

Talal Abu-Ghazaleh Digital University



TAGIUNI-TAG FOUNDATION

MBA ONLINE PROGRAMS

MBA Degree

Based on the Completion
of Selected MOOC Courses

ONLY
For Palestinians
Under Occupation
and in Refugee Camps



MESSAGE FROM THE PRESIDENT

Dear Prospective Student:

The Talal Abu-Ghazaleh Digital University (TAG-DU) was organized as an education service provider to offer highly accredited online academic, language, and professional programs to all students wherever they may be. TAG-DU is based on the belief that education is a human right and not a privilege to the few who can afford to travel to seek quality education abroad or to those who can afford to stay out of the workplace and attend local universities on a full time basis. Our mission is to make accredited educational programs accessible to everyone, everywhere.

We have taken advantage of the latest developments in digital information technology to bring quality education to your fingertips. We believe that the democratization of knowledge is a key to economic growth, social development, cultural enrichment, and political empowerment for the advantage of all who seek it.

In our attempt to offer an MBA degree to those who cannot afford a formal graduate education, we are providing a unique opportunity to students who complete on their own a set of required MOOC (Massive Open Online Courses) courses equivalent to an MBA curriculum to obtain an MBA degree from the Talal Abu-Ghazaleh Digital University.

Students in our program will benefit from being able to complete a comprehensive curriculum offered by elite universities and taught by highly qualified faculty and gain exposure to the various business disciplines and at the same time pay minimal fees. The Mooc courses we recognize are to provide students with a general management degree.

We are looking forward to your participation in our program.

Talal Abu-Ghazaleh

President

**A Unique Opportunity to Obtain
an MBA Degree from the
Talal Abu-Ghazaleh Digital University**
Based on the Completion of Selected MOOC Courses

Our Programs

TAGIUNI offers the following Master's programs:

1- MBA in Artificial Intelligence.

2- M.Sc. in Supply Chain Management.

3- M.Sc. in Digital Marketing.

4- M.Sc. in Intellectual Property.

5- MBA in Information Technology & Communication.

1- MBA in Artificial Intelligence

Curriculum

The curriculum consists of 14 required courses as follows:

Basic Courses

- Financial Accounting
- Managerial Accounting
- Organizational Behavior
- Managerial Economics
- Statistics for Managers
- Marketing Management

Concentration Courses

- Programming
- Basic Artificial Intelligence
- Machine Learning
- Data Science
- Data Mining
- Regression and Classification
- Deep Learning
- Pattern Recognition
- Big Data Analytics

Students are allowed to substitute certain courses with other similar courses subject to the approval of TAGDU.

Information on Acceptable Courses and the Suggested Sequence of Study.

COURSES' DESCRIPTION

Introduction to Financial Accounting

Master the technical skills needed to analyze financial statements and disclosures for use in financial analysis, and learn how accounting standards and managerial incentives affect the financial reporting process. By the end of this course, you'll be able to read the three most common financial statements: the income statement, balance sheet, and statement of cash flows.

University offering the course: University of Pennsylvania

Platform: Coursera

Length of course: 4 weeks

Start Date: at any time.

Website or link access to the course:

<https://www.coursera.org/learn/wharton-accounting>

Managerial Accounting

Option1: Managerial Accounting Fundamentals

This course will teach you the fundamentals of managerial accounting including how to navigate the financial and related information managers need to help them make decisions. You'll learn about cost behavior and cost allocation systems, how to conduct cost-volume-profit analysis, and how to determine if costs and benefits are relevant to your decisions.

University offering the course: University of Virginia

Platform: Coursera

Length of course: 4 weeks

Start Date: at any time.

Website or link access to the course:

<https://www.coursera.org/learn/uva-darden-managerial-accounting>

Option2: Managerial Accounting: Cost Behaviors, Systems, and Analysis

University offering the course: University of Illinois

Platform: Coursera

Length of course: 4 weeks

Start Date: at any time.

Website or link access to the course:

<https://www.coursera.org/learn/accounting-for-managers>

Organizational Behavior

Of course, we are not machines, and certainly not programmable. But through the study of organizational behavior, we can gain insights into what makes people tick within a work context. Increasing your understanding of your own behavior and that of your colleagues, teams and leaders, is an important first step to bringing positive change to how you and your organization work.

The objective of this course is to provide insight into four key areas in the domain of organizational behavior: Motivation, Leadership, Teamwork, Organizational culture.

University offering the course: University of Illinois

Platform: Coursera

Length of course: 4 weeks

Start Date: at any time.

Website or link access to the course:

<https://www.coursera.org/learn/managing-people-iese>

Managerial Economics and Business Analysis Capstone

The capstone project involves an in-depth analysis of an actual business situation in which you will examine the global economic environment of a business. The final project will be a business plan that uses statistical tools and economic theory to create a comprehensive analysis of the microeconomic and macroeconomic environment in which the focal company operates.

University offering the course: University of Illinois

Platform: Coursera

Length of course: 4 weeks

Start Date: 8th of each month, please check course's link

Website or link access to the course:

<https://www.coursera.org/learn/managerial-economics-capstone>

Basic Data Descriptors, Statistical Distributions, and Application to Business Decisions

This course presents an overview of the general principles and applications of statistics relevant to management. A major emphasis of this course will be the development of skills through practical problem solving.

University offering the course: Rice University

Platform: Coursera

Length of course: 4 weeks

Start Date: at any time.

Website or link access to the course:

<https://www.coursera.org/learn/descriptive-statistics-statistical-distributions-business-application>

Strategic Management: Be Competitive

This course focuses on the key principles behind the latest thinking in value co-creation, strategy and marketing, and teaches you how to apply them. By learning how to continuously plan, monitor, analyze and assess all that is necessary for an organization to meet its goals and objectives, you will be better prepared to take your organization forward in a viable strategic direction.

University offering the course: Macquarie University

Platform: Coursera

Length of course: 4 weeks

Start Date: at any time.

Website or link access to the course:

<https://www.coursera.org/learn/strategic-management-be-competitive>

Marketing Essentials

This business and management course will bridge the gap between information and real world experience. You will learn the theories of marketing through practice (examples and illustrations). This course will explain what marketing management is all about in the simplest of terms and lay the foundation to your pathway to excellence in the wonderful world of marketing.

University offering the course: University of Maryland & University System of Maryland

Platform: edX

Length of course: 7 weeks

Start Date: 15th of March or 4th of October

Website or link access to the course:

<https://www.edx.org/course/marketing-management>

Programming

Introduction to R and Python programming: data types, control flow, object-oriented programming, I/O and file processing, linkage to databases, and graphical user interface-driven applications. Examples include text processing, simple graphics creation and image manipulation, HTML and web programming.

