



**Talal Abu-Ghazaleh Information Technology International**

# Newsletter



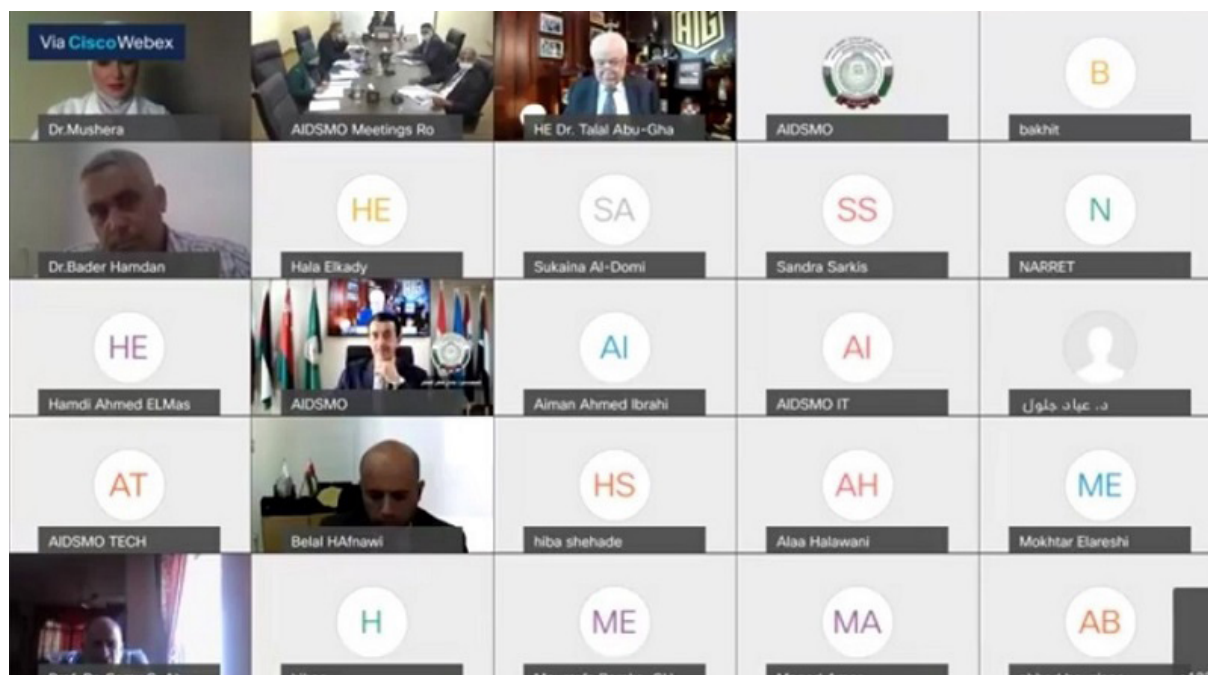
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## Dr. Abu-Ghazaleh Keynote Speaker at the ‘Economic Impact of Artificial Intelligence Applications’ Workshop



AMMAN. In cooperation with Talal Abu-Ghazaleh University College for Innovation - The Arab Industrial Development and Mining Organization (AIDMO) (TAGUCI) held a virtual workshop on ‘Economic and Industrial Impacts of Artificial Intelligence (AI) Applications in the Arab Countries’, with the participation of a large number of experts from Arab and international bodies, organizations and institutions.

During the opening session, HE Dr. Talal Abu-Ghazaleh, founder and chairman of Talal Abu-Ghazaleh Global (TAG.Global), and Eng. Adel Sakr, AIDMO Director General addressed the attendees.

In his keynote address, Dr. Abu-Ghazaleh called on the Arab countries to keep pace with the global transformations in the technology era and the Fourth Industrial Revolution, underlining the importance of responding to challenges posed by the applications of this

technology in promoting the use of AI for their own benefit, particularly their efforts to achieve sustainable and inclusive Arab technological development goals.

Moreover, Dr. Abu-Ghazaleh highlighted the potentials and applications of AI, in addition to the radical changes that will take place in our daily life socioeconomically and technologically, as a result. His Excellency also urged the Arab countries to get involved in this type of technology and to prepare to embrace the so-called Fourth Industrial Revolution era.

He further called on the Arab countries to develop mechanisms for transferring and localizing AI technology, as well as identifying challenges associated with this type of intelligence and the effects of its uses. He stressed the significance of integrating AI in various stages of education, and raising awareness about AI as a concept, then as

an applications and as an invention to open prospects of investment in this area.

For his part, Eng. Adel Sakr stated that AIDMO has set its sights on future industries that are based on science and knowledge as the main access to industrial development, pointing out that the world today witnesses rapid technological advancements in light of the Fourth Industrial Revolution driven by AI whose applications prepared the ground for a new, a different and a smart world that would positively impact the future of economic, technological, medical, educational and services sectors.

Sakr noted that the development of innovative business models and the existing production chains would lead to future changes in industrial enterprises functioning, transforming them to smart digital factories that maintain their competitiveness and raise the efficiency and quality of their products.

Dr. Mushira Enezat, executive director of Talal Abu-Ghazaleh University College for Innovation (TAGUCI), presented a research paper entitled “Artificial Intelligence and Innovation: Their Role in Educational Process”, where she highlighted the importance of innovation and AI in the Arab

world as well as the challenges that face the academic institutions, students and faculty members in using means of technological innovation.

