

Newsletter

Issue 81 August 2023



Launch of Talal Abu-Ghazaleh Media Knowledge Portal



To spread knowledge and all related media content worldwide:

AMMAN – Talal Abu-Ghazaleh Global (TAG.Global) has recently launched its official media portal under the name ‘Talal Abu-Ghazaleh Media Knowledge Portal’ (www.tag-news.com).

The newly-launched Media Portal has been designed to widely spread knowledge through the most recent technologies in media and communication fields. It is characterized by enabling users to easily navigate through news, events, photos and video albums, related to TAG.Global’s activities and initiatives worldwide.

TAG Media Portal includes an overview of TAG.Global’s history, its media and intellectual and knowledge mission and activities, in addition

IN THIS ISSUE:

Launch of Talal Abu-Ghazaleh Media Knowledge Portal

Documenting Talal Abu-Ghazaleh’s Roles at the United Nations in the service of humanity

TAGTECH produces its first “made in Jordan”

to a special section that highlights the latest contributions and achievements of HE Dr. Talal Abu-Ghazaleh, TAG.Global founder and chairman, and his Organization around the world.

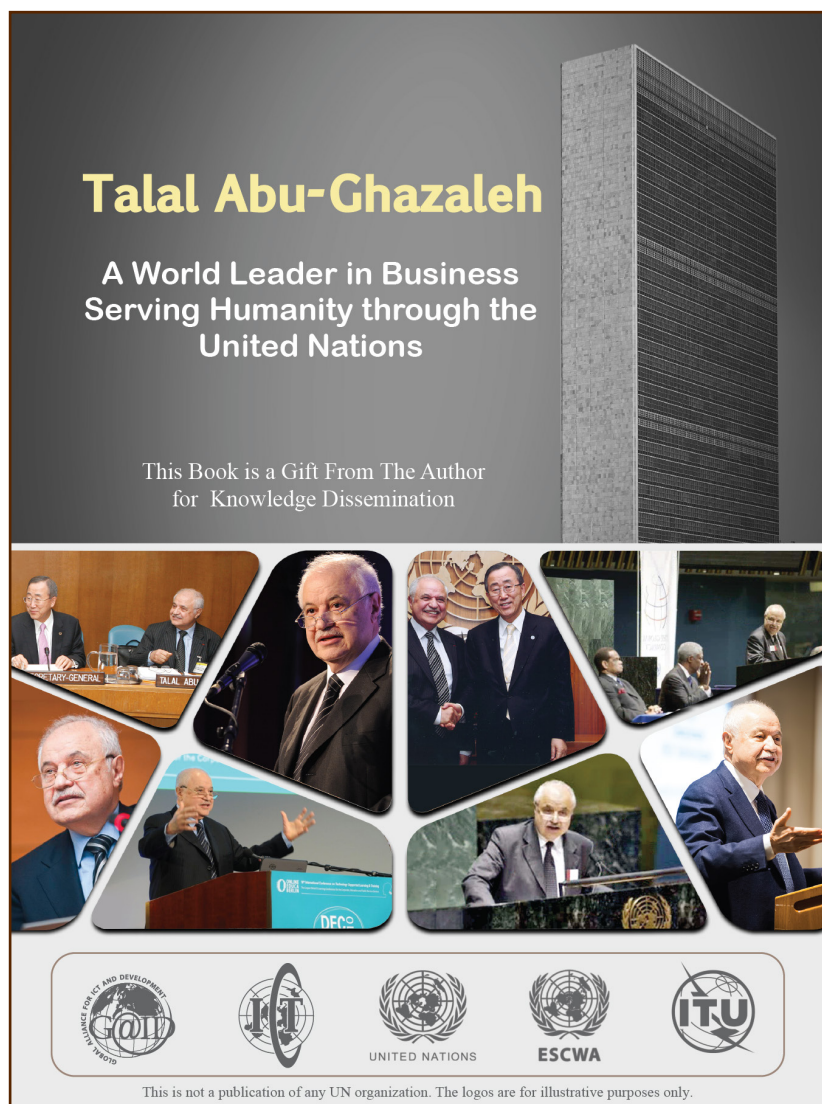
On this occasion, Dr. Abu-Ghazaleh affirmed the importance of media and its essential impact on all social issues, its close association with the economy, and sustainable development. He further noted that the recent expansion of digital media and its multiple sources requires full awareness of the importance of selecting reliable sources that adhere to professionalism and credibility in their posting content.

It is worth mentioning that Dr. Abu-Ghazaleh attaches special attention to media, and accordingly, the launch of Talal Abu-Ghazaleh Media Knowledge Portal is one of his multiple media initiatives. He has previously established three different news agencies specialized in intellectual property, education, and information technology.

Abu-Ghazaleh: I dedicated the next chapter of my life to raising awareness of the importance of digital transformation

AMMAN - Talal Abu-Ghazaleh Publishing proudly announces a new publication entitled “Talal Abu-Ghazaleh: A World Leader in Business Serving Humanity through the United Nations”. The book is a powerful testimony to the lifetime achievements of Dr. Talal Abu-Ghazaleh in the service of humanity, in particular the Arab world.

The book presents in impressive detail Dr. Talal Abu-Ghazaleh’s decades-long dedication to work with the United Nations system in a productive and sustained collaboration to foster development and empower people around the world to live with dignity.



The book has been written by Mr. Sarbuland Khan, a retired senior United Nations official who, together with Dr. Talal Abu-Ghazaleh, was critically instrumental in bringing about a breakthrough in relations between the United Nations and the global private sector: launching a productive partnership in development. This cooperation, with all its challenges, seems natural and self-evident now. But it required years of determined and sustained efforts on both sides in which Dr. Talal Abu-Ghazaleh played a decisive leadership role, so convincingly brought out in the book. Indeed, with his incredibly broad range of skills, interests and pragmatic passions – from classical music to accounting and finance to information technology to quality education for all - Dr. Talal Abu-Ghazaleh has served as a perfect partner for the United Nations system.

The book vividly portrays through its survey of numerous initiatives and projects, Dr. Talal Abu-Ghazaleh's unique ability to not only

articulate a vision and talk about challenges and opportunities but actually make things happen. According to another great visionary, Thomas Edison, "Vision without execution is hallucination". Dr. Talal Abu-Ghazaleh never wastes his time and energy on illusions, hallucinations, empty laments or dreams divorced from reality. As the book shows, he doggedly perseveres in realizing his vision, against all odds, doubts and often resistance and outright sabotage, until he achieves clear and tangible results.

One of the most impressive and consequential of Dr. Talal Abu-Ghazaleh's lifetime achievements is his seminal contribution to bringing the benefits of the information revolution to all of humanity and especially to the underprivileged people of the developing world. As documented in the book in detail, as early as at the end of the last century Dr. Talal Abu-Ghazaleh clearly saw the immense potential of information and communication technologies, including the Internet, and the emergence of a new

knowledge-based world economy. He also witnessed a large and growing gap between the emerging digital economies of the developed countries and the majority of humanity living in the developing world for lack of access and education. This new digital divide between the rich and the poor presented a titanic challenge, and there is nothing in the world to better mobilize and focus Dr. Talal Abu-Ghazaleh's mind and energy than a challenge of truly global dimensions.

The book highlights Dr. Talal Abu-Ghazaleh's leadership role in bringing together the international community – first, the global business through his leadership role in the International Chamber of Commerce, and then going truly global by engaging the United Nations System – in meeting this challenge. The reader will find numerous documents – resolutions of the United Nations General Assembly and the Economic and Social Council, working documents of the United Nations ICT Task Force and the Global Alliance for ICT and Development

– presenting the evolution of international efforts to harness the benefits of the information revolution for all of humanity. Particularly illuminating is the story of the continuing evolution of Internet governance, in which Dr. Talal Abu-Ghazaleh played a

pioneering role, both in terms of inspiration and of defining the detailed technical parameters of an effective governance system.

“Talal Abu-Ghazaleh. A World Leader in Business Serving Humanity through the United

Nations” will provide the reader with unique insights into the advent of productive cooperation between the global private sector, the civil society and the United Nations, and the visionary and effective leadership of Dr. Talal Abu-Ghazaleh in this grand endeavor.

