



## Newsletter

Issue 74

August 2023



### About TAG-Value

As a member of TAG-Org, AbuGhazaleh Valuation (TAG-Value) is an international valuation and consulting firm with offices and associates spanning worldwide. TAG-Value's expertise covers a complete range of services that include Valuation, Due Diligence and Financial Modeling.

TAG-Value was established at a time when the valuation profession was still in its early stages of development in the Arab region. Since the early beginnings, TAG-Value has consistently been spearheading the efforts to develop the framework of valuation services worldwide.

TAG-Value has an impeccable record of assisting and supporting governments, public institutions and non-governmental organizations in raising the levels of awareness of the importance of business valuation and the valuation of intellectual property worldwide. We offer the business community an array of services aimed at delivering credible and tangible solutions, based on experience combined with sound judgment. Our team of professionals has extensive experience in providing efficient solutions to any situation that practically covers all business sectors.

### IN THIS ISSUE:

---

#### Our Valuation Services

---

**'Abu-Ghazaleh Global' and EntreViable Platform Discuss Cooperation**

---

**Dr. Abu-Ghazaleh Patronizes Launch Ceremony of Remah Journal for Young Researchers**

---

**Abu-Ghazaleh Presents Prizes to winners of Queen Rania Al-Abdullah Award for Excellence in Education**

---

## Our Valuation Services

As the business environment is constantly changing, becoming more complex and sophisticated, businesses must be flexible and ready to adapt and respond promptly. Valuation is a crucial component of the management process that leads to understanding the underlying dynamics of your enterprise. Valuation is therefore essential for estimating the fair value of your business, financial assets or even liabilities.

### **TAG-Value offers the following Business Valuation services:**

**Securities Valuation** Securities are negotiable and exchangeable instruments that represent a financial value, and they are categorized as either debt securities, such as bonds and debentures issued by governments and corporations, or equity securities, such as common and preferred stocks, which reflect a proof of partial ownership or right in a corporation.

TAG-Value provides the valuation of a broad range of securities, which include equity, equity and interest rate options, swaps, treasuries, corporate and government bonds, mortgage-backed securities, collateralized mortgage obligations, credit derivative swaps, and many more.

TAG-Value uses diagnostic tools for valuing securities, applying a series of mathematical relationships and financial models to determine the price at which a security should be exchanged.

### **Stock Valuation We apply sophisticated valuation techniques that can be used to find the fair value of stock options. These valuation techniques include:**

- Monte Carlo simulations
- The Black-Scholes Models
- Lattice models, including the Binomial Options Pricing model.
- Synthetic option modeling

**Tangible Asset Valuation** Our team of experts works in conjunction with university professors and experts in various fields, along with licensed appraisers in order to value a wide range of tangible assets.

### **Our areas of expertise of valuing tangible assets include:**

- Real Estate such as;
  - Residential sector: apartments, housing buildings, villas, condominiums.

## 'Abu-Ghazaleh Global' and EntreViable Platform Discuss Cooperation



AMMAN – HE Dr. Talal Abu-Ghazaleh, founder and chairman of Talal Abu-Ghazaleh Global (TAG.Global), has received in his office HE Dr. Maen Al Qatamin, founder and chairman of the Digital Entrepreneurship Development Platform (EntreViable), to discuss cooperation in education and entrepreneurship fields.

The meeting reflects the mutual interest, indeed commitment, of both sides to education development, towards graduating qualified youth, capable to become business leaders and entrepreneurs.

During the meeting, Dr. Abu-Ghazaleh referred to the “TAGEPEDIA Digital Learning” project which will be launched shortly, as an integrated parallel system to traditional education, to help in overcoming challenges and barriers in traditional education.

He added that this newly-introduced system will be available in multiple languages; Arabic as well as , English, French, and Spanish, noting that it was developed by experts in the learning and technology fields.

Dr. Abu-Ghazaleh further mentioned that the project would become an accessible platform to everyone running educational programs, as it will include about 4,000 universities and thousands of educational institutions and agencies around the world. He emphasized that participants who complete and successfully pass the training programs will be awarded a university degree in accordance with specific standards.

For his part Dr. Al Qatamin affirmed the positive impact of Dr. Abu-Ghazaleh's strategies and approaches in the development of education and technology, pointing out that EntreViable Platform shares the same goals.

