



**Talal Abu-Ghazaleh – Confucius Institute**

**TAG-Confucius Newsletter** | Issue 88 - October 2023

### **TAG-Confucius Institute:**

The Institute was established in September 2008 to introduce the Chinese language and culture, as well as achieving a greater mutual understanding between the Arab and Chinese cultures. This unique initiative is based on the cooperation agreement between TAG.Global and Confucius Institute in China. The Institute has been named after the great intellectual, mentor and philosopher, Confucius, whose ideas had influenced China and other regions around the world for over 2,000 years.

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**TAG-Confucius Institute is the first institute accredited by the Chinese Government to teach Chinese language in Jordan.**

**TAG-Confucius Institute is holding a new course to teach the basics of the Chinese language for beginners:**

**A. Threshold Level for Adults: starting 6/11/2023**

**Schedule: Monday – Wednesday from 6:00 – 8:00 pm**

**B.Threshold Level for Kids : starting 4/11/2023**

**Schedule: Schedule: Saturday – Tuesday from 3:00 – 4:30 pm**

**\*All Chinese language teachers are from China specialized in teaching Chinese language for foreigners and accredited by the Confucius Institute in China.**



### **Abu-Ghazaleh Hosts Shenyang Normal University Delegation to Strengthen Educational and Cultural Cooperation**

AMMAN – HE Dr. Talal Abu-Ghazaleh, founder and chairman of TAG.Global, has welcomed at his office in Amman, a delegation from Shenyang Normal University (SYNU), led by its President, Dr. Yang Song. The delegation included Mr. John Wei, the Dean of the International Studies Faculty, Mr. LI Hang, the Dean of the Software School, and Ms. HU Bo, the Deputy Director of the International Exchange and Cooperation Department.

The purpose of the visit was to review the achievements and challenges of the past years and to discuss the future plans for enhancing Chinese language teaching, cultural events, and key programs of the Confucius Foundation in China. The delegation also visited several prominent educational sites in Jordan.

During the meeting, Dr. Abu-Ghazaleh expressed his gratitude and pride for having



a long-lasting partnership with Shenyang Normal University since 2008, when they signed an agreement to establish the Talal Abu-Ghazaleh Confucius Institute (TAG-Confucius). He

recalled that he had the honor to attend the graduation ceremony of more than 15,000 students at Shenyang Normal University in 2009 and he hoped to repeat this experience in the near future.

Dr. Abu Ghazaleh also highlighted that TAG.Global is a leader in training and education in the Arab World and that TAGEPEDIA, its online education platform, is an outstanding model for delivering quality courses. He proposed to add the TAGEPEDIA platform programs and courses offered in English at SYNU for graduate and undergraduate students, such as computer science, AI, chemistry, and law. The two parties also agreed to add Chinese MOOC courses to the TAGEPEDIA platform, with Dr. Yang Song mentioning that there are many Chinese MOOC courses available that SYNU is willing to share with TAGEPEDIA.

Dr. Yang Song and her staff praised the efforts and support of Dr. Abu-Ghazaleh for promoting educational and cultural exchange

between China and Jordan. She also thanked TAG-Confucius Institute's administration for their highly professional performance during the last 15 years, confirming that the development of TAG-Confucius Institute should be aligned with "The Belt and Road Initiative" development strategy and should foster more extensive and in-depth cooperation in education and culture between the two countries.

### **TAG-Confucius Institute**

Talal Abu-Ghazaleh Confucius Institute was established in September 2008 to promote the Chinese language and culture, in order to reach a better mutual understanding between Arab and Chinese cultures. This is one-of-a-kind initiative based on the

cooperation agreement between Talal Abu-Ghazaleh Global (TAG.Global) and the Confucius Institute in China.

### **Shenyang Normal University**

Shenyang Normal University was established in 1951 in Liaoning Province as a university specialized in teacher training which made it one of the first specialized universities in northern China. The university teaches many majors including science, literature, teaching, and administrative sciences. Shenyang Normal University missions Chinese teachers to the TAG-Confucