



**Talal Abu-Ghazaleh Information Technology International**

# **Newsletter**



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**Nuummite Consulting and Talal Abu-Ghazaleh Global Sign Strategic Partnership**

**Abu-Ghazaleh Welcomes Partnership with the Egyptian Academy for Scientific Research and Technology**

**Talal Abu-Ghazaleh Presents a Bronze Shield to Hashem ALSaweer for Computers Store**

**To implement digital transformation plan in Lebanon: 'Abu-Ghazaleh Global' Signs MoU with Lebanese Ministry of Labor**

## Nuummite Consulting and Talal Abu-Ghazaleh Global Sign Strategic Partnership

AMMAN - In the presence of HE Dr. Talal Abu-Ghazaleh, TAG.Global chairman and founder, Nuummite, a digital transformation consulting and implementation company, has signed a strategic partnership agreement with Talal Abu-Ghazaleh Global (TAG.Global), to cooperate in promoting digital solutions in the Kingdom.

Signing the agreement indicates the two sides' joint vision and their keenness to empower enterprises to achieve the digital transformation that corresponds to international trends, while at the same time maintaining the national vision to safely embrace digitization and automation.

The agreement was signed by the Executive Director of TAG.Global Digital Transformation, Mr. Tareq Shahwan, and Nuummite's Commercial Director, Mr. Ahab Qunibi.

Commenting on this cooperation, Dr. Abu-Ghazaleh expressed his pride in this partnership, saying, "We, at TAG.Global, relentlessly seeks to empower companies in the field of digital transformation through strategic partnerships that contribute to achieving this goal. Our partnership with Nuummite, which is one of the most important companies in the region, is very significant."

For his part, Mr. Qunibi reiterated the importance of the partnership, saying: "We believe that joint efforts and forces

would positively contribute to promoting digital solutions that enable companies to keep abreast of the latest trends in the field of digital transformation; thus, meet clients' needs by maximizing the use of technology in the most appropriate way.

According to the partnership agreement, the two parties will cooperate in the fields of digital transformation to serve local, Arab and regional corporations, mainly in the field of training on Artificial Intelligence (AI) and implementing robotic automation process.

It is worth mentioning that Talal Abu-Ghazaleh Global is the global organization for professional services, education and tech products, operating in more than 100 offices around the world. One of TAG.Global's firms is Talal Abu-Ghazaleh for Digital Transformation which offers consulting solutions for digital transformation armed with more than five decades of expertise in presenting professional services and solutions all over the world.

Since its establishment in 2008, Nuummite has been active in offering digital solutions, sparing no effort in developing the sector. It has lately won 'The Most Innovative Digital Solutions Provider in the Middle East Award' presented by the United Arab Emirates Business Awards

## Abu-Ghazaleh Welcomes Partnership with the Egyptian Academy for Scientific Research and Technology

CAIRO - The Arab States Research and Education Network (ASREN) has signed a memorandum of understanding with the Egyptian Academy for Scientific Research and Technology (ASRT) - the Egyptian National Scientific & Technical Information Network (ENSTINET). The MOU was signed at the headquarters of ASRT in Cairo after thorough discussions on the pillars of cooperation and how to meet challenges at both the national and the regional levels.

The MoU was signed by Prof. Mahmoud Sakr, President of the Academy of Scientific Research and Technology and Yousef Torman, Executive Director of the Arab States Research and education Network

The MoU included agreement on cooperation in various dimensions related to scientific research and education, with particular focus on infrastructures, open science and capacity building.

ASRT will be the official beneficiary partner in Egypt for the European Union's co-funded projects AfricaConnect3 and Medusa, which are delivered locally by ASREN, to provide high-capacity international internet connectivity for academic and scientific collaborations and to

connect the research and education communities in Egypt with the pan-European GÉANT network and the rest of the world.

Studies and plans are also underway to establish a regional open exchange point in Egypt, which will be hosted and operated by the Academy, to serve as a connectivity hub for the Arab NRENs, and among the many other world research and education networks accross the Mediterranean Sea.

