



Talal Abu-Ghazaleh Information Technology International

Newsletter



MARCH 2021
ISSUE 20

“Abu-Ghazaleh for Technology” Launches its Flagship Mobile ‘TAG-Phone Plus’

‘Abu-Ghazaleh Global’ and League of Arab States’ Information & Communication Technologies Organization Sign Cooperation Agreement

‘Abu-Ghazaleh Global’ Receives ISO 27001 Certification for Information Security Management

“Abu-Ghazaleh for Technology” Launches its Flagship Mobile ‘TAG-Phone Plus’

AMMAN – Talal Abu-Ghazaleh for Technology (TAGTech), specialized in the field of Information Technology and a member of Talal Abu-Ghazaleh Global (TAG. Global), announced the second series of its smartphones (TAG-Phone Plus), designed and produced with high specifications at affordable and competitive prices.

The introduction of TAG-Phone Plus proves TAGTech’s keenness in offering its clients the latest and most advanced technologies. The Phone is designed at TAGTech factories in China with updated specifications by specialized Jordanian experts.

The new TAG-Phone Plus comes with 4GB RAM, 128GB Storage that can be expanded, a MediaTek A25 Octa-core and a 6.55-inch HD screen, in addition to 8MP Front Camera and 16MP Rear Camera. TAG-Phone Plus also comes with Dual Nano SIM card, in addition to Android 10.0 OS with Google Mobile Service (GMS) Certification and fast Charging Port, available with several colors with one-year warranty.

TAG-Phone Plus device is available in Jordan at JD 110, tax included, at TAG. Global showrooms and its large network of retailers, or online orders through TAGTech website with free delivery service to all governorates in the Kingdom. The Phone will be launched later in the Arab region and worldwide.

It should be noted that despite the challenges that the world is experiencing



due to the spread of Coronavirus (COVID-19) pandemic, TAGTech has offered a series of 15 technological devices including laptops, tablets and smartphones in one year and in more than 50-locations worldwide designed with high specs at competitive prices that meet customers’ needs and aspirations.

TAGTech is committed to offer various facilities for its clients who wish to purchase its devices through a group of banks at easy, interest-free installments.

For further information, please visit TAGTech website: www.tagtech.global

‘Abu-Ghazaleh Global’ and League of Arab States’ Information & Communication Technologies Organization Sign Cooperation Agreement



AMMAN – Talal Abu-Ghazaleh Information Technology International (TAGITI), a member of Talal Abu-Ghazaleh Global (TAG.Global) signed a Memorandum of Understanding (MoU) with the Arab Information & Communication Technologies Organization (AICTO)/League of Arab States to cooperate in the establishment of several projects of mutual interest.

Cooperation will be carried out through TAG.Global’s experts to offer services with the aim of achieving a paradigm shift especially in the field of digital transformation in the Arab countries, as well as to help in the implementation AICTO’s strategic plans.

The agreement was signed by HE Dr. Talal Abu-Ghazaleh, founder and chairman of TAG.Global, and HE Eng. Mohamed Ben Amor, AICTO Director General.

During the signing ceremony, Dr. Abu-Ghazaleh expressed his pride in cooperating

with the League which is considered the ‘Home of all Arabs’ to realize the shared Arab aspirations in the Arab institutional integration through the cooperation with the Arab Information and Communication Technologies Organization, pointing out that ‘we, at TAG.Global, will devote all our resources to implement the agreement’s objectives by establishing joint permanent institutions, funded by TAG.Global and supported by its expertise to be allocated in the Arab countries as required through TAG.Global’s offices.’”

Dr. Abu-Ghazaleh also pointed out that the digital transformation is currently the most important subject matter at all levels, noting that such institutions would provide educational services in the area of information technology, Language of the Internet and Information Technology Expert certificates.

He further indicated that: ‘We, at TAG.Global, has started manufacturing

technological devices through Talal Abu-Ghazaleh for Technology (TAGTech) company, and established a factory in collaboration with the Arab Organization for Industrialization in Egypt, and another factory for TAGTech is under construction in Jordan, underlining TAG.Global's readiness to establish a factory in any other country.

