

# TAG.Global NEVS MAGAZINE The Global Organization for Professional Services, Education and Tech Products Issue 40 - July 2023



Abu-Ghazaleh Announces the Launch of the First-of-its-Kind Smart School Bag in the World



For the 14<sup>th</sup> year in a row: Abu-Ghazaleh Intellectual Property Wins 'Firm of the Year for the Middle East & North Africa' Award



# Sheikh Faisal Al-Humoud Al-Sabah Receives Abu-Ghazaleh



# Contents



Lebanon Honors Talal Abu-Ghazaleh by Naming Al-Ghazieh Public School After Him



Embassy of Ireland in Amman Commends Dr. Abu-Ghazaleh for Supporting 'Jordan Young Scientists' Exhibition

17

7



Dr. Abu-Ghazaleh Honors Director of the Palestinian Camp Services

22



Dr. Abu-Ghazaleh Announces TAG.Global Digital Training Platform Launch

37



Abu-Ghazaleh Patronizes 2023 ELO Inauguration Ceremony

42

Talal Abu-Ghazaleh Global News Magazine

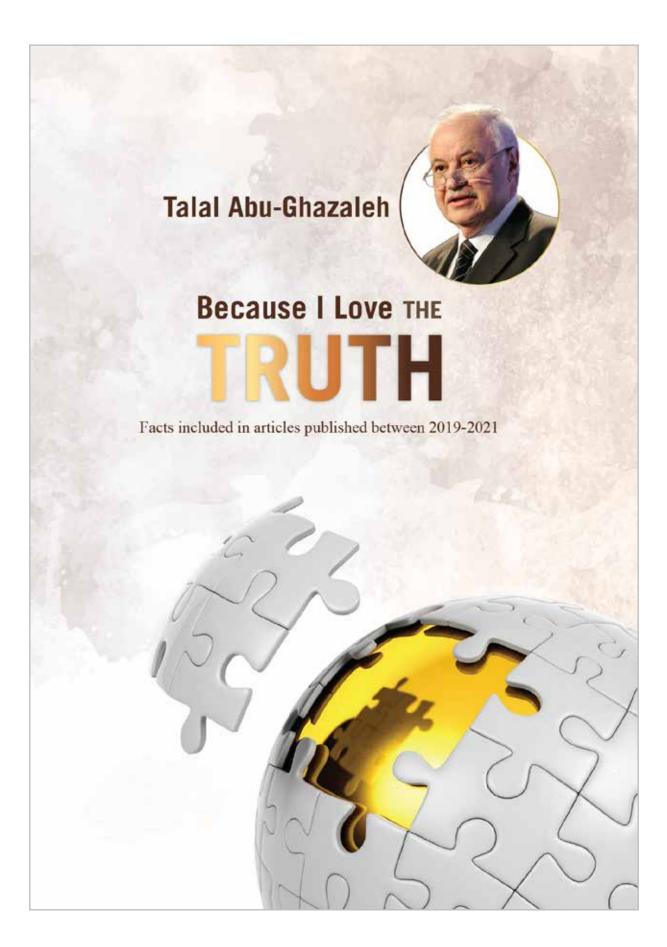
Issued by TAG. Global Media Department

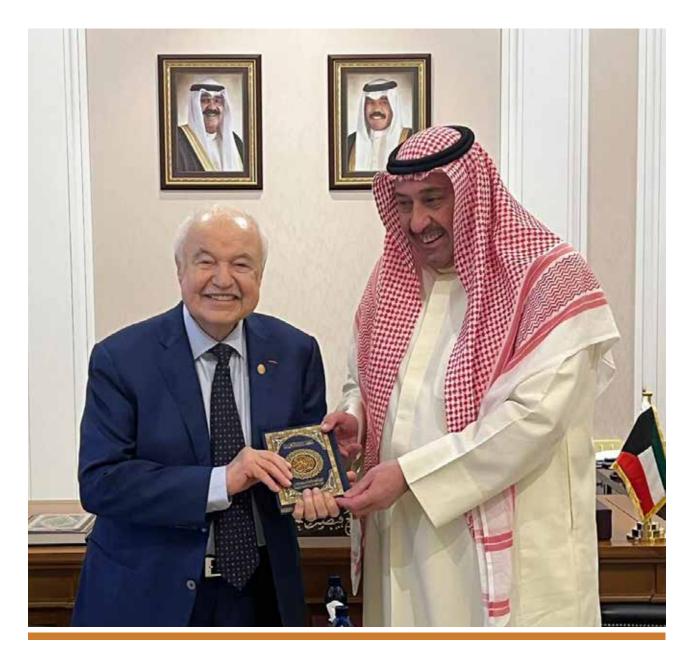
Editor in Chief: Ibtisam Awadat editorinchief@tag.global

**Photos:** TAG.Global Photography Department Khaled Zaghmout

**To order any TAG.Global publications: Mustafa Hammad** publications@tag.global

TAG.Global





## Sheikh Faisal Al-Humoud Al-Sabah Receives Abu-Ghazaleh

#### KUWAIT

His Excellency Sheikh Faisal Al-Humoud Al-Sabah, Chief Advisor at Al Diwan Al Amiri in Kuwait has issued a statement on the occasion of receiving HE Dr. Talal Abu-Ghazaleh in Kuwait saying: "I am pleased to welcome and meet Dr. Talal Abu-Ghazaleh during his visit to the country, thanking and appreciating his suggestion and his desire to write a book and to produce a documentary about the State of Kuwait and the Al-Sabah Family, in appreciation for their great role in supporting his career as an expression of his loyalty to this generous country, its great leaders, and noble people."

He continued to say: "You are Welcome in your second country, Kuwait, wishing you a good and a blessed stay in between your family and brothers, hoping for such good relations to continue in the future".

## For the 14th year in a row:

## Abu-Ghazaleh Intellectual Property Wins 'Firm of the Year for the Middle East & North Africa' Award

#### LONDON

Abu-Ghazaleh Intellectual Property (AGIP), a member of Talal Abu-Ghazaleh Global (TAG.Global), won the 'Firm of the Year for the Middle East & North Africa' award, for the 14th year in a row, during the ceremony of the 18th annual Managing Intellectual Property (MIP) Awards for 2023, that was held in London.

AGIP was selected by MIP for its IP outstanding achievements and contributions worldwide, and as a sign of acknowledgement for its exceptional experience and



dedication for delivering the best IP services to its clientele across the globe.

The MIP Awards are granted on the basis of extensive and comprehensive research, with the aim of recognizing outstanding individuals and companies operating in this field globally.

AGIP General Manager, Mr. Mahmoud Lattouf, who received the award on AGIP's behalf has expressed his pride, saying: "We are proud of AGIP's consistent acknowledgment globally attributed to its vast experience in the provision of IP services, as well as its strategy and approach that prioritize delivering first-class services to its clients around the world."

Mr. Lattouf also expressed his gratitude to AGIP's clients for their trust and loyalty, thanking all AGIP's professionals worldwide for their dedicated efforts that contributed once again to its excellent performance in line with the highest standards.

Managing IP Awards has become a major annual event since 2006. The Awards aim to recognize and acknowledge leading IP enterprises and practitioners who had successfully accomplished exceptional improvements in dealing with difficult IP issues over the past year, as well as in driving growth in the international IP market.

## Lebanon Honors Talal Abu-Ghazaleh by Naming Al-Ghazieh Public School After Him

#### **BEIRUT**

Lebanon's Minister of Education and Higher Education, HE Dr. Abbas Al Halabi, decided to name the Al Ghazieh Public School in South Lebanon after Dr. Talal Abu-Ghazaleh, founder and chairman of Talal Abu-Ghazaleh Global (TAG.Global) as a gesture of recognition of Dr. Abu-Ghazaleh's extensive and ongoing journey in the field of digital learning and innovation, as well as his tireless efforts in implementing the digital transformation strategy in Lebanon in order to restore Lebanon's standing in the Arab World as a beacon of science, knowledge, and development.

Accordingly, the Al Ghazieh Municipal Council has issued a decision approving the Minister's proposal and endorsing the designation of the Ghazieh Public School as 'Dr. Talal Abu-Ghazaleh Innovation School' to serve as the focal point of digital transformation and innovation process in public schools of Lebanon.

It is worth mentioning that the selection of Al Ghazieh Public School was made precisely due to its special place in Dr. Abu-Ghazaleh's life; as he had arrived as a 10-year-old child with





his family, seeking refuge after being displaced from their homeland by the Zionist occupation of Palestine, and lived and learned there, in Al Ghazieh, until he graduated from the American University of Beirut.

Commenting on this decision, Dr. Abu Ghazaleh expressed his appreciation for this great honor stressing that everything he contributes to Lebanon is not a favor or a donation, but rather is a national duty towards his second home and its kind and hospitable people."

He said: "This is not just an honor, but a decoration and an award that drives and motivates me to do more towards the development of the educational process in Lebanon, and to overcome all challenges in order to provide technological tools and digital education programs to all students in all Lebanese regions."



## **'Abu-Ghazaleh Global' and Lebanese University Sign** Agreement to Establish the First Technological Devices Factory in Lebanon

#### BEIRUT

Talal Abu-Ghazaleh Global (TAG.Global) signed an agreement with the Lebanese University to establish the first-of-it's-kind factory in Lebanon for manufacturing technological devices at the University's branch in Al Fanar area. The agreement was signed in the presence of HE Dr. Talal Abu-Ghazaleh, founder and chairman of TAG.Global, but the signing ceremony was attended by a large number of ministers, MPs, and officials in Lebanon, including Minister of Education and Higher Education, HE Dr. Abbas Halabi, Minister of Industry, HE Mr. George Boujikian, Minister of Youth and Sports, HE Dr. George Kallass, Minister of Labor, HE Mr. Moustafa Bayram, Former Minister of Industry, HE Mr. Imad Hoballah. The press and media representatives were also there to cover the event.