The Academy will additionally encourage Open Science, Open Access and LIBSENSE activities in Egypt and the region, through its experience in serving as a host and an operator of the Egyptian Knowledge Bank project initiative, the largest digital library in the world.

Furthermore, the Academy has agreed to host e-AGE22, ASREN's flagship conference, to be held during the second week of December 2022 in Cairo in cooperation with the regional partners.

In welcoming this important step Dr. Talal Abu-Ghazleh, Chairman of ASREN said: "ASREN is pleased to formally welcome ASRT as a project partner. Serving as Egypt's national house of expertise in the field of Science, Technology and Innovation

ASRT is a partner of choice for ASREN in its quest to benefit the R&E communities in Egypt and to support the Arab region as a whole especially in infrastructures and science cooperation.”

For his part Dr. Mahmoud Sakr, President of Egyptian Academy for Scientific Research and Technology comments: “In light of its leading role in supporting the scientific research and education community in Egypt, the Academy, through its constructive cooperation with ASREN, aspires to develop its services, cooperate in support of Arab and regional scientific research, cooperate in linking Arab researchers and students, and urge research cooperation amongst them in order to achieve renaissance and prosperity for the Arab world and beyond.”

He added: “The Academy contributes to the creation of a supportive environment for scientific research and education, through a set of initiatives and contributions to national projects that support Open Science and dissemination of scientific culture. It will provide management services for the unified network for scientific research and education as well as International linkage with international scientific research networks for all universities, research centers and secondary schools. It will also support the advancement of scientific publishing through many agreements with international publishing houses and through its cooperation with the Egyptian Knowledge Bank in managing and operating the national platform for scientific publishing, which includes about 820 Egyptian scientific periodicals Today.”

## **Talal Abu-Ghazaleh Presents a Bronze Shield to Hashem ALSaweer for Computers Store**

AMMAN - Talal Abu-Ghazaleh for Technology (TAGTech), a member firm of Talal Abu-Ghazaleh Global (TAG. Global), has honored Hashem ALSaweer for computers Store with a Bronze Shield in recognition of its efforts in achieving the sales target of TAGTech products in Aqaba, in comparison with other retailers in Jordan.

Known for its quality products, TAGTech, through its partners in all countries, offers its technological devices including tablets, laptops and smartphones manufactured with high-tech specifications at competitive prices. Towards that goal, TAGTech

has managed to establish a growing and effective network of partners and retailers for displaying its technological devices at worldwide.

Hashem ALSaweer for Computers is one of the leading retail stores in selling technological devices including computers, printers, surveillance cameras and accessories in Aqaba.

TAGTech started manufacturing technological devices in China, reaching, so far up to 20 different devices that include laptops, tablets and smartphones, all available in more than 50 locations all over the world.

## **To implement digital transformation plan in Lebanon: ‘Abu-Ghazaleh Global’ Signs MoU with Lebanese Ministry of Labor**

BEIRUT – HE Dr. Talal Abu-Ghazaleh, founder and chairman of Talal Abu-Ghazaleh Global (TAG.Global), has signed a Memorandum of Understanding (MoU) with the Lebanese Minister of Labor, HE Mr. Mustafa Bayram to implement the digital transformation plan in Lebanon.

The MoU aims to strengthen cooperation towards executing the Ministry’s triennial plan (2022-2025) to enhance employment opportunities by utilizing digital services, governance and training quality.

In this context, the two parties will collaborate in all digital transformation services as well as those related to e-archiving and indexing, automation, and the electronic structuring of the Ministry’s internal and external working procedures. The agreement also covers raising awareness on the use of ICT, e-solutions, methods of securing files and information security, software solutions, and ERP systems as well as renewable energy consulting.

According to the signed memorandum, TAG.Global will prepare a study of the Ministry’s capacity-building needs in IT and Internet skills, in addition to contributing to the development of new programs that will meet the ministry’s needs and requirements.

It was also agreed to cooperate in conducting specialized economic feasibility studies and tenders as well as making use of the consultants’ expertise of the two parties.

In a joint press conference, Dr. Abu-Ghazaleh praised the significant role

Minister Bayram plays in developing the Ministry’s work and digitizing its services for the benefit of the country and its citizens.

Dr. Abu-Ghazaleh recalled his displacement as a refugee in 1948 from Palestine to the town of Ghazieh in South Lebanon, where he was raised and earned his education studied in Lebanese schools and universities; the country from which he moved to become a global personality, chairing many UN task forces particularly the UN Global Alliance for ICT for Development; that developed a global policy for the use of technology.

Furthermore, Dr. Abu-Ghazaleh stressed that his life journey was a series of challenges and problems which he considered a blessing to reach what he has accomplished since.

He stated that Lebanon will rise again and overcome all its problems and crises, expressing optimism of finding solutions to current Lebanese issues. He further stressed the importance of finding solutions to environmental problems, especially since the world in the next three decades, will face life-threatening environmental disasters.

Encouraging optimism and positive thoughts, Dr. Abu-Ghazaleh said that ‘what Lebanon is currently experiencing is not difficult circumstances, but a blessing, since hard times ultimately create strong men’.

For his part, Minister Bayram said that the MoU is an implementation of the digital transformation plan drawn up by many volunteering experts from inside

and outside the Ministry, who joined forces at record time without posing any financial burdens on the country. He pointed out that the memorandum's terms were finalized in less than 17 days and it was quickly approved by the Council of Ministers.

Mr. Bayram added that the importance of this plan lies in the fact that it is a strategic plan for the ministry's sustainability saying: "Our plan concentrates on sustainability, as it covers the coming three years of the Ministry's ambitious plan for the first time. It includes digital transformation, solar power, electronic transactions, and training that meets business and market needs and requirements."

Minister Bayram further affirmed: "we have the authority, power and hope to lead further development to deliver good services to the Lebanese community and citizens". He referred to the Ministry's recently launched first-of-its-kind initiative in Lebanon

to involve young people in decision-making under the slogan 'Give me an idea and participate in the official decision-making'. He added that such an initiative aims to motivate the youth and talented people and to promote the participation in decision-making so that all Lebanon's citizens would feel and become responsible citizens in their country.

The Minister commended the role and the initiatives of Dr. Abu Ghazaleh affirming that "the interest of HE Dr. Abu-Ghazaleh, the great world business icon, in this area gave us confidence, to sign this memorandum, which will be based on the provision of informatics, digital transformation and training needs". He concluded by expressing hopes that signing the MoU will be the starting point for further cooperation and development by staying committed to appropriate implementation, good governance, and transparency, the Minister concluded.

## CONTACT US:

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*Your TECH TOOLS for the Inevitable Digital Future*

## LAPTOPS

### TAGITOP<sup>®</sup>-FLIP

- Intel Core i5 8<sup>th</sup> Gen (8259U)
- GPU: Intel® Iris® Plus Graphics 655
- 8 GB DDR4 RAM
- Storage: 256 GB SSD
- 1x USB 3.1, 1x Type C, 1x HDMI
- Backlit Keyboard



7000 mAh



Built in Camera



Fingerprint



AC WIFI, Bluetooth 4.2



Fabric Sleeve Case

14.1" FHD  
Screen ten points touch

### TAGITOP<sup>®</sup>-PRO

- Intel Core i7 10<sup>th</sup> Gen (1065G7)
- GPU: Intel® Iris® Plus Graphics
- 8 GB DDR4 RAM
- Storage: SSD 128 GB + SSD 512 GB
- 2x USB 3.0, 1x USB 2.0, 1x HDMI
- Backlit Keyboard



7400 mAh



15.6" FHD



Built in Camera



Fingerprint



AC WIFI, Bluetooth 4.0



Fabric Sleeve Case



### TAGITOP<sup>®</sup>-PLUS II

- Intel Core i7 10<sup>th</sup> Gen (10510U)
- GPU: Intel® UHD + Nvidia MX250, GDDR5 2GB
- 8 GB DDR-4 RAM
- Storage: SSD 128 GB + HDD 512 GB
- 2x USB 3.0, 1x USB 2.0, 1x Type C, 1x HDMI, RJ45
- Micro SD Card Reader • Backlit Keyboard