Option 1: 1- R Programming

In this course you will learn how to program in R and how to use R for effective data analysis. You will learn how to install and configure software necessary for a statistical programming environment and describe generic programming language concepts as they are implemented in a high-level statistical language.

The course covers practical issues in statistical computing which includes programming in R, reading data into R, accessing R packages, writing R functions, debugging, profiling R code, and organizing and commenting R code. Topics in statistical data analysis will provide working examples.

University offering the course: Johns Hopkins University

Platform: Coursera

Length of course: 4 weeks

Start Date: at any time.

Website or link access to the course:

<https://www.coursera.org/learn/r-programming>

Option2: 2- Python Basics

This course introduces the basics of Python 3, including conditional execution and iteration as control structures, and strings and lists as data structures. You'll program an on-screen Turtle to draw pretty pictures. You'll also learn to draw reference diagrams as a way to reason about program executions, which will help to build up your debugging skills.

University offering the course: University of Michigan

Platform: Coursera

Length of course: 4 weeks

Start Date: at any time.

Website or link access to the course:

<https://www.coursera.org/learn/python-basics>

Introduction to Artificial Intelligence (AI)

In this course you will learn what Artificial Intelligence (AI) is, explore use cases and applications of AI, and understand AI concepts and terms like machine learning, deep learning and neural networks. You will be exposed to various issues and concerns surrounding AI such as ethics and bias, & jobs, and get advice from experts about learning and starting a career in AI. You will also demonstrate AI in action with a mini project.

University offering the course: IBM

Platform: Coursera

Length of course: 4 weeks

Start Date: at any time.

Website or link access to the course:

<https://www.coursera.org/learn/introduction-to-ai>

Machine Learning

Option1: Introduction to Machine Learning

This course will provide you a foundational understanding of machine learning models (logistic regression, multilayer perceptrons, convolutional neural networks, natural language processing, etc.) as well as demonstrate how these models can solve complex problems in a variety of industries, from medical diagnostics to image recognition to text prediction. In addition, we have designed practice exercises that will give you hands-on experience implementing these data science models on data sets. These practice exercises will teach you how to implement machine learning algorithms with PyTorch, open source libraries used by leading tech companies in the machine learning field (e.g., Google, NVIDIA, CocaCola, eBay, Snapchat, Uber and many more).

University offering the course: Duke University

Platform: Coursera

Length of course: 6 weeks

Start Date: at any time.

Website or link access to the course:

<https://www.coursera.org/learn/machine-learning-duke>

Option2: Machine Learning

This course provides a broad introduction to machine learning, datamining, and statistical pattern recognition. Topics include: (i) Supervised learning (parametric/non-parametric algorithms, support vector machines, kernels, neural networks). (ii) Unsupervised learning (clustering, dimensionality reduction, recommender systems, deep learning). (iii) Best practices in machine learning (bias/variance theory; innovation process in machine learning and AI). The course will also draw from numerous case studies and applications, so that you'll also learn how to apply learning algorithms to building smart robots (perception, control), text understanding (web search, anti-spam), computer vision, medical informatics, audio, database mining, and other areas.

University offering the course: Stanford University

Platform: Coursera

Length of course: 11 weeks

Start Date: at any time.

Website or link access to the course:

<https://www.coursera.org/learn/machine-learning>

Data Science Ethics

Explore the ethics of big data collection and sharing, and consider the importance of data privacy in our society today.

This course will develop your knowledge of data ethics as you explore the questions around the ethics of big data and AI.

University offering the course: University of Michigan

Platform: Future Learn

Length of course: 6 weeks

Start Date: at any time.

Website or link access to the course:

<https://www.futurelearn.com/courses/data-science-ethics>

Predictive Analytics and Data Mining

This course introduces students to the science of business analytics while casting a keen eye toward the artful use of numbers found in the digital space. The goal is to provide businesses and managers with the foundation needed to apply data analytics to real-world challenges they confront daily in their professional lives. Students will learn to identify the ideal analytic tool for their specific needs; understand valid and reliable ways to collect, analyze, and visualize data; and utilize data in decision making for their agencies, organizations or clients.

University offering the course: University of Illinois

Platform: Coursera

Length of course: 4 weeks

Start Date: at any time.

Website or link access to the course:

<https://www.coursera.org/learn/predictive-analytics-data-mining>

Regression and Classification

Option1: Linear Regression and Modeling

This course introduces simple and multiple linear regression models. These models allow you to assess the relationship between variables in a data set and a continuous response variable. Is there a relationship between the physical attractiveness of a professor and their student evaluation scores? Can we predict the test score for a child based on certain characteristics of his or her mother? In this course, you will learn the fundamental theory behind linear regression and, through data examples, learn to fit, examine, and utilize regression models to examine relationships between multiple variables, using the free statistical software R and RStudio.

University offering the course: Duke University

Platform: Coursera

Length of course: 4 weeks

Start Date: at any time.

Website or link access to the course:

<https://www.coursera.org/learn/linear-regression-model>

Option2: Machine Learning Fundamentals

In this class, you will learn about the most effective machine learning techniques, and gain practice implementing them and getting them to work for yourself. More importantly, you'll learn about not only the theoretical underpinnings of learning, but also gain the practical know-how needed to quickly and powerfully apply these techniques to new problems.

University offering the course: Duke University

Platform: edX

Length of course: 10 weeks

Start Date: 18th of January or 20th of April

Website or link access to the course:

<https://www.edx.org/course/machine-learning-fundamentals-2>

Introduction to Deep Learning

Linear models and stochastic optimization methods, theoretical foundations of the neural networks, convolutional neural network architectures, deep neural network, building blocks of deep learning for image input. Examples will include the use of TensorFlow and Keras for the creation of neural networks for image and video classification, and for natural language processing.

University offering the course: National Research University - Higher School of Economics

Platform: Coursera

Length of course: 6 weeks

Start Date: at any time.

Website or link access to the course:

<https://www.coursera.org/learn/intro-to-deep-learning>

Pattern Recognition

Option1: Computational Thinking for Problem Solving

In this course, you will learn about the pillars of computational thinking, how computer scientists develop and analyze algorithms, and how solutions can be realized on a computer using the Python programming language. By the end of the course, you will be able to develop an algorithm and express it to the computer by writing a simple Python program.

University offering the course: University of Pennsylvania

Platform: Coursera

Length of course: 4 weeks

Start Date: at any time.

