
- **Integrated Resources**  
Including human, financial and technical resources and supporting systems.
- **University Environment**  
Including students' services and virtual communication between students and professors
- **Social Responsibility**  
Including raising relevance of education and improving quality of e-programs to boost the work of the e-universities within the Arab world so that they rank amongst the world's top institutions.
- **Assessment and Improvement**  
Including the Measurement and Evaluation Center and Quality Assurance department.
- **Research and Development**  
Including indicators on scientific research, research activities and procedures for evaluating research.

## **University Advisory Services**

### **Talal Abu-Ghazaleh Educational Services (TAG-Educa)**

Talal Abu-Ghazaleh Educational Services (TAG-Educa) facilitates the enrollment of students in universities, colleges and language institutes around the globe. The office provides tailored counselling and academic consulting services for students to select the most appropriate programs of study at the undergraduate and graduate levels in the academic institutions of their choice. Its services include:

- Assisting students to make an informed choice about which offer to accept
- Assisting students to select the most suitable academic institution based on their eligibility and preparedness to study abroad
- Guidance in following application procedures and completing required supplemental material
- Helping students with the translation of pertinent documents through TAG-Translate
- Hosting exhibitions to present TAG-Educa partners
- Offering Chinese language courses through TAG-Confucius
- Offering entrance exams through TAGI-Metric
- Pre-departure briefings and post-arrival follow up
- Providing preparation courses for IELTS and TOEFL through TAG-TRAIN
- Student accommodation assistance
- Visa application assistance



## Regional Capacity Building Programs

### 1. Arab States Research and Education Network GmbH (ASREN)

ASREN is a non-profit German organization with shareholders of Arab National Research and Education Networks (NRENs). It aims to implement and manage a pan-Arab dedicated research and education network that connects national and regional research and education networks, worldwide. Its purpose is to boost scientific research and cooperation in member countries through the provision of world-class e-infrastructures and e-services. These will enable sharing of resources and access to a variety of services and applications as to highly sophisticated and technologically advanced computing resources available elsewhere.

#### Services:

1. Interconnect NRENs across the Arab region through a high-speed network via the Arabia Global Exchange (AGE) Points, now established in London and Fujairah
2. Provide interconnected Arab universities and research centers with seamless and federated access to tremendous globally available research and education resources and databases, digital repositories, computing infrastructures, and applications
3. Provide peering through physical fiber cross connects, circuit switching, or packet based VPN services, with equal and open access to all R/NRENs, carriers, and content providers
4. Provide unified connectivity to all research and education communities with standard communication facilities and capabilities, leading to better sharing of resources, information, data, knowledge and expertise
5. Setup eduroam (education roaming) service as a world-wide roaming access service developed for the international research and education community
6. Setup Science Gateway with community-development tools, applications, and data, integrated via a customized portal.

### 2. AROQA

AROQA is a non-profit organization established in Belgium in 2007. It aims to actively contribute to improving the quality of education in the Arab region by providing quality assurance review, qualification and capacity building services, disseminating good practices and conducting related activities in collaboration with Arab, regional and international organizations in the field of educational quality assurance and accreditation. It promotes collaboration in research, encourages joint projects, and develops support groups in the quality and accreditation communities.

#### Services:

- Academic accreditation for schools
- Academic accreditation services for educational institutions and programs through international accreditation agencies
- Quality assurance services for educational institutions

## **Quality Assessment for schools (AROQA)**

Academic Accreditation Projects:

### **1. Academic Accreditation for Alomaryeh schools**

Alomaryeh schools received AROQA academic accreditation after they achieved the quality standards in education at all administrative, academic, environmental, performance, resources and systems levels.

The schools underwent the accreditation process starting from the initial assessment, self-assessment, and the review visits till the accreditation council in AROQA decided that the schools deserved the accreditation. With this, Alomaryeh schools were the first to obtain such an accreditation in the Arab region.

### **2. Academic Accreditation for Alredwan schools**

Alredwan schools are now undergoing the academic accreditation process. They are preparing their self-assessment report for submission before the review visits.

### **3. Quality Development of Schools' Education, in Collaboration with the Ministry of Education in Jordan**

AROQA and MOE are in the preparation process to start school development in Jordan. MOE is conducting AROQA's initial assessment of a number of public schools to choose six of them to start implementing the academic accreditation procedures, and an agenda to work with the Ministry and form a ministerial team has been set. The activity will include the implementation of quality and academic accreditation standards as well as the aspects of developing the vision and objectives to attain a participatory formula that achieves educational quality in line with international and national standards and procedures.

## **Proctored Examinations Center**

### **TAGIMetric**

#### **Talal Abu-Ghazaleh Proctored Testing Centers (TAGIMETRIC):**

TAGIMETRIC is a unique concept that acts as a one-stop shop for hosting examinations and assessments, bringing together a globally recognized examination under one roof. TAGIMETRIC is a proctored testing center equipped with Web-accessed monitoring services and student authentication facilities using the latest biometric technology. It has a range of partnerships with well-known examination providers, both online and traditional. It develops tailored assessment packages based on clients' needs.

TAGIMETRIC provides a range of offices for face-to-face interviews, large examination halls that can be equipped with computers for online testing, and a dedicated area for online examinations offered through partners such as Pearson VUE and British Council. Through agreements with well-known universities and professional associations, we adopt their examinations at our TAGIMETRIC centers.

#### **Services**

- Computer-based, online and conventional exams
- Spreading our services through multiple testing centers in Amman, Beirut, Cairo, Manama, Riyadh and Muscat
- Developing customized assessments and exams for corporate entities
- Assisting universities in offering their exams to students
- Aiding corporations and Institutions with Entry and Exit exams
- Facilitating the staff skills level test using internationally recognized methods
- Verifying students' utilizing biometric methods like signature, finger prints and face recognition
- Delivering online monitoring and recording services via web accessed cameras

## **Educational Contribution- Corporate Social Responsibility**

### **TAG- Foundation**

Talal Abu-Ghazaleh Foundation for Development (TAG-Foundation) was established as a non-profit organization for promoting sustainable development. It emphasizes social and economic development initiatives with the aim of enhancing capabilities of individuals, groups, institution and societies worldwide. The majority of the work of TAG-Foundation revolves around Corporate Social Responsibility.

#### **Services:**

- To build capabilities through training as well as intellectual and research forums
- To contribute to fulfilling society's needs, especially pertaining to employment
- To create job opportunities
- To improve the social, economic and cultural environment



- To maintain a high level of successful capacity-building initiatives in the fields of education and scientific research, youth empowerment, wealth creation through information and communication technologies
- To promote sustainable development of the society and the economy, and supporting community service initiatives.

