



Talal Abu-Ghazaleh Information Technology International

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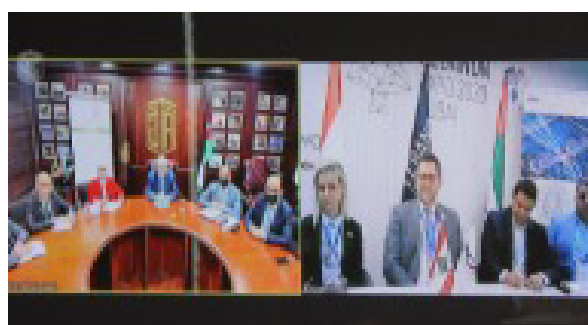
AMMAN – The Middle East and North Africa Alliance for Educational Technology (MENA EdTech Alliance) and the education delegation of the Lebanon-based Professional Computer Association (PCA) hosted HE Dr. Talal Abu-Ghazaleh, founder and chairman of Talal Abu-Ghazaleh Global, as the Guest of Honor at the Knowledge and Education Week organized in Expo-Dubai.

In his digitally delivered address, Dr. Abu-Ghazaleh called on companies, institutions and young entrepreneurs participating in the Knowledge and Education Week activities – Expo Dubai to move from the current education method – as he described it as Al-Kuttab teaching, which is based on making kids memorize information- to technology-based learning, innovation and digital solutions.

Moreover, Dr. Abu-Ghazaleh commended the role played by the United Arab Emirates (UAE) in moving towards innovation, attracting entrepreneurial projects, entrepreneurs and start-ups, as well as providing a creativity-enabler environment to help learners move forward towards innovation-based learning attributed to its positive impact on individuals and communities alike.

He further hailed the role of the MENA EdTech Alliance represented by its President, Dr. Rabie Baalbaki, and efforts in promoting and disseminating the culture of innovative technology in Lebanon and the Arab world.

It is worth mentioning that the meeting was held in the presence of the Education Adviser in the Council of Ministers of Lebanon Ms. Heba Nashabe, as a representative of Prime Minister of



Lebanon HE Mr. Najib Mikati, Head of the PCA, Mr. Rabie Baalbaki, and Vice-President of the Alliance for International Partnerships and Relations Coordinator in the delegation, Ms. Nora Al-Murabi. That is in addition to a host of educational leaders, entrepreneurs and start-ups from around the world and the MENA region.

For her part, Ms. Nashabe conveyed an oral message from President Mikati to HE Dr. Abu-Ghazaleh, saying: “I am pleased to deliver the greetings of Mr. Najib Mikati to Your Excellency, as well as his great love for your person, and his acknowledgement of your support to the youth and entrepreneurs, and your encouragement on innovation,” she went

on to add: “Mr. Mikati is eagerly looking forward for a meeting with Your Excellency to discuss areas of common cooperation driven by those who are keen to serve the two nations’ interests and spread positive energy wherever they go.”

Meanwhile, Dr. Baalbak expressed his pleasure with the participation of Dr. Abu-Ghazaleh at the Knowledge and Education Week in Expo-Dubai, noting that he is a role model for young people who seek to innovate and learn, praising the entrepreneurship and influential role Dr. Abu-Ghazaleh plays in foreseeing the present and the future.

He pointed out that the partnership and cooperation with TAG.Global would positively promote innovation and education in the Arab region, especially through networking with specialized civil society institutions.

General Coordinator of Digital Transformation Network in Lebanon (DT Network) and General Director of Sanad Lebanon, Prof. Nadim Mansouri, stressed the importance of cooperating with the Lebanese universities to support innovation, create opportunities for collaborations and develop knowledge in addition to promoting youth entrepreneurship.

It is worth mentioning that the launch of the MENA EdTech Alliance was announced during the opening of the Knowledge and Education Week event in Expo-Dubai as one of Lebanon’s educational and implementing plan tools that are based mainly on modernizing and transforming the educational system in line with the current era by introducing technology at all educational stages.



‘Abu-Ghazaleh Global’ Signs Memorandum of Understanding with Arab Parliament

AMMAN – Talal Abu-Ghazaleh Global (TAG.Global) and the Arab Parliament signed a Memorandum of Understanding (MoU) that aims at digitizing the work of Arab countries’ parliament as well as activating common cooperation amongst them.

The agreement was signed by HE Dr. Talal Abu-Ghazaleh, founder and chairman of TAG.Global, and HE Mr. Adel Assoumi, speaker and president of the Arab Parliament, during Mr. Assoumi’s visit, with his accompanying parliamentary delegation to TAG.Global premises.

In his welcoming remarks, Dr. Abu-Ghazaleh stated that: “TAG.Global would effectively contribute to the implementation of joint programs in digital transformation and innovation sectors, and will devote its technological expertise to develop the mechanisms and tools of Arab parliamentary work.”

During the meeting the two parties also discussed creating a shared vision between Talal Abu-Ghazaleh Global Digital Academy, a member of TAG.Global, and the Arab Parliament with a view of strengthening investment mechanisms in innovation tools in general, and in digital innovation in particular.

Dr. Abu-Ghazaleh underlined the need for bolstering the agreement to support joint Arab work by maximizing the use of Information and Communications Technology to serve the future of democracy in the Arab countries.



“The joint Arab parliamentary work requires the adoption of joint projects that positively support the digitization of parliamentary work in all legislative assemblies, parliamentary bodies, national councils and others, in order to achieve sustainable development goals and knowledge indicators” He said.