Website or link access to the course:

<https://www.coursera.org/learn/computational-thinking-problem-solving>

Option2: Improving your statistical inferences

This course aims to help you to draw better statistical inferences from empirical research. First, we will discuss how to correctly interpret p-values, effect sizes, confidence intervals, Bayes Factors, and likelihood ratios, and how these statistics answer different questions you might be interested in. Then, you will learn how to design experiments where the false positive rate is controlled, and how to decide upon the sample size for your study, for example in order to achieve high statistical power. Subsequently, you will learn how to interpret evidence in the scientific literature given widespread publication bias, for example by learning about p-curve analysis. Finally, we will talk about how to do philosophy of science, theory construction, and cumulative science, including how to perform replication studies, why and how to pre-register your experiment, and how to share your results following Open Science principles.

University offering the course: Eindhoven University of Technology

Platform: Coursera

Length of course: 8 weeks

Start Date: at any time.

Website or link access to the course:

<https://www.coursera.org/learn/statistical-inferences>

Big Data Analytics

In this course, you will develop your knowledge of big data analytics and enhance your programming and mathematical skills. You will learn to use essential analytic tools such as Apache Spark and R.

University offering the course: University of Adelaide

Platform: edX

Length of course: 10 weeks

Start Date: 1st of March.

Website or link access to the course:

<https://www.edx.org/course/big-data-analytics-2>

We invite you to explore the following programs that we offer, all of which are discussed in detail in the pages that follow:

1. **MBA Programs with the following concentrations:**
 - General Management
 - Artificial Intelligence
 - Communication and Information Technology
2. **Master of Science (M.Sc.) Programs with the following concentrations:**
 - Supply Chain Management
 - Intellectual Property
 - Digital Marketing
3. **Professional Diploma Programs in:**
 - Journalism
 - Personal Development
 - Business and Entrepreneurship
 - Intellectual Property Laws
 - Human Resources Management
 - Marketing Management
 - Supply Chain Management
 - Hospitality Management
 - General Management



2- Master of Science in Supply Chain Management

What is Supply Chain Management?

Supply Chain Management is a field of business study that concentrates on the control of the flow of goods and services in an efficient manner. The following are classical examples of supply chain management operations:

- When the Covid-19 pandemic struck, it became necessary to obtain face masks, respirators, and other protective equipment from various parts of the world to meet the immediate demand wherever it was needed. Professionals in supply chain management make it possible to control and speed up the movement of the necessary products.
- If a calamity such as a flood, an earthquake, or fire, it becomes necessary to move equipment, tents, medical supplies, clothing, and food to the affected area.
- When an army deploys away from its base, there is a need to move equipment and ammunition, build landing strips, provide supplies, tents, food, and many other things in a swift and organized manner.

Purpose of Program

A degree in Supply Chain Management prepares students for a variety of career paths in trade, manufacturing, and various procurement positions in government, the military, and business in general. Graduates of this program can occupy several key positions such as:

- Industrial Production Managers
- Management Analysts
- Logistics Managers
- Procurement Managers
- Consultants
- Distribution Managers

Curriculum

The curriculum consists of 11 required courses as follows:

- Financial Accounting
- Managerial Accounting
- Research Methods & Business Statistics
- Operations Management
- Managerial Economics
- Process Management Analysis
- Supply Chain Planning
- Project Management
- Logistics & Operations Management
- Transportation
- Purchasing Management

Information on Acceptable Courses and the Suggested Sequence of Study.

COURSES' DESCRIPTION

Introduction to Financial Accounting

Master the technical skills needed to analyze financial statements and disclosures for use in financial analysis, and learn how accounting standards and managerial incentives affect the financial reporting process. By the end of this course, you'll be able to read the three most common financial statements: the income statement, balance sheet, and statement of cash flows.

University offering the course: University of Pennsylvania

Platform: Coursera

Length of course: 4 weeks

Start Date: at any time.

Website or link access to the course:

<https://www.coursera.org/learn/wharton-accounting>

Managerial Accounting

Option1: Managerial Accounting Fundamentals

This course will teach you the fundamentals of managerial accounting including how to navigate the financial and related information managers need to help them make decisions. You'll learn about cost behavior and cost allocation systems, how to conduct cost-volume-profit analysis, and how to determine if costs and benefits are relevant to your decisions.

University offering the course: University of Virginia

Platform: Coursera

Length of course: 4 weeks

Start Date: at any time.

Website or link access to the course:

<https://www.coursera.org/learn/uva-darden-managerial-accounting>

Option2: Managerial Accounting: Cost Behaviors, Systems, and Analysis

University offering the course: University of Illinois

Platform: Coursera

Length of course: 4 weeks

Start Date: at any time.

Website or link access to the course:

<https://www.coursera.org/learn/accounting-for-managers>

Understanding Research Methods

This course is about demystifying research and research methods. It will outline the fundamentals of doing research, aimed primarily, but not exclusively, at the postgraduate level.

University offering the course: University of London/ SOAS University of London

Platform: Coursera

Length of course: 4 weeks

Start Date: at any time.

Website or link access to the course:

<https://www.coursera.org/learn/research-methods>

Introduction to Operations Management

Operations management is a science with which we are all, in some capacity, familiar. We all have scarce resources and have to allocate those resources properly. Think about the process of preparing a meal: you have to gather all the proper ingredients and prepare them for cooking. Certain ingredients go in at certain times.

University offering the course: University of Pennsylvania

Platform: Coursera

Length of course: 4 weeks

Start Date: at any time.

Website or link access to the course:

<https://www.coursera.org/learn/wharton-operations>

Managerial Economics and Business Analysis Capstone

The capstone project involves an in-depth analysis of an actual business situation in which you will examine the global economic environment of a business. The final project will be a business plan that uses statistical tools and economic theory to create a comprehensive analysis of the microeconomic and macroeconomic environment in which the focal company operates.

University offering the course: University of Illinois

Platform: Coursera

Length of course: 4 weeks

Start Date: 8th of each month, please check course's link

Website or link access to the course:

<https://www.coursera.org/learn/managerial-economics-capstone>

Advanced Manufacturing Process Analysis

Through this course, students will learn why performing advanced analysis of manufacturing processes is integral for diagnosing and correcting operational flaws in order to improve yields and reduce costs. Gain insights into the best ways to collect, prepare and analyze data, as well as computational platforms that can be leveraged to collect and process data over sustained periods of time. Become better prepared to participate as a member of an advanced analysis team and share valuable inputs on effective implementation. Main concepts of this course will be delivered through lectures, readings, discussions and various videos.

University offering the course: University at Buffalo & the State University of New York
Platform: Coursera

Length of course: 3 weeks

Start Date: at any time.