The agreement, signed by the University President, Prof. Bassam Badran, and Mr. Burhan Al Ashkar, representative of HE Dr. Talal Abu-Ghazaleh for Culture and Media in Lebanon, aims to manufacture, assemble and produce technological devices, such as smartphones, tablets, and laptops with the motto (Made in Lebanon); a step that would remarkably provide job and training opportunities for the Lebanese students and people.

In this regard, Minister Halabi said: "Today is considered a milestone achievement in the University's journey to be designated as the Productive University, by establishing Talal Abu-Ghazaleh for Technology (TAGTech) factory that manufactures and produces devices under the label (Made in Lebanon), numerous job and technical training opportunities will be created for university students and others."

For his part Dr. Abu-Ghazaleh expressed his pride in the partnership with the University, noting that it is a true partnership where responsibilities and outcomes are equally shared. He further stressed that "Through this partnership, we have successfully established the TAGTech factory in the University's headquarters, where commitments will be put into action, not just promises."

Dr. Abu-Ghazaleh also pointed out that the factory would create training opportunities for the University students in the field of technology industry, as it would contribute to increasing the Lebanese Gross National Product (GNP).

Minister Boujikian also affirmed that the Ministry would issue an industrial certificate under the name of the Lebanese University to support this joint project between the University and TAGTech, pointing out that establishing such a factory is the start of a promising and important sector that Lebanon needs during these challenging circumstances.

In his key remarks, University President Prof. Badran, confirmed, that the agreement will contribute to generating learning, training, and employment opportunities for its students. This will enable students to become members of its faculties and research cadres in the faculties of engineering, science, management, and the Institute of Technology. In addition, they may benefit from the emerging opportunities of manufacturing, production, development, programming, marketing, and management in the factory.





## Abu-Ghazaleh Announces the Launch of the First-of-its-Kind Smart School Bag in the World

#### **BEIRUT**

Talal Abu-Ghazaleh Global (TAG.Global) jointly with the Lebanese Portal of Education, Development, Accreditation, and Technology (PEDAGOGY) Consulting Firm, launched the Smart School Bag Project, under the patronage, and in the presence of Lebanon's Minister of Education and Higher Education, HE Dr. Abbas Halabi, and HE Dr. Talal Abu-Ghazaleh, TAG.Global founder and chairman.

The ceremony which was held at the Ministry's auditorium, was attended by representatives of the education sector from various Lebanese governorates, officials from the Ministry, members of the Center for Educational Research and Development, as well as a host of school principals and heads of educational institutions. That is in addition to representatives from education syndicates and associations, educational offices, academics, educational researchers, and union officials.

In his address, Dr. Abu-Ghazaleh expressed his pride in launching the first-of-its-kind smart school bag in the Arab region, calling on all Arab youth to be filled with ambition and strong will towards the future. He stressed the importance of lifelong learning, considering it as basic as food and water, recalling the beginning of the technological and digital revolution.

Dr. Abu-Ghazaleh stated that education development started a long time ago, ever since he had chaired the first UN conference on Transforming Education, that focused mainly on standards and reporting. He said: "today is the time to think about the future, and the need to shift from education to learning to encourage innovation attributed to its importance in creating jobs and boosting world economies" adding: "It is a historic moment to launch this global digital transformation project from my beloved country, Lebanon."

For his part, Minister Halabi praised Dr. Abu-Ghazaleh's efforts in implementing the digital transformation strategy in Lebanon. He mentioned that the Smart School Bag would effectively lessen the burden on teachers, learners and parents thanks to its technical flexibility. He further stated that the digital transformation is part of the Ministry's mission, which already signed the digital transformation agreement at the United Nations to introduce it into the Lebanese curriculum.

Meanwhile, PEDAGOGY Co-founder and General Manager, Mr. Hani Hamed, commended the role played by the Ministry in enhancing the partnership between the public and the private sectors to promote the educational process, pointing to the efforts of the Center for Educational Research and Development in



coordination and cooperation with TAG.Global in developing the Smart School Bag project. This initiative, he noted, was materialized through the inauguration Talal Abu-Ghazaleh for Technology (TAGTech) factories in Egypt, Jordan, Lebanon and China.

In the same context, PEDAGOGY developed special software in partnership with leading global technology companies to digitize curricula, transform schoolbooks and develop interactive digital educational content for all academic levels.

Mr. Hamed reviewed the different stages of the Smart Bag's development, praising the team's tremendous dedication that resulted in creating 143 e-books in Arabic, English and French. He further announced that the educational curricula was awarded the Quality Matters Accreditation; the leading accreditation for developing quality indicators for e-learning, in addition to attaining a second accreditation by ARRAY Global Accreditation for academic programs and educational curricula.

For his part, PEDAGOGY Educational Programs Manager, Mr. Fayad El-Halabi, gave additional details of the Smart Bag, which includes diverse, interesting and non-traditional digital educational content in line with the requirements of the Knowledge Revolution the world is currently passing through. Such a Bag also keeps pace with the era of Artificial Intelligence and meets the aspirations of learners in the digital age as well as the growing market needs for 21st Century skills.

Mr. El-Halabi referred to a number of projects carried out by PEDAGOGY in terms of digital content, such as the project to convert paper educational curricula into interactive digital curricula for the Ministry of Education in Iraq, and a similar project in Saudi Arabia. He then gave additional details about TAGTech's technological devices that constituted the main part in the development of the Smart Bag.

It is worth mentioning that the Talal Abu-Ghazaleh for Technology (TAGTech) started manufacturing electronic devices including laptops, tablets, smartphones, and other technological devices, at its factories in China, Egypt, and Jordan by Jordanian experts specialized in the manufacturing and production field, offered in more than 50-locations worldwide.



## Abu-Ghazaleh and Minister Sharafeddine Launch a Global Appeal for Recovery of Deposits

#### AMMAN

HEDr. Talal Abu-Ghazaleh, founder and chairman of Talal Abu-Ghazaleh Global (TAG.Global), received in his office the Lebanese Minister of the Displaced, Dr. Issam Sharafeddine along with Mr. Samer Boustani, an international expert in combating corruption and financial crimes.

During the meeting, the two sides agreed on forming a council of volunteers to help the depositors secure recovery of their savings in the Lebanese banks. They also agreed to launch a digital campaign, regardless of the value of their deposits, so that the Council can take the case to all relevant international authorities, considering that such an act of seizure of the deposits in question is considered a crime against humanity.

Dr. Abu-Ghazaleh stressed that the Banking Secrecy Law in Lebanon must be completely repealed as a first step, as it is impossible to recover funds, while this law remains in force because it stands as a stumbling block in the face of the depositors' recovery rights.



For his part, Minister Sharafeddine expressed his gratitude and appreciation to Dr. Abu-Ghazaleh for his ongoing support and professional services, as well as his support of the depositors' rights and the pursuit of their just cause.

During the meeting, Mr. Boustani briefed the meeting on all international agreements, covenants, and treaties that safeguard and protect human rights in general and their application to the depositors' legal claim in particular. All such measures and principles shall be taken into account while taking the case to all relevant international organizations towards a just solution for the depositors' legitimate claim to recover their money in full.

## In his participation as a keynote speaker at the 9th African Forum of Investment and Commerce

## Dr. Abu-Ghazaleh: Africa, the youngest continent is strategic to world future

#### AMMAN

HE Dr. Talal Abu-Ghazaleh, founder and chairman of Talal Abu-Ghazaleh Global (TAG. Global), participated as a keynote speaker at the opening of the 9th African Forum of Investment and Commerce (AFIC9), in Algeria online. The Forum was organized by the Arab-African Center for Investment and Development (CAAID).

In his keynote statement, Dr. Abu-Ghazaleh confirmed that the African continent, though the world's youngest continent, has tremendous



future opportunities, pointing out that the world is currently embracing a Knowledge Revolution that is radically changing lifestyle and will continue to do so in the future. He called for moving toward digital transformation and digital trade in order to successfully compete on a global scale.

Dr. Abu-Ghazaleh called on all countries to achieve internal self-sufficiency in food, medicine, and technology, while focusing at the same time on the development of education.

He noted that innovation is a key factor in creating wealth, stating that the largest corporations that dominate globally in terms of size, importance, and influence are knowledge-based businesses, such as 'Google'. Dr. Abu-Ghazaleh also underlined that innovation will be necessary to create wealth in the future; where one innovative digital product could become as large as the economies of several countries.

For his part, the Director General of CAAID, Mr. Amine Boutalbi, emphasized the importance of the Forum, which was attended by more than 650 businessmen and entrepreneurs from all over the world. He said that the gathering is an important opportunity to support African countries' endeavor to move toward increasing their exports to effectively contribute to the growth of their local economies.

During the Forum, participants discussed several topics including Africa and the Future, Agriculture and Food Security, Infrastructure and Logistics Services, and African Continental Free Trade Area (Zone de Libre-Échange Continentale Africaine (AfCFTA ), in addition to energy and renewable energy, innovation, Small and medium-sized enterprises (SMEs), and others.

The Forum was held with the participation of more than 150 investors, businessmen and experts from 21 countries in Africa, the Middle East, and Europe.



## **Abu-Ghazaleh and Venezuelan Ambassador to Jordan Discuss Means of Economic and Cultural Cooperation**

#### AMMAN



HE Dr. Talal Abu-Ghazaleh, founder and chairman of Talal Abu-Ghazaleh Global (TAG. Global), received in his office the Venezuelan Ambassador to Jordan HE Mr. Omar Vielma Osuna to discuss enhancing cooperation between the Venezuelan market and Arab region, as well as the various services offered by TAG.Global's office in Venezuela.

