

The Creative Organizer

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The life of Talal Abu-Ghazaleh deserves an in-depth study and is an analytical scientific book to learn from. The life of the great men is always a source of experiences and lessons. Their brains store wisdom, experience and useful knowledge, which is a vision for the people. In their life there are success and failures, ups and downs and tests that we as students should consider.

I have learned much from the experience with my brother Talal Abu-Ghazaleh that began in the late 1970s. I accompanied him in many journeys: to Doha, Abu Dhabi, London and Davos and participated with him in many seminars, conferences, forums and serious efforts to serve our nation in the last years.

I used to ask, who is this man who challenged the Greater Amman Municipality for many years because it wanted to place its hands on one of his buildings under the pretext of public benefit? A challenge that he finally won. How did he manage to overcome the crisis in the 70s and 80s? How did he develop his business from one context to another? How did he renew the life of his institutions and remain a permanent leader?

Moreover, where does he come with insight to see what people will need and benefit before it is too late? These questions and others makes me go back in time to our traditional stories about jinn and mankind and I say that this man has a partner who sees things that we cannot see. Is not this the definition of a creative organizer?

Finally, what distinguishes Talal Abu-Ghazaleh is that he does not remain in his comfort zone, continually exploring new areas and opportunities.