Website or link access to the course:

<https://www.coursera.org/learn/advanced-manufacturing-process-analysis>

Supply Chain Management: A Learning Perspective

In this course, you will understand fundamental principles of value creation for the consumers or the market. The course tries to answer questions like how the product or service is made, how the value-creating activities or functions are coordinated, who should play what leadership roles in realizing all these, and so on. The course approaches all of these issues from a learning perspective, which is dynamic in nature and emphasizes long-term capability building rather than short-term symptomatic problem solving.

University offering the course: Korea Advanced Institute of Science and Technology (KAIST)
Platform: Coursera

Length of course: 4 weeks

Start Date: at any time.

Website or link access to the course:

<https://www.coursera.org/learn/supply-chain-management>

Project Management: The Basics for Success

This course combines the essential elements of Project Management and Team Leadership into one course. Through class engagement and reflection, you will acquire further understanding of the responsibilities of leadership and become better prepared to apply this knowledge to the project environment.

University offering the course: University of California, Irvine
Platform: Coursera

Length of course: 4 weeks

Start Date: at any time.

Website or link access to the course:

<https://www.coursera.org/learn/project-management-basics#syllabus>

Supply Chain Logistics

After completing this course, you will be able to differentiate the advantages and disadvantages of different modes of transportation. You will understand what goes into designing and setting up a warehousing facility. Finally, you will be able to select the options that enable you to develop logistics networks that minimize costs and deliver top customer service. This is an introductory course designed to provide you with a start on your learning journey in logistics. You do not need to have any background in logistics, but it would be beneficial if you had a basic understanding of business concepts.

University offering the course: Rutgers the State University of New Jersey

Platform: Coursera

Length of course: 4 weeks

Start Date: at any time.

Website or link access to the course:

<https://www.coursera.org/learn/supply-chain-logistics>

Transportation

Option1: Transport Systems: Global Issues and Future Innovations

In this course you will learn about effective transport planning and modelling, considering how transport solutions can become sustainable, reduce pollution and improve the health and safety of people across the world. You will also consider how technologies such as connected and autonomous vehicles and high-speed rail might address global issues.

University offering the course: University of Leeds

Platform: Future Learn

Length of course: 2 weeks

Start Date: 25th of each month, please check course's link

Website or link access to the course:

<https://www.futurelearn.com/courses/transport-systems-global-issues-and-future-innovations>

Option2: Leveraging Urban Mobility Disruptions to Create Better Cities

University offering the course: MIT

Platform: edX

Length of course: 10 weeks

Start Date: at any time.

Website or link access to the course:

<https://www.edx.org/course/leveraging-urban-mobility-disruptions-to-create-better-cities>

Supplier Management

This course will cover Supplier Selection and Evaluation, Contract Management, Quality & Risk Management, and Ethics.

One of the important decisions that a Procurement professional makes is selecting the right supplier. The course covers how to evaluate suppliers, using a very simple evaluation tool, to select the right suppliers. In contract management, the course will expose you to six different types of contracts that a procurement professional can consider for the contract. Also, the course highlights 10 risk management strategies that will mitigate risks for your firm. Lastly, the course will cover the very important topic of procurement ethics-what to do and not to do in ethically dealing with suppliers.

University offering the course: Rutgers the State University of New Jersey

Platform: Coursera

Length of course: 4 weeks

Start Date: at any time.

Website or link access to the course:

<https://www.coursera.org/learn/supplier-management>



3- Master of Science in Digital Marketing

What is Digital Marketing?

Digital marketing is that part of marketing that uses the internet and other online technologies to promote products and services. Digital marketing is an integral part of marketing plans in everyday life. With the shift in emphasis of consumers from shopping at “brick and mortar” establishments to reliance on digital devices, digital marketing devices have become commonplace. A great example of this is the reliance during the Covid19 pandemic to online shopping and the abandonment of physical shopping.

Purpose of Program

A degree in Digital Marketing prepares students for a variety of positions in different fields such as:

- Mobile marketing specialist
- E-commerce
- Email marketing
- Social media marketing
- Web designer
- Professional blogger
- Business analytics specialist
- Search engine marketing specialist (SEM)
- Search engine optimization specialist (SEO)

Curriculum

The curriculum consists of 11 required courses as follows:

- Introduction to Financial Accounting
- Managerial Accounting
- Business Statistics
- Managerial Economics
- Introduction to Marketing
- Marketing in a Digital World
- Digital Marketing Analytics I – Theory
- Digital Marketing Analytics II – Practice
- Digital Media and Marketing Principles
- Multicultural Marketing
- Marketing in an Analog World

The descriptions of each of the required courses along with information related to the provider of each course are listed on the following pages.

To help students sign up for some of the required courses (in situations where these courses may be over-subscribed), two options are provided. In these situations, students are free to choose any of the options.

COURSES' DESCRIPTION

Introduction to Financial Accounting

In this course students will master the technical skills needed to analyze financial statements and disclosures for use in financial analysis, and learn how accounting standards and managerial incentives affect the financial reporting process. By the end of this course, students will be able to read the three most common financial statements: the income statement, the balance sheet, and the statement of cash flows.

University offering the course: University of Pennsylvania

Platform: Coursera

Length of course: 4 weeks

Start Date: at any time.

Website or link access to the course:

<https://www.coursera.org/learn/wharton-accounting>

Managerial Accounting [Two options are provided]

Option1: Managerial Accounting Fundamentals

This course will teach you the fundamentals of managerial accounting including how to navigate the financial and related information managers need to help them make decisions. You'll learn about cost behavior and cost allocation systems, how to conduct cost-volume-profit analysis, and how to determine if costs and benefits are relevant to your decisions.

University offering the course: University of Virginia

Platform: Coursera

Length of course: 4 weeks

Start Date: at any time.

Website or link access to the course:

<https://www.coursera.org/learn/uva-darden-managerial-accounting>

Option2: Managerial Accounting: Cost Behaviors, Systems, and Analysis

University offering the course: University of Illinois

Platform: Coursera

Length of course: 4 weeks

Start Date: at any time.

Website or link access to the course:

<https://www.coursera.org/learn/accounting-for-managers>

Business Statistics. Basic Data Descriptors, Statistical Distributions, and Application to Business Decisions

University offering the course: Rice University

Platform: Coursera

Length of course: 4 weeks

Start Date: at any time.

Website or link access to the course:

<https://www.coursera.org/learn/descriptive-statistics-statistical-distributions-business-application>

Managerial Economics. Firm Level Economics: Consumer and Producer Behavior

Fundamental concepts and analytical tools of firm level economics; the course will enable the learner to:

- Describe consumer behavior as captured by the demand curve.
- Describe producer behavior as captured by the supply curve.
- Explain equilibrium in a market.
- Explain the impact of taxes and price controls on market equilibrium.
- Explain elasticity of demand.
- Describe cost theory and how firms optimize given the constraints of their own costs and an exogenously given price.

