# TAG-Tenders Newsletter

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Our mission is to offer our clients a complete range of high-quality top professional services and contribute to the economic, social and cultural development of our economy in Jordan, the Arab region and worldwide.

We are managing to achieve this mission through interactive and interconnected levels. On the most basic, we seek to provide practical and effective solutions to the problems faced by our valued clients.

We do this through a more holistic basis, conducting internal brainstorming and strategy sessions with our best consultants, first addressing and identifying the issues at hand and then coming up with the solutions that need to be presented to the Arab business community and international clientele.

#### Article link:

http://www.tagtenders.com/TenderNews. aspx?id=8764&group\_key=tagitenders&lang=en Issue No. 108 January 2024

#### 'Abu-Ghazaleh Global' and CyberX Platform Sign Cooperation Agreement in Cybersecurity

AMMAN - Talal Abu-Ghazaleh Global (TAG. Global) has signed Memorandum а of Understanding (MoU) with CyberX Platform to cooperate in spreading and raising awareness, as well as in building cyber capacities at Arab and regional levels by out mutual carrying awareness initiatives and holding agreed upon training programs.

The MoU was signed by HE Dr. Talal Abu-Ghazaleh, founder and chairman of TAG.Global, and Eng. Mohannad Al-Kalash, CyberX founder.

the signing During Dr. Abuceremony, Ghazaleh emphasized the importance of such partnerships in the field of cybersecurity, highlighting its positive impact on promoting capacity-building, marketing recognized certifications, and



developing a specialized professional community across the Arab region.

For his part, Eng. Al-Kalash has emphasized of the significance raising awareness, eradicating digital illiteracy, and promoting digital citizenship. He went on to discuss the importance of evaluating human-awareness the component in any organization or entity, as being the weakest link in the cybersecurity chain for identifying potential sources of threat and addressing possible gaps.

It is worth mentioning that Talal Abu-Ghazaleh (TAG.Global) is a global organization for professional services, education, and tech products, operating in more than 100 offices worldwide.

CyberX, first the Arabic specialized platform in promoting cybersecurity awareness and digital knowledge, offers services its through a range of high-quality and specialized solutions and platforms; in addition to implementing programs, services and field initiatives in several Arab countries, including the United Arab Emirates, Kuwait. Oman. Iraq, Saudi Arabia, Jordan and Egypt.

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### 407 Palestinians Registered in Abu-Ghazaleh's One Million Refugees' Higher Education Digital Scholarship

AMMAN – The number of beneficiaries from the Talal Abu-Ghazaleh Global Digital scholarship provided to Palestinian students in the Occupied Palestinian Territories and refugees in the diaspora has reached 407 students.

The scholarship came as part of the initiative launched by HE Dr. Talal Abu-Ghazaleh, founder and chairman of Talal Abu-Ghazaleh Global (TAG.Global), to enable Palestinian youth to pursue a Master's degree by offering them fully-funded scholarships.

The scholarship paves the way for students to pursue higher studies in different disciplines at the "Digital University" to empower them with the necessary skills and knowledge to effectively contribute to supporting the growth of their communities.

Dr. Abu-Ghazaleh emphasized that these scholarships crystallize his belief that education is the catalyst for change, pointing out that the response of the Palestinians to the scholarship, despite the difficult conditions in the Occupied Palestinian Territories, is a testament to the unconquerable spirit of the Palestinian people, and it reflects their determination to survive, learn, gain knowledge and strive for excellence.

He continued by adding that the large number of registered students so far indicates the growing enthusiasm for education among Palestinian youth,



paving the way for the initiative's goal to reach one million students, for the purpose of preparing a society that is capable of securing its future and leading its country towards liberation.

It is worth mentioning that Talal Abu-Ghazaleh Global University (TAG-GU) established in 2018, offers several distance-learning Master's programs through the free Massive Open Online Courses (MOOCs), which enables thousands of students to enroll in the best programs offered worldwide. Through TAG-GU, students can obtain a master's degree based on the standards of online master's degree program accreditation in the United States.

