



# Newsletter

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## Dr. Abu-Ghazaleh Gives Green Light for Initiating the Establishment of TAGTech Factory at Lebanese University



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BEIRUT – HE Dr. Talal Abu-Ghazaleh, founder and chairman of Talal Abu-Ghazaleh Global (TAG.Global), has instructed the engineers and technicians at Talal Abu-Ghazaleh for Technology (TAGTech) to start assembling the planned factory for producing Smart Devices equipment within the Faculty of Science at the Lebanese University in Al Fanar. This comes in line with the recently signed agreement between TAG.Global and the University, provided that the assembling process will be completed before the end of 2023.

It is worth mentioning that TAGTech technological devices factory is the first of its kind in Lebanon, where laptops, tablets, and smartphones will be manufactured by Lebanese experts in this domain with the logo (Made in Lebanon).

Academics and students from the Lebanese University will contribute to the manufacturing and the development process under the supervision of TAGTech. This will promote the marketing process of the new products in the Lebanese market to serve the digital transformation strategy and the e-learning projects.

Additionally, the University-based TAGTech Factory branch will give University students the opportunity to acquire valuable knowledge about modern and contemporary technology used in the manufacturing of electronic devices and open the door for them to innovate in this field.

Talal Abu-Ghazaleh for Technology (TAGTech) has started manufacturing electronic devices worldwide in 2019, with the ‘Talal Abu-Ghazaleh for Technology’ brand, through its factories in Egypt, China, Jordan and now in Lebanon. TAGTech products have reached up to 20 devices so far, including laptops, tablets, and smartphones, offered in more than 50-locations worldwide.

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## ‘Abu-Ghazaleh Knowledge Forum and Jordan National Cyber Security Center Organize Panel Session

AMMAN – Talal Abu-Ghazaleh Knowledge Forum (TAG-KF), a member of Talal Abu-Ghazaleh Global (TAG.Global), in cooperation with Jordan National Cyber Security Center (NCSC-JO) has organized a “People of Cyber Determination” awareness session, under the patronage of HE Dr. Talal Abu-Ghazaleh, TAG.Global founder and chairman, jointly with Engineer Bassam Maharmeh, president of NCSC-JO, on the occasion of the International Day of Persons with Disabilities.

Dr. Abu-Ghazaleh stressed that the Arab nation has historically been advanced



in all fields, calling on the region to regain its self-confidence to assume its role as a global leader, given its high expertise and competencies that have proven their global worth in many fields, particularly the talents of those suffering disabilities.

Dr. Abu-Ghazaleh called for creating an Arab invention for Internet

security that ensures the safety of people with disabilities. He emphasized TAG.Global’s constant insistence in seeking to keep pace with the knowledge world by utilizing cutting-edge global technologies to safeguard the security of its data. “Through Arab competencies, TAG.Global has created and designed a ‘Smart School

Bag' for all school stages that is programmed and upgraded annually," Dr. Abu-Ghazaleh said.

For his part, Eng. Maharmeh expressed his pride in the existing collaboration between the NCSC-JO and TAG. Global, especially in the area of cybersecurity awareness. He pointed out that the Center pays special attention to issues that impact all society segments, whether individuals or institutions; the reason that leads the Center to launch a number of awareness initiatives that help address risks and reduce cyber-attacks.

Eng. Maharmeh further stated that there are several

cautions associated with the use of the Internet for personal purposes, especially social media platforms that focus on collecting information for advertising purposes, expressing his hope that a national product in the field of cybersecurity would be developed. Ms. Suhair Abdel Qader, president of the Cultural Forum for the Blind (CFB), highly praised Jordanian persons with disabilities, noting that Jordan has gone the extra mile in raising awareness and eradicating the negative stereotype of people with disabilities by organizing and holding important initiatives that contribute to developing their competencies, maximizing

the available capabilities and providing the appropriate environment to build future generations of leaders.

During the session, Dr. Omran Salem, a specialist in cybersecurity and digital communication, spoke about utilizing cybersecurity to serve people with disabilities, referring to the importance of employing technology to serve their interests. While Mr. Ahmed Al-Masri, a member of the CFB and a group of the Forum's trainers, remarked that responsible publishing, digital content, illegal software and programs and the dangers of using them, and gave some tips to protect against their negative effects.

## **'Abu-Ghazaleh Confucius Institute' Receives Excellence Award As One the Best Test Center for Chinese Language in the World**

During its participation in the World Chinese Language Congress in Beijing

BEIJING - The Talal Abu-Ghazaleh Confucius Institute (TAG-Confucius) was granted the 'Excellence Award', for being the One of the Best Chinese Proficiency Test Centers Worldwide, by the Chinese International Education Foundation (CIEF) in Beijing. This came during



the Institute's participation in the World Chinese Language Congress held during 7-9 December, 2023.

The Award's shield was received by Mr. Mamoun Abu Al-Sebaa, TAG-Confucius executive director,

and Dr. Yang Songfang, dean of the Institute, in a special ceremony attended by over 1200 participants from all over the world, representing universities, institutes and schools that teach and promote Chinese language and culture.

“This year, we celebrate the 15th Anniversary for the establishment of TAG-Confucius Institute that was established in 2008 upon the directions of HE Dr. Talal Abu-Ghazaleh; an initiative attributed to Dr. Abu-Ghazaleh’s belief in the importance of the Chinese language as the language of the future for business and technology,” Mr. Abu Al-Sebaa said, adding that: “The Institute is the first institution to teach the Chinese language and disseminate the Chinese culture in the world in partnership with the Chinese government and the private sector, in cooperation with Chinese Shenyang University.”

Mr. Abu Al-Sebaa further

stated that the Institute and its students have received many awards at regional and international levels through its participations in contests organized by the Chinese International Education Foundation. The Institute is considered the first destination for those who seek to learn Chinese language in Jordan, as well as others who aim to pursue their studies in China through scholarships offered on an annual basis by the Chinese government.

It is worth mentioning that TAG-Confucius Institute is the first Chinese Proficiency Test (HSK) center in Jordan within which exams are conducted throughout the year. The number of students who sat the HSK has reached so far 10.000 students since the establishment of the Institute.

#### **Talal Abu-Ghazaleh Confucius Institute (TAG-Confucius)**

The Institute was established in September 2008 to introduce the Chinese language and

culture, as well as achieving a greater mutual understanding between the Arab and Chinese cultures. This unique initiative is based on the cooperation agreement between Talal Abu-Ghazaleh Global and Confucius Institute in China.

Shenyang Normal University

#### **Shenyang Normal University**

was established in 1951 in Liaoning Province as a university specialized in teacher training which made it one of the first specialized universities in northern China. The University teaches many majors including science, literature, teaching, and administrative sciences. Shenyang Normal University missions Chinese teachers to the TAG-Confucius Institute according to the highest standards of competency and professionalism.