University offering the course: The University of Illinois at Urbana-Champaign

Platform: Coursera

Length of course: 4 weeks

Start Date: at any time.

Website or link access to the course:

<https://www.coursera.org/learn/firm-level-economics>

Introduction to Marketing

Introduction to the concepts, issues and opportunities associated with marketing management; marketing strategy; buyer behavior; new product development; product management; pricing; promotion and channel decisions.

University offering the course: The University of Pennsylvania

Platform: Coursera

Length of course: 5 weeks

Start Date: At any time.

Website or link access to the course:

<https://www.coursera.org/learn/wharton-marketing>

Marketing in a Digital World

Examination of how digital tools such as the internet, smartphones, and 3-D printing are revolutionizing the world of marketing by changing the roles and practices of companies and consumers.

University offering the course: The University of Illinois at Urbana-Champaign

Platform: Coursera

Length of course: 4 weeks

Start Date: The 17th of each month.

Website or link access to the course:

<https://www.coursera.org/learn/marketing-digital>

Digital Marketing Analytics I - Theory

Digital Marketing Analytics II – Practice

These 2 courses should be taken in sequence. The description of both courses is as follows:

Successful marketing brands require a well-balanced blend of art and science. These two courses introduce students to the science of web analytics while casting a keen eye towards the artful use of numbers found in the digital space. The goal is to provide the foundation needed to apply data analytics to real-world challenges that marketers confront. Students will learn to identify the web analytic tool that is appropriate for their needs.

University offering the course: The University of Illinois at Urbana-Champaign

Platform: Coursera

Length of course: 8 weeks; 4 each

Start Date: The 15th of each month.

Website or link access the first course:

<https://www.coursera.org/learn/marketing-analytics>

Website or link access the second course:

<https://www.coursera.org/learn/digital-analytics>

Digital Media and Marketing Principles

This course exposes students to the impact of digital technologies on marketing communication strategies and practices. By understanding the underlying processes of marketing communications and the core features of new media technologies, students learn to select the appropriate channels to deliver the right marketing message to the right audience at the right time.

University offering the course: The University of Illinois at Urbana-Champaign

Platform: Coursera

Length of course: 4 weeks

Start Date: The 15th of each month.

Website or link access to the course:

<https://www.coursera.org/learn/marketing-channels>

Multicultural Marketing. Introduction to Intercultural Studies: The Branding of Culture

This course examines an aspect of marketing through the ways branding makes use of cultural stereotypes to promote products or places. On the course you will consider the effects this might have on national and cultural identity and explore how some products are becoming decoupled from their culture of origin whilst others are localized.

University offering the course: University of Leeds

Platform: Future Learn

Length of course: 2 weeks.

Start Date: At any time

Website or link access to the course:

<https://www.futurelearn.com/courses/intercultural-studies-branding-culture>

Marketing in an Analog World

Exploration of key differences between Analog and the Digital marketing; Examination of four ways in which the Analog world has been affected by the digital revolution: Domination, Resistance, Synergy, and Transformation.

University offering the course: The University of Illinois at Urbana-Champaign

Platform: Coursera

Length of course: 4 weeks

Start Date: The 22nd of each month.

Website or link access to the course:

<https://www.coursera.org/learn/marketing-analog>



4- M.Sc. in Intellectual Property

What is Intellectual Property?

Intellectual Property (IP) refers to creations such as inventions, artistic work, trade names, secret formulas, images, literary work and customer lists created by the mind and that are used in business. These creations are usually legally protected through the registration of patents, copyrights, and trade names. Intellectual property provides their creators recognition and financial benefits, and provide an environment that encourages inventions and innovation. The field of Intellectual Property is at the forefront of business development and is growing at a rapid pace to match the technological and innovative discoveries.

Purpose of this Program

TAG-DU provides individuals who seek a study in Intellectual Property with a program that allows them to become experts in the field of intellectual property. The beneficiaries from this program include:

- Attorneys and Law graduates who did not have the opportunity to take IP courses during their course of study.
- University graduates who desire to pursue a career in intellectual property.
- Government employees working in IP registration.
- Paralegals and IP administrators who manage IP portfolios.
- Lawyers and paralegals who desire careers in litigation matters related to the defense of intellectual property.
- Marketing and advertising professionals who want to strengthen their knowledge in trademark laws.
- Individuals seeking positions in large companies that have a number of intellectual property rights.

Curriculum

The curriculum consists of 11 courses as follows:

- | | |
|---|--|
| • Introduction to Intellectual Property | • International Property Law and Policy: Part 2 |
| • Protecting Business Innovation via Patent | • International Franchise Law: The World is Yours |
| • Copyright Law | • Media Law |
| • Protecting Business Innovation via Trademark | • Commercialization of Innovation Activity Results |
| • States and Markets in the Global Economy | • High Conflict in Law: An Introduction. |
| • International Property Law and Policy: Part 1 | |

The descriptions of each of the courses along with information related to the provider of each course are listed on the following pages.

COURSES' DESCRIPTION

Introduction to Intellectual Property

This course will introduce the various types of U.S. intellectual property: patents, which cover inventions and process innovations; copyright, which protects original works of authorship; and trademarks, which protect a business' commercial identity as the source of valuable goods and services. You will then explore case studies of how global businesses have used intellectual property law to generate enormous value from these intangible assets.

University offering the course: University of Pennsylvania.

Platform: Coursera.

Length of course: 4 weeks.

Start Date: at any time.

Website or link access to the course:

<https://www.coursera.org/learn/introduction-intellectual-property>

Protecting Business Innovations via Patent

The approach taken in this course is practical and commercial rather than theoretical. A combination of lectures and case studies help to illustrate the concepts and make the course more interesting. After completing this course, students should be able to understand how patents are issued and protect innovations, including: What is a patent? What do they protect? How do we get a patent? Where are patents valid? How much do they cost? In addition to basic concepts the course also deals with advanced topics such as: software patents, business process patents, patenting life, patent trolls and multiple case examples of large and small companies using patents and patent lawsuits.

University offering the course: The Hong Kong University of Science and Technology.

Platform: Coursera.

Length of course: 4 weeks.

Start Date: at any time.

Website or link access to the course:

<https://www.coursera.org/learn/protect-business-innovations-patent>

Copyright Law

The course will introduce students to the workings of copyright law through an examination of the system's basic principles, rules, and institutions. Topics will include; the justifications for copyright law, copyrightable subject matter, authorship, the nature and scope of copyright's exclusive rights, fair use, and remedies for infringement.

