

Talal Abu-Ghazaleh Information Technology International

Newsletter

JUNE 2023 ISSUE 45

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AMMAN – The Robotics & Automation Society (RAS) at the Hashemite University (HU), a subsidiary of the Institute of Electrical and Electronics Engineers (IEEE), has launched this year's Robotics Week, under the patronage of HE Dr. Talal Abu-Ghazaleh, founder and chairman of Talal Abu-Ghazaleh Global (TAG.Global).

Organizing such an event aimed to highlight the impact of robots on lifestyle, as well as to give an overview of the latest developments in this domain. This is in addition to labeling the importance of knowledge-based learning and the role of innovations in the field of Artificial Intelligence (AI). In his speech, Dr. Abu-Ghazaleh pointed out that his personal interest in knowledge started in 1965 with a data processor, and has continued ever since until now where knowledge led to AI, which is today shaping the future of human life.

Dr. Abu-Ghazaleh further stated that the Knowledge Era is the era of creating wealth, where no businesses could generate revenues as what can be achieved by artificial intelligence, indicating that the value of the largest global knowledge-based corporations exceed the budgets of many countries. During the Event's First-day, Eng. Sofyan Al Tarawneh moderated a panel session. He reviewed the most recent advancements in robotics and the essential components of robots, including robotic controllers and control systems, motors, sensors, and cutting-edge technologies such as the Internet of Things (IoT), Virtual Reality (VR), and Artificial Intelligence (AI). He also gave a practical presentation outlining the capabilities of these technologies and the various robots' applications.

Mr. Alaa Khalaileh, CEO of Quill World, reviewed the services offered by his company in the robotics field, and the technology used, that included ultraviolet disinfection robots that can sanitize spaces and rooms using ultraviolet rays, other food delivery robots that can carry and deliver food and interact with people. Quill World is also committed to developing robots that can accurately detect obstacles and can use elevators, he said.



Eng. Ibrahim Khader, head of RAS at the University, expressed his thanks to the attendees and the participating students, the organizing team, as well as all the supporters of the event, pointing out that the Robotics Week is a local and international event that started for the first time at the Hashemite University organized by the RAS over the past year. He continued by encouraging all students to take part in workshops and other events to learn about robotics and the methods used in this field.

The first-day activities included panel sessions with the participation of a host of experts and Jordanian university students, a debate organized in cooperation with the Debate and Thought Club on self-driving cars, the safety of their passengers and pedestrians, and safety and control related issues. It is worth mentioning the first day of the Robotics Week activities were held at the Talal Abu-Ghazaleh Knowledge Forum (TAG-KF), while other activities took place at the Hashemite University campus.

Dr. Abu-Ghazaleh Announces TAG.Global Digital Training Platform Launch

AMMAN – HE Dr. Talal Abu-Ghazaleh, founder and chairman of Talal Abu-Ghazaleh Global (TAG.Global), has officially announced the launch of the Talal Abu-Ghazaleh Global Digital Training Platform (TAG.Global Digital Training) that will offer its training services globally. The announcement was made during the first meeting of the Platform, wherein Dr. Abu-Ghazaleh was hosted to deliver a lecture entitled "The Future", through the Platform's live-streaming broadcast. The meeting was held with the participation of TAG.Global's employees in more than 100 offices around the world.

In his lecture Dr. Abu-Ghazaleh discussed his vision for the world's future and its impact on the TAG.Global's business, its institutions and offices. He emphasized the significant impact of utilizing artificial intelligence (AI) on both the society and the economy; but he warned against its possible adverse effects and the security challenges that may result from its (AI's)



high level intelligence.

Moreover, Dr. Abu-Ghazaleh highlighted the fact that artificial intelligence has the potential to favorably alter multiple domains such as health, education, and technology, but again not without considerable risks if boundaries and controls were not set right from the beginning.

The Platform digitally provides contractual programs tailored to meet the training needs of every particular organization in light of the goals it pursues and the challenges it faces. Typically, such programs are designed after conducting all the required assessments of the concerned organizations' training needs.



'Abu-Ghazaleh Global' and PEDAGOGY Launch Smart School Bag in

BEIRUT-TalalAbu-Ghazaleh Global (TAG.Global) has Memorandum signed a of Understanding (MoU) with the Lebanese Portal of Education, Development, Accreditation. and Technology (PEDAGOGY) Consulting Firm – which specializes in the development of interactive e-education curricula. The MoU aims to enhance cooperation in the integration of digital content and e-schoolbooks in applications compatible with smart devices manufactured by Talal Abu-Ghazaleh for Technology (TAGTech), a member of TAG.Global.

