



Talal Abu-Ghazaleh Information Technology International

Newsletter



JULY 2021
ISSUE 24

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‘Abu-Ghazaleh for Technology’ Showcases its Smart Devices at the First Virtual Kingdom International Expo

AMMAN – Talal Abu-Ghazaleh for Technology (TAGTech), a member of Talal Abu-Ghazaleh Global (TAG.Global), will take part in the first Virtual Kingdom International Exhibition and Conference organized by the Sindyuan Entrepreneurship & Development Organization, in partnership with Jordan Investment Commission (JIC), and in cooperation with Jordan Chamber of Commerce and Industry from July 28 till August 2, 2021.

The Expo abides by the highest global technological standards recognized in the virtual conferences and exhibitions industry, with the objective of promoting Jordanian industries, services and products, and facilitating their access to the Arab and international markets.

TAGTech’s participation in the Expo signifies the role TAG.Global plays in supporting the first virtual Kingdom International Exhibition and Conference as a Strategic Success Partner. TAG.Global considers its support to such events and activities as part of its social corporate responsibility and national commitment to economic development, and business recovery of companies and factories that have been impacted by the Coronavirus (COVID-19) pandemic. Accordingly, TAG.Global will market its websites and also invite and encourage its clients and partners to participate and visit the Virtual Kingdom Exhibition through its more than 100 offices around the world.

During its participation, TAGTech will display all its technological products including laptops, tablets and smartphones; all distinguished by their high specifications



at competitive and affordable prices for everyone, as a part of TAGTech’s vision in facilitating purchase of state-of-the-art technology to those who are in search of excellence in the knowledge world.

Mr. Fadi Daoud, executive director of Talal Abu-Ghazaleh Knowledge Forum (TAG-KF), and head of the Exhibition’s Organizing Committee, pointed out that virtual exhibitions and conferences became major pillars which countries count on in promoting their products and services to reach out to global markets due to restrictions imposed because of the COVID-19 pandemic on the whole world.

It is noteworthy that national companies and institutions can benefit from this great opportunity by registering and participating in this significant event to exhibit their national products and services to reach out to global markets through the best virtual digital platforms.

For that reason, TAGTech invites and encourages everyone to visit the Virtual Kingdom Expo and its virtual booth by registering via the following link: www.kingdomexpo.org.

‘Abu-Ghazaleh for Technology’ and Awa2el for E-education Services Sign Cooperation Agreement

AMMAN – Talal Abu-Ghazaleh for Technology (TAGTech), a member of Talal Abu-Ghazaleh Global (TAG.Global), signed a cooperation agreement with the e-Learning platform (Awa2el Platform) - Mozon Center for Training & Consulting, for the provision of e-education services.

According to the agreement, TAGTech will offer its technological devices including laptops, tablets and smartphones as a package together with other educational services provided by Awa2el Platform.

The package consists of one TAGTech device (TAGTAB kids, TAGITOP Edu, TAG DC, or TAG PHONE PLUS), in addition to a subscription card from the Awa2el Platform; carrying the logo of both parties, a welcome note, along with Talal Abu-Ghazaleh’s book; ‘The Inevitable Digital Future – A World of Smart Cities’.

During the signing ceremony, HE Dr. Talal Abu-Ghazaleh, founder and chairman of TAG.Global, commended this important partnership which would positively contribute to breaking away from traditional education and reducing the heavy weight of the students’ schoolbag by replacing it with the Smart Bag. by transforming traditional school lessons and content into a dynamic digital curriculum.

Moreover, Dr. Abu-Ghazaleh stressed that such cooperation would achieve the desired goal of Jordanian students by providing them with TAGTech smart technology; the first-of-its-kind national industry, while Awa2el Platform provides its expertise in distance learning which proved its success and effectiveness during the Coronavirus (COVID-19) pandemic.

For his part, Dr. Husam Awwad Awa2el Platform director general, expressed his



pride in the significant partnership with TAG.Global, highlighting its major role and efforts in supporting and promoting education and shifting toward online learning.

He also pointed out that this cooperation is so important for moving forward towards the desired goals, especially since TAGTech has provided students with smart devices characterized by their high quality and compatibility with the educational materials at affordable prices for students of all ages.

Dr. Awwad concluded that Awa2el Platform has been providing its e-educational services since 2007 to school and university students that include digitizing and computing curricula, and developing attractive educational content.

‘Abu-Ghazaleh for Technology: Agreement with Martix Platform



AMMAN - Talal Abu-Ghazaleh for Technology (TAGTech), a member of Talal Abu-Ghazaleh Global (TAG.Global), signed a partnership agreement with Martix; one of the leading online platforms that enables customers to shop directly in Jordan.

The agreement comes in line with TAGTech’s strategy to facilitate the purchase of all its electronic devices, which are characterized by their high-specs and competitive prices, including laptops, tablets and smartphones.

TAGTech Deputy Director General, Mr. Ramez Quneibi, stated that the expansion of TAGTech and the inauguration of new showrooms, comes in line with the vision of HE Dr. Talal Abu-Ghazaleh, founder and chairman of Talal Abu-Ghazaleh Global (TAG.Global) that aims

at helping everyone to easily purchase the technological products through multiple options.

Quneibi added that Martix platform is one of the best online shopping websites in Jordan, and TAGTech is proud to collaborate with, noting that it employs cutting-edge technologies to meet all e-commerce consumers’ needs..

He also pointed out that the partnership between the two sides would positively contribute to diversifying Portal clients purchasing options of high-quality and performance technological devices that match global products at affordable and competitive prices.

According to the agreement, Martix platform will make TAGTech smart



devices and products available through Martix's Store at the same prices as those offered at TAGTech's internal and external showrooms.

Additionally, Martix's clients will benefit from promotions and discounts continuously advertised by TAGTech, with a one-year manufacturer warranty and free delivery service to all governorates throughout the Kingdom.

It is worth mentioning that Talal Abu-Ghazaleh for Technology (TAGTech) started

manufacturing various electronic devices in its factories in China and Egypt, reaching so far up to 15 series devices, including laptops, tablets, smartphones and their accessories. All such devices are offered in more than 50-locations worldwide.

For further information about TAGTech smart devices, please visit the website: www.tagtech.global

Martix platform: <https://store.martix.me/organization/1000>



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