During the meeting, Dr. Abu-Ghazaleh praised the Ambassador's efforts in strengthening the relations between the two countries, highlighting the existing strong business and friendship ties with the Venezuelan leadership, government and people. He further pointed out that TAG.Global is the only Jordanian company that has a business presence in Venezuela and provides its services to various clientele in the South American country.

Dr. Abu-Ghazaleh drew attention to the latest

achievements of TAG.Global, represented by the launch of Talal Abu-Ghazaleh for Technology (TAGTech) which designs, produces, and manufactures high-quality technological devices including tablets, laptops and smartphones at competitive and affordable prices.

For his part, Ambassador expressed his appreciation for Dr. Abu-Ghazaleh's constant efforts, saying, "I would like to seize this opportunity to express our deep gratitude for the honor and support Dr. Abu-Ghazaleh has always extended to us," particularly "Dr. Abu-Ghazaleh's contributions that cover various fields, especially in the business and education areas.

The Ambassador also expressed his eagerness to cooperate in developing further opportunities to serve both the Jordanian and Venezuelan communities.

## **Abu-Ghazaleh and Ireland Ambassador to Jordan Discuss Means of Enhancing Cultural Relations**

#### AMMAN



HE Dr. Talal Abu-Ghazaleh, founder and chairman of Talal Abu-Ghazaleh Global (TAG. Global), received in his office the Ambassador of Ireland to Jordan HE Ms. Marianne Bolger to discuss cultural cooperation, particularly in the area of youth education.

During the meeting, Dr. Abu-Ghazaleh commended the strong education system in Ireland and highly praised the Ambassador's efforts in strengthening relations between the two countries.

Dr. Abu-Ghazaleh briefed the Ambassador on the latest achievements made by TAG.Global starting with the establishment of TAGEPEDIA Knowledge Project; the first-of-its-kind educational system in the world that constitutes a digital educational multilingual encyclopedia for learners around the world in all fields. He also touched upon the achievements of Talal Abu-Ghazaleh for Technology (TAGTech), a member of TAG.Global, in manufacturing devices including laptops, tablets and smartphones with high-tech specifications at competitive prices.

For her part, Ambassador Bolger expressed her appreciation and acknowledgment of Dr. Abu-Ghazaleh's efforts in various fields, particularly in business and education globally. She explained the Irish initiative: 'Jordan Young Scientist', a national project with the aim of motivating young students to benefit from their abilities in the fields of science, technology, engineering and mathematics (STEM), as the foundation of all aspects of human development, economic growth and world progress. The initiative was established in Jordan in cooperation between the Irish Embassy in Amman, with the partnership with a number of Jordanian institutions, she said.

It is worth mentioning that TAG.Global is the Global Organization for Professional Services, Education and Tech Products. Operating in More than 100 Offices around the World.

## Embassy of Ireland in Amman Commends Dr. Abu-Ghazaleh for Supporting 'Jordan Young Scientists' Exhibition

'Abu-Ghazaleh Global', a Partner at the Initiative's Exhibition

#### AMMAN

Talal Abu-Ghazaleh Global (TAG.Global) has contributed to the Jordan Young Scientists (JoYS) National Exhibition 2023, organized by the Irish Embassy in Amman by providing 63 technological devices presented to the outstanding students participating in the initiative.

TAG.Global's devices; manufactured and produced by Talal Abu-Ghazaleh for Technology (TAGTech), a member of TAG. Global included 21 laptops, 21 tablets, and 21 smartphones, with a total value of about JD15,000. This contribution serves as part of the Organization's primary mission in supporting young people with the aim of sharpening their skills and capacities in various fields.



During the event, the Irish Ambassador to Jordan, HE Ms. Marianne Bolger, praised HE Dr. Talal Abu-Ghazaleh, TAG.Global founder and chairman, as one of the major supporters to education and youth sectors, highly commending his efforts in discovering early age youth talents and turning their ideas into real projects by instilling the concept of entrepreneurship and innovation.

The JoYS Initiative aims to increase student's uptake and interest for science, technology, engineering, and mathematics (STEM) and highlight their projects and dedication on a national level. This initiative was initially launched in Ireland 60 years ago, and it was launched in Jordan in 2022, to serve as an important platform for young scientists to show their potential and pave the way for a brighter future.

It is worth mentioning that 357 talented students from 68 schools across the Kingdom participated in the exhibition, organized at Al Hussein Technical University (HTU), located at the King Hussein Business Park. The students showcased their innovative projects in various STEM disciplines.

## **Dr. Abu-Ghazaleh Receives Delegation** from Iraqi Federation of Industries

#### AMMAN

HE Dr. Talal Abu-Ghazaleh, founder and chairman of Talal Abu-Ghazaleh Global (TAG.Global), has received in his office a delegation from the Iraqi Federation of Industries (IFI) headed by Mr. Adil Okab, IFI president, and Dr. Osama Al-Quraishi, advisor to the Federation to discuss cooperation.

Dr. Abu-Ghazaleh welcomed the delegation and he acknowledged the efforts of the Iraqi public associations in enhancing industrial development in Iraq, and commended the leading role the IFI plays in serving the country's industrial sector.

He said that TAG.Global is in the process of carrying out several projects in Iraq, including the establishment of a factory for the manufacturing of laptops for which the foundation stone will be laid during his upcoming visit to Iraq. He also affirmed TAG.Global's keenness to offer its consulting expertise to all public and private sectors projects for the development of Iraq, through its offices in Baghdad and Erbil and its cadres and technical teams located in the offices of neighboring countries.

For his part, Mr. Okab expressed his pride in cooperating with TAG.Global, which has a wellearned reputation at a global scale, particularly in the provision of consulting and professional services. Additionally, he highlighted the Federation's commitment, represented by the Board of Directors and all its staff, to achieve progress in various fields.

He said that the IFI plays an important role in protecting 63,000 industrial facilities in the country, and effectively contributes to preparing and drafting legislation that enhances the contribution of Iraqi industries to national economy.



Mr. Okab went on to point out that the Federation, represented by its Board of Directors and all its employees, is keen to develop its functions in many fields, expressing eagerness to maintain cooperation with TAG.Global for its distinguished reputation in consultancy and professional services.

It is worth mentioning that Talal Abu-Ghazaleh Global (TAG.Global) is a global organization for professional services, education and tech products, operating in more than 100 offices worldwide. It provides consulting and professional services, as well as technological products. Its member firm, Abu-Ghazaleh Intellectual Property (AGIP), is the largest worldwide in the provision of IP protection services.

The Iraqi Federation of Industries (IFI) is an independent organization that includes the stakeholders of Iraqi industries. It aims to serve industry and industrialists, and support the national economy. Its core mission is to technically raise the level of workforce in the industrial sector and develop their capabilities.

## US-China Relations: No real change



Talal Abu-Ghazaleh

Having reached concerning levels, the saber rattling between the US and China has been a worrying development that I have addressed on many occasions before. The increasing hostility between the two, both economically and politically, has deteriorated to the point where both sides have publically warned of possible confrontation with the other.

In a positive move however, US Secretary of State Antony Blinken has met China's President Xi Jinping in Beijing on Monday 19 June 2023, in a bid to ease tensions and improve communication between the world's two largest economies. The meeting, which was not originally on Blinken's schedule and was only announced an hour before it took place was the first face to face encounter between the two leaders since Blinken took office in January 2023. It came after months of frosty relations between Washington and Beijing, marked by disputes over trade, human rights, Taiwan, Hong Kong, cybersecurity and other issues. A previous meeting was originally scheduled for February this year, but was cancelled after the US shot down a supposed Chinese spy balloon found in US airspace.

After a 35 minute meeting at the Great Hall of the People on Tiananmen Square, Blinken told reporters: "I stressed that... sustained communication at senior levels is the best way to responsibly manage differences and ensure that competition does not veer into conflict. I heard the same from my Chinese counterparts. We both agree on the need to stabilize our relationship." Blinken also said that he was "clear-eyed" about China and there were "many issues on which we profoundly - even vehemently – disagree." For his part Xi said that the two sides had made progress and reached agreement on some specific issues, but did not elaborate on what they were, saying that China and the US should respect each other's core interests and major concerns, should avoid confrontation and conflict, and should cooperate on global challenges such as climate change, public health and economic recovery.

Both leaders agreed on the need to stabilize their relationship and to prevent competition from turning into conflict. But they also acknowledged that there were major differences on many issues.

The meeting followed a visit by Microsoft's cofounder Bill Gates to Beijing earlier in June where he met President Xi, showing some potential for cooperation between the two countries on issues such as clean energy and innovation.

Blinken's visit to China was part of his Asia tour, which also included stops in Japan, South Korea and India. He said that his trip aimed to demonstrate US commitment to its allies and partners in the region, as well as to uphold a free and open Indo-Pacific.

He also said that he had raised concerns about China's actions in the region, such as its military pressure on Taiwan, its maritime claims in the South China Sea and its crackdown on democracy in Hong Kong.

The meeting between Blinken and Xi is undoubtedly a positive sign of re-engagement and a message to their own people that they are willing to reach out to each other. The two countries will need to balance their interests and values, manage their differences and risks, and seek common ground and solutions.

It is encouraging that hostile rhetoric between the two has moved down a gear. However, the very nature of the relationship between them, each representing a major trading bloc as well as differing political interests, is set to remain fraught with challenges and uncertainties.

In my personal view, no progress, no agreement, no hopes.

## Abu-Ghazaleh, a Keynote Speaker at the 16th International Conference for the Gifted and Talented

#### AMMAN



HE Dr. Talal Abu-Ghazaleh, founder and chairman of Talal Abu-Ghazaleh Global (TAG.Global), addressed the 16th International Conference for the Gifted and Talented, organized by the Arab Council for the Gifted and Talented (ACGT) at the University of Petra, as a keynote speaker, in the presence of Former Prime Minister Prof. Adnan Badran.