University offering the course: University of Pennsylvania

Platform: Coursera

Length of course: 4 weeks

Start Date: at any time.

Website or link access to the course:

<https://www.coursera.org/learn/copyright-law>

Protecting Business Innovations via Trademark

This course provides learners with an understanding of how trademark laws can be used to protect business innovation using a combination of lectures and case examples for discussion.

The course focus on protecting innovations with Trademark as one of several tools that can be used by companies to protect their brands and products.

University offering the course: The Hong Kong University of Science and Technology

Platform: Coursera

Length of course: 4 weeks

Start Date: at any time.

Website or link access to the course:

<https://www.coursera.org/learn/protect-business-innovations-trademark>

States and Markets in the Global Economy

In this business and management course you will learn management techniques to operate in an international economy presented with tremendous opportunities as well as risks.

Globalization has dramatically expanded opportunities for international trade, investment and economic development. At the same time, global managers are facing the prospect of trade wars, international financial crises and intensified competition over markets and resources.

International organizations such as the International Monetary Fund, World Trade Organization and World Bank Group have a direct impact on international business operations.

This course develops analytical tools for understanding the rapidly changing and dynamic global economy. With these tools, you will be better prepared to anticipate the risks and take advantage of the opportunities you will encounter in the global business environment.

University offering the course: Arizona State University

Platform: Coursera

Length of course: 6 weeks

Start Date: Future dates to be announced, check course's link

Website or link access to the course:

<https://www.edx.org/course/states-and-markets-in-the-global-economy>

Intellectual Property Law and Policy: Part 1

In this course, Part 1 of a two-part series, learners will be introduced to a broad overview of the intellectual property laws, the theory underpinning this area of law, and an individual look at patent law. The course will answer many questions such as Can you really get a patent on a rectangular cell phone shape? Do artists and musicians need over a century of copyright protection for their works? Can you trademark red shoe soles?.

University offering the course: University of Pennsylvania

Platform: edX

Length of course: 6 weeks

Start Date: Anytime.

Website or link access to the course:

<https://www.edx.org/course/intellectual-property-law-and-policy-part-1>

Intellectual Property Law and Policy: Part 2

In this course, Part 2 of a two-part series, students will explore the modern realities and debates of copyright and trademark laws, and then consider alternatives to intellectual property and the future of this exciting area of the law.

The focus of this two-part series is on learning some of the seminal legal cases in each area, while also considering the policy implications of the law as it stands.

University offering the course: University of Pennsylvania

Platform: edX

Length of course: 6 weeks

Start Date: Anytime

Website or link access to the course:

<https://www.edx.org/course/intellectual-property-law-and-policy-part-2>

International Franchise Law: the World is Yours

This free online course will introduce you to international franchise law and will enhance your skills in assessing the viability of franchising a business internationally. Since World War 2 business format franchising has grown exponentially and is now entrenched as a trusted business model. But, what many would believe to be a simple business arrangement is anything but that.

University offering the course: UNSW Sydney

Platform: Future Learn

Length of course: 6 weeks

Start Date: Check course's link for future schedule.

Website or link access to the course:

<https://www.futurelearn.com/courses/international-franchise-law>

Media Law

Knowledge of media law is crucial for creative and design professionals. This course explores a comprehensive range of topics and models, such as privacy and art, the Digital Millennium Copyright Act, Open Source public license, Creative Commons, Digital Rights Management, as well as working definitions of Fair Use and the practical limits of sampling/mixing in different idioms and economic sectors.

University offering the course: New York University

Platform: edX

Length of course: 14 weeks

Start Date: Aug 23, 2021/ Jan 10, 2022/ May 2, 2022

Website or link access to the course:

<https://www.edx.org/course/media-law>

Commercialization of innovation activity results

This course provides the basic knowledge of the patent law, innovation management, and basic marketing methods in the sphere of intellectual activity results. The course examines some issues related to the assessment of the technologies completeness using the methods LIFT and TAME; assessment of the commercial potential of the intellectual activity results based on the business-planning methods and Due Diligence strategy, as well as the classic strategies and key practices of this commercialization. The course aims at providing learners with the skills in the sphere of legal regulation of the commercialization in the implementation of the innovative projects. The course introduces learners to the basic terminology, examines the main approaches to assessment and implementation of the project economic efficiency indicators.

The issues are considered both from the point of potential investor and the future customer. The course examines the key methods of evaluating the cost of the project and the product, which is to be introduced to the market. Upon completion of this course, learners can solve a variety of problems related to the project management in the sphere of commercialization of intellectual activity results.

University offering the course: Saint Petersburg State University

Platform: Coursera

Length of course: 5 weeks

Start Date: Anytime.

Website or link access to the course:

<https://www.coursera.org/learn/commercialization-of-innovation-activity-results>

High Conflict in Law: An Introduction

In this course, we will explore high-conflict behaviors and provide you with some strategies and skills for handling them in legal disputes and business settings. Guided by real-world examples, you will gain an understanding of the causes and impacts of high-conflict behavior, and learn effective responses in high-conflict situations. The course will assist you in further developing your skills in conflict resolution and problem-solving.

This course is aimed at anyone who may encounter high-conflict behaviors in a wide range of situations, particularly in a business or legal setting.

University offering the course: University of Newcastle

Platform: edX

Length of course: 3 weeks

Start Date: Future dates to be announced, check course's link.

Website or link access to the course:

<https://www.edx.org/course/high-conflict-in-law-an-introduction>



5- MBA in Information Technology & Communication

Advantages of a degree in Information Technology & Communication

The MBA program in Information Technology & Communication prepares students for rewarding careers in the growing field of information technology. Students who complete the program would have gained a foundation in various fields of information technology including web development and application, database structure and management, data analysis and data mining. Graduates of the program will be able to communicate effectively with different users of information technology, and supervise and manage information systems for various entities.

Curriculum

The curriculum consists of 14 required courses as follows:

Basic Courses

- Financial Accounting.
- Managerial Accounting.
- Organizational Behavior.
- Managerial Economics.
- Statistics for Managers.
- Marketing Management.

Concentration Courses

- Web Design & Applications.
- Information Technology Foundations.
- Database Management Essentials.
- Research in Information Science & Technology.
- Communication in the 21st Century Workplace.
- Information Design.
- Predictive Analytics & Data Mining.

Elective Course (Choose one)

► **Data Science for Health Informatics**

Students are allowed to substitute certain courses with other similar courses subject to the approval of TAGDU administration.