## **TAG Knowledge Stations: Gateway for Online Education**

### **Talal Abu-Ghazaleh Knowledge Center (TAG-KC)**

Talal Abu-Ghazaleh Knowledge Center (TAG-KC) is one of the initiatives established by HE Dr. Talal Abu-Ghazaleh, Chairman of TAG-Org, as a part of the organization's corporate social responsibility to enhance youth empowerment. In 2015, TAG-KS expanded its work across the Kingdom of Jordan, establishing over 100 knowledge stations through joint-partnerships with governmental and private organizations. Each center is fully-equipped with laptops, free high-speed internet access, international knowledge resources and digital libraries.

TAG-KS's objectives fall in line with the directives of His Majesty King Abdullah II to develop the Kingdom's governorates and support the local community, and in turn strengthen work between both the public and private sectors.

### **Services**

- Awareness Sessions
- Training Diplomas
- Free High-Speed Internet Access to enhance learning and education
- Job Fairs
- Language Clubs
- Multi-Purpose Libraries
- Recruitment Consultancy
- Scholarships
- Social Services
- Training Courses and Training Programs related to:
  - » The Public Security Directorate
  - » King Abdullah II Fund for Development
  - » Women Rights and Affairs
  - » Culture
  - » Youth Empowerment
  - » Capacity Building
  - » Universities
- Other work pertaining to Ministries, and to supporting educational and training activities of governorates in the Hashemite Kingdom of Jordan.



## Literacy Decade Programs

TAG-Org provides specialized programs for adult literacy and basic education. Such programs are divided into three main schemes: digital literacy, alphabetic literacy and cultural literacy.

TAG-Org was selected as a member of the Higher Coordination Committee emanating from the Arab League, which is responsible for implementing the resolution of the Arab League Summit related to the Arab Literacy Decade 2015-2024. TAG-Org is the only member of the private sector that is represented in this Committee, which comprises the member states of the Arab League as well as a number of relevant regional bodies.

## Educational Reform

### **TAG-Confucius Institute (TAG-CI)**

TAG-Confucius Institute (TAG-CI) was established in September 2008 based on a cooperation agreement between TAG-Org and Confucius Institute Headquarters in Hanban, China, with Shenyang Normal University as the partner University. TAG-CI aims to promote Chinese language teaching and cultural exchange between China and Jordan.

TAG-CI is the first official Chinese language teaching center and the first Chinese Proficiency Test (Hanyu Shuiping Kaoshi, HSK) center in Jordan, which provides Chinese language courses for adults and children and organizes HSK/YCT tests. In addition, TAG-CI holds many Chinese language teaching and Chinese cultural events, such as teaching seminar, Chinese culture-related lecture, “Chinese Bridge”, Chinese Proficiency Competition, CI scholarship, summer camp in China, educators delegation to China, “CI Day” celebration, “Tour Performance” of CI Headquarters, traditional Chinese festivals celebration, amongst others.

## Training Facilities

### **1. TAGI-UNI**

Talal Abu-Ghazaleh International University (TAGI-UNI) training facilities are equipped to hold and host various events including exhibitions, seminars, training sessions and/or meetings, all in comfortable and modern surroundings.

The Training Facilities at TAGI-UNI provide an excellent multipurpose location for small and larger businesses that can greatly benefit from the number of rooms and spaces for hire. Businesses can access a secure and comprehensive location for their events. Conferences, board meetings, and any other events of any size can be accommodated in a variety of different air-conditioned rooms and halls. The training facilities include a forum with a full range of activities tailored to clients’ needs with a perfect backdrop for functions and events that command a splendid and impressive setting.

Other services can be requested including interpretation, catering, media coverage, valet parking, photography and video recording, printing and photocopying and advertisement. In addition, car parking facilities for guests is also available.

## **2. TAG-SB**

The TAG-SB educational environment reflects the dynamic changing nature of the business industry. TAG-SB has responded to the development of technology by designing state of the art classrooms and laboratories which are equipped with the latest technological tools.

TAG-SB facilities include an Audio Visual Language Center and a number of computer laboratories including a specialized laboratory that is equipped with Microsoft laptop computers and Data-Show.

The Audio Visual Language Center is designed to allow students to learn by listening to correct statements and by recording and listening to their own pronunciation. The laboratory is designed with individual booths equipped with the necessary computer hardware.

TAG-SB Library, which is available for free to students, houses many volumes of reference material, books and journals and is equipped with computers that have access to both international libraries as well as the German-Jordanian platform.

The TAG-SB Cafeteria is the main dining facility, capable of accommodating 100 diners. A special catering service is available during training courses and workshops, while TAG-SB can assist clients with choosing between different menus and suggestions, style of services and decorating.

TAG-SB also ensures that every student, faculty member and visitor has free parking for his/her vehicle, on one of TAG-SB's three parking lots

## **Talal Abu-Ghazaleh Training Centers**

### **Training Facilities**

- Audio/Video conferencing.
- Fully equipped computer labs.
- Visual and sound aids.
- Data shows and screens, flip charts and white boards.

### Centers:

- Arab Omani Management Training Institute (AOTI-Oman), Oman
- TAGI Training Center (TAG-Train), Saudi Arabia
- TAGI- Training Center (TAGI-Train), Bahrain
- TAGI- Training Center (TAGI-Train), Egypt
- TAGI- Training Center (TAGI-Train), Lebanon
- TAGI-Training Center (TAG-Train), Yemen
- Talal Abu-Ghazaleh Cambridge IT Skills Center (AGCA-ITC), Jordan
- Talal Abu-Ghazaleh Confucius (TAG-Confucius), Jordan
- Talal Abu-Ghazaleh Professional Training Group (TAGI-TRAIN), Jordan

## ➤ Institutional Partners

- Arab International Society for Management Technology (AIMICT)
- Arab Society for Intellectual Property (ASIP)
- Chartered Institute of Management Accountants (CIMA)
- ICTIDAR - Talal Abu-Ghazaleh for Small and Medium Enterprises
- International Arab Society for Certified Accountants (IASCA)
- Licensing Executive Society – Arab Countries (LES-AC)
- Talal Abu-Ghazaleh Cambridge IT Skills Center
- Talal Abu-Ghazaleh Confucius Institute (TAG-Confucius)
- Talal Abu-Ghazaleh Knowledge Society (TAG-KS)
- Talal Abu-Ghazaleh School of Business (TAG-SB)

## ➤ International Partners

### Partners:

#### 1. International RENs: (ASREN)

1. **GEANT:** The pan-European data network for the research and education community.
2. **Internet2:** An exceptional community of U.S. and international leaders in research, academia, industry and government who create and collaborate via innovative technologies.
3. **WACREN:** West and Central African Research and Education Network
4. **Red-Clara:** Cooperación Latino Americana de Redes Avanzadas (Latin American Cooperation of Advanced Networks)