Enezat also reviewed the experience of establishing TAGUCI as a distinctive model among academic institutions specialized in technological innovation and the use of modern technology in education.

It is worth mentioning that a large number of stakeholders and specialists from the Arab countries participated in the session, deliberating on several topics including Artificial Intelligence and Challenges of the Fourth Industrial Revolution, the Role of Digital Transformation and AI in Changing Business Models, and the Impact of Artificial Intelligence Applications on Tomorrow’s Professions, in addition to other issues.

Talal Abu-Ghazaleh University College for Innovation (TAGUCI): is a University College specialized in “entrepreneurship” education and its requirements. It includes an ‘Innovation Incubator’ and collaborates with various institutions to embrace innovations in various fields with the aim of creating a knowledge generation capable of managing its inventions and innovations.

## Abu-Ghazaleh: Our Agreement with Singapore-based ‘CASUGOL’ Falls in Line with our Digital Expansion Plans



The Arab International Society for Management Technology (AIMICT)  
Member of TAG-Foundation

# CASUGOL

AMMAN - The Arab International Society for Management Technology (AIMICT), chaired by HE Dr. Talal Abu-Ghazaleh, signed a strategic agreement with the international Singapore-based company ‘CASUGOL’, a leading certification provider that offers a wide range of professional certification programs in digital transformation and emerging technologies designed for all industries and sectors.

“We are delighted to partner with CASUGOL and have the ability to offer a wide range of programs and certificates to our members” Ms. Majd Farahat commented on the occasion adding that, “AIMICT Executive Director said HE Dr. Talal Abu-Ghazaleh has always been a great supporter of training in digital technology areas as a means to produce ‘knowledge workers’ armed with the latest skills.”

“We will introduce our members to the best programs offered by CASUGOL’s team of experts which is considered one of the leading training providers for years,” Farahat stated.

She added, “With CASUGOL’s assistance and support we will be able to provide training opportunities as well as the required skills and certificates to those who wish to find employment opportunities in the global digital economy areas including

5G, Digital Transformation, Cyber Security, Artificial Intelligence, Machine Learning, the Internet of Things and Python Programming.”

For his part, CASUGOL Founder and CEO, Mr. Dwayne Ong, said, “We are excited about working with a prestigious institution such as AIMICT. In the IT industry, the IT certification is a key factor when it comes to hiring, promotion and wages. Employers prefer to hire certified IT staff because they would have a greater ability to understand new and complex technologies, and are considered more productive and problem solvers than others at the workplace. We are pleased to team with AIMICT for the delivery of our cutting-edge courses and look forward to making this partnership a huge success”.

The Arab International Society for Management Technology (AIMICT) was established as a non-profit organization in 1989, in Buffalo-New York City, in the United States of America, and it was officially registered in Amman in 1990 under the name of “Arab Management Society”. Managers and businessmen have realized the importance and consequences of their role in serving business communities in their countries. Thus the idea of establishing such a society emerged into existence. In 2015, the name of the organization was amended into “The Arab International Society for Management

Technology” (AIMICT), to keep pace with modern global technological developments in various sectors and to help establish and create a knowledge-based management.

CASUGOL is an international certification body based in Singapore, offering a wide range of professional and certification training designed and reviewed by International Advisory Committee (IAC) members made up of subject matter

industry experts across the world. Programs are currently offered in 38 countries and based on the latest and future trend and industry demand. Up till now, over 9,500 participants around the world have received training and certified through CASUGOL. The strategic partnership with AIMICT falls in line with CASUGOL’s founding principles in making knowledge and education accessible to everyone.



## Abu-Ghazaleh Commends Saudi Experience in Shifting towards E-learning

AMMAN - HE Dr. Talal Abu-Ghazaleh, chairman of the Arab Organization for Quality Assurance in Education (AROQA), member of UNESCO Regional Center of Quality and Excellence in Education (RCQE) in Saudi Arabia, commended the ability of the Kingdom of Saudi Arabia in shifting completely towards e-education at all levels, including the provision of multiple learning resources to respond to changes imposed by the Coronavirus (COVID-19) pandemic.

In a statement to Saudi Press Agency, Dr. Abu-Ghazaleh stressed that the Government of Saudi Arabia succeeded in turning challenges into opportunities in the field of education, through prior planning to mitigate the impact of Coronavirus pandemic on the education sector and students, in addition to developing the 'Madrasati' Platform equipped with full services and evaluation tools in accordance with the e-learning quality standards, as well as enabling teachers to conduct and monitor exams to ensure their results.

Dr. Abu-Ghazaleh also stated that the reason behind the e-learning and distance learning success in Saudi Arabia was the clarity of vision of the Saudi Ministry of Education, and the introduction of clear standards for e-learning that include the institutions and the programs delivered to achieve interaction and fairness, as well as easy access to learning sources



and clear evaluation mechanisms. In this regard he referred to the efforts of the National e-Learning Center in introducing regulations and quality standards in e-learning in the Saudi Kingdom.

Further, Dr. Abu-Ghazaleh noted that the Arab nation is bound to create new types of learning to keep pace with global changes, as well as to empower students with the skills imposed by the latest advancements of the current Century such as Artificial Intelligence, digital learning and innovation, calling on all decision-makers in the Arab countries to study the experience of Saudi Arabia and the elements of its success

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