Through such collaboration, TAG.Global seeks to contribute to accelerating the implementation of a digital transformation process in Lebanon by providing smart gadgets, the necessary communication tools. cutting-edge digital and resources such as interactive digital school programs. This also includes training activities. assessments. visual illustrations, and other PEDAGOGY offers. It also ensures the availability, for all school subjects from kindergarten to grade 9, of a total of 128 e-books. On this occasion, TAG.Global Chair of Group Management Board, Mr. Salah Abu Osbeh, stressed that this agreement reflects the vision of HE Dr. Talal



Abu-Ghazaleh, founder and chairman of TAG.Global, in developing a digital learning process that will create an innovative generation.

He further affirmed that the agreement will cover the provision of all specialized digital training courses introduced by PEDAGOGY to be part of the training programs and diplomas offered by the recentlylaunched Talal Abu-Ghazaleh Digital Training Platform (TAG.Global Digital Training). For his part. PEDAGOGY Co-founder and General Manager, Mr. Hani Hamed, expressed his pride in signing the MoU with TAG.Global, affirming that this step will be the basis in creating an integrated learning environment that can be consistently improved and developed in Lebanon and around the globe.

Mr. Hamed added that

PEDAGOGY the digital curricula contribute to raising a generation which is capable of solving problems and keeping pace with the era of innovation and artificial intelligence (AI). He also pointed out that e-learning will save time, effort as well as book-printing expenses, making it necessary to replace them with interactive digital tools in line with the Fourth Industrial Revolution

It is worth mentioning that the Talal Abu-Ghazaleh for Technology (TAGTech) has started two years ago manufacturing electronic devices including laptops, smartphones, tablets, and other technological devices, at its factories in China and Jordan Egypt, bv Jordanian experts specialized in the manufacturing and production field. offered in more than 50-locations worldwide.



'Abu-Ghazaleh University College for Innovation' Participates in Erasmus+ Exhibition at the University of Jordan

AMMAN – Talal Abu-Ghazaleh University College for Innovation (TAGUCI), a member of Talal Abu-Ghazaleh Global (TAG. Global), has participated in the Erasmus+ Exhibition, organized by the National Erasmus+ Office in Jordan at the University of Jordan.

The Exhibition was organized to highlight the impact of Erasmus+ program the Jordanian institutions on and universities. as well as to strengthen academic cooperation and professional development between the relevant institutions and academic mobility among universities and educational institutions European in countries and their partners. It was held with the participation representatives from of higher education institutions, civil society institutions. ministries, and other concerned entities.

Commenting on the event, TAGUCI Dean, Dr. Naser Al-Nsor, said: "We, at TAGUCI, are proud to take part in Erasmus+ Exhibition the and experience the positive outcomes the Erasmus+ created." program He highlighted the opportunities the Program offered to faculty members and students, such as teaching and learning in prestigious universities in Europe, cultural and academic



exchange, and the expansion of scientific and professional networks. That is in addition to the positive impact of the Program on the development of high-quality educational programs in the region.

Dr. Al-Nsor added that the Erasmus+Program has a great impact on the development of Jordanian institutions and it enhances the higher education level in the region, through academic cooperation and international mobility, which contributed to improving the quality of education and the development of academic skills of faculty members and students. For his part, Prof. Ahmad Abu-El-Haija, director of the Jordan National Erasmus+ Office. stated that Jordan has been among the most engaged countries participating in the Program. He mentioned that 55 projects were supported by the Program to build the capacity of university staff, while over 6500 students. professors, and employees lecturers,

were granted opportunities for academic mobility with European universities.

Dr. Abu-El-Haija noted that support was given for 20 projects aimed at sharpening the skills of young individuals and 7 projects focused on building the capacity of workers in the vocational education and training sector. He pointed out that this is an important achievement for Jordan and a clear indication of the Jordanian institutions' interest and ability to manage such projects.

It is worth mentioning that the Erasmus+ program is European collaborative а program that strives to encourage academic and cultural exchange among universities and educational institutions European in countries and partner countries. Its objective is to enhance the quality of higher education and promote innovation and sustainable development in societies.



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