#### 2. Memoranda of Understanding and Association and other Agreements: (AROQA)

- Al Manhal eJournal Database
- Arab Society for Intellectual Property (ASIP)
- Association of Schools and Colleges (NEASC)
- British Accreditation Council (BAC)
- Commission on American and International Schools Abroad (CAISA) part of New England
- E-Ma'refah Arab Database
- Emerald Group Publishing Limited
- Foundation for International Business Administration Accreditation (FIBAA)
- Higher Education Accreditation Commission in Jordan (HEAC)

- Ministry of Education in Jordan
- The Accreditation, Certification and Quality Assurance Institute (ACQUIN)
- The Association of Arab Universities

### **3. Education**

#### **TAGI-UNI Partners:**

- Amity University
- Canisius College
- Fort Hays State University
- Genashtim
- Hamdan Bin Mohammad Smart University
- I3zif
- International Training & Development Group
- Laureate Online Education
- Pearson VUE
- Shenyang Normal University (SNU)
- Syrian Virtual University
- The British Council
- The Chartered Institute of Marketing
- The University of Liverpool
- The University of Northampton
- The University of Scranton
- Thunderbird School of Global Management
- University of Roehampton
- Walden University

### **4. Training**

- Chartered Institute of Management Accountants (CIMA)

### **5. ICT**

#### **Memoranda of Association and Understanding and other Agreements:**

- AfricaConnect2 Cluster3
- ALECSO (Arab League Educational, Cultural and Scientific Organization)
- Ankabut (United Arab Emirates' Advanced National Research and Education Network)
- APAN (The Asia Pacific Advanced Network Ltd)
- ARN (Algerian Research Network)
- CCK (Centre de Calcul El-Khawarizmi)
- EUMEDCONNECT3
- ISESCO (Islamic Educational, Scientific and Cultural Organization)
- NRF (National Research Foundation)
- RIPE NCC (RIPE Network Coordination Centre)
- SomaliREN (The Somali Research and Education Network)
- SudREN (The Sudanese Research and Education Network)
- UA (The UbuntuNet Alliance for Research and Education Networking)
- WACREN (West Africa Research and Education Network)

## **6. Professional Certification**

- The International Arab Society of Certified Accountants (IASCA)

### **International Memberships**

- Consultative status with the UN Economic and Social Council (ECOSOC)
- The International Committee for Accounting Education and Research (IAAER)
- The International Federation of Accountants (IFAC)

### **Cooperation Agreements**

- Accountants & Auditors Association, UAE
- Ajman University
- Al Azhar University, Gaza
- Al Quds Open University
- Al Quds Open University, Tulkarem
- Al Quds University
- Al Quds University, Abu Dees
- Al Zarqa University
- An-Najah National University
- Arab American University
- Arab Institute for Accountants and Legal
- Arab Society for Intellectual Property
- AZ International
- Bait Lahm University
- British Council
- Cambridge University
- Damascus University
- Hebron University
- Hi-Tech Training Center
- IFRS Foundation
- Islamic University, Gaza
- Israa University
- Libyan Stock Market
- Ministry of Finance, Jordan
- Pearson VUE
- Professional Academy For Finance And Management, Palestine
- Syrian Virtual University
- Talal Abu-Ghazaleh & Co. Consulting
- Talal Abu-Ghazaleh College of Business
- Talal Abu-Ghazaleh University
- The Arab International Society for Management Technology.
- The Association of Certified Public Accountants
- The Family Business Governance Center
- The International Arab Society of Certified Accountants.
- The Licensing Executives Society – Arab Countries.
- University of Palestine
- Wiley
- Yarmouk University

# Educational Events

## 1. ASREN

### Events

Integrating Arab e-infrastructure in a Global Environment e-AGE, is an annual international platform conducted by the Arab States Research and Education Network, ASREN. Since it launched in December 2010 at the League of Arab States, it was decided that this annual activity would move from one Arab country to another. e-AGE comes in line with ASREN's major objectives related to creating awareness, promoting Research and Education (R&E) collaboration and joint activities and establishing human networks in order to facilitate collaboration and cooperation among researchers and academicians in the Arab region and the rest of the world.

e-AGE was established to be the launching pad for R&E connectivity and cooperation. It brings together the stakeholders and the region's foremost innovators, leaders, scientists, and businesses to discuss and debate new models of innovation, integration of R&E networks, policies for sustainable development in education, means of knowledge sharing and dissemination, capacity building programs, and region-wide e-infrastructure deployment to tackle today's crises in climate change, global economy, food, water scarcity, alternative energy, and environmental issues. The e-Infrastructures are evolving in the Arab region at both national and regional levels as more than 15 Arab countries now have NREN in place or are starting their NREN.

For more insights on the outcomes and reports of eAGE, please visit:  
<http://www.asrenorg.net/?q=content/e-age>

### **1.1 International platform on integrating Arab e-Infrastructure in a Global Environment (e-AGE) 2016**

The 6<sup>th</sup> International Platform on Integrating Arab e-Infrastructure in a Global Environment, e-AGE 2016, took place at the American University of Beirut (AUB) from December 1<sup>st</sup> – 2<sup>nd</sup> 2016, under the patronage of the Lebanese minister of telecommunications. In e-AGE 2016, in addition to our focus on connectivity, we paid more attention to users, applications, services and inclusion of stakeholders in research, education, and related services, to facilitate collaboration to encourage resources and knowledge sharing. To that effect we have facilitated discussions, panels, meetings and workshops presenting and exchanging experiences in research and education as well as innovations. Access to resources, services and applications was another area of focus during the conference. In short words, e-AGE 2016 came with “Ubiquity and Cohesiveness of e-Infrastructures” as the main theme of the conference and all activities have been focused on it.

Moreover, special sessions were dedicated to specific domains, mainly focusing on experiences in connectivity and e-Infrastructure, applications and services across a variety of scientific domains. It was also important to show how research infrastructure creates tangible benefits to communities and enables collaborations between them. Different discussions were stimulated during e-AGE 2016 to drive outcomes and concrete results on practical steps towards developing a regional e-Infrastructure.



## **1.2 e-AGE 2015**

The 5<sup>th</sup> International Platform on Integrating Arab e-infrastructure in a Global Environment, e-AGE 2015, took place in Casablanca from December 7<sup>th</sup>-8<sup>th</sup>, 2015 under the high patronage of his majesty King Mohammed VI of Morocco. e-AGE 2015 came focused on “Revealing and Harvesting Knowledge” as the main theme of the conference and all activities will be centered on it. It was attended by more than 120 academics, network professionals, researchers, scientists, and high -level decision-makers from governments, enterprises, NGOs, embassies, academia, and civil society. The e-AGE Platform became a very important venue for networking among experts and scientists from all over the world.

Representatives from many countries participated in e-AGE meetings including Algeria, Australia, Bahrain, Belgium, Brazil, Brussels, Canada, Chile, China, Cyprus, Egypt, Ethiopia, France, Germany, Ghana, Greece, Iraq, Ireland, Italy, India, Jordan, Lebanon, Libya, Malawi, Malaysia, Morocco, Netherlands, Oman, Palestine, Poland, Qatar, Saudi Arabia, Singapore, Somalia, South Korea, Spain, Sudan, Sweden, Switzerland, Tunisia, Turkey, the UAE, the UK, the USA and Yemen.

## **1.3 e-AGE 2014**

The 4<sup>th</sup> International Platform on Integrating Arab e-infrastructure in a Global Environment, e-AGE 2014, took place in Muscat from December 10<sup>th</sup> – 11<sup>th</sup> 2014 under the Patronage of His Highness Sayyid Taimur Bin As’ad Al Said, The Research Council, Oman. The main theme of e-AGE 2014 was “Intercontinental Connectivity of the Pan Arab Network”. ASREN started concrete steps towards interconnecting researchers and academics across the Arab states by launching its first Point of Presence (PoP) at London Telecity and working with its partners on new Point of Presence in the UAE, Egypt and the Maghreb region. ASREN is also supporting the development of National research and education networks (NRENs) in some Arab countries. ASREN gave special attention and more focus on users and how the e-Infrastructure can support their needs in terms of services and applications.

More sessions were dedicated to facilitate users with presenting their research and education activities and to identify how these users can be better served by NRENs. Moreover, special sessions were dedicated to specific domains, mainly focusing on experiences in connectivity and e-Infrastructure, applications and services in a variety of scientific domains, and case studies with impact indicators and measures. The sessions also showed how research infrastructure has created benefits for communities and promoted collaboration. It is still critical to show how research connectivity can promote collaboration and innovation. Different discussions were stimulated during the conference to drive outcomes and concrete results on practical steps towards developing a regional e-Infrastructure.

It is worth mentioning that e-AGE 2014 has proudly witnessed the first huge gathering of the Arab National Research and Education Networks.

## **1.4 e-AGE 2013**

After 2 years of success in bringing together a wide range of high level participants from many countries around the world, e-AGE 2013 was planned on the basis of three main themes: Connect ---> Access ----> Innovate. e-AGE 2013 was held under the

Patronage of His Excellency Moncef Ben Salem, Minister of Higher Education and Scientific research of Tunisia and hosted by The Computing Center Al Khwarizmi (CCK). e-AGE 2013 spanned the week of 9<sup>th</sup> – 13<sup>th</sup> December 2013 with events and workshops on a variety of topics.

In addition to this, e-AGE 2013 witnessed the signature of a MoU between the Ministry of Higher Education and Scientific Research of Iraq and ASREN. ASREN also announced the operation of its first PoP at London Telicity.

### **1.5 e-AGE 2012**

The 2<sup>nd</sup> International Platform on Integrating Arab e-infrastructure in a Global Environment, e-AGE 2012, took place in Dubai during December 12<sup>th</sup> – 13<sup>th</sup> 2012 under the patronage of his excellency Nahyan Mubarak Al Nahyan, the UAE Minister of Higher education and Scientific Research. e-AGE 2012 was attended by academics, network professionals, researchers, scientists, and high level decision makers from governments, enterprises, NGOs, academia, and civil society.

Representatives from the following countries participated in e-AGE 2012 meetings: Afghanistan, Algeria, Bahrain, Belgium, Cameroon, China, Cyprus, Czech Republic, Dominican Republic, Egypt, Germany, Ghana, Greece, India, Italy, Ivory Coast, Jordan, Lebanon, Malawi, Morocco, Nigeria, Oman, Palestine, Qatar, Rwanda, Saudi Arabia, Somalia, Spain, Sudan, Switzerland, The Netherlands, Tunisia, United Arab Emirates, United Kingdom, United States of America, Yemen and Zimbabwe.

### **1.6 e-AGE 2011**

The first International Platform on Integrating Arab e-infrastructure in a Global Environment, e-AGE 2011, took place in Amman during December 12<sup>th</sup> – 14<sup>th</sup> 2011 under the patronage of his majesty king Abdullah II. It was attended by more than 200 high level representatives, including ministers, policy makers, academics, network professionals, researchers, scientists, and government officials from 30 different countries.

Participants emphasized that Arab countries face scientific, knowledge, and cultural challenges and that Arab youth, representing experts, specialists and researchers, are knowledge creators towards innovation and development. They also found that e-infrastructures support the development of knowledge through access to resources, computing facilities and services.

### **1.7 ASREN Launch 2010**

ASREN was officially launched under the patronage of HE Mr. Amre Moussa, the Secretary General of the League of the Arab States in Cairo from December 8<sup>th</sup> – 9<sup>th</sup> 2010.

Many Arab countries and organizations signed statements of support to join ASREN with the intention to support the developments of ASREN.

Positive signs were perceived about the financing of EUMEDCONNECT3.

High level participation from the private sector was also an excellent sign, indicating that there will be good opportunities for partnership with the private sector and researchers.



## **2. AROQA's Annual Conferences**

The importance of AROQA annual conferences arise from our sense of responsibility towards the future of education in the Arab world. Such a future requires us to raise the level of awareness among Arab educational institutions on the importance of accreditation and quality assurance, and to work together towards building and enhancing the Pan-Arab educational systems and structures.

The annual AROQA conference aims to discuss Arab and international cooperation efforts to improve quality of education, meet challenges facing the implementation of quality assurance systems in education, discuss approaches available to overcome these challenges, and to expand active participation and cooperation between Arab accreditation bodies. The conference is also a place, where researchers and specialists meet to discuss the themes of the conference, exchange experiences and come up with recommendations and decisions for enhancing region-wide quality status and promoting innovative research.

For more insights on the outcomes and reports of AROQA's Annual Conferences, please visit: <http://events.aroqa.org/>

### **2.1 Eight Annual Conference 2016**

After the success of the seven previous conferences, the Eighth Annual conference which entitled “Enabling regional quality in Education” was held at the American University of Beirut (AUB), from 1<sup>st</sup> -2<sup>nd</sup> December 2016 which focused on quality methods and tools that enable regional quality systems. The conference also emphasized successful methods of promoting quality and highlight the impact of accreditation on the improvement and development of education outcomes. In the general assembly meeting of AROQA members 2015 was recommended to promote the culture of quality and accreditation to improve the quality of education in the Arab educational institutions.

### **2.2 Seventh Annual Conference 2015**

After 6 years of success in bringing together high level a wide range of high level participants from many countries around the world, the 7<sup>th</sup> annual conference 2015, entitled “Impact of Quality and Accreditation in Education”, was inaugurated under the high patronage of his majesty King Mohammed VI of Morocco, and the presidency of Dr. Talal Abu-Ghazaleh, in Casablanca, in conjunction with e-AGE 2015 (organized by ASREN), with the participation of League of Arab States, national and international academics, experts, and researchers. It included several activities such as a workshop focused on ensuring congruence between internal and external quality assurance, the launch of the Association of Arab Digital Universities, as well as the annual General Assembly Meeting.