The Conference was held under the theme: "Gift, Talent, and Artificial



Intelligence in Education: Visions for the Future," with the participation of a group of intellectuals and high-ranking dignitaries.

In his speech, Dr. Abu-Ghazaleh highlighted the importance of keeping abreast with the technological advancement that has become today's reality and the backbone of the future, affirming that the main source of world power today relies on ICT-based economy, rather than military capability.

He referred to some ICT corporations that have become more powerful than some countries.

Dr. Abu-Ghazaleh went on to say that creativity only requires an individual decision rather than awaiting support from others. He cited TAG.Global as an example, noting that it has become global



in various fields, due to its choice to become a creative knowledge-based organization, developing hundreds of knowledge-based inventions that it offers as a service to its clients.

For his part, Prof. Badran stressed the importance of fostering creative thinking abilities in education, stating that creative minds could be developed by adopting integrated learning methods in solving problems, fact-finding, and building skills.

Prof. Badran called for updating the education inputs that will shift it to integrated learning, as well as changing the school's image to become more appealing to students, saying: "We must focus on training teachers and developing curriculum that corresponds to the era of competitive globalization, modern and contemporary concepts, and trends in education."

In his statement, Prof. Atef Kanaan, chairman of the ACGT, said: "Encouraging and supporting talented and gifted people has become an imperative. At the same time, developing education is the only key for any society to keep pace with the progress of nations at various levels."

During the session, Prof. Rami Abdel-Rahim, president of the University of Petra, talked about the University's role in promoting talented students and creativity, pointing out that talented people have logical thinking that enables them to perceive and see some aspects that others do not.

Meanwhile, Prof. Essam Zabalawi, president of the Australian University in Kuwait, touched upon the importance of employing artificial intelligence (AI) in educational institutions. He noted that while higher education institutions in developed countries have been working to expand the use of AI, their counterparts in the Arab region are still at the stage of thinking about the possibility of employing it. During the Conference, speakers criticized the lack of inventions and intellectual production in Jordan, especially in light of the current education system that needs to be upgraded. They also stressed that the era of digitalization and artificial intelligence is based on scientific research that is not valuable unless it leads to an actual invention.

At the end of the Conference, the patron of the Conference, Dr. Badran, handed over the honorary shields and certificates to Dr. Abu-Ghazaleh, and the speakers.

### For his efforts in promoting the Palestinians' scholarship:

## Dr. Abu-Ghazaleh Honors Director of the Palestinian Camp Services

#### AMMAN

HE Dr. Talal Abu-Ghazaleh, founder and chairman of Talal Abu-Ghazaleh Global (TAG.Global), received in his office Mr. Osama Alkam, Director of the Camp Services Directorate.

During the meeting, Dr. Abu-Ghazaleh presented an appreciation shield to Mr. Alkam in recognition of his efforts in facilitating field visits carried out by TAG.Global's Palestinians' Scholarship Team to support education offered to Palestinian refugees, as well as his collaboration with all camp leaders and managers.



Dr. Abu-Ghazaleh has previously announced the

provision of Master's degree scholarships to Palestinians, under occupation or Palestinian refugees in Jordan, Lebanon, Syria and the Arab region, fully funded by Talal Abu-Ghazaleh Foundation (TAG-Foundation).

The scholarships include obtaining a Master's degree accredited by Talal Abu-Ghazaleh Global University (TAGGU), in one of five specialized master's disciplines including: Artificial Intelligence, Information Technology, Digital Marketing, Intellectual Property, and Supply Chain Management.

Among the requirements for winning a scholarship is that the student must have a minimum average of (good GPA and higher) in the bachelor's degree; lives in the Palestinian occupied territories; or in Palestinian refugee camps in Jordan, Lebanon, or Syria and any other Arab country; and has a certificate of the national examination of the English language or its equivalent.

Talal Abu-Ghazaleh Global University (TAGGlobal), established in 2012, offers an array of postgraduate distance-learning programs through the free Massive Open Online Courses (MOOCs), which enable a large number of students to enroll in the best programs offered worldwide.

For more information or to apply to the University, please check the following website: https://www.tag-du.com / or contact via email:tag.foundation@tag.global

Or contact phone number: 0096265100260, ext.: 4005 or 00962797227291



## Dr. Abu-Ghazaleh Chairs AIMICT's Annual General Assembly Meeting

#### AMMAN



The Arab International Society for Management Technology (AIMICT) held its annual General Assembly meeting under the Chairmanship of His Excellency Dr. Talal Abu-Ghazaleh, chair of AIMICT Board of Directors.

In his keynote address, Dr. Abu-Ghazaleh affirmed the significance of digital transformation and Artificial Intelligence, calling for integrating such programs within the Society's training plans and continuously updating them to meet the needs of the labor market.



Dr. Abu-Ghazaleh further affirmed the need to expand the scope of offering AIMICT's training programs to include all Arab youth, and to benefit from Talal Abu-Ghazaleh Global's expertise in the domains that intersect with AIMICT's related fields.

For his part, Mr. Ibrahim Abu Naffa, AIMICT executive director, said that work is underway to translate the instructions of the Chairman of the Board into action plans that primarily concentrate on carrying out AIMICT's mission. He also reviewed the Society's past year activities and achievements and provided a general framework for work plans for the coming year.



A host of members of the Board of Directors took part in discussing the importance of giving more attention to empowerment and capacity-building training, as well as to the strategies for incorporating automation and digital transformation into training programs that can respond to the demands of various target groups.

The attendees expressed their confidence in the AIMICT, represented by its Chairman and cadres, in carrying out training initiatives and offering outstanding consulting services across all sectors. They also responded to Dr. Abu-Ghazaleh's suggestion to form a committee to come up with recommendations for improving the Society's work and activities.

During the meeting, the financial statement and report of the Society for the year ending on December 31, 2022, were discussed and approved. Additionally, the final financial statements and the estimated general budget for 2023 were also reviewed and approved, in addition to the election of Alfaysal Group as the auditor of the Society for the year 2023, and assigning the authorized signatories.

It is worth mentioning that the Arab International Society for Management Technology (AIMICT) was established as a non-profit organization in 1989, in New York, in the United States, and it was officially registered in Amman in 1990. It provides training and consulting services within the concepts of digital transformation and knowledge technology.

## Organized for university students in Jordan

## China Cultural Center and 'TAG-Confucius Institute' Conclude the 'Chinese Bridge' Competition

#### AMMAN



The China Cultural Center (CCC) in Amman, in cooperation with the Talal Abu-Ghazaleh Confucius Institute (TAG-Confucius), a member of Talal Abu-Ghazaleh Global (TAG.Global), organized the final round of the 22nd Chinese Proficiency Competition entitled 'Chinese Bridge' for university students in Jordan.

The finals were held under the patronage of the Chinese Ambassador to Jordan, HE Mr. Chen Chuandong, and HE Dr. Talal Abu-Ghazaleh, chairman of TAG-Confucius Institute. The competition included contests in rhetoric, general cultural inquiries, singing, and drawing, as well as narrating stories and tales from Chinese literature.

During the ceremony, Ambassador Chuandong stated that the Chinese language encourages exchange between diverse cultures and civilizations. He pointed out that the 'Chinese Bridge' competition serves as a bridge of culture and friendship that connects China with other countries across the world. The Ambassador pointed out that the ancient "Silk Road" once connected China and Jordan, and today the two countries are on their journey towards modernization, affirming that China and Jordan share two ancient civilizations with a common desire and responsibility to promote cultural and knowledge exchange between the two civilizations.



The Ambassador continued by commenting that despite the impact of the Coronavirus (COVID-19) pandemic, the global trend to learn Chinese, especially among the Arab and Jordanian youth, has never faded away. He expressed his pride in the participants describing them as elite of Jordanian young people who are studying Chinese, saying, "We invite all Jordanians to take a glimpse of China's history and culture and contribute to the deep-rooted friendship between China and Jordan."

For his part, Dr. Abu-Ghazaleh expressed his respect for the Great Chinese Civilization, starting with its language, which was the primary motivation for establishing Talal Abu-Ghazaleh Confucius Institute in 2008, with the aim of teaching the Chinese language and culture. He further stated that such remarkable cooperation and the exceptional bond between Amman and Beijing enabled more Jordanian youth to excel in learning the Chinese language.

He pointed out that China and Jordan have a long shared history and a rich culture, noting that the Chinese civilization dates back to more than 5000 years. He went on to indicate that studying the Chinese language helps better comprehend the country's past, present and future.

In addition, Dr. Abu-Ghazaleh thanked all the deans, teachers, volunteers and contestants' parents for their dedication and support to teaching the Chinese language.

It is worth mentioning that ten participants took part in the competition, and successfully passed the qualifying and semi-final rounds to reach the regional final in Jordan.

One of TAG-Confucius's students, Ms. Sara Yousef, won first place, and will participate in the "Chinese Bridge" competition for Asian countries in Beijing to be held next August, while Mr. Younis Abu Al-Sondous from the University of Jordan won second place.

During the event, Student Sara said that she had learned the Chinese language at an early stage of her life, stating that her passion for learning the Chinese language continued at the TAG-Confucius Institute.



## Jordan's National Cyber Security Center and 'Abu-Ghazaleh Global' Sign MoU

#### AMMAN

Jordan's National Cyber Security Center (NCSC-JO) signed a Memorandum of Understanding (MoU) with Talal Abu-Ghazaleh Global (TAG.Global) that aims at boosting cooperation between the two parties, as well as exchanging practical and academic knowledge and expertise, in order to achieve their shared interests in the cybersecurity field.

