## Talal Abu-Ghazaleh E-Training



### Newsletter

**Issue 80 July 2023** 



#### IN THIS ISSUE:

Abu-Ghazaleh Global' and Lebanese University Sign Agreement to Establish the First Technological Devices Factory in Lebanon

Abu-Ghazaleh: I dedicated the next chapter of my life to raising awareness of the importance of digital transformation

Dr. Abu-Ghazaleh Congratulates Kuwait on the Occasion of the 59th Anniversary of the State Audit Bureau Abu-Ghazaleh Global' and Lebanese University Sign Agreement to Establish the First Technological Devices Factory in Lebanon



BEIRUT – Talal Abu-Ghazaleh Global (TAG.Global) has signed an agreement with the Lebanese University to establish the first-of-it's-kind factory in Lebanon for manufacturing technological devices at the University's branch in Al Fanar area.

The agreement was signed in the presence of HE Dr. Talal Abu-Ghazaleh, founder and chairman of TAG.Global, but the signing ceremony was attended by a large number of ministers, MPs, and officials in Lebanon, including Minister of Education and Higher Education, HE Dr. Abbas Halabi, Minister of Industry, HE Mr. George Boujikian, Minister of Youth and Sports, HE Dr. George Kallass, Minister of Labor, HE Mr. Moustafa Bayram, Former Minister of

Industry, HE Mr. Imad Hoballah. The press and media representatives were also there to cover the event..

The agreement, signed by the University President, Prof. Bassam Badran, and Mr. Burhan Al Ashkar, representative of HE Dr. Talal Abu-Ghazaleh for Culture and Media in Lebanon, aims to manufacture, assemble and produce technological devices, such as smartphones, tablets, and laptops with the motto (Made in Lebanon); a step that would remarkably provide job and training opportunities for the Lebanese students and people.

In this regard, Minister Halabi said: "Today is considered a milestone achievement in the University's journey to be designated as the Productive University, by establishing Talal Abu-Ghazaleh for Technology (TAGTech) factory that manufactures and produces devices under the label (Made in Lebanon), numerous job and technical training opportunities will be created for university students and others."

For his part Dr. Abu-Ghazaleh expressed his pride in the partnership with the University, noting that it is a true partnership where responsibilities and outcomes are equally shared. He further stressed that "Through this partnership, we have successfully established the TAGTech factory in the University's headquarters, where commitments will be put into action, not just promises."

Dr. Abu-Ghazaleh also pointed out that the factory would create training opportunities for the University students in the field of technology industry, as it would contribute to increasing the Lebanese Gross National Product (GNP).

Minister Boujikian also affirmed that the Ministry would issue an industrial certificate under the name of the Lebanese University to support this joint project between the University and TAGTech, pointing out that establishing such a factory is the start of a promising and important sector that Lebanon needs during these challenging circumstances.

In his key remarks, University President Prof. Badran, confirmed, that the agreement will contribute to generating learning, training, and employment opportunities for its students. This will enable students to become members of its faculties and research cadres in the faculties of engineering, science, management, and the Institute of Technology. In addition, they may benefit from the emerging opportunities of manufacturing, production, development, programming, marketing, and management in the factory.

www.tagicit.com 2

# Abu-Ghazaleh: I dedicated the next chapter of my life to raising awareness of the importance of digital transformation

The Journal of Management, Financial and Banking Studies Hosts Dr. Abu-Ghazaleh in an Extensive Interview on Digital Transformation

AMMAN - The Journal of Management, Financial and Banking Studies, has hosted HE Dr. Talal Abu-Ghazaleh, founder and chairman of Talal Abu-Ghazaleh Global (TAG.Global) for an interview in its recently published 117 edition.

During the meeting, several topics were thoroughly discussed such as Artificial Intelligence (AI) and concerns about its impact on employment, as well as its future at the global and Arab region levels. That is in addition to the economic crisis the world currently experiencing, among others.