### **2.3 Sixth Annual Conference 2014**

The 6<sup>th</sup> Annual Conference 2014, entitled “Patterns of Education and Related Quality Standards”, was inaugurated under the patronage of H.H. Sayyid Taimur bin As'ad Al Said, TRC – Oman, and the presidency of Dr. Talal Abu-Ghazaleh, in Muscat in conjunction with e-AGE 2014 (organized by ASREN), with the participation of League of Arab States, academics, experts, researchers and representatives of national and international accreditation bodies. It included several activities such as a workshop focused on ensuring congruence between internal and external quality assurance, the

launch of the Association of Arab Digital Universities, as well as the annual General Assembly Meeting.

#### **2.4 Fifth Annual Conference 2013**

The 5<sup>th</sup> Annual Conference 2013, entitled “Implementing Quality Systems Using Innovative Technological Methods”, was inaugurated under the patronage of the Minister of Higher Education and Scientific Research and the presidency of Dr. Talal Abu-Ghazaleh, in Tunis in conjunction with e-AGE 2013 (organized by ASREN), with the participation of League of Arab States, World Bank, academics and experts, researchers and representatives of specialized international bodies. It included several activities such as; ACQUIN workshop on quality enhancement through internal and external quality assurance, and the annual General Assembly Meeting.

#### **2.5 Fourth Annual Conference 2012**

The 4<sup>th</sup> Annual Conference 2012, entitled “Methods for Consensus and Common Standards for Quality Assurance and Academic Accreditation in Arab Universities”, was held under the patronage of the League of Arab States Secretary General Dr. Nabil El Arabi, in Cairo. The Conference was organized in cooperation with the League of Arab States /Social Affairs Sector - Education and Scientific Research, National Quality and accreditation agencies in the Arab region, TAG-Org and the Association of Arab Universities. In parallel, a two-day workshop was held on “Quality Systems” in cooperation with University of Aachen-Germany.

#### **2.6 Third Annual Conference 2011**

The 3<sup>rd</sup> Annual Conference 2011, entitled “Towards Harnessing the Quality in Education and Research: Challenges and Opportunities”, was inaugurated under the patronage of its chair HE Dr. Talal Abu-Ghazaleh at the University of Wales in the UK. Representatives from over sixteen Arab countries, seven European institutions, and major educational institutions in the United States attended it. Approximately seventy-five research papers were submitted, of which seventeen were selected after rigorous reviews and were published in the Proceedings of AROQA 3<sup>rd</sup> Annual Conference. The Conference focused on standards and guidelines for quality assurance and accreditation in education; challenges and opportunities of quality assurance systems and frameworks; best-practices, implementation strategies and policies of quality assurance in education; quality management systems with ICT tools; national networks promoting quality assurance and accreditation standards; as well as program design and curricula methodologies emphasizing student-centric learning outcomes, modes of delivery and pedagogical models.

#### **2.7 Second Annual Conference 2010**

The 2<sup>nd</sup> Annual Conference 2010, entitled “New Trends in Business Education”, was held in Kuwait under the patronage of her Excellency Dr. Moudhi Al-Humoud, Kuwaiti Minister of Education and Higher Education. It was organized in collaboration with the College of Business Administration at Kuwait University, E-City for King Hamad Bin Isa Al Khalifa, TAG-Org, Hala February Festival 2010, Kuwait Association for Human Resource Development (Erteqaa), and the Arab Society of Faculties of Business Administration.

The conference gave participants, including academics and business leaders, the opportunity to contribute to guiding and formulating future developments for business education in the Arab world.

### **2.8 First Annual Conference 2009**

The 1<sup>st</sup> Annual Conference 2009, entitled “Excellence in Business Education”, was held in Syria under the patronage of the Syrian Deputy Prime Minister for Economic Affairs HE Mr. Abdullah Dardari, in cooperation with Damascus University and the Arab Society of Faculties of Business Administration. It was attended by high-ranking officials and academics from across the region.

Participants discussed and contributed to developing quality and relevant business education across the Arab region through means of standards, frameworks, and systems of quality and accreditation.

### **3. Conferences and Workshops Conducted by IASCA**

- Accounting as an Economic Decision Making Tool – Conference - Abu Dhabi, February 10<sup>th</sup> – 12<sup>th</sup> 2015
- IFRS for SMEs – Workshop - Abu Dhabi, February 10<sup>th</sup> – 12<sup>th</sup> 2015
- IPSAS (International Public Sector Accounting Standards) – Workshops - Amman, Dead Sea and Aqaba, 2011-2015
- IFRS for SMEs – Workshops – Abu Dhabi, November 27<sup>th</sup> – 29<sup>th</sup> 2012
- IFRS for SMEs – Workshops – Dubai, September 26<sup>th</sup> 2011
- Role of Audit Bureau in Anti-corruption - Seminar - Amman, 2012
- Recent Changes in IFRS, Libyan Stock Market – Workshop – Tripoli and Benghazi, December 2012
- The Arab Financial and Accounting Forum: Resolutions of the G20 Summit and Their Financial, Economic and Accounting Implications - Beirut December 22<sup>nd</sup> -23<sup>rd</sup> 2009
- Fourth Arab International Accountancy Conference: The General Agreement on Trade in Services and its Impact on Arab Economy – Conference – Abu Dhabi, January 22<sup>nd</sup> – 23<sup>rd</sup> 2000
- Third Arab International Accountancy Conference: Challenges Faced by Arab Accountants – Conference – Manama, April 10<sup>th</sup> – 12<sup>th</sup> 1993
- Second Arab International Accountancy Conference – Conference – Jordan, March 20<sup>th</sup> – 22<sup>nd</sup> 1990
- First Arab International Accountancy Conference – Conference – Tunisia, November 23<sup>rd</sup> – 25<sup>th</sup> 1985

## **Our websites**

### **Education websites:**

- [www.tag-du.com](http://www.tag-du.com)
- [www.tagiuni.com](http://www.tagiuni.com)
- [www.tagsb.edu.jo](http://www.tagsb.edu.jo)
- [www.tagucb.com](http://www.tagucb.com)

### **Training websites:**

- [www.agcaitc.com](http://www.agcaitc.com)
- [www.aipmas.org](http://www.aipmas.org)
- [www.akms.org](http://www.akms.org)
- [www.aroqa.org](http://www.aroqa.org)
- [www.ascajordan.org](http://www.ascajordan.org)
- [www.aspip.org](http://www.aspip.org)
- [www.asrenorg.net](http://www.asrenorg.net)
- [www.iascasociety.org](http://www.iascasociety.org)
- [www.lesarab.org](http://www.lesarab.org)
- [www.tagconfucius.com](http://www.tagconfucius.com)
- [www.tageducational.com](http://www.tageducational.com)
- [www.tagi-aoti.com](http://www.tagi-aoti.com)
- [www.tagitraining.bh](http://www.tagitraining.bh)
- [www.tagitraining.com](http://www.tagitraining.com)
- [www.tagks.com](http://www.tagks.com)

## **Publications**

- Accounting for International Fund (IF) Institutions
- Authorized Arabic “Business Guide to the World Trading System”
- Authorized Arabic “International Accounting Standards in the Public Sector”
- Authorized Arabic “International Financial Reporting Standards”
- Authorized Arabic World Intellectual Property Organization (WIPO) Intellectual Property Handbook: Policy, Law and Use
- Guide to Quality Control for Small and Medium sized Practices
- Guide to Using ISAs in the Audits of Small and Medium sized Entities
- Handbook of International Standards on Auditing, Assurance and Ethics Pronouncements
- International Financial Reporting Standard for Small and Medium- Sized Entities
- International Financial Reporting Standards (IFRS) Workbook and Guide (Wiley)
- Micro, Small and Medium Enterprises Toolbox
- The International Arab Certified Management Accountant
- The Vest Pocket Guide to IFRS

### **Manuals and Internal work**

- AGIP Handbook Registration Requirements and Charges Worldwide.
- Anti-Money Laundering Guide
- Arab Legal Services Bureau’s Directory
- Business Guide to “The Arab Uruguay Round”
- Guide on Legal Retention Period for Books of Accounts and Auditor Working Papers Files under Relevant Laws in Arab Countries
- Guide to Corporate Governance
- Registration Requirements in 65 Arab and Other Countries

### **External Publications**

- Authorized Arabic/English “Accounting and Financial Reporting for Environmental Costs and Liabilities”
- English Translation, “Intellectual Property Laws of the Arab Countries”
- Management Consulting
- Serving The Arab Economy - Speeches & Research in Accounting & Auditing Dictionaries
- Trademark Laws in the Arab Countries: Countries Guides

### **Dictionaries**

- Talal Abu-Ghazaleh ICT Directory, Second Edition
- Talal Abu-Ghazaleh IP Dictionary, Second Edition
- Talal Abu-Ghazaleh Dictionary of Patent Terms
- Talal Abu-Ghazaleh Legal Dictionary
- Talal Abu- Ghazaleh Collocations Dictionary
- Talal Abu-Ghazaleh ICT Directory, First Edition
- Talal Abu-Ghazaleh Accountancy & Business Dictionary
- Talal Abu-Ghazaleh IP Dictionary, First Edition
- Talal Abu-Ghazaleh Accountancy & Business Dictionary, First Edition

# Certificates

<p>جمعية المجمع العربي للوساطة والتحكيم في الملكية الفكرية Arab Intellectual Property Mediation and Arbitration Society</p> 	<p>المجمع العربي للملكية الفكرية Arab Society for Intellectual Property Member of TAG-Foundaton محمود في طلال أبوغزاله فاونديشن</p> 
<p>The Arab Society for Intellectual Property in cooperation with The Arab Intellectual Property Mediation and Arbitration Society certify that:</p>	<p>يشهد المجمع العربي للملكية الفكرية بالتعاون مع جمعية المجمع العربي للوساطة والتحكيم في الملكية الفكرية بأن:</p>
<p>has satisfactorily passed all the following courses exams:</p> <ul style="list-style-type: none"> <li>- Trademarks and Unfair Competition.</li> <li>- Patents of Inventions and Trade Secrets.</li> <li>- Copyrights and Related Rights.</li> </ul> <p>And accordingly was granted the title of <b>The Arab Certified Intellectual Property Practitioner</b></p> <p>In the period 2016 Upon these credentials this certificate is hereby granted</p>	<p>قد اجتازت بنجاح امتحانات الدورات التالية وهي</p> <ul style="list-style-type: none"> <li>- العلامات التجارية والمنافسة غير المشروعة</li> <li>- براءات الاختراع والأسرار التجارية</li> <li>- حق المؤلف والحقوق المجاورة</li> </ul> <p>وقد تم منحها لقب <b>خبير ملكية فكرية عربي معتمد</b></p> <p>وذلك خلال الفترة ٢٠١٦ واستحقت بذلك هذه الشهادة</p>
<p>Serial No. ACIPP16210085</p>	<p>مؤسس ورئيس المجمع العربي للملكية الفكرية طلال أبوغزاله</p>

<p><b>MEU</b> جامعة الشرق الأوسط MIDDLE EAST UNIVERSITY</p>	
<p>MIDDLE EAST UNIVERSITY in cooperation with Talal Abu-Ghazaleh Knowledge Society certifies that <b>Tareq Saeed</b></p>	<p>جامعة الشرق الأوسط بالتعاون مع مجتمع طلال أبوغزاله للمعرفة تشهد بأن <b>طارق سعيد</b></p>
<p>Has passed a training diploma in <b>Professional Business Diploma</b></p>	<p>قد اجتاز الدبلوم التدريبي في <b>دبلوم إدارة الأعمال الاحترافية</b></p>
<p>January - April 2016 for (300) training hours</p>	<p>كانون الثاني - نيسان ٢٠١٦ بواقع (٣٠٠) ساعة تدريبية</p>
<p>004/BD/2016</p>	<p>رئيس الجامعة / د. ماهر سليم</p>
<p>* إن شهادة هذه الدورة التدريبية لا تؤدي بالطلاب إلى الحصول على درجة علمية. ولا يحتسب منها ساعات في حال رغبة الطالب متابعه دراسته للحصول على درجة علمية</p>	





طلال أبوغزالة للتدريب الإلكتروني  
Talal Abu-Ghazaleh E-Training

## Talal Abu Ghazaleh International Certificate in Information Technology

*Certificate's Level: Foundation*

*This is to certify that the Candidate*

**CANDIDATE . NAME**

**Has achieved the required result in the below modules**

*Using The Computer And Managing Files | Word Processing | Presentations  
Spreadsheets | Electronic Communication*



Chairman's Signature  
Talal Abu Ghazaleh Organization

A1000010010 111110011111  
1111010011 1001010110

Candidate Number: TAG527604

June 2016

Licensing Executives Society – Arab Countries  
Advancing the Business of Intellectual Property Globally



جمعية خبراء التراخيص - الدول العربية  
تطوير قطاع أعمال الملكية الفكرية عالمياً

## شهادة حضور

### Certificate of Attendance

تشهد جمعية خبراء التراخيص - الدول العربية بأن

The Licensing Executives Society – Arab Countries (LES-AC) Certifies that

قد شاركت في دورة "أساسيات مبادئ وأدوات التراخيص" والتي عقدت بالتعاون مع شركة أدوية الحكمة في الفترة من 10 إلى 13 تشرين الأول في المملكة الأردنية الهاشمية

