



Talal Abu-Ghazaleh Information Technology International

Newsletter



JULY 2020
ISSUE 13

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AMMAN – The Arab International Society for Management Technology (AIMICT), chaired by HE Dr. Talal Abu-Ghazaleh, participated in the Cybersecurity Conference, organized by Rocheston Foundation (RF), a part of the Rocheston Group of Companies, a New York-based accreditation institute that helps clients improve their business practices.

During the Rocheston REINVENT 3 day conference; Dr. Abu-Ghazaleh pointed out that AIMICT's participation in the conference is mainly due to the importance of 'Cybersecurity' following the great spread of the Internet and smart devices usage, as well as the global connection to one network. He affirmed that everyone is currently in urgent need to protect his/her data and business in cyberspace.

Furthermore, Dr. Abu-Ghazaleh stated that AIMICT is one of the institutions that always strives to create global partnerships with the aim of strengthening knowledge communication and exchanging experiences in the field of knowledge management technologies towards comprehensive development.

Rocheston Foundation seeks to promote awareness and culture in the fields of innovation, technology and cybersecurity and it provides professional certification and research services in these areas.

Welcoming AIMICT to the conference, Mr. Vasanth Davis, CEO, Rocheston said, "The AIMICT is at the forefront of



introducing technology developments in the fields of Cybersecurity, the Internet of Things and Artificial Intelligence. We at Rocheston are committed to our support to AIMICT as they actively contribute to enhancing the skill and knowledge base of the workforce community in their region."

For her part, AIMICT Executive Director, Ms. Majd Farahat, noted that taking part in the Conference crystallizes AIMICT's policy in collaborating with pioneering bodies that are continuing to achieve breakthroughs in the Information Technology field. She added that the Society provides training and education in management and information technology, develops administrative skills for its members and underlies their role in administrative development process.

The 3rd Edition of REINVENT Conference witnessed the participation of global experts and a number of AIMICT members, who discussed several topics related to the evolving scene of cybersecurity in light of the global technological development.

For Selling and Shipping Globally ‘Abu-Ghazaleh for Technologies’ Launches its e-Store



DUBAI, United Arab Emirates – Talal Abu-Ghazaleh for Technologies (TAGTech) announced that its e-store is set to offer its smart products including laptops and tablets for purchase, e-payment and shipping to all countries around the world through the website: www.TAGTechstore.com

Through TAGTech’s e-store, the company enables its clients to purchase the smart products using all types of credit cards in local and international currencies, or by paying cash on delivery in the UAE or through PayPal, a worldwide online payments system, in US dollar.

Accordingly, TAGTech affirms that the whole purchase process is

conducted electronically, noting that the electronic payment and shipping systems have been integrated with the electronic store. TAGTech’s devices are also available on Amazon and Noon, online shopping websites.

It is worth mentioning that Talal Abu-Ghazaleh for Technologies (TAGTech) has recently announced the release of two new editions of its smart devices including (TAG-TAB II) tablet and (TAGITOP-UNI) laptop with high-quality specifications at competitive and affordable prices to keep pace with the latest advancements in the production of electronic devices in the world.

TAGKS and STEAM Center cooperate on Robotics

AMMAN - Talal Abu-Ghazaleh Knowledge Society (TAG-KS), a member of Talal Abu-Ghazaleh Global (TAG.Global), signed an agreement with STEAM Center to cooperate in holding specialized training courses in the field of creativity and innovation.



According to the terms of the agreement, the two parties will cooperate in holding courses in Artificial Intelligence (AI), Robotics, Internet of Things, Programming, and Life Skills fields, through the Center at TAG-KS headquarters and the many knowledge stations throughout the Kingdom.

The agreement was signed in the attendance of HE Dr. Talal Abu-Ghazaleh at TAG.Global Headquarters by TAG-KS Manager Mr. Zeid Al Majali and STEAM Center General Manager Mr. Hazim Hamdan.

Dr. Abu-Ghazaleh expressed his pride in this cooperation that serves the communities, affirming his belief in the importance of creativity and innovation; a belief that led to the establishment of Talal Abu-Ghazaleh University College for Innovation (TAGUCI) which embodies this specific Dr. Abu Ghazaleh's vision.

“The University College provides high-quality learning environment for the students to become creative and innovative through modern and advanced learning methods and techniques that enable them

to turn their creative ideas and innovations into marketable products,” Dr. Abu-Ghazaleh said.

Meanwhile, Al Majali underlined the importance of the agreement that will serve a large segment of the local community in a manner that builds and improves their professional capacity; makes them capable of competing in the labor market; and keeping them abreast of advancements in the field of technology.

For his part, Mr. Hamdan expressed his pride in cooperation with TAG.Global, stating that STEAM Center was established in 2017 with the aim of contributing to the human and economic development by bridging the gap between quality education and continuous training offered to the youth.

He added that the Center, in Jordan and the Arab countries, offers specialized training to teach the basics of Robotics and AI Sciences to empower the trainees and improve their skills and knowledge in their field of expertise.

At the Lebanese Business Council in Kuwait Abu-Ghazaleh Calls for Transition to Knowledge-Based Economy for Crisis Management

AMMAN – HE Dr. Talal Abu-Ghazaleh, founder and chairman of Talal Abu-Ghazaleh Global (TAG.Global), participated in the ‘Lebanese Business Council in Kuwait’ (LBCK) entitled ‘Private Sector’s Opportunities and its Tools in Managing the Crisis under the Transition to a Knowledge-based Economy’.

During the event, moderated by Council member Ms. Sara Abdul Samad, Dr. Abu-Ghazaleh talked about ‘Crisis and Opportunity’, saying that Coronavirus (COVID-19) made it evident that digital learning became a necessity asserting itself as the future shape of education. He added that he has been calling for the adoption of this form of education since 2001 when he was Chair of the United Nations Information and Communication Technologies Task Force (UN ICT TF),

Dr. Abu-Ghazaleh also tackled issues related to knowledge-based economy, stating that knowledge economy would not exist without a knowledge-based government (e-government), just as e-commerce could not exist without digital learning.

Furthermore, Dr. Abu-Ghazaleh explained the concept of ‘self-sufficiency’ saying that ‘it is about time for every country to achieve self-sufficiency; at least in terms of producing its basic needs of food as well as medicines, noting that after 20 years drugs’ manufacturing loose its



intellectual property protection, therefore any country can produce it without the patent owner’s permission.

Regarding innovation and creativity, Dr. Abu-Ghazaleh asserted that the Internet guarantees full democracy, therefore, every country has to make this service available to its citizens. He pointed out that the right to Internet access is a human right in accordance with the UN resolutions, and every person who strives for creativity and innovation needs the Internet even if not been supported by individuals or organizations.

Discussing the issue of ‘Lebanon and the US Dollar crisis’, Dr. Abu-Ghazaleh said: ‘The problem is not only the US dollar shortage; clarifying that the dollar-based financial transactions constitute less than 10% compared to the Lebanese pound. Yet, he reiterated that ‘the problem lies in the domestic production of the country. The US dollar issue is purely political he said adding that it is not a deficit in the economy. Therefore, it could be only solved through political means.

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