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'Abu-Ghazaleh Global' and Al-Ahram Newspaper Enhance Cooperation



CAIRO - Mr. Ala'a Thabet, journalist and editor-in-chief of the Egyptian Al-Ahram Newspaper, has received in his office Ms. Samar Al-Labbad, vice-chair of Talal Abu-Ghazaleh Global (TAG.Global), Mr. Ahmad Fathy, TAG.Global executive director and development manager, and Mr. Tarek Al-Khatib, executive director in-charge of TAG.Global Cairo Office.

The meeting was held to discuss, and enhance, cooperation between Al-Ahram Newspaper and TAG.Global. Within the framework of this ongoing cooperation, TAG.Global has granted 20 new TAG-Tech laptops to the newspaper; of those manufactured by Talal Abu-Ghazaleh for Technology (TAGTech), in its factory in Egypt in cooperation with the Arab Organization for Industrialization (AOI).

Previously, TAG.Global had offered the newspaper a package of training programs meant to effectively contribute to achieving the goals of digital transformation and to keep pace with the technological revolution in the field of journalism, as part of the existing cooperation between the two sides.

During the meeting, Ms. Al-Labbad affirmed the importance of the mutual cooperation, referring to the deep professional ties between HE Dr. Talal Abu-Ghazaleh, TAG.Global founder and chairman, and the four-decade old Al-Ahram Newspaper, expressing her pride in TAG.Global's constant support of national issues and digital transformation in the region.

For his part, Mr. Thabet welcomed Ms. Al-Labbad, noting the big leap in the field of digital transformation the world is undergoing and stressing the importance of utilizing technology in the field of journalism. He went on to emphasize that such transformation significantly improves the quality of news and expands access to information, where journalists can easily cover events as they happen, and share their news and reports on the spot.

In the same context, Al-Ahram Board of Directors applauded the existing cooperation with TAG.Global, which comes as an integral part of the Organization's strategy that aims at supporting promising projects and development programs to promote sustainable development. Board Members also stressed that the contribution offered by TAG.Global is an important addition to Al-Ahram's professional journalistic mission to keep pace with the requirements of the technological development and Information Age.

Abu-Ghazaleh and Global South Universities Association President Discuss Means of Cooperation

AMMAN – HE Dr. Talal Abu-Ghazaleh, founder and chairman of Talal Abu-Ghazaleh Global (TAG.Global), has received in his office the Founder and Group Executive President of Global South Universities Association (GSUA), HE Mr. Abdul Dowale Mohammed, to discuss cooperation in various fields.



During the meeting, Dr. Association plays in promoting and advancing Abu-Ghazaleh expressed his appreciation for education and scientific the effective role the research in the Global

South, saying, “Such cooperation is a testament of our shared commitment to cultivating talent, fostering innovation, and addressing the educational challenges facing the world.”

Within the same context, Dr. Abu-Ghazaleh mentioned that TAG.Global will launch its TAGEPEDIA Knowledge educational platform shortly, indicating that the Platform was developed by specialized in programming TAG.Global’s cadres in a mechanism that easily and effectively meets the users’ and students’ needs and expectations. He continued by pointing out that the Platform was established to keep pace with the technological development and digital learning which plays a pivotal role in the future of education.

Moreover, Dr. Abu-Ghazaleh stated that TAG.

Global plays an important role in the digital revolution, as its capacity building and skills development services, particularly its learning and training techniques and tools, are based on ICT.

For his part, the Association President expressed his pride in visiting Dr. Abu-Ghazaleh at TAG.Global premises, stressing the importance of international partnerships and cooperation in achieving education vision and mission. He confirmed that the Association is dedicated to advancing the education and scientific research sector in the Global South, bringing together universities and academic institutions from diverse regions to collaborate on initiatives that promote academic excellence, innovation, and sustainable development.

The two parties also agreed to cooperate on

organizing the Global South Universities Association Conference, which will take place in Jordan next May, with the participation of high-ranking personalities and institutions from different countries worldwide.

It is worth mentioning that the Global South Universities Association (GSUA) is one of the initiatives launched by the Africa Asia Scholars Global Network (AASGON) - the Signatory to the UN Global Compact and Member of the UK Stakeholders for Sustainable Development (UKSSD). It aims to advance education and research in the Global South by bringing together universities and academic institutions from various regions to collaborate on launching initiatives that promote academic excellence, innovation, and sustainable development.

Abu-Ghazaleh Global Digital Training Platform' and EntreViable Platform Sign Cooperation Agreement



AMMAN – Talal Abu-Ghazaleh Global Digital Training Platform (TAG.Global Digital Training), chaired by HE Dr. Talal Abu-Ghazaleh, has signed a Memorandum of Understanding (MoU) with the Digital Entrepreneurship Development Platform (EntreViable), chaired by Dr. Maen Al Qatamin, to cooperate in the areas of digital learning and entrepreneurship.