Participated in the "Essential Principles and Tools of Licensing" Course which was held in cooperation with Al-Hikma Pharmaceuticals, in the period from the 10<sup>th</sup> to 13<sup>th</sup> of October 2011 in The Hashemite Kingdom of Jordan

طلال أبوغزالة

Talal Abu-Ghazaleh

رئيس مجلس إدارة جمعية خبراء التراخيص - الدول العربية  
President – Licensing Executives Society-Arab Countries



# TALAL ABU GHAZALEH KNOWLEDGE SOCIETY



## CERTIFICATE OF ATTENDANCE

This is to certify that

*Amani Abu Rumman*

Has attended

## ADVANCED SALES MANAGEMENT COURSE

During the period October 27-31, 2013

For a total of 15 hours, at Talal Abu-Ghazaleh Knowledge Society (TAG-Knowledge)

**TAG-Knowledge**

Cert.# 6225/646/2013

## TAGITRAINING

Talal Abu-Ghazaleh Professional Training Group (wLL)



مجموعة طلال أبوغزاله للتدريب المهني (ذ.م.م.)

Member of Talal Abu-Ghazaleh & Co. International

WWW.TAGITRAINING.COM  
WWW.TAGORG.COM

عضو في طلال أبوغزاله وشركاه الدولية

## Talal Abu-Ghazaleh Professional Training Group

Certifies that

*Thar Mousa Al-Sarraf*

Participated in the course entitled

## Project Management Professional (PMP)

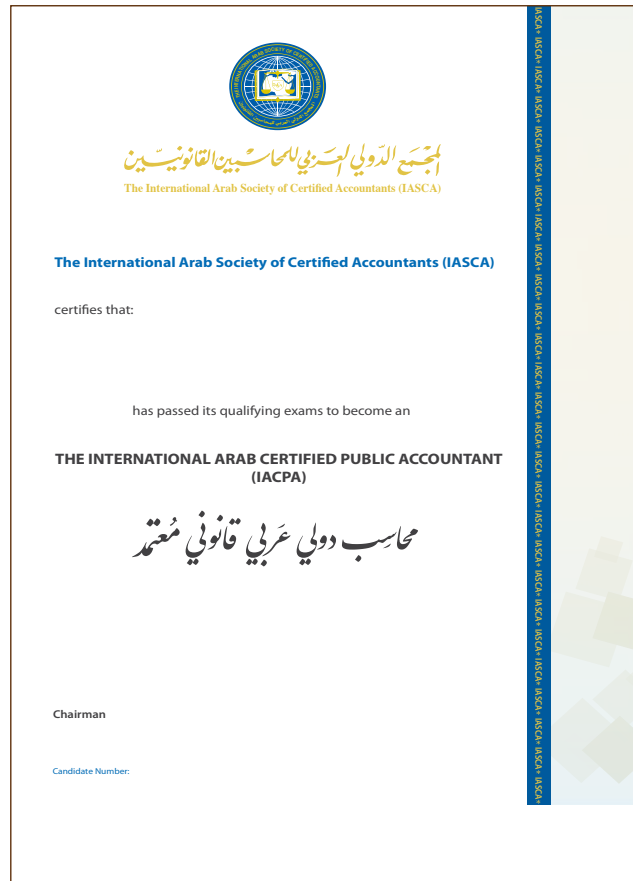
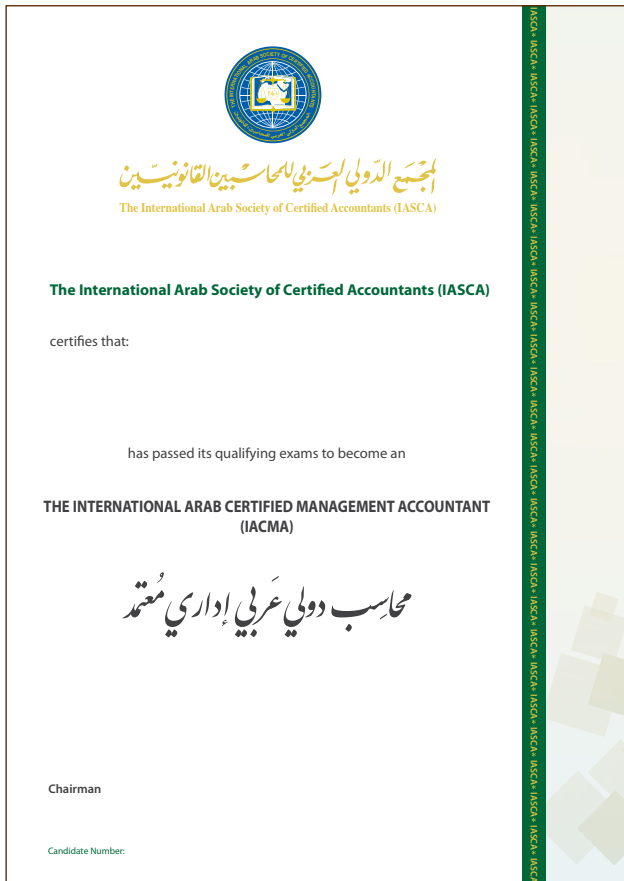
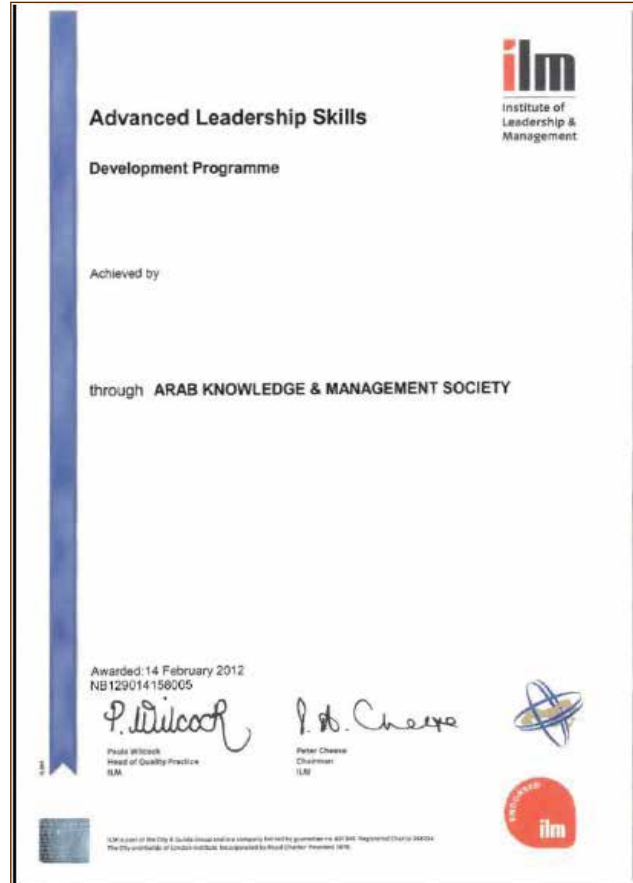
Which was held in Amman – Hashemite Kingdom of Jordan,  
from January 31<sup>st</sup> until February 15, 2016