For more information or to apply to the University, please check the following website: https://www.tag-gu.global or contact via email: tag.foundation@tag. global

Orcontactphonenumber:0096265100260, ext.: 4005 or 00962797227291

#### 'Abu-Ghazaleh Knowledge Forum' and the British Council Hold IELTS Introductory Session

AMMAN – Talal Abu-Ghazaleh Knowledge Forum (TAG-KF), a member of Talal Abu-Ghazaleh Global (TAG.Global), has held an introductory session on the International English Language Testing System (IELTS) test for a group of participants, in cooperation with the British Council in Amman.



During the session, Council specialists, briefed the participants on the test and its four sections (reading, writing, speaking, and listening), in addition to a range of tips and advices for those who may register for training courses or just sit for the test.

The International English Language Testing System (IELTS) is an international standardized test of English language proficiency for non- English language speakers. It is trusted by governments, employers, and thousands of universities in the United States of America, in addition to a large number of universities, educational institutions, and government departments in more than 140 countries.

More than 3.5 million people take the test every year for various reasons; mainly to study basic and higher studies, particularly in British and Australian universities and centers, where the exam is accepted globally as a measurement of English proficiency, in addition to those eager to take non-academic courses or just for immigration purposes.

To this end, TAG-KF and the British Council agreed to continue organizing and holding such introductory sessions in response to the ongoing need of young people for such sessions, especially for high school students and those planning to apply for scholarships or higher education certificates.

For more information about TAG-KF's upcoming sessions, please contact:

info@tag-forum.org

For more info, please visit our website at www.tagtenders.com

#### Abu-Ghazaleh Receives 2023 CSR International Excellence Award



AMMAN – The Bahrain-based Regional Network for Corporate Social Responsibility (CSR) has honored HE Dr. Talal Abu-Ghazaleh, founder and chairman of Talal Abu-Ghazaleh Global (TAG.Global), with the 2023 CSR International Excellence Award as one of the most influential Arab personalities in CSR fields. A special CSR delegation has visited Dr. Abu-Ghazaleh in his office to present the Award to His Excellency.

In his welcoming remarks, Dr. Abu-Ghazaleh stated that the message of the Hashemite Kings has always been a distinguished model of giving, love and social responsibility to serve the country and the nation, emphasizing the important role of social responsibility in his life. He referred to CSR as the fundamental message and mission he learned from the approach of the Hashemite Kings of Jordan, particularly His Majesty the late King Hussein, and His Majesty King Abdullah II.

Further, Dr. Abu-Ghazaleh gave a thorough perspective on the social responsibility role as a vital tool to achieve economic balance in society, stressing the pivotal significance of this concept, especially with the establishment of the UN Global Compact in 2000. In addition, he highlighted his contributions to this Compact as one of its co-founders by setting rules for the high professional practice on a global scale. His responsibilities as Co-chair of the UN Global Compact with the UN Secretary-General enabled him to considerably contribute to forming and enhancing principles of CSR at a global level.

Meanwhile, the representative of the Regional Network for CRS, Dr. Mohamad Al-Widyan, President of Amman Arab university praised Dr. Abu-Ghazaleh's ongoing influence at the Arab and international levels in various fields, with a special focus on social responsibility. He also expressed his gratitude for the opportunity to present Dr. Abu-Ghazaleh with the 2023 CSR International Excellence Award. It is worth mentioning that in 2014, Dr. Abu-Ghazaleh was named the 'International Ambassador for Corporate Social Responsibility' by the Regional Network for CSR, in recognition of his pivotal role and tireless efforts in supporting community initiatives.

It should also be noted that Dr. Abu-Ghazaleh's multi-faceted engagement in social responsibility, since the establishment of TAG.Global to the date of assuming his position as CSR International Ambassador, underscores his deep commitment to driving positive change and making a lasting impact in societies on a global scale.

For more info, please visit our website at www.tagtenders.com



## TAGTechPRODUCTS





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