The MoU was signed by Eng. Bassam Maharmeh, president of NCSC-JO, and HE Dr. Talal Abu-Ghazaleh, TAG.Global founder and chairman.

The Memorandum lays the foundation for achieving several goals, including, strengthening cooperation between the Center and TAG.Global through implementing training programs, issuing joint certificates accredited by the NCSC-JO and Talal Abu-Ghazaleh Academy (TAG-Academy), providing consulting services in the cyber security industry, and bolstering collaboration between the two parties in technical and legal areas. Additionally, it aims at enhancing the utilization of TAG-knowledge stations spread throughout the Kingdom, especially in launching awareness campaigns targeting all segments of society, expanding cooperation in the capacity-building field, holding joint programs, and taking advantage of the two sides' platforms in promoting cyber security awareness.

Moreover, the signed MoU primarily aims to draft common standards in the accreditation of cybersecurity programs and trainers, as well as organizing and holding joint conferences.

During the signing ceremony, Eng. Maharmeh said that: "the Center is proud in developing such a partnership with TAG.Global and we believe in the significance of building fruitful partnerships and cooperation between both parties with the aim of achieving our goals for the best interest of our country." He further stated that the NCSC-JO needs to cooperate with partners in Jordan in cybersecurity governance.

For his part, Dr. Abu-Ghazaleh expressed TAG.Global's pride in this strategic partnership attributed to its great importance at local and regional levels due to the extensive experience of both parties in the field of cybersecurity.

Dr. Abu-Ghazaleh also affirmed that TAG.Global strongly believes in the importance of cooperating with the public sector to achieve future goals and aspirations, directing all the Organization's experts to do their best to realize the goals of the partnership.

## AROQA and Ramah Center for Research and Studies Sign MoU

Abu-Ghazaleh: Towards providing scientific research services to youth in the Arab world schools



The Arab Organization for Quality Assurance in Education (AROQA), chaired by HE Dr. Talal Abu-Ghazaleh, signed a Memorandum of Understanding (MoU) with Ramah Center for Research and Studies to cooperate in the field of scientific research, in holding conference, and marketing services. The MoU, signed by Dr. Maria Tawalbeh, AROQA executive director, and Dr. Khaled Al-Khatib, Director General of the Ramah Center, aims at enhancing collaboration between the two sides in promoting quality at the educational institutions in Jordan and the Arab region.

AROQA Consultant, Mr. Loay Abu-Osbeh, stated that the MoU was signed to serve educational institutions, promote scientific research, and empower students with the necessary skills to conduct scientific research that advances progress in the Arab community. He affirmed that the cooperation would include spreading the culture of scientific research, managing scientific journals, organizing and holding scientific conferences and seminars for young researchers, in addition to holding science competitions in schools, and marketing AROQA's accreditation services and capacity-building programs.

For her part, Dr. Tawalbeh said that AROOA has devoted all its resources and expertise to spreading the culture of scientific research in schools through its standards and indicators that guide the school administration to activate schools' scientific research. She referred to publishing a free-of-charge biannual journal that focuses on education and learning: quality, and innovation and creativity, in accordance with the highest local and international standards.



For his part, Dr. Al-Khatib expressed his thanks to AROQA represented by its Chairman, Dr. Abu-Ghazaleh, for the efforts exerted in spreading the culture of quality education, management and quality control in accordance with international standards. He pointed out that the Center provides its services to educational institutions in order to boost the education sector and raise the level of education in accordance with local and international standards, noting that this cooperation will contribute to achieving the objectives of the Center at local, Arab and international levels.

The signing ceremony was attended by Dr. Emad Al Khateeb, member of the Editorial Board of the Arab Journal for Quality Education, Dr. Emad Al-Saidi, Executive Director of Ramah Center, and Dr. Saeb Al-Lala, Deputy Executive Director of the Center.

It is worth mentioning that the Arab Organization for Quality Assurance in Education (AROQA) is an international non-profit independent association founded in Belgium in 2007. Its main objective is to promote the quality of higher education with a particular focus on the Arab world under the honorary presidency of the Secretary-General of the League of Arab States at the local, Arab and global levels.

The Ramah Center for Studies and Research conducts research and studies for government and private bodies and departments. It provides training courses for employees at all levels and organizes conferences, as well as publishes a scientific international journal specialized in the social, human, administrative and political sciences.

## **'Abu-Ghazaleh Global' and Al-Zaytooneh University Sign** Cooperation Agreement

#### AMMAN



His Excellency Dr. Abdullah Ensour, chairman of the Board of Trustees of Al-Zaytooneh University of Jordan (ZUJ) inaugurated the Talal Abu-Ghazaleh Knowledge Station in the Civil and Infrastructure Engineering Laboratories Construction building at the University's campus, in the presence of HE Dr. Talal Abu-Ghazaleh, founder and chairman of Talal Abu-Ghazaleh Global (TAG.Global), and Prof. Mohammad Al-Majali, ZUJ president.

The inauguration came on the sideline of the 18th edition of the Scientific Annual International



Conference for the Faculty of Business; held under the theme 'Sustainability and Cutting-Edge Business Technologies (SICB). The Conference was organized under the auspices of Dr. Ensour, where Dr. Abu-Ghazaleh, who was invited as a keynote speaker, addressed the issue of the Artificial Intelligence Revolution.

During the Conference, a cooperation agreement between was signed between the University and TAG.Global, represented by Talal Abu-Ghazaleh Knowledge Center (TAG-KC) and Talal Abu-Ghazaleh Digital Training Platform (TAG.Global Digital Training). The agreement was signed by Dr. Abu-Ghazaleh and Dr. Al-Majali.



The scope of the agreement aims to enhance cooperation among the three parties (the University, TAG-KC, and TAG-Academy) in organizing and holding training courses in various programs that TAG.Global provides. Such courses will take place at the Talal Abu-Ghazaleh Knowledge Station at the University, or online through TAG-Academy.

The agreement also acknowledged the Talal Abu-Ghazaleh International Diploma in IT Skills (TAG-DIT) certificate and its exam as a substitute for the Computer Science 101 Program for the University's 12,000 students.



On this occasion, Dr. Abu-Ghazaleh expressed his pride in the ongoing cooperation with Al-Zaytooneh University; which is one of the Jordanian universities that firmly strives to keep pace with the global digital and technological development, pointing out that such cooperation exemplifies TAG.Global's core mission in the domains of capacity-building, development, and the provision of state-of-the-art technological devices and tools, to enable as many students as possible to obtain the professional qualifications the labor market needs.

For his part, Dr. Al-Majali stated that the University has been committed to become an integral part of Jordan's national cultural project's components emphasizing that the University, since its establishment, has been achieving significant milestones and continues to provide the country with highly motivated and determined young individuals, thanks to the guidance and support of its Board of Trustees and its Board of Directors who work as one team.



## Dr. Abu-Ghazaleh Issues A Decision Adjusting Financial Conditions of TAG.Global Employees in Damascus Office

#### DAMASCUS

HE Dr. Talal Abu-Ghazaleh, founder and chairman of Talal Abu-Ghazaleh Global (TAG.Global), decided to adjust the financial conditions of TAG.Global office employees in Damascus to help them face of the rapid economic changes and the conditions the country is experiencing.

This initiative is one of many of Dr. Abu-Ghazaleh's support initiatives for Syria and the Syrian people, including His Excellency's call for the lifting of education sanctions against Syrians, so that millions in the country may have the chance to obtain education which is a fundamental human right for everyone.

Syria continues to experience many social and economic difficulties as a result of economic sanctions, Coronavirus (COVID-19) pandemic, and other factors. This has drastically led to the decline of the value of the local currency and inflation, which led also to eroding the real value of wages.

Dr. Abu-Ghazaleh consistently expresses his pride in being an Arab nationalist as well as his admiration for the Arab society in general, and the Syrian people in particular, stating that "I am an Arab nationalist, Syrian people are my family, and my mother is a Syrian; therefore, I cannot deny my love and belonging to the Syrian people."

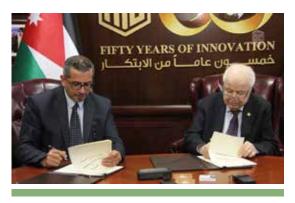
## The first of its kind at Arab and global levels

## **'Abu-Ghazaleh Global' and MASA for International Exams** Sign Agreement to Launch the Arabic Language Olympia

#### AMMAN



Talal Abu-Ghazaleh Global (TAG.Global) and MASA for International Exams (MIE) signed a cooperation agreement to launch the Arabic Language Olympia (ALO) in 2024, in its first edition at the Arab region and global levels, organized by MASA under the patronage and support of TAG.Global.



The agreement was signed by HE Dr. Talal Abu-Ghazaleh, founder and chairman of TAG.Global, and MIE General Manager, Dr. Majed Hamad.

The agreement strengthens existing cooperation between the two sides which already started organizing the English Language Olympia (ELO), demonstrating the keenness of both parties to spread and promote the Arabic language all over the world.

On this occasion, Dr. Abu-Ghazaleh expressed his pride in such a partnership, referring to its positive impact on the advancement of Arabic language teaching and learning. He expressed his pride in the Arabic language and affirmed his support for all efforts that serve in promoting it at the international level.

For his part, Dr. Hamad highlighted that the Arabic Language Olympia would positively encourage participants to study the Arabic language through non-traditional methods, adding that the Olympia gives an opportunity to create innovative solutions to teach new participants using scientific research methodology.

It is worth mentioning that TAG.Global is the official patron of the English Language Olympia (ELO) for six past editions; and is committed to continuously support this international initiative.

