



Newsletter

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Dr. Abu-Ghazaleh: AGIP is the top IP firm in the world thanks to staff efforts and dedication

AMMAN – HE Dr. Talal Abu-Ghazaleh, founder and chairman of Talal Abu-Ghazaleh Global (TAG.Global), has congratulated all Abu-Ghazaleh Intellectual Property (AGIP) employees, in all TAG.Global offices around the world for their efforts offering the best services to its 25,000 clients.

In his letter to AGIP staff, Dr. Abu-Ghazaleh pointed out that AGIP employees have been and will remain a source of pride for TAG.Global as they persistently strive to keep AGIP in the top position in the IP domain, which it managed to maintain over the years. He further congratulated AGIP on winning the ‘Firm of the Year for the Middle East & North Africa’ Award, for the 14th year in a row, during the ceremony of the 18th annual Managing Intellectual Property (MIP) Awards for 2023 that was held in London. AGIP was selected by MIP to win this award for its outstanding achievements and contributions globally in its field of expertise and as a sign of acknowledgment for its exceptional experience and dedication to delivering the best IP services to its clientele across the globe.

He further affirmed that AGIP’s excellence is attributed to the efforts of everyone and the wise leaders’ management of the 100 offices around the world.

It is worth mentioning that Abu-Ghazaleh for Intellectual Property (AGIP) is a member firm of Talal Abu-Ghazaleh Global (TAG.Global). Founded in 1972, AGIP is a leader in Intellectual Property protection services in the world providing an array of IP services for the registration, protection and commercialization of Intellectual Property Rights (IPRs), covering patents, trademarks, designs, copyrights and domain names.

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Google Updates Trademark Policy

*By: Mahmoud Lattouf
General Manager*

Google recently updated its Google Ads Trademark policy, which will affect how the company investigates trademark complaints going forward. As of July 24, 2023, Google will only accept and process trademark complaints against specific advertisers and ads, rather than all advertisers in the trademark owner's industry.

This change means that trademark holders will need to be more vigilant in monitoring for infringing content. Under the previous policy, Google would restrict unauthorized use among all advertisers in the same country and industry. Under the new policy, however, trademark holders must specifically identify each infringing ad or party.

To file a trademark complaint, trademark holders must first gather evidence of the infringement. This evidence could include screenshots of the infringing content, links to the infringing ads, or copies of cease-and-desist letters that have been sent to the infringer. Once the evidence has been gathered, trademark holders can file a complaint through the Google Complaint Center.

In the complaint, trademark holders must include all relevant information, such as the trademark that has been infringed, the infringing party's contact information, and the evidence of infringement. Google will then review the complaint and take action if it determines that trademark infringement has occurred.

The new Google Ads Trademark policy is a significant change for trademark holders. By requiring trademark holders to specifically identify each infringing ad or party, Google is making it more difficult for trademark holders to file frivolous complaints.

To protect their trademarks on Google Ads, trademark holders are advised to:

- Consider registering their trademarks in jurisdictions where they operate (Proactive step)
- Consider implementing a comprehensive watch mechanism to monitor the unauthorized use of their trademarks on Google Ads (Surveillance)
- Report to Google any incident where their trademark has been used submitting all available evidence (Action)

By following these tips, trademark holders can help protect their brands and ensure that their trademarks are not used in an unauthorized manner on Google Ads. AGIP can assist in all three steps. Please feel free to contact us if you need further information or assistance.

Draft Cybercrime Law – Jordan

*By: Mahmoud Lattouf
General Manager*

July 18th 2023

The Jordanian government submitted the draft cybercrime law to the House of Representatives earlier this week. The House will now deliberate on the law, propose amendments, and vote on whether to approve it. If the House approves the law, it will then be sent to the Senate for debate and vote. The House of Senate should approve it, before it could be approved by HM The King to become a law.

The draft law introduces more stringent financial penalties for cybercrimes. In 2022 alone, there were a staggering 16,000 cybercrime-related complaints registered in Jordan. This number has increased by 8,000 in the first half of this year. The government believes that the introduction of more stringent penalties will help to deter cybercrime and protect Jordanian citizens. Jordan's population stands at 11 million, with Internet penetration of 88%.