The descriptions of each of the required courses along with information related to the provider of each course are listed on the following pages.

To help students sign up for certain required courses (in situations where these courses may be over-subscribed), two options are provided. In these situations students are free to choose any of the alternatives.

COURSES' DESCRIPTION

Introduction to Financial Accounting

Master the technical skills needed to analyze financial statements and disclosures for use in financial analysis, and learn how accounting standards and managerial incentives affect the financial reporting process. By the end of this course, you'll be able to read the three most common financial statements: the income statement, balance sheet, and statement of cash flows.

University offering the course: University of Pennsylvania.

Platform: Coursera.

Length of course: 4 weeks.

Start Date: at any time.

Website or link access to the course: <https://www.coursera.org/learn/wharton-accounting>

Managerial Accounting [Choose from one of two options]

Option1: Managerial Accounting Fundamentals

This course will teach you the fundamentals of managerial accounting including how to navigate the financial and related information managers need to help them make decisions. You'll learn about cost behavior and cost allocation systems, how to conduct cost-volume-profit analysis, and how to determine if costs and benefits are relevant to your decisions.

University offering the course: University of Virginia

Platform: Coursera

Length of course: 4 weeks

Start Date: at any time.

Website or link access to the course:

<https://www.coursera.org/learn/uva-darden-managerial-accounting>

Option2: Managerial Accounting: Cost Behaviors, Systems, and Analysis

University offering the course: University of Illinois

Platform: Coursera

Length of course: 4 weeks

Start Date: at any time.

Website or link access to the course:

<https://www.coursera.org/learn/accounting-for-managers>

Organizational Behavior

Of course, we are not machines, and certainly not programmable. But through the study of organizational behavior, we can gain insights into what makes people tick within a work context. Increasing your understanding of your own behavior and that of your colleagues, teams and leaders, is an important first step to bringing positive change to how you and your organization work.

The objective of this course is to provide insight into four key areas in the domain of organizational behavior: Motivation, Leadership, Teamwork, Organizational culture.

University offering the course: University of Illinois

Platform: Coursera

Length of course: 4 weeks

Start Date: at any time.

Website or link access to the course: <https://www.coursera.org/learn/managing-people-iese>

Managerial Economics and Business Analysis Capstone

The capstone project involves an in-depth analysis of an actual business situation in which you will examine the global economic environment of a business. The final project will be a business plan that uses statistical tools and economic theory to create a comprehensive analysis of the microeconomic and macroeconomic environment in which the focal company operates.

University offering the course: University of Illinois

Platform: Coursera

Length of course: 4 weeks

Start Date: 8th of each month, please check course's link

Website or link access to the course:

<https://www.coursera.org/learn/managerial-economics-capstone>

Basic Data Descriptors, Statistical Distributions, and Application to Business Decisions

This course presents an overview of the general principles and applications of statistics relevant to management. A major emphasis of this course will be the development of skills through practical problem solving.

University offering the course: Rice University

Platform: Coursera

Length of course: 4 weeks

Start Date: at any time.

Website or link access to the course:

<https://www.coursera.org/learn/descriptive-statistics-statistical-distributions-business-application>

Marketing Essentials

This business and management course will bridge the gap between information and real world experience. You will learn the theories of marketing through practice (examples and illustrations). This course will explain what marketing management is all about in the simplest of terms and lay the foundation to your pathway to excellence in the wonderful world of marketing.

University offering the course: University of Maryland & University System of Maryland

Platform: edX

Length of course: 7 weeks

Start Date: 15th of March or 4th of October

Website or link access to the course: <https://www.edx.org/course/marketing-management>

Web Design & Applications: (two options)

Option1: Introduction to Web Development?

By the end of this course you'll be able to describe the structure and functionality of the world wide web, create dynamic web pages using a combination of HTML, CSS, and JavaScript, apply essential programming language concepts when creating HTML forms, select an appropriate web hosting service, and publish your webpages for the world to see. Finally, you'll be able to develop a working model for creating your own personal or business websites in the future.

University offering the course: University of California, Davis

Platform: Coursera

Length of course: 6 weeks

Start Date: at any time.

Website or link access to the course: <https://www.coursera.org/learn/web-development>

Option2: How to Create a Website in a Weekend! (Project-Centered Course)?

In this project-centered course, you'll design, build, and publish a basic website that incorporates text, sound, images, hyperlinks, plug-ins, and social media interactivity. The course will provide you with step-by-step instructions, exercises, tips, and tools that enable you to set up a domain name, create an attractive layout for your pages, organize your content properly, ensure that your site functions well across different operating systems and on mobile devices, keep your site safe, and finally, let people know your site is online. It will even show you how to track your visitors. Throughout the course, you'll engage in collaboration and discussion with other learners through course forums and peer review.

Once you complete your first website project using Wordpress, you can move on to our optional, extended module that covers more advanced techniques such as using a simple text editor, coding in HTML, CSS, and Javascript, and more.

University offering the course: The State University of New York.

Platform: Coursera

Length of course: 3 weeks

Start Date: at any time.

Website or link access to the course: <https://www.coursera.org/learn/how-to-create-a-website>

Information Technology Foundations

The course will explore the different components of IT and how they work together as a system to support the different aspects of an organization. Specifically, the course will explore different categories of software such as operating systems, programming, and databases. The hardware components that will be examined are the structure of computers and their peripherals. The role of people will be an important focus of the course, describing which roles are necessary for the IT system to function efficiently and effectively. This focus includes the various administrative roles, the methodologies used by people tasked with developing new systems, and the ethical issues that must be considered by individuals involved with IT.

University offering the course: Western Governors University

Platform: edX

Length of course: 6 weeks

Start Date: Future dates to be announced, please check the link.

Website or link access to the course:

<https://www.edx.org/course/information-technology-foundations>

Database Management Essentials

In this course, you will create relational databases, write SQL statements to extract information to satisfy business reporting requests, create entity relationship diagrams (ERDs) to design databases, and analyze table designs for excessive redundancy. As you develop these skills, you will use either Oracle, MySQL, or PostgreSQL to execute SQL statements and a database diagramming tool such as the ER Assistant or Visual Paradigm to create ERDs. We've designed this course to ensure a common foundation for specialization learners. Everyone taking the course can jump right in with writing SQL statements in Oracle, MySQL, or PostgreSQL.

University offering the course: The University of Colorado

Platform: Coursera

Length of course: 3 weeks

Start Date: at any time.