# 'Abu-Ghazaleh Digital Training' and the Technical **Vocational Training Academy Sign Cooperation Agreement**

AMMAN



Talal Abu-Ghazaleh Global Digital Training Platform (TAG.Global Digital Training), a member of Talal Abu-Ghazaleh Global (TAG.Global), signed a Memorandum of Understanding (MoU) with the Technical Vocational Training Academy - Automotive Technology Academy to cooperate in various training-related areas.

The MoU provides for organizing and holding in-person and online specialized and professional training courses related to electronic and vocational training at the Arab region level.

During the signing ceremony, HE Dr. Talal Abu-Ghazaleh, TAG.Global founder and chairman, stated that TAG.Global Digital Training was established to advance the professional training levels for those interested in developing their skills and knowledge to successfully compete in the labor market. That is in addition to enhancing their capacities and practical experience in different areas.

He further stated that the Platform offers an array of specialized courses divided into different levels and phases; adding that it offers the training courses in an interactive

multimedia learning approach, pointing out that the courses have been designed and developed by the best experts and certified trainers, using the latest interactive tools and innovative digital learning techniques.

For his part, the Academy's General Manager, Mr. Ahmed Aqel, stressed that the partnership with TAG.Global Digital Training would remarkably affect the labor market due to the two parties' expertise in delivering training courses professionally using advanced methods.

He noted that the Academy has been accredited by several local and international bodies, and was awarded with ISO quality management systems certification. He also praised TAG.Global's expertise, considering that it is the only Arab private sector institution represented on the technical global ISO committee since 1992.

While the Technical Vocational Training Academy - Automotive Technology Academy (TVTA) is one of the vocational institutes in the private sector that gives the opportunity to those interested in the field of automotive technology and industrial automation.



# Dr. Abu-Ghazaleh Announces TAG.Global Digital Training Platform Launch

#### AMMAN

HE Dr. Talal Abu-Ghazaleh, founder and chairman of Talal Abu-Ghazaleh Global (TAG. Global), has officially announced the launch of the Talal Abu-Ghazaleh Global Digital Training Platform (TAG.Global Digital Training) that will offer its training services globally. The announcement was made during the first meeting of the Platform, wherein Dr. Abu-Ghazaleh was hosted to deliver a lecture entitled "The Future", through the Platform's live-streaming broadcast. The meeting was held with the participation of TAG.Global's employees in more than 100 offices around the world.

In his lecture, Dr. Abu-Ghazaleh discussed his vision for the world's future and its impact on the TAG.Global's business, its institutions, and offices. He emphasized the significant impact of utilizing artificial intelligence (AI) on both society and the economy; but he warned against its possible adverse effects and the security challenges that may result from its (AI's) high-level intelligence.

Moreover, Dr. Abu-Ghazaleh highlighted the fact that artificial intelligence has the potential to favorably alter multiple domains such as health, education, and technology, but again not without considerable risks if boundaries and controls were not set right from the beginning.

The Platform digitally provides contractual programs tailored to meet the training needs of every particular organization in light of the goals it pursues and the challenges it faces. Typically, such programs are designed after conducting all the required assessments of the concerned organizations' training needs.

TAG-GU Talal Abu-Ghazaleh Global University



# Talal Abu-Ghazaleh Global University Launches its Newly-designed Website

#### AMMAN

Talal Abu-Ghazaleh Global University (TAGGU), a member of Talal Abu-Ghazaleh Global (TAG. Global), launched its newly-designed website (www.tag-gu.global).

TAGGU Manager, Mr. Hussein Al Sheyab, stated that the new website was designed to enable users to easily navigate and complete the admission and registration processes, as well as to meet the needs of both students and visitors. The website also provides extensive information about the University and its various academic and professional programs.

He added that the website allows users to easily access the University's faculties, academic and training programs, students support services, international partners, news, and events.

Mr. Al Sheyab further indicated that the University's new website reflects its commitment to providing the best services and information for its students anywhere around the world.

TAGGU, in line with the vision of its Founder and Chairman, HE Dr. Talal Abu-Ghazaleh, strives to expand digital technology in distance learning to provide students and professionals with knowledge and science; especially for those who may not be able to afford travel expenses.

For more information about TAGGU, please visit the University website: www.tag-gu.global.

## AI and Shortening Time ... China Using AI to Improve Educational Outcomes



Talal Abu-Ghazaleh

China is emerging as one of the leading countries in adopting AI for education purposes. Chinese authorities have been using various AI technologies in classrooms that can help teachers and students in different ways, such as headbands that measure brain waves and monitor student engagement and concentration levels. These devices can help teachers determine the students' weaknesses and strengths, as well as tailor their instruction to the individual needs of each student and provide feedback on their learning progress. Other classrooms use cameras and programs that track facial expressions and analyze student behavior. These tools can help teachers assess student emotions and motivation and determine when teachers can intervene to address an issue or provide support to the student when necessary.

Some classrooms also use software that determines students' levels using programs that assign scores based on student concentration levels and performance, which can help teachers evaluate student learning outcomes and provide personalized guidance and support.

This highlights China's determination to invest in AI technologies to enhance student learning and prepare them for the highly competitive college entrance exams, for which parents and teachers are always looking for to gain a competitive edge and improve student performance.

China has proved its ability to address some of the biggest challenges in education today, such as access to good education, inclusion, and looking into issues affecting education in terms of language, in addition to personalized learning experiences through smart teaching systems rather than unified learning/educational processes.

With AI technology, we can quickly highlight how each learner's strengths and weaknesses can be identified in order to develop a tailored approach for each student.

I see that such AI tools are an essential technology that

will go a long way to democratize education in ways we could have never imagined.

However, such technology also brings challenges and risks that must be addressed. AI can exacerbate existing inequalities and biases in education through the users! Its tools may also not suit a few groups of learners.

It can also create new digital divides between countries and regions that have different levels of access to technology, infrastructure and skills.

AI also relies on large amounts of data, which raises concerns about the privacy and security of students' personal information as it could be vulnerable to hacking, manipulation or misuse by malicious actors.

There is a definite need to ensure that data collection, storage and analysis are done in a transparent, ethical and secure manner.

The introduction of this technology also requires teachers and learners to acquire new skills and competencies to be able to use it effectively. Teachers need to learn how to integrate AI into their teaching practices, as well as how to evaluate its impact on student learning.

Learners need to learn how to effectively interact with AI systems, as well as how to critically appraise their reliability, validity and limitations.

As someone that has been advocating for the benefits of AI for many years and in my capacity as a member of the UNESCO Advisory Committee for Quality and Excellence in Education, I believe that we need to embrace AI as an opportunity for innovation and improvement in education. However, we must ensure that it is developed and used in a way that respects the rights, dignity and diversity of all learners. We must develop a comprehensive vision of public policy on AI for sustainable development and work together as a global community to harness the potential of AI for education while ensuring its ethical application.

Finally, other nations would do well to follow China's lead in applying AI to education. History has shown that those willing to modernize their educational systems with new approaches, technologies and learning systems are the ones that benefit from first-mover advantage, setting up their economies to reap great rewards further down the line as their citizens become more effective knowledge workers in fields that contribute to their community's development and advancement.



# Dr. Abu-Ghazaleh Patronizes Launch Ceremony of 'Robotics Week 2023' Activities

AMMAN



The Robotics & Automation Society (RAS) at the Hashemite University (HU), a subsidiary of the Institute of Electrical and Electronics Engineers (IEEE), launched this year's Robotics Week, under the patronage of HE Dr. Talal Abu-Ghazaleh, founder and chairman of Talal Abu-Ghazaleh Global (TAG. Global).

Organizing such an event aimed to highlight the impact of robots on lifestyle, as well as to give an overview of the latest developments in this domain. This is in

addition to labeling the importance of knowledge-based learning and the role of innovations in the field of Artificial Intelligence (AI).

In his speech, Dr. Abu-Ghazaleh pointed out that his personal interest in knowledge started in 1965 with a data processor, and has continued ever since until now where knowledge led to AI, which is today shaping the future of human life.

Dr. Abu-Ghazaleh further stated that the Knowledge Era is the era of creating wealth, where no businesses could generate revenues as what can be achieved by artificial intelligence, indicating that the value of the largest global knowledge-based corporations exceeds the budgets of many countries. During the Event's First-day, Eng. Sofyan Al Tarawneh moderated a panel session. He reviewed



the most recent advancements in robotics and the essential components of robots, including robotic controllers and control systems, motors, sensors, and cutting-edge technologies such as the Internet of Things (IoT), Virtual Reality (VR), and Artificial Intelligence (AI). He also gave a practical presentation outlining the capabilities of these technologies and the various robots' applications.



Mr. Alaa Khalaileh, CEO of Quill World, reviewed

the services offered by his company in the robotics field, and the technology used, that included ultraviolet disinfection robots that can sanitize spaces and rooms using ultraviolet rays, other food delivery robots that can carry and deliver food and interact with people. Quill World is also committed to developing robots that can accurately detect obstacles and can use elevators, he said.

Eng. Ibrahim Khader, head of RAS at the University, expressed his thanks to the attendees and the participating students, the organizing team, as well as all the supporters of the event, pointing out that Robotics Week is a local and international event that started for the first time at the Hashemite University organized by the RAS over the past year. He continued by encouraging all students to take part in workshops and other events to learn about robotics and the methods used in this field.

The first-day activities included panel sessions with the participation of a host of experts and Jordanian university students, a debate organized in cooperation with the Debate and Thought Club on self-driving cars, the safety of their passengers and pedestrians, and safety and control-related issues.

It is worth mentioning the first day of the Robotics Week activities were held at the Talal Abu-Ghazaleh Knowledge Forum (TAG-KF), while other activities took place at the Hashemite University campus.



# Abu-Ghazaleh Patronizes 2023 ELO Inauguration Ceremony

#### AMMAN

Under the patronage of HE Dr. Talal Abu-Ghazaleh, founder and chairman of Talal Abu-Ghazaleh Global (TAG.Global), the 2023 English Language Olympia (ELO), organized by MASA for International Exams, was inaugurated for the 7th consecutive year.