He went on to state that the Platform, which was introduced two years ago, and accredited by Oxford University in the UK, was joined by over 160,000 young people from different Arab countries. Dr. Al Qatamin indicated that the Platform in cooperation with the Arab Federation for Digital Economy, affiliated with the Arab League, works on a project that aims to qualify one million Arab entrepreneurs and launch more than 10,000 entrepreneurial companies, pointing out that the project will be launched by the end of September 2023 at Cairo University.

At the end of the meeting, Dr. Al Qatamin went in a tour of the Talal Abu-Ghazaleh for Technology (TAGTech) showroom, a member of TAG.Global, where a number of technological devices such as laptops, tablets, and smartphones were displayed. It's worth mentioning that TAGTech's technological products will be one of the key aspects of cooperation between the two sides.

---

### **Dr. Abu-Ghazaleh Patronizes Launch Ceremony of Remah Journal for Young Researchers**

AMMAN - The Arab Organization for Quality Assurance in Education (AROQA) in cooperation with Remah Research & Development of Human Resources Center has organized the launch ceremony of Remah Journal for Young Researchers under the patronage of HE Dr. Talal Abu-Ghazaleh, AROQA chairman.



In his opening speech, Dr. Abu-Ghazaleh thanked the Remah Journal team for their efforts, highlighting the importance of scientific research and the need for innovative scientific research.

During the ceremony, Dr. Abu-Ghazaleh announced the launch of Remah Journal for Young Researchers which focuses on publishing research conducted by school and university students, praising the importance of such research in the journal's content in fostering the students' out-of-the-box thinking skills towards enhancing entrepreneurship and innovation.

For his part, Dr. Khaled Al-Khatib, director general of the Remah Center, expressed his belief in knowledge and innovation, addressing the next generation about their important contribution to enlighten their communities through purposeful scientific research and generating scientific innovations.

He applauded Dr. Abu-Ghazaleh's vision on the need to cope with the knowledge revolution which the world is currently passing through, considering that embracing this revolution has become a measure for nations' advancement.

Dr. Emad Al-Saidi, executive director of Remah Center, who came up with the Remah Journal idea, said that, "Establishing the Journal comes from the urgent need to spread the culture of scientific research among school and university students. This is in order to enhance and cultivate students' capacities in this domain, as well as to reinforce the importance of scientific research in their future career path." he referred to Dr. Abu-Ghazaleh's statement about his view on traditional education which says: "Learning must be for the purpose of innovation, not just for passing exams."

Meanwhile, Dr. Basma Malas, who launched the 'Future Researcher' initiative, pointed to the effect of Dr. Abu-Ghazaleh on changing her personal thinking towards adopting scientific initiatives, commending his unwavering commitment to knowledge and scientific research.

Ms. Mira Mutawa, one of the participating young researchers, gave details on the procedures that she has followed in writing her scientific paper; by using the school library and external references in addition to online references. She praised the importance of her experience and the extent to which she benefited from it, advising her fellow students to develop their skills by pursuing scientific research.

At the end of the ceremony, certificates for the publication of research papers in the Journal were distributed, and honorary shields were exchanged.

It is worth mentioning that the Arab Organization for Quality Assurance in Education (AROQA) is an international non-profit independent association founded in Belgium in 2007. Its main objective is to promote the quality of higher education with a particular focus on the Arab world under the honorary chairmanship of the Secretary-General of the League of Arab States and the chairmanship of HE Dr. Talal Abu-Ghazaleh.



TAGTech

# PRODUCTS

- Intel Core i5  
8th Generation
- 8 GB RAM  
DDR4
- 256 GB SSD



## FLIP



- Intel® Core i7  
10th Generation 1065G7
- 8 GB RAM  
DDR4
- 128 GB SSD  
+ 512 GB SSD



## PRO



- Intel Celeron N4100
- 4 GB LPDDR3
- 256GB SSD  
+ 64GB EMMC



## UNI



- Intel® Core i3  
10th Generation 1005G1
- 4 GB RAM  
DDR4
- 128 GB SSD



## EDU

- Intel® Core i7 10th  
Generation 10510U
- 8 GB RAM  
DDR4
- 128 GB SSD  
+ 1 TB HDD



## PLUS I

- Intel® Core i7 10th  
Generation 10510U
- 8 GB RAM  
DDR4
- 128 GB SSD  
+ 512GB HDD