Website or link access to the course:

<https://www.coursera.org/learn/database-management>

Research in Information Science & Technology

The course provides a broad view of how to become and progress as a researcher. It spans over a wide range of topics, from the historical development of scientific thought to research methodology, to the pragmatics of publication, research funding, evaluation, and promotion in a researcher's career. It also stresses the ethical aspects of research. Although the course speaks about scientific research in general, it especially focuses on the field on Information and Communication Science and Technology.

University offering the course: Politecnico di Milano

Platform: Coursera

Length of course: 6 weeks

Start Date: at any time.

Website or link access to the course:

<https://www.coursera.org/learn/being-researcher>

Communication in the 21st Century Workplace

In today's fast-paced business environment, employees at all levels find themselves being asked to handle more tasks, meet more deadlines, take on more responsibilities, and adapt to more change. Added to these challenges is the constantly shifting diversity of the workplace, where coworkers cope with generational, gender, age and cultural differences. Communication, both verbal and nonverbal, is at the foundation of everything we do and say, and is especially important in the 21st century workplace. The good news is that communication is a learned skill, and can be improved upon with the right training. The focus of this course is to heighten students' awareness of workplace communication, and add new interpersonal skills, with the end result of becoming a more competent communicator overall.

University offering the course: University of California, Irvine

Platform: Coursera

Length of course: 4 weeks

Start Date: at any time.

Website or link access to the course:

<https://www.coursera.org/learn/communication-in-the-workplace>

Information Design

This course covers principles of visual design so that you can effectively organize and present information with your interfaces. You'll learn concrete strategies to create user interfaces, including key lessons in typography, information architecture, layout, color, and more. You'll learn particular issues that arise in new device contexts, such as mobile and responsive interfaces. You will learn how to apply these design principles in a modern context of increasingly diverse form factors - from tablets, to walls, to watches.

University offering the course: University of California San Diego

Platform: Coursera

Length of course: 3 weeks

Start Date: at any time.

Website or link access to the course:

<https://www.coursera.org/learn/infodesign>

Predictive Analytics and Data Mining

This course introduces students to the science of business analytics while casting a keen eye toward the artful use of numbers found in the digital space. The goal is to provide businesses and managers with the foundation needed to apply data analytics to real-world challenges they confront daily in their professional lives. Students will learn to identify the ideal analytic tool for their specific needs; understand valid and reliable ways to collect, analyze, and visualize data; and utilize data in decision making for their agencies, organizations or clients.

University offering the course: University of Illinois

Platform: Coursera

Length of course: 4 weeks

Start Date: at any time.

Website or link access to the course:

<https://www.coursera.org/learn/predictive-analytics-data-mining>

The Data Science of Health Informatics

Health data are notable for how many types there are, how complex they are, and how serious it is to get them straight. These data are used for treatment of the patient from whom they derive, but also for other uses. Examples of such secondary use of health data include population health (e.g., who requires more attention), research (e.g., which drug is more effective in practice), quality (e.g., is the institution meeting benchmarks), and translational research (e.g., are new technologies being applied appropriately). By the end of this course, students will recognize the different types of health and healthcare data, will articulate a coherent and complete question, will interpret queries designed for secondary use of EHR data, and will interpret the results of those queries.

University offering the course: Johns Hopkins University

Platform: Coursera

Length of course: 4 weeks

Start Date: at any time.

Website or link access to the course:

<https://www.coursera.org/learn/the-data-science-of-health-informatics>

Make Your Own Ap

Using motivational videos, introductory sections, an interactive code editor, challenges and peer review throughout this course you will develop a working chat app. While doing so you can earn credits and points, receive badges and fulfill achievements in order to be able to see and compare your progress with other students. Starting with simple HTML content and ordinary CSS rules you will gradually improve your app and add increasing interaction within every week using JavaScript and JQuery. After completing this course you'll be able to tackle almost any idea you might have and build an app that fulfills your needs.

University offering the course:

Platform: edX

Length of course: 6 weeks

Start Date: Future dates to be announced, please check the link.

Website or link access to the course: <https://www.edx.org/course/make-your-own-app>



Eligibility

Both the MBA and the M.Sc. programs are available to students who hold undergraduate degrees from universities recognized by TAGDU regardless of their field of study. As such, no specific undergraduate background in any discipline is required.

To qualify for admission, the following requirements should be met:

1. Academic Requirements. The applicant must hold an undergraduate degree in any field of study from a university recognized by TAGDU.
2. English Language Requirement. Since all courses are taught in English, applicants whose native language is not English must demonstrate proficiency in the English language through:
 - A minimum score of 79 out of 120 on the TOEFL test, or
 - A minimum score of 6.50 on the International English Testing System.

Applicants to TAGDU have to complete an online application and provide all the necessary required information. Please refer to (<https://registration.tag-du.com>).

Registration Process

The courses required to complete the various curricula are all offered online by prestigious MOOC providers. These courses start on different dates during the year and as such, the TAGDU website will show the starting dates of the various courses in the curriculum. Students will register for the courses following the instructions that will be provided. Most MOOC courses are offered free of charge, but some courses require a minimal registration fee that is payable to the provider.

The TAGDU faculty and administration are always ready to provide advice on course selections and sequence.

The End Game

TAGDU students register and complete the required courses on their own. Upon the completion of each course, the students should request a certificate of completion from the providers and they should retain these certificates. Upon the completion of all the curriculum, students will submit the certificates of completion to TAGDU.

Upon the verification of all the certificates of completion and the determination that the student has completed the required curriculum, TAGDU will schedule a COMPETENCY EXAM for the student prior to graduation. This competency exam is given online and is designed to test the basic commands of the selected area of specialization. A student who does not pass the exam on the first attempt is allowed to take it a second time at no charge.

Following the success in the competency exam, TAGDU will mail to the student the appropriate graduate degree. In the event there are several students graduating at the same time from a specific geographical area, a TAGDU administrator will hold a graduation ceremony in that area and distribute the diplomas directly to the students.

TAGDU Fees

The total fees for obtaining a graduate degree from the Talal Abu-Ghazaleh Digital University are \$1,500 payable as follows:

- » \$200 with the application to the program.
- » \$1,300 upon the satisfactory completion of the Competency Exam.

The fees for enrolling in the Professional Programs area a one-time fee of \$400 payable upon registration to the program.

What should you do now?

A student interested in an academic degree or in a certificate should review the offerings that are provided and make a decision.

Information about each of the specializations and the curriculum requirements of that specialization are listed in the following pages.

Each program consists of a set of required MOOC courses. These courses along with their descriptions and information on their providers are all listed under each of the various areas of specialization. To help students sign up for some of the required courses in situations where these courses are over-subscribed, two or more options are provided.



Talal Abu-Ghazaleh Digital University

Where do you go for additional information?

For additional information, you may consult our affiliate:

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