Launching a number of Jordanian startups

The MoU aims at boosting cooperation between the two sides to enable the youth in Jordan and all over the Arab region to enter the realm of digital entrepreneurship businesses. During the signing ceremony, Dr. Abu-Ghazaleh expressed his pride in such a partnership, praising Dr. Al Qatamin's ongoing public and voluntary social responsibility initiatives in Jordan, reiterating his belief in the importance of corporate social responsibility that drove him while serving in the United Nations to play a vital role in introducing a legislation that includes the duties and obligations of companies and people towards their societies.

Dr. Abu-Ghazaleh further pointed to the Knowledge Revolution the world is currently going through, referring to TAG.Global's initiatives and projects conducted in line with the obligations of this era by enabling all its educational and training firms to digitally offer their activities. He referred to a new project that will be launched that brings together educational institutions from all around the world, in addition to the 'digital learning for all initiative' in Jordan.

For his part, Dr. Al Qatamin affirmed his pride in Dr. Abu-Ghazaleh's career journey, achievements and his long history in empowering the Arab youth with knowledge and skills. He said that he shares the same goals and objectives of Dr. Abu Ghazaleh which he sought to achieve during his academic and professional journey over the past years in the fields of digital training and digital entrepreneurship.

Dr. Al Qatamin pointed out that his own efforts have been crowned with the launch of the first Arab Platform of its kind for the development of entrepreneurship that is available free of charge for all those who speak Arabic, adding that the Platform, so far, got over 160 thousand subscribers from more than one hundred countries around the world.

Moreover, he noted that recently and in cooperation with the Arab Federation for Digital Economy, the first Arab initiative to qualify one million Arab digital entrepreneurs under the umbrella of the League of Arab States and the management and implementation of the EntreViable Platform was launched.

On the sidelines of the ceremony, several startups were announced and launched that were supported by EntreViable.

Mr. Thair Fararjeh gave a brief on his 'Beyond Universe' startup, which specializes in Mixed Reality and Virtual Reality (metaverse). He mentioned that his company is working on projects that create and operate educational metaverse laboratories at universities and educational institutions. Mr. Ayman Haroun gave an overview of Sa3iddjo, a Jordanian-Arab platform that helps skilled and self-employed Arab youth freelancers to offer their services to companies and clients under its supervision and follow-up to ensure the rights of both parties and the quality of the offered services.

The 10-DEALAT mobile application, an innovative idea in the field of e-commerce, was introduced by Mr. Rami Al-Shara'. The application serves as an e-commerce platform that enables suppliers to advertise their products and services, offering members and subscribers discounts for a limited time and for a small group of them. The application is an innovative business model that effectively uses the group purchasing system by users in an efficient manner.

In his presentation, Mr. Rami Hassanin provided an overview of Logatta, a specialized startup that uses data science, statistics, computer science, and artificial intelligence to explore market needs, develop innovative products and interactive dashboards that help make decisions and gain a competitive advantage.

At the end of the ceremony, KeepRec startup, hosted and supported by Talal Abu-Ghazaleh Knowledge Forum (TAG-KF), was announced as a pioneering venture in the advertising a short film, and an awareness film industry in Jordan, which seek to transform customer's experience from ordinary to exceptional and unforgettable experience through filmmaking of innovative stories that touch the hearts of the audience.

At the end honorary shields were given to all participants.



TAGTech

PRODUCTS

- Intel Core i5
8th Generation
- 8 GB RAM
DDR4
- 256 GB SSD



FLIP



- Intel® Core i7
10th Generation 1065G7
- 8 GB RAM
DDR4
- 128 GB SSD
+ 512 GB SSD



PRO



- Intel Celeron N4100
- 4 GB LPDDR3
- 256GB SSD
+ 64GB EMMC



UNI C

- Intel® Core i3
10th Generation 1005G1
- 4 GB RAM
DDR4
- 128 GB SSD



EDU

- Intel® Core i7 10th
Generation 10510U
- 8 GB RAM
DDR4
- 128 GB SSD
+ 1 TB HDD



PLUS I

- Intel® Core i7 10th
Generation 10510U
- 8 GB RAM
DDR4
- 128 GB SSD
+ 512GB HDD



PLUS II



- Intel® Core™ i7
1255U
- 8 GB RAM
DDR4
- 256 GB SSD
+ 1 TB HDD

- Intel® Iris®
Xe Graphics

- 4500 mAh

- AX (wifi 6) BT 5.1

PLUS III 7022

New





Intel® Core™ i5
1235U



Intel® Iris®
Xe Graphics



8 GB RAM
DDR4



5000 mAh



256 GB SSD
+ 1 TB HDD



AC WIFI
BT 4.2

PLUS III

5022

New



Spreadtrum
SC7731E Quad-core



2 GB



32 GB



TAG-TAB Kids II



MediaTek MTK
8788 octa-core



8 GB



128 GB



TAG-TAB III



Front: 16 MP
Rear: 20 MP



6 GB



128 GB



**TAG-PHONE
Special**



Spreadtrum
SC9863 Octa-core



4 GB



64 GB



TAG-DC



Front: 8 MP
Rear: 16 MP



4 GB



128 GB



**TAG-PHONE
Plus**



Front: 16 MP
Rear: 16 MP



6 GB



128 GB



**TAG-PHONE
Advanced**

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