TAGTECH produces its first “made in Jordan”



AMMAN – Talal Abu-Ghazaleh for Technology (TAGTech), a member of Talal Abu-Ghazaleh Global (TAG.Global), has launched the TAGITOP-UNI laptop device; the first product of its kind manufactured and produced by TAGTech factory in Jordan.

The newly-introduced device was manufactured at the TAGTech factory in Amman, Jordan, and is characterized by its new design and specifications that meet the needs of education sectors and students, being equipped with the highest technical specifications.

Commenting on this outstanding success, HE Dr. Talal Abu-Ghazaleh, TAG.Global founder and chairman, expressed his pride in the release of this product under the slogan ‘Designed and Made in Jordan’. He pointed out that establishing a TAGTech factory in Jordan comes as a fulfillment of his deep belief in Jordanian capabilities as well as the vision and support of His Majesty King Abdullah II ibn Al-Hussein for the productive national economic projects.

The features of the new laptop include a seamless user experience, speed in performance and response in line with high-quality competing specifications that keep abreast with development.

It should be noted that TAGTech has been providing its technological devices in Jordan's market since 2019, through TAGTech's showrooms and its large network of retailers with a one-year warranty. This is in addition to a free delivery service to all governorates in the Kingdom.

The Talal Abu-Ghazaleh for Technology (TAGTech) started manufacturing electronic devices worldwide, with the 'Talal Abu-Ghazaleh for Technology' brand, through its factories in China, Lebanon, Egypt, and recently in Jordan by Jordanian experts in the manufacturing and technological production field, which reached up to 20 devices so far, including laptops, tablets, and smartphones, offered in more than 50-locations worldwide.

For further information about TAGTech, please visit the website: www.tagtech.global



TAGTech

PRODUCTS

- Intel Core i5
8th Generation
- 8 GB RAM
DDR4
- 256 GB SSD



FLIP



- Intel® Core i7
10th Generation 1065G7
- 8 GB RAM
DDR4
- 128 GB SSD
+ 512 GB SSD



PRO



- Intel Celeron N4100
- 4 GB LPDDR3
- 256GB SSD
+ 64GB EMMC



UNI C

- Intel® Core i3
10th Generation 1005G1
- 4 GB RAM
DDR4
- 128 GB SSD



EDU

- Intel® Core i7 10th
Generation 10510U
- 8 GB RAM
DDR4
- 128 GB SSD
+ 1 TB HDD



PLUS I

- Intel® Core i7 10th
Generation 10510U
- 8 GB RAM
DDR4
- 128 GB SSD
+ 512GB HDD



PLUS II



- Intel® Core™ i7
1255U
- 8 GB RAM
DDR4
- 256 GB SSD
+ 1 TB HDD

- Intel® Iris®
Xe Graphics

- 4500 mAh

- AX (wifi 6) BT 5.1

PLUS III 7022

New





Intel® Core™ i5
1235U



Intel® Iris®
Xe Graphics



8 GB RAM
DDR4



5000 mAh



256 GB SSD
+ 1 TB HDD



AC WIFI
BT 4.2

PLUS III

5022

New



Spreadtrum
SC7731E Quad-core



2 GB



32 GB



TAG-TAB Kids II



MediaTek MTK
8788 octa-core



8 GB



128 GB



TAG-TAB III



Front: 16 MP
Rear: 20 MP



6 GB



128 GB



TAG-PHONE
Special



Spreadtrum
SC9863 Octa-core



4 GB



64 GB



TAG-DC



Front: 8 MP
Rear: 16 MP



4 GB



128 GB



TAG-PHONE
Plus



Front: 16 MP
Rear: 16 MP



6 GB



128 GB



TAG-PHONE
Advanced

TAGTech.Global Building 7, Abdel Rahim Al-Waked Street, Shmeisani, Amman, Jordan
TAGUCI Building 104 Mecca Street, Um-Uthaina, Amman, Jordan

+962 65100 250 info@tagtech.global For More Information: www.tagtech.global