TAG.Global's successive patronage of the Olympia for that long is attributed to the deep conviction of Dr. Abu-Ghazaleh in the concept of the ELO which proved its immense success globally, and due to its impact on students' English language teaching.

Dr. Abu-Ghazaleh expressed his happiness at the success of this event and highlighted its positive effect on the participants' linguistic skills, especially since the English language is described as the first language of communication, knowledge, and work in the world.

For his part, ELO General Manager, Dr. Majed Hamad, affirmed that Olympia's initiative motivates the participants to learn English through non-traditional ways, and it improves the four basic language skills (reading, writing, speaking, and listening), adding that it is also a great opportunity to find creative solutions to teach language to new participants according to a scientific research methodology.

The English Language Olympia aims at enhancing communication among different cultures through one educational vision, in order to consolidate commonalities and promote creative and entrepreneurial thinking among participants by encouraging their English learning as a second language using creative methods. It has a significant role in integrating different cultures into one educational vision, targeting students aged (6-17) years in Jordan in five main areas including: English language test, teamwork, project, theatrical performance and local community service.

It is worth mentioning that the Olympia was held this year with the participation of more than 1500 participants from different educational institutions from all over the world.



# 80 Students Sit for 'Abu-Ghazaleh International Diploma for IT Skills' Exam

#### AMMAN

Talal Abu-Ghazaleh E-Training Center (TAG E-Training), a member of Talal Abu-Ghazaleh Global (TAG.Global), is holding the Talal Abu-Ghazaleh International Diploma in Information Technology Skills (TAG-DIT) for 80 students.

The TAG-DIT covers seven training programs related to computer and Internet skills as well as Microsoft Office programs, where students will take the exam through multiple sessions. Talal Abu-Ghazaleh Global offers TAG-DIT for students and employees who are willing to improve their IT skills. In addition, the certificate evaluates the applicants' capacity to apply the computer skills the training program offers.

It is worth mentioning that the program was tailored for the diploma, which is considered a valuable professional qualification to be directly put into practice in order to enhance the professional career of the candidates who pass the exam.

The TAG-DIT Certificate is awarded through the Talal Abu-Ghazaleh E-Training Center, which seeks to improve training, qualifications, and education opportunities to build human capacity and bridge the digital gap among the youth in the region and those in developed countries.



# **'Abu-Ghazaleh Knowledge Forum' Organizes "Jordan Free of Drugs" Awareness Workshop**

#### AMMAN

Talal Abu-Ghazaleh Knowledge Forum (TAG-KF), a member of Talal Abu-Ghazaleh Global (TAG.Global), in cooperation with the National Youth Conference, the National Forum for Awareness and Development (NFAD), and the Public Security Directorate, organized an awareness workshop entitled "Jordan Free of Drugs."

The workshop was held as part of the "Jordan Free of Drugs" initiative, inspired by the keenness of the organizers to continuously raise awareness among the youth on the danger of narcotics. A large number of university students, community members, and representatives of concerned institutions attended the event, with the participation of anti-narcotics experts and physiologists.

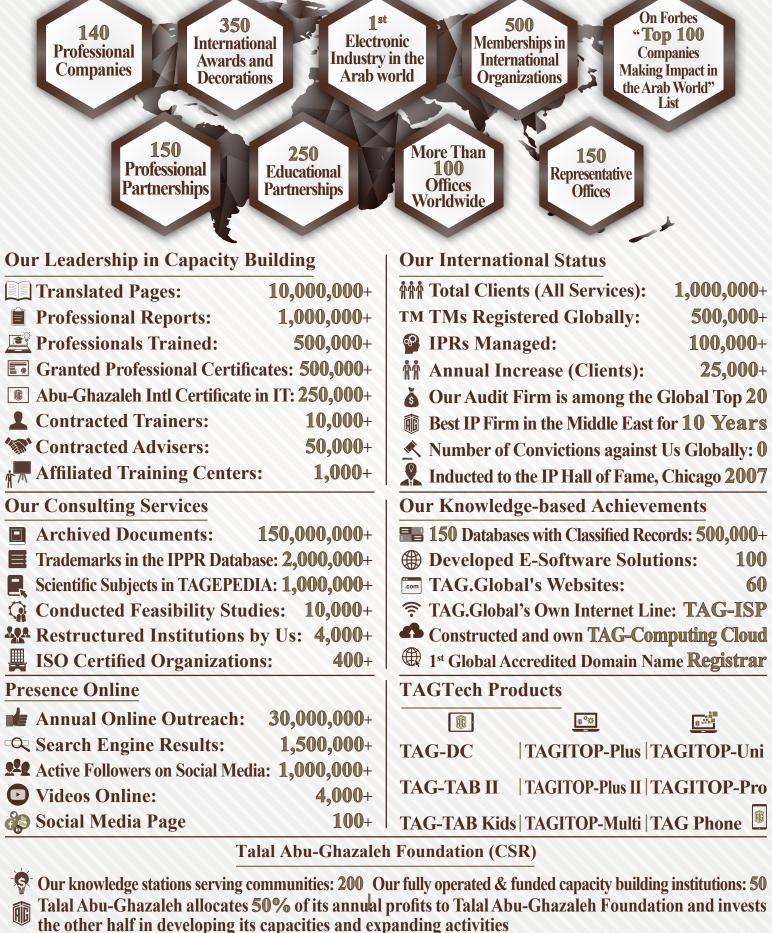
Ms. Lamees Al-Jbour, team leader of the "Jordan Free of Drugs" initiative, offered a presentation on the initiative's core mission, in addition to the workshops and activities organized by the team. She pointed out that such an initiative was launched by the National Youth Conference in August 2022, to contribute to raising awareness among the youth concerning drugs and drug abuse risks whether trafficking, or dealing; from psychological, health, social, material, and legal aspects.

For his part, Dr. Mohamad Al-Bdour, chairman of

NFAD and the secretary-general of the National Youth Conference, highlighted the important role the youth play in the fight against drugs that has become a national concern threatening social and national fabric. He expressed his thanks to HE Dr. Talal Abu-Ghazaleh, TAG. Global, founder and chairman, for hosting these important awareness workshops directed to the youth.

On behalf of the Anti-Narcotics Department, Captain Ammar Al-Rawajeih stressed that combating this dilemma is a shared responsibility between the Department, the relevant authorities, and citizens, especially the young people. He went on to review the Department's outstanding successes in promoting public awareness, controlling the problem, and treating it.

During the workshop sessions, Dr. Jalal Kayed, Professor of Criminal Law at the Hashemite University, talked about the controls set by the Jordanian legislator to reduce drug-related crimes, while Mr. Ghassan Abdul Salam, representative of the Ghassan Legal Group, addressed the penalties prescribed in accordance with the legislation in the provisions of the Anti-Narcotics Law. Meanwhile, Dr. Ola Ghazi Abbasi, Professor of Public International Law at the World Islamic Sciences and Education University, talked about the various aspects of drug abuse and trafficking internationally. Talal Abu-Ghazaleh Global TAG.Global In Our 50<sup>th</sup> Anniversary



🛅 TAGORG



# TAGTechPRODUCTS





# TAGTechPRODUCTS



# Talal Abu-Ghazaleh Global



## The Global Organization for Professional Services and Education

## JORDAN (Regional Office):

- Amman Head Office
- Amman Office
- Amman (University)
- Irbid
- Maan

## ASIA

TAG.Global Offices: AFGHANISTAN:

- Kabul

## **BAHRAIN:**

- Manama

## **CHINA:**

- Beijing
- Chengdu
- Guangzhou
- Shanghai

## **INDIA:**

- Bangalore
- Mumbai
- New Delhi

## **INDONESIA:**

- Jakarta

## **IRAN:**

- Tehran

## **IRAQ:**

- Baghdad
- Erbil

## KAZAKHSTAN:

- Almaty

## **KUWAIT:**

- Kuwait

## tag.global

## **LEBANON:**

- Beirut (AGIP)
- Beirut(TAG-Audit)

## **MALAYSIA:**

- Kuala Lumpur

## **OMAN:**

- Muscat
- Salalah
- Duqm

## **PAKISTAN:**

- Karachi
- Lahore

## **PALESTINE:**

- Gaza - Ramallah

## **QATAR:**

- Doha

## **SAUDI ARABIA:**

- Khobar
- Riyadh
- Jeddah

## **SOUTH KOREA:**

- Seoul

## **SRI LANKA:**

- Colombo

## SYRIA:

- Damascus

## **UNITED ARAB EMIRATES:**

- Abu-Dhabi
- Ajman
- Al-Ain
- Hamriva
- Sharjah
- Sharjan
- Dubai
- Jebel Ali

- Ras Al-Khaimah
- Um Al-Quwain
- Fujairah

#### **YEMEN:**

- Sana'a

## Liaison Offices:

- **BANGLADESH:**
- Dhaka

## **CHINA:**

- Hong Kong

## **JAPAN:**

- Osaka

## SINGAPORE:

- Singapore

## **UZBEKISTAN:**

- Tashkent.