Mr. Assoumi’s delegation to TAG.Global’s Headquarters included : HE Dr. Hassan Al Madhani, first vice-president of the Parliament and HE Mr. Mohammad Al Yamahi, second vice-president of the Parliament, in addition to HE Mr. Mamdouh Al Saleh, and HE Ms. Senator Ihsan Barakat, members of the Parliament, as well as, HE Dr. Ashraf Abdul Aziz, political adviser to the Speaker of the Arab Parliament.

'Abu-Ghazaleh for Technology' Introduces 'Easy, Interest-free Payments Plan' for Purchase of TAGITOP EDU Laptop

AMMAN - Talal Abu-Ghazaleh for Technology (TAGTech), a member of Talal Abu-Ghazaleh Global (TAG.Global), announced the launch of an 'Easy, Interest-Free Installments' plan for the purchase of TAGITOP EDU laptop, subject to the approval of the government institutions in which the individuals work at.

The TAGITOP EDU device has been manufactured with distinctive specifications, taking into account the educational needs of students at affordable prices for all.

The actual price of the laptop is JD300, in addition to gifts offered by TAGTech that include (laptop bag, USB mouse and rubber cover) in easy and direct monthly installments for employees of government institutions at JD20 per month for maximum 15 months, with the guarantee of their institutions.

TAGTech Deputy General Director, Mr. Ramez Quneibi, stated that TAGTech seeks through this program to provide its technological devices for everyone at affordable prices, as well as to contribute to coping with the knowledge revolution, and at the same time, to meet the needs of individuals, taking into account the harsh economic conditions.

He added that the TAGITOP EDU laptop was manufactured and produced with high specifications at a competitive price to meet the educational needs of school, university, and postgraduate students.

Quneibi stated that the 'Easy Installments' plan could benefit clients, who have their

طلال أبوغزاله للتقنية TAGTech.Global
أدواتك التقنية للمستقبل الرقمي الحتمي

قسر 15 شهر
بسعر الكاش
20 دينار شهرياً
JD 300
VAT Included

TAGITOP[®]-EDU

Intel Core i3 10 th Gen (1005G1)	4 GB RAM DDR4	128 GB SSD Storage	4290 mAh	2x USB 3.1, 1x Type C, 1x HDMI, RJ45
Intel® UHD	14" FHD	Built in Camera	AC WIFI	Bluetooth 4.2

Carry bag | USB mouse | Rubber cover | 1 Year Warranty

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corporate guarantee, directly at all the TAGTech's main points of sale without having to go into the multiple procedures involving the financing institutions

It is worth mentioning that Talal Abu-Ghazaleh for Technology (TAGTech) started manufacturing various electronic devices at its factories in China, Egypt, and Jordan by its experts in the manufacturing and development field, reaching so far up to 18 devices, including laptops, tablets, smartphones and their accessories. All devices are offered in more than 50-locations worldwide.

For further information about TAGTech, please visit the website:
www.tagtech.global

Organized by TechWorks ‘Abu-Ghazaleh Knowledge Forum’ Participates in ‘Integrating Digital Manufacturing in Education’ Panel

AMMAN – Talal Abu-Ghazaleh Knowledge Forum (TAG-KF), a member of Talal Abu-Ghazaleh Global (TAG-Global), participated in an online panel session organized by TechWorks, one of the Crown Prince Foundation’s initiatives, under the title “Learning through Practice – Integrating Digital Manufacturing into Education”. The panel was attended by a number of education, industry, business and innovation experts from several countries.

Director of the Unified Admission Coordination Unit and Spokesperson for the Ministry of Higher Education and Scientific Research, Mr. Mohannad Al-Khatib, inaugurated the panel, which was moderated by Mr. Fadi Daoud, TAG-KF executive director and TAG-Global Education and Youth consultant.

During the session, speakers discussed the gaps that exist in the current educational system as a result of traditional teaching methods, while, on the other hand they revealed how digital learning could positively contribute to sharpening students’ technological and personal skills, in addition to improving their critical thinking and problem-solving skills.

Lecturer and researcher at the Department of Mechanical Engineering in North Texas University, Dr. Hassan Qandil, underlined the importance of industrial projects in filling the labor market gaps, touching upon the reasons that kept the Jordanian universities behind by adopting funded or guaranteed industrial projects. At the same time, he urged universities to embrace digital manufacturing, calling for the establishment of Fab Labs (or digital fabrication laboratories), which are as important as traditional laboratories.

Meanwhile, Eng. May El-Dardiry, who is interested in business and innovation field and a TEDx spokesperson from Egypt,



gave a presentation entitled “The Impact of Digital Manufacturing and Experimental Learning”. She outlined what schools and universities need for building Fab Labs. That is, in addition to the requirements for building a digital manufacturing culture at schools, referring to the importance of preparing responsible teachers to teach such techniques and methods.

Eng. Ala’aaldin Al-Khawajah, Sager Drone Academy team leader, delivered a presentation on the inclusion of digital manufacturing skills in educational curricula, underlining the extent to which digital manufacturing approaches differ from traditional ones. He went on to discuss the importance of including digital manufacturing in education with the aim of creating a ‘generation of manufacturing’ and ‘digital thinkers’.

Founder & CEO at InnoTech in Oman, Eng. Othman Al Mandhari, talked about the contribution of digital manufacturing skills in closing the gaps in labor markets, explaining how the Fab Labs could contribute to science and technology education, engineering and mathematics.

TechWorks is a digital Fabrication Laboratory (FabLab) and one of the Crown Prince Foundation’s initiatives. Through its modern devices and equipment for 3D printing and prototype digital manufacturing production, it provides support to Jordanian youth innovators and strengthen the innovation system in Jordan.

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