Here are some key provisions of the draft cybercrime law:

- **Increased financial penalties:** The draft law introduces more stringent financial penalties for cybercrimes.
- **New offenses:** The draft law also introduces a number of new offenses, such as the promotion of child pornography, impersonation, spreading of hate speech, and the creation of fake news websites.
- **Increased powers for law enforcement:** The draft law gives law enforcement agencies increased powers to investigate and prosecute cybercrimes. This includes the power to access and seize electronic data, and the power to track down and identify cybercriminals.
- **Protection of privacy:** The draft law also includes provisions to protect the privacy of individuals. This includes the requirement for law enforcement agencies to obtain a warrant before they can access electronic data.
- **The draft law requires social media companies with userbase of more than 100,000 subscribers in Jordan to establish an office in the Kingdom.** If these companies do not comply within a certain period, government through Telecommunication Regulatory Commission (TRC) can block ads on these platforms and restrict access through gradual reduction of bandwidth to access these platforms.

The draft law has been met with mixed reactions. Some people believe that the law is necessary to deter cybercrime and protect Jordanian citizens. Others are concerned that the law is too broad and could be used to restrict freedom of expression.

It is worth noting that these provisions are part of the draft law, which is subject to amendments as it has not been approved yet. We will publish the full approved law on AGIP website once approved.

Registering .cv Domains Might Become Easier

The ccTLD for Cape Verde has a new technical manager and might be about to liberalize and standardize its registration process to make it more accessible to foreign registrants.

ARME, the local government regulator and .cv's sponsor, said that it has signed a five-year-contract with WhoGoHost, a Nigerian hosting company and ICANN-accredited registrar, to manage the TLD.

From the announcement machine-translated from Portuguese, it appears that WhoGoHost will migrate .cv to a new registration system and manage the domain as part of the government's digital globalization strategy.

CV of course stands for "curriculum vitae" in Anglophone countries, so there could be a market for .cv domains elsewhere in the world.

.cv domains currently cost the Cape Verdean Escudo equivalent of about \$10 a year from the current registry, but registrars selling internationally typically charge over \$150 due to it being a largely manual process.

The registry and registrars say that the TLD is currently limited to trademark owners. The registration process can take days to months. It's believed to have only a few thousand domains under management.

The smart thing to do, to increase visibility and accessibility internationally, would be to dump the reg restrictions and switch to a standardized EPP back-end, enabling registrars to plug in relatively simply.

Cape Verde is a former Portuguese island colony off the coast of West Africa. It has a population of about half a million.

Source: Domain Incite

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TAGTech

PRODUCTS

- Intel Core i5
8th Generation
- 8 GB RAM
DDR4
- 256 GB SSD



FLIP



- Intel® Core i7
10th Generation 1065G7
- 8 GB RAM
DDR4
- 128 GB SSD
+ 512 GB SSD



PRO



- Intel Celeron N4100
- 4 GB LPDDR3
- 256GB SSD
+ 64GB EMMC



UNI C

- Intel® Core i3
10th Generation 1005G1
- 4 GB RAM
DDR4
- 128 GB SSD



EDU

- Intel® Core i7 10th
Generation 10510U
- 8 GB RAM
DDR4
- 128 GB SSD
+ 1 TB HDD



PLUS I

- Intel® Core i7 10th
Generation 10510U
- 8 GB RAM
DDR4
- 128 GB SSD
+ 512GB HDD



PLUS II



- Intel® Core™ i7
1255U
- 8 GB RAM
DDR4
- 256 GB SSD
+ 1 TB HDD

- Intel® Iris®
Xe Graphics

- 4500 mAh

- AX (wifi 6) BT 5.1

PLUS III 7022

New





Intel® Core™ i5
1235U



Intel® Iris®
Xe Graphics



8 GB RAM
DDR4



5000 mAh



256 GB SSD
+ 1 TB HDD



AC WIFI
BT 4.2

PLUS III

5022

New



Spreadtrum
SC7731E Quad-core



2 GB



32 GB



TAG-TAB Kids II



MediaTek MTK
8788 octa-core



8 GB



128 GB



TAG-TAB III



Front: 16 MP
Rear: 20 MP



6 GB



128 GB



**TAG-PHONE
Special**



Spreadtrum
SC9863 Octa-core



4 GB



64 GB



TAG-DC



Front: 8 MP
Rear: 16 MP



4 GB



128 GB



**TAG-PHONE
Plus**



Front: 16 MP
Rear: 16 MP



6 GB



128 GB



**TAG-PHONE
Advanced**

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