## AFRICA

## TAG.Global Offices: ALGERIA: - Algeria

#### CAMEROON (Covering 15 Countries):

- Douala

## EGYPT:

- Cairo

## **ETHIOPIA:**

- Addis Ababa

## **KENYA:**

- Nairobi

## LIBYA:

- Tripoli

## **MOROCCO:**

- Casablanca

#### **NIGERIA:**

- Abuja

## **SOUTH AFRICA:**

- Johannesburg

SUDAN: - Khartoum

## TANZANIA:

- Dar es Salaam

**TUNISIA:** - Tunis

Liaison Offices: DJIBOUTI: - Djibouti

## EUROPE TAG.Global Offices: MALTA:

- San Gwann

## **RUSSIA:**

- Moscow

## **TURKEY:**

- Ankara

## Liaison Offices: AUSTRALIA: - Sydney

# **CYPRUS:** - Nicosia

GERMANY: - Dusseldorf

# FINLAND:

- Helsinki

#### HUNGARY: - Budapest

ITALY: - Rome

**NEW ZEALAND:** - Wellington

tag.global

## SWITZERLAND:

- Geneva - Zurich

TURKEY: - Istanbul

# **POLAND** - Warsaw.

## NORTH AMERICA TAG.Global Offices: CANADA: - Montréal

**MEXICO:** - Mexico City.

Liaison Offices: CANADA: - Ottawa

PANAMA: - Panama City

## **SOUTH AMERICA** <u>TAG.Global Offices:</u> BRAZIL: - Rio de Janeiro

**CHILE:** - Santiago

**VENEZUELA:** - Caracas

Liaison Offices: COLOMBIA: - Bogotá

## **OFFICES UNDER ESTABLISHMENT ARGENTINA:**

- Buenos Aires

**BELGIUM:** - Brussels

#### BRUNEI: - Bandar Seri Begawa

- Bandar Seri Begawan

FRANCE:

## - Paris

## **MACEDONIA:**

- Skopje

## NORWAY:

- Oslo

**ROMANIA:** - Bucharest

**SPAIN:** - Madrid

**SWEDEN:** - Stockholm

**THAILAND:** - Bangkok

UNITED KINGDOM: - London

**VIETNAM:** - Hanoi

## **Talal Abu-Ghazaleh Global Members**

1.	Talal Abu-Ghazaleh Global (TAG.Global)The Global Organization for professional services and education	tag.global
2.	Talal Abu-Ghazaleh & Co. International (TAG-Audit)Audit and Accounting Services	tagi.com
3.	Talal Abu-Ghazaleh & Co. Consulting (TAG-Consult)Management, Economic, and Financial Consulting Services	tag-consultants.com
4.	Talal Abu-Ghazaleh Valuation (TAG-Value)Asset Valuation and Branding Services	tagvaluation.com
5.	Talal Abu-Ghazaleh Domains (TAG-Domains)   ICANN Accredited Registrar	tagidomains.com
6.	<b>Talal Abu-Ghazaleh Information Technology International (TAG-ITI)</b> Consultation, Development and Implementation in the Field of Information and Communication Technologies (ICT)	tagiti.com
7.	Talal Abu-Ghazaleh E-Solutions (TAG E-Solutions)   Software Solutions	tagesolutions.com
8.	Talal Abu-Ghazaleh Intellectual Property (AGIP)Registration and Protection of Intellectual Property Rights	agip.com
9.	Talal Abu-Ghazaleh Legal (TAG-Legal)   Legal Services	tag-legal.com
10.	Talal Abu-Ghazaleh International Advertising (TAG-Media) Media Consultants	media.tag.global
11.	Talal Abu-Ghazaleh International Press & Publishing (TAG-Publish)Services and Consultations in the Field of Printing and Publishing	tag-publication.com
12.	Talal Abu-Ghazaleh Recruitment & Human Resources Development (TAG-Recruit)Human Resources and Recruitment Services	tagirecruitment.com
13.	Talal Abu-Ghazaleh Tenders (TAG-Tenders) Tenders and Bids	tagtenders.com
14.	Talal Abu-Ghazaleh Translation (TAG-Translate)Professional Interpretation and Translation Services	tagtranslate.com
15.	Talal Abu-Ghazaleh Global University (TAG-GU)Highly Accredited Online Academic, Professional Programs and Digital Educational Programs	tagiuni.global
16.	Talal Abu Ghazaleh University College for Innovation (TAGUCI)College for Business and IT	taguci.com
17.	Talal Abu-Ghazaleh University College of Business-Bahrain (TAG-UCB)Bachelor Degrees in Business Administration	tagucb.com
18.	Talal Abu-Ghazaleh Confucius Institute (TAG-Confucius)Teaching Chinese Language	tagconfucius.com
19.	Talal Abu-Ghazaleh E-Training (TAG E-Training)Providers of Accredited IT Training and Certification Services	tagitc.com
20.	Talal Abu-Ghazaleh Academy (TAGACADEMY.Global)Organizing, Holding and Sponsoring Training Courses, Workshops and Seminars	tagacademy.global

21.	Talal Abu-Ghazaleh Knowledge Center (TAG-KS)It is the CSR arm of TAG.Global which helps the youth enter labor market throughoffering them training courses and linking them with employers	tagks.com
22.	Talal Abu-Ghazaleh Knowledge Forum (TAGKF)   Event Organizing Services	tag-forum.org
23.	Electronic Arabic Encyclopedia Registration Website (TAGEPEDIA) re   Enriching the online world with Arabic content re	gister.tagepedia.org
24.	<b>International Arab Society of Certified Accountants (IASCA)</b> Professional Certificates (IACPA, IACMA and IFRS Expert), Membership, Training Courses, and Professional Publications	iascasociety.org
25.	Arab Society for Intellectual Property (ASIP) Training and Raising Awareness in Legal and Intellectual Property Fields	aspip.org
26.	<b>Licensing Executives Society - Arab Countries (LES-AC)</b> Advancing the Business of Intellectual Property Globally	lesarab.org
27.	The Arab International Society for Management Technology (AIMICT) Capacity building and advanced IT training	aimict.org
28.	Arab Center for Mediation and Arbitration (AIPMAS) Conflict settlement related to Intellectual Property	aipmas.org
29.	<b>Arab Organization for Quality Assurance in Education (AROQA)</b> Quality of Education	aroqa.org
30.	Arab States Research and Education Networks (ASREN) High Speed Research and Education Networks and e-Infrastructure Services	asrenorg.net
31.	Talal Abu-Ghazaleh for Cloud Computing Services (TAG-Cloud)   Cloud Computing Consulting Services (CCCS)	tagicloud.com
32.	<b>Family Business Governance Center (FBGC)</b> Family business and governance	fbgc.jo
33.	Arab Omani Management Training Institute (AOTI-Oman) Organize, hold and sponsor training courses, workshops and seminars	tagi-aoti.com
34.	Abu-Ghazaleh Intellectual Property News Agency (AG-IP News) Providing media services in the field of intellectual property	agip-news.com
35.	All 4 Palestine Organization (All4Palestine) Compilation of Prominent Palestinian Profiles	all4palestine.com
36.	Talal Abu-Ghazaleh Information Technology International News Agency (TAG-IT News)   Media Services in the Field of Information Technology	tagitnews.com
37.	TAG-Knowledge and Wealth Creation (TAG-Creation) Business Advisory and Wealth Creation	tagcreation.com
38.	Talal Abu-Ghazaleh Training-Bahrain (TAGI-Training Bh.) Training Services	tagitraining.bh
39.	Talal Abu-Ghazaleh Education News Agency (TAG-Educa News)Media services in the field of education	tageducanews.com
40.	Arab Center For Dispute Resolution (ACDR) Domain Name Dispute Resolution	acdr.aipmas.org
41.	Talal Abu-Ghazaleh Proctored Testing Centers (TAGI-Metric)Third Party Proctored Examinations and Assessments.	tagimetric.com

<b>42. Talal Abu-Ghazaleh for Dispute Resolution Center (TAG-Resolution)</b> Arbitration to settle conflicts in the field of trademarks	tagresolution.com
<b>43. Talal Abu-Ghazaleh Computer Refurbishment Center (TAG-CRC)</b> Refurbishing and developing computers	tagcrc.com
<b>44. Talal Abu-Ghazaleh Design &amp; Publishing (TAG-Design)</b> Design of printing consultations	tagidesign.com
<b>45. Talal Abu-Ghazaleh Academy for Languages (TAG-Lingual)</b> Languages Training and educational courses	tag-languages.com
<b>46. Talal Abu-Ghazaleh Internal Audit (TAG-Audit)</b> Internal Audit Services	taginternalaudit.com
<b>47. Talal Abu-Ghazaleh Foundation (TAG-Foundation)</b> Initiatives in areas of social development, economy, training and job creation, and thought and research forums	tag-foundation.org
<b>48. TAG-International Institute for Social Responsibility (TAG-IISR)</b> Social development, economic, and training initiatives	tag-foundation.org
<b>49. Talal Abu-Ghazaleh Partners in Development (TAG-PID)</b> Initiatives and forums Development	tag-foundation.org
<b>50. Talal Abu-Ghazaleh Patents (TAG-Patents)</b> Patents services	patents.agip.com
<b>51. Talal Abu-Ghazaleh International Diploma in IT Skills (TAGDIT.Global)</b> Providers of Accredited IT Training and Certification Services	tagitc.com
<b>52. Talal Abu Ghazaleh for Small and Medium Enterprises (TAG SME)</b> Provide training to small and medium businesses and entrepreneurs to build sustainable practices and enable them to access finance	tag.global
<b>53. Talal Abu-Ghazaleh Business and Culture Radio (TAGBC.FM)</b> Radio Channel for Disseminating Thought, Culture and Education	tagbc.fm
<b>54. Talal Abu-Ghazaleh International Records (TAGI-RECORDS)</b> Protection of copyrights and neighboring rights in the field of music industry, registration and legal services of companies and domain name registration	tagirecords.com
<b>55. Arabic Fluency Certificate (TAGTALAKA.GLOBAL)</b> Provider of Arabic fluency exam, teaching Arabic language and teaching methods	tagarabic.global
<b>56. Talal Abu-Ghazaleh for Technologies (TAGTech)</b> High Tech Laptops, Tablets & Smart Phones	tagtech.global