5000 mAh



15.6" FHD



Built in Camera



Fingerprint



AC WIFI, Bluetooth 4.2



Fabric Sleeve Case



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*Your TECH TOOLS for the Inevitable Digital Future*

## LAPTOPS

### TAGITOP<sup>®</sup>-UNI C

- Intel Celeron N4100
- GPU: Intel UHD Graphics 600
- 4 GB LPDDR3 RAM
- Storage: 256 GB SSD + 64 GB EMMC
- 1x USB 3.0, 2x USB 2.0,  
1 MINI-HDMI, RJ45



4800 mAh



14.1" FHD



Built in Camera



AC Wi-Fi, Bluetooth 4.0



### TAGITOP<sup>®</sup>-UNI

- Intel Core i3 5<sup>th</sup> Gen (5005U)
- GPU: Intel HD graphics 5500
- 8 GB DDR3L RAM
- Storage: SSD 128 GB + HDD 512 GB
- 1x USB 3.0 1x USB 2.0, 1x Type C, 1x HDMI
- Backlit Keyboard



4000 mAh



14.1" FHD



Built in Camera



Fingerprint



AC WIFI, Bluetooth 4.0



Fabric Sleeve Case



### TAGITOP<sup>®</sup>-EDU

- Intel Core i3 10<sup>th</sup> Gen (1005G1)
- GPU: Intel® UHD
- 4 GB RAM DDR4
- Storage: 128 GB SSD
- 2x USB 3.1, 1x Type C, 1x HDMI, RJ45



4290 mAh



14" FHD



Built in Camera



AC WIFI, Bluetooth 4.2

Carry bag | USB mouse  
Plastic cover

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*Your TECH TOOLS for the Inevitable Digital Future*

## TABLETS

### TAG-DC

*Digital Citizens Tool*



Spreadtrum SC9863 Octa Core



4 GB RAM



64 GB Storage



6000 mAh



10.1" FHD



Android 9



Dual SIM Cards



AC WIFI, GPS, Bluetooth



5 MP Front Camera, 13 MP Rear Camera



Screen Protector



### TAG-TAB III

*Become A TAG Friend*



MediaTek MTK8788 Octa Core



6 GB RAM



128 GB Storage



6000 mAh



10" FHD



Android 10



Single SIM Card



AC WIFI, GPS, Bluetooth



5 MP Front Camera, 16 MP Rear Camera



Leather Cover | Screen protector | Wired Headphones



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P.T.O

## SMARTPHONES

### TAG-PHONE

*TAG: Your Trusted Brand*

- CPU: MediaTek Helio P60 Octa Core
- 6 GB RAM Android 10
- 64 GB Storage Dual Nano SIM Card
- Battery Capacity 4000 mAh
- Display: 6.2" HD+
- 8 MP Front Camera, 16 MP Rear Camera



### TAG-PHONE Plus

*Compare then Buy*

- CPU: MediaTek Helio A25 Octa Core
- 4 GB RAM Android 10
- 128 GB Storage Dual Nano SIM Card + TF Card
- Battery Capacity 4500 mAh
- Display: 6.55" HD+
- 8 MP Front Camera, 16 MP Rear Camera



Brown



Dreamy Blue

### TAG-PHONE Advanced

*Tailored to Be Advanced*

- CPU: MediaTek Helio P60 Octa Core
- 6 GB RAM Android 10
- 128 GB Storage Dual Nano SIM Card
- Battery Capacity 4400 mAh
- Display: 6.3" FHD+
- 16 MP Front Camera, 16 MP Rear Camera



Brown



Streamer Purple

### TAG-PHONE Special

- CPU: MediaTek P60 Octa Core
- 6 GB RAM Android 11
- 128 GB Storage Dual Nano SIM Card + TF Card
- Battery Capacity 5900 mAh
- Display: 6.52" HD+
- 16 MP Front Camera, 20 MP Rear Camera