## PLUS II



- Intel® Core™ i7  
1255U
- 8 GB RAM  
DDR4
- 256 GB SSD  
+ 1 TB HDD

- Intel® Iris®  
Xe Graphics

- 4500 mAh

- AX (wifi 6) BT 5.1

## PLUS III

### 7022

# New





Intel® Core™ i5  
1235U



Intel® Iris®  
Xe Graphics



8 GB RAM  
DDR4



5000 mAh



256 GB SSD  
+ 1 TB HDD



AC WIFI  
BT 4.2

**PLUS III**

**5022**

*New*



Spreadtrum  
SC7731E Quad-core



2 GB



32 GB



**TAG-TAB Kids II**



MediaTek MTK  
8788 octa-core



8 GB



128 GB



**TAG-TAB III**



Front: 16 MP  
Rear: 20 MP



6 GB



128 GB



**TAG-PHONE  
Special**



Spreadtrum  
SC9863 Octa-core



4 GB



64 GB



**TAG-DC**



Front: 8 MP  
Rear: 16 MP



4 GB



128 GB



**TAG-PHONE  
Plus**



Front: 16 MP  
Rear: 16 MP



6 GB



128 GB



**TAG-PHONE  
Advanced**

TAGTech.Global Building 7, Abdel Rahim Al-Waked Street, Shmeisani, Amman, Jordan  
TAGUCI Building 104 Mecca Street, Um-Uthaina, Amman, Jordan

+962 65100 250 info@tagtech.global For More Information: www.tagtech.global

## Abu-Ghazaleh Presents Prizes to winners of Queen Rania Al-Abdullah Award for Excellence in Education

AMMAN - Talal Abu-Ghazaleh Global (TAG Global) has presented TAGTech laptops to winners of the 2023 Queen Rania Al-Abdullah Award for Excellence in Education, during the annual meeting held by Queen Rania Al Abdullah Award Association in the presence of HE Dr. Talal Abu-Ghazaleh, founder and chairman of TAG Global, and Ms. Lubna Touqan, Association executive Director.

In his remarks, Dr. Abu-Ghazaleh affirmed that both His Majesty King Abdullah II and Her Majesty Queen Rania give great attention to digital transformation, which signifies Their Majesties' diligent efforts to make Jordan among the developed countries in this domain, mainly at the time where countries' development standards are measured by the percentage of their digital citizens.

Dr. Abu-Ghazaleh expressed his pride in cooperation with the Association and its significant role in



promoting culture of excellence by shedding light on distinguished educators and their achievements in improving the educational environment for our students under the wise leadership of Ms. Touqan. He added that he supports excellence in education as a national duty, and as part of his global campaign that he leads for embracing digital transformation in all fields, particularly in education to graduate students who develop pro-active programming (ProPro), currently known as Artificial Intelligence.

He also pointed out that his appreciation by granting laptops serves two purposes: one is to enable the teachers to take the lead in digital transformation and second, to achieve the goals TAGTech was established

for in disseminating tools of knowledge.

Digital transformation became inevitable for those who seek to compete and excel, Dr. Abu-Ghazaleh pointed out, adding that “what is being said ‘about the role of teachers coming to an end in the era of digital transformation is wrong, more accurately; teachers will become digital educators’”. For her part, Ms. Lubna Touqan referred to the importance of supplying every educator with technological tools to help them develop their skills and abilities, as such tools are an integral part .

of keeping pace with the rapid global digital and technological development, particularly taking into account that one of the standards for applying for Queen Rania



Al-Abdullah Award asserts the importance of employing technology in the education process as in (Digitalization and Learning Standard).

She further affirmed that these standards underline the role of teachers and educators in enhancing digital learning and keeping abreast of technology advancements and its tools, as well as guiding students to the use of digital tools and resources.

She also expressed her gratitude to Dr. Talal Abu-Ghazaleh for presenting the laptops which will be a helping hand for the teachers and educators in practicing their work, expressing her pride that these digital devices are Jordanian products manufactured by Talal Abu-Ghazaleh for Technology.

For their part, winners of the prizes expressed their great pride in this recognition by Dr. Abu-Ghazaleh, and

their pride in having an entrepreneurial company specialized in designing and manufacturing digital tools, competing with global industries in this field. They also asserted their support to the digital transformation campaign led by Dr. Talal Abu-Ghazaleh, and urged all concerned parties to support this campaign that raises awareness on the importance of digital transformation of everyone, including teachers, parents and students.

---

For more information, please contact us on the following:

P.O. Box: 921100 Amman 11192 Jordan

Tel: + (962) - 6 - 5100 600 | Fax: + (962) - 6 - 5100 601

Email: [info@tagvaluation.com](mailto:info@tagvaluation.com) | website: [www.tagvaluation.com](http://www.tagvaluation.com)