And has hereby earned 42 training hours

Executive Director



Certificate No. PC0/2016  
Amman in 15/02/2016





المجمع الدولي المحاسبين القانونيين  
The International Arab Society of Certified Accountants (IASCA)

The International Arab Society of Certified Accountants (IASCA)

certifies that:

has passed its qualifying exams to become an

**International Financial Reporting Standards (IFRS) Expert**

خبير المعايير الدولية لإعداد التقارير المالية

Chairman

Candidate Number:  
Issuing Date:

This certificate shall expire two years after the date of issuance thereof



مركز طلال أبوغزاله - كونفوشيوس  
TAG-Confucius Institute  
安曼 TAG-孔子学院



Acknowledge that  
ABDUL RAHMAN ALJANABI  
Has completed (24) training hours in the course

**CHINESE LANGUAGE THRESHOLD LEVEL 4 (T4)**

That was held during the period March 27<sup>th</sup> 2016 – May 3<sup>rd</sup> 2016

And therefore is qualified to obtain this certificate

兹证明: ABDUL RAHMAN ALJANABI

于 2016 年 3 月 27 日至 2016 年 5 月 3 日完成汉语语言入门级 4 级  
(T4) 培训 (共计 24 个小时)。

阿拉伯语

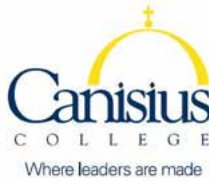


Amman TAG-Confucius Institute  
Talal Abu-Ghazaleh Organization  
Shenyang Normal University

هاتف: ٥١٠٠٦٠٠ (٩٦٢-٦) | فاكس: ٥١٠٠٦٠٦ (٩٦٢-٦)  
RO.Box: 3966, Amman 11953 Jordan | Tel.: (962-6) 5100 600 | Fax: (962-6) 5100 606

info@tagconfucius.com | www.tagconfucius.com

## Partners



Canisius College



Thunderbird School of Global Management



Laureate Online Education



University of Liverpool



Walden University



The British Council



Amity University



Fort Hays State University



Genashtim Innovative Learning



The University of Scranton



University of Roehampton



Syrian Virtual University



International Training and Development Group (ITAD)



I3zif



Pearson VUE



**Foundation for International  
Business Administration  
Accreditation**



**Chartered Institute of Marketing  
(CIM)**



**Business Development Academy**



**The Institute of Leadership and  
Management**



**جمعية خبراء التراخيص - الدول العربية  
Licensing Executives Society - Arab Countries**

**Licensing Executives Society -  
Arab Countries**



**Talal Abu-Ghazaleh University**

**Talal Abu-Ghazaleh University**



# Talal Abu-Ghazaleh Organization Offices

## 85 Offices Worldwide

### JORDAN

#### Amman

##### General Administration

Building No. 26, Prince Shaker bin Zaid Street, Shmeisani, Amman, Hashemite Kingdom of Jordan  
P.O. Box: 921100, Amman 11192 Hashemite Kingdom of Jordan  
Tel: +962 6 5100 900  
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tagi@tagi.com  
agip@agip.com

#### AGIP

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Fax: +962 6 5100 901  
jordan@agip.com

#### TAG-Audit

Building No. 26, Prince Shaker bin Zaid Street, Shmeisani, Amman, Hashemite Kingdom of Jordan  
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Tel: +962 6 5100 600  
Fax: +962 6 5100 601  
tagco.amman@tagi.com

#### Talal Abu-Ghazaleh Graduate School of Business (TAG-SB)

Building No. 104, Mecca Street, Amman, Hashemite Kingdom of Jordan  
P.O. Box: 921951, Amman 11192 Hashemite Kingdom of Jordan  
Tel: +962 6 5509 222  
Fax: +962 6 5509 102  
info@tagcb.edu.jo

#### Talal Abu-Ghazaleh International University (TAGI-UNI)

Regional Office: Building No. 45, Abdel Rahim Al-Waked Street, Shmeisani, Amman, Hashemite Kingdom of Jordan  
P.O. Box: 921100, Amman 11192 Hashemite Kingdom of Jordan  
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Fax: +962 6 5100 251  
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### Ma'an

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maan.archiving@tagorg.com

### AFGHANISTAN

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Mobile: +93 77 9464384  
Fax: +93 20 2312689  
afghanistan@agip.com  
afghanistan@tagi.com

### ALGERIA

#### Algeria

CENTRE COMMERCIAL ET D'AFFAIRES EL QODS, 5<sup>th</sup> Floor, Bureau No. 09-22 (Boite Postale: 143)  
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Fax: +213 21 341423  
algeria@agip.com

### BAHRAIN

#### Manama

TAG-Org Building No. 1002 Road No. 5121, Suwayfiyah No. 351, Manama  
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#### Talal Abu-Ghazaleh University College of Business (TAG-UCB)

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#### Guangzhou

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marketing.china@tagorg.com

### CYPRUS

#### Nicosia

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P.O. Box: 16270, 2087 Nicosia, Cyprus.  
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Fax: +357 22 518 610  
cyprus@agip.com

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- 53. Talal Abu-Ghazaleh Internal Audit (TAG-Audit)** taginternalaudit.com  
Internal Audit Services
- 54. Jordanian National Orchestra Association (JOrchestra)** jorchestra.com  
Concerts and Musical Events
- 55. Talal Abu-Ghazaleh Foundation (TAG-Foundation)** tag-foundation.org  
Initiatives in areas of social development, economy, training and job creation, and thought and research forums
- 56. TAG-International Institute for Social Responsibility (TAG-IISR)** tag-foundation.org  
Social development, economic, and training initiatives
- 57. Talal Abu-Ghazaleh Partners in Development (TAG-PID)** tag-foundation.org  
Initiatives and forums Development
- 58. Talal Abu-Ghazaleh Patents (TAG-Patents)** Tagip-search.com  
Patents services
- 59. Talal Abu-Ghazaleh Organization (TAG-Org)** tagorg.com  
The Global Organization for professional services and education
- 60. Leaders Outlook Magazine (Leadersoutlook)** Leadersoutlook.com  
Online Magazine for Students
- 61. Talal Abu-Ghazaleh International Certificate in Information Technology (TAGICIT)** tagicit.com  
Providers of Accredited IT Training and Certification Services
- 62. ICTDAR – Talal Abu-Ghazaleh for Small and Medium Enterprises (ICTDAR-TAG SME)** tagorg.com  
Provide training to small and medium businesses and entrepreneurs to build sustainable practices and enable them to access finance



