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Talal Abu-Ghazaleh Information Technology International

Newsletter

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During his participation in 'Tajseer' Forum Abu-Ghazaleh Underscores the Importance of Digital Transformation in Economic Recovery from Coronavirus Pandemic

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AMMAN – Talal Abu-Ghazaleh University College for Innovation (TAGUCI) and 'Bright Engineers', have jointly entered in a cooperation arrangement to accredit the Baptist School to teach innovation related programs, within a strategic partnership, aimed at maximizing investment in youth capacities at an early-age towards technological innovation.

The arrangement aims at implementing a number of digital innovation programs, noting that TAGUCI and Bright Engineers adopted the implementation of the 'Junior Digital Innovator' training program; the first of its kind, to be conducted in the region at beginner and advanced levels. The program targets school students to provide them with the required technical skills to come up with innovative and entrepreneurial projects.

Talal Abu-Ghazaleh University College for Innovation (TAGUCI) is an educational institution specialized in applied business and information technology. It focuses on providing the appropriate environment for creativity and innovation through modern learning methods, as well as empowering graduates to innovate, create knowledge and transform it into marketable products.

'Bright Engineers' Company is one of the leading Arab companies specialized in robotic science, artificial intelligence and engineering technology through its quality technology programs and professional training staff.

The Baptist School operates with a vision that seeks to refine the concepts of innovation and technological creativity of its students in accordance with global standards, as well as to promote awareness and to empower thinking, creativity and problem-solving skills to develop a generation of distinguished leaders in all fields.

'Abu-Ghazaleh Global' Launches its Integrated Solutions' E-archiving System

AMMAN – Talal Abu-Ghazaleh Global (TAG.Global) launched an integrated system of 'paper documents' electronic archiving' as well as of controlling the internal processes and procedures of institutions and enterprises.

The program, specifically established for the use of the E-archiving Department, was developed by the TAG.Global E-Solutions Department to use its own system for the provision of 'Integrated Solutions of E-archiving and Business Management Process' service.

Mr. Samer Al Ramahi, Director of E-Archiving Department, stated that the E-Archiving System is distinguished by its rapid distribution, its retrieval and review of documents, its ability to monitor the internal processes and procedures of the enterprises and ensuring document security; that is in addition to securing Internet connection.

Al Ramahi also added that the E-Archiving System enables users to access information without Internet connection, with the ability to control it remotely, and it also supports scanned paper documents and e-mail services. The system also protects documents and files from being lost in addition to many other features, Ramahi said, adding: "We, through the Integrated Solutions of E-archiving and Business Management Process service, successfully e-archived more than 150 million files in the last three years, in addition to automating and applying electronic archiving systems in a number of government and private institutions by our highly experienced and qualified team, as the E-Archiving System was established to meet the requirements of the knowledge era as well as to keep-up with its developments".

TAG.Global's E-Archiving Department provides several services such as consulting services in document management and business process planning, prepares the necessary studies and analysis to offer the best appropriate solutions, and applies the e-archiving system at institutions including the transformation of documents from old systems and training employees on the use and management of the system.

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AMMAN – HE Dr. Talal Abu-Ghazaleh, founder and chairman of Talal Abu-Ghazaleh Global (TAG.Global), was the guest of honor in the International Forum for Community Entrepreneurship 'Tajseer', held virtually to discuss digitalization requirements for transforming leading community projects into successful opportunities.

The Forum was organized by the Regional Network for Social Responsibility (CSR) in the Kingdom of Bahrain, in partnership with the Investment and Technology Promotion Office affiliated with the United Nations Industrial Development Organization (UNIDO) and the Arab International Center for Entrepreneurship & Investment. It was held with wide participation of experts and stakeholders from the Arab region and beyond.

In his inaugural speech, entitled the 'Significance of Corporate Community Entrepreneurship in the Digital Era and its Role in Responding to Challenges of Economic Recovery from Coronavirus Pandemic', Dr. Abu-Ghazaleh stressed

the importance of digital transformation, that he had been calling for more than a decade. He pointed out that TAG.Global has completed its digital transformation years ago, and that's why TAG.Global's work and activities have not been affected during Coronavirus pandemic and the closures it caused worldwide.

Furthermore, He underlined that TAG. Global has a significant role in digital revolution or knowledge revolution. the so-called 'Fourth Industrial Revolution', He further explained that TAG.Global has played its leading role in the digital transformation process through the establishment of a management consulting department for corporate digital transformation services.

Dr. Abu-Ghazaleh added that TAG.Global also established the first university of its kind in the world that offers digital academic degrees based on graduates' digital inventions. He also affirmed that wealth nowadays is mainly created by digital corporations. The fact that the

world's top 5-companies are digital tech businesses attests to this reality, he added.

"Today, we are facing a historical shift in the sources of wealth-creation. Rather than conventional industries or trade, knowledge-based creation would become the main source of wealth; a reason that led us at TAG. Global, to establish a digital academy that offers over 700 training programs for digital capacity building in different professions," Dr. Abu-Ghazaleh said.

For the importance of digital transformation for the Arab countries, Dr. Abu-Ghazaleh stressed that TAG.Global strives to cooperate with the League of the Arab States to implement a digital transformation project at Arab-regional level to disseminate digital learning culture.

During the Forum, participants discussed Ecosystem that is appropriate for community entrepreneurship, access mechanisms for financing and technology connectivity, digital environment for community entrepreneurship development, the importance of corporate social entrepreneurship in the digitization era and its role in responding to challenges of economic recovery from Coronavirus pandemic.

At the end of the Forum, Dr. Abu-Ghazaleh was presented with the Honorary Membership of the International Program for Community Entrepreneurship 'Tajseer', as a member of the Regional Network for Social Responsibility.

The Regional Network for Social Responsibility is an international non-profit professional and consulting institution. It has branches, offices and representative agreements in the Kingdom of Bahrain, the State of Qatar, the State of Kuwait, the Kingdom of Saudi Arabia, the Arab Republic of Egypt, the Republic of Sudan, the Kingdom of the Netherlands and the Republic of Turkey.

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