"We will encourage, through institutional work, innovation and financing innovation for those who create and innovate, yet, do not know-how to transform their innovations into marketable products, to support the stance of the Secretary-General of the Arab States League who summarized philosophy of digital transformation saying that "Arabs have two choices; either to innovate or commit suicide)," Abu-Ghazaleh said.

For his part, Eng. Ben Amor expressed his pride in this cooperation which culminates a process of consultations and search for excellence and creativity to serve the Arab national interests.

He added that digital transformation is extensive and complex field of expertise with many requirements that are difficult to be met by all Arab countries, in light of each country's particularity and crises they are experiencing, noting that the only possible act to conduct for the time being is to innovate, take the initiative and invest.

He also said that AICTO is a government institution that maintains open ties with the private sector; a particular advantage that allows it to cooperate with TAG.Global to serve the Arab peoples, as well as to contribute to utilizing digital technology in all areas.

Moreover, Eng. Ben Amor affirmed that the agreement opens the door for the

establishment of cooperation framework in training, education, and research, noting that digital research and digital innovation are the main pillars of the Organization's work that faces constant financing challenges, reiterating that this cooperation would be the base to find a solution and devote efforts for the good of the nation.

Based on the agreement, the two parties would establish an expert body of specialists and representatives from the Arab countries, aimed at supporting the Arab digital transformation, establishing an Arab fund for supporting and funding technological and knowledge-based economic projects, in addition to establishing a body to set standards of qualification, implementation and performance monitoring, not to mention, developing digital qualifications for local communities by launching specialized programs to eradicate digital illiteracy.

It is worth mentioning that the agreement also referred to the establishment of classified databases of ICT experts and institutions in the Arab countries with the aim of introducing and marketing the services of ICT companies and institutions in the Arab region, identifying qualifications of individuals specialized in various ICT disciplines, as well as supporting them in finding appropriate job opportunities through specialized recruitment bodies and agencies.

Talal Abu-Ghazaleh Information Technology International (TAGITI)

Talal Abu-Ghazaleh Information Technology International (TAG-ITI) is a global firm specialized in providing professional services in a range of ICT disciplines, accounting, auditing, education

consultancy, economic and strategic studies, management advisory services, investment and business services, e-commerce, e-education, information technology and security audit, ERP consulting services, Intellectual Property registration and protection in addition to legal services.

Arab Information & Communication Technologies Organization (AICTO)

The Arab Information & Communication Technologies Organization (AICTO) is an

Arab government organization working under the umbrella of the League of Arab States, based in Tunisia. It aims at developing information and communication technologies throughout the Arab region and providing the necessary mechanisms to support cooperation and integration between its members, developing common policies and strategies to promote equitable and sustainable access to technology and adapt it to serve the goals of economic development and social advancement in the Arab region.

Protection Regulation (GDPR); a regulation in EU law on data protection and privacy in the European Union, which is compatible with the requirements of the European clients, and at the same time, correspond to the requirements of similar laws in other countries. According to Vartenian, ISO 27001 certification underscores TAG. Global's keenness in keeping up-to-date with the latest developments, to ensure customer satisfaction and to meet their needs in accordance with the highest global standards.

Talal Abu-Ghazaleh & Co. Consulting (TAG-Consult) has a long record in providing support to government and non-government institutions through a team of experts who always strive to offer effective solutions by integrating their expertise in various fields with best global practices. Its team of consultants in the field of management offer an integrated series of high-quality services to meet the needs of the business community worldwide.

CONTACT US:

Talal Abu-Ghazaleh Information Technology International



For inquiries please contact Mr. Mohammad Abu-Murry - TAG-ITI
Executive Director on the following numbers:

Tel: (0962 - 6) 5100900

Fax: (0962 - 6) 5100901

Website: www.tagiti.com

Email: mabumurry@tagorg.com