At the beginning of the interview, Dr. Abu-Ghazaleh talked about his life journey as a Palestinian refugee in Lebanon and how he started in Kuwait



as an employee who, through determination and dedication, subsequently succeeded in establishing such a prominent Organization that presently operates through more than 100 offices all over the world.

He further pointed out that he has dedicated to dedicate the next chapter of his life to raising awareness on the importance of digital transformation. He said that TAG.Global plays an effective role implementing digital transformation project in the Arab world, starting from the Arab countries where technology is most needed like Lebanon, Syria, and Libya.

Dr. Abu-Ghazaleh emphasized that the Arab countries still have the ability and the potential to embrace technology and get going, pointing out that the first world's renaissance was led by the Arab world, and despite what is happening now, it still is qualified and capable of leading the world again.

On the growing concerns about the impact of AI on various fields of employment, Dr. Abu-Ghazaleh stated that although studies indicate that 85 million jobs will be replaced by machines by 2025, the same studies concluded that 97 million new jobs will be created in the same timeframe due to AI in the future.

He further gave several guidelines to developing countries to catch up with the train of economic development, starting with the importance of developing educational, technical, and professional training programs, moving towards becoming productive countries, pursuing

plan to adopt advanced that it may lead to a third technologies and industries, in addition to becoming self-sufficient countries particularly with respect to food.

Concerning the economic crisis. numerous countries are currently experiencing, which Dr. Abu-Ghazaleh

World War, he called on the Arab countries to implement the international agreements with the World Trade Organization (WTO) to ensure an attractive environment for investment, with the need to secure selfnational had previously predicted sufficiency and security.

### Dr. Abu-Ghazaleh Congratulates Kuwait on the Occasion of the 59th Anniversary of the State Audit Bureau



AMMAN - HE Dr. Talal Abu-Ghazaleh, founder and chairman of Talal Abu-Ghazaleh Global (TAG.Global), has congratulated the government of Kuwait on the occasion of the 59 Anniversary of establishing the State Audit Bureau (SAB).

He expressed his pride that his career success story and the global inception of TAG.Global started from Kuwait, where he lived for 30 years, from 1960-1990. In Kuwait, Dr. Abu-Ghazaleh established his first office, then his firm expanded its business to other GCC countries.

www.tagicit.com

Dr. Abu-Ghazaleh continuously owes much of the outstanding successes of TAG. Global to the government of Kuwait and its prominent leaders and its great people.

Additionally, Dr. Abu-Ghazaleh expressed his keenness on continuous renewal of his license as a certified accountant in Kuwait since 1981, and the renewal of his membership in the Kuwait Accountants and Auditors Association since that date.

It is worth mentioning that His Excellency Sheikh Faisal Al-Humoud Al-Sabah, Chief Advisor at Al Diwan Al Amiri in Kuwait has recently issued a statement on the occasion of receiving HE Dr. Abu Ghazaleh in Kuwait saying: "I am pleased to welcome and meet Dr. Talal Abu-Ghazaleh during his visit to the country, thanking and appreciating his suggestion and his desire to write a book and to produce a documentary about the State of Kuwait and the Al-Sabah Family, in appreciation for their great role in supporting his career as an expression of his loyalty to this generous country, its great leaders, and noble people."

He also welcomed Dr. Abu-Ghazaleh in his second country, Kuwait, wishing him a good and a blessed stay in between his family and brothers, hoping for such good relations to continue in the future..

www.tagicit.com 5

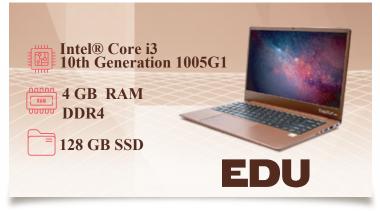


# TAGTech PRODUCTS



















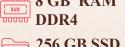


































TAGTech.Global Building 7, Abdel Rahim Al-Waked Street, Shmeisani, Amman, Jordan TAGUCI Building104 Mecca Street, Um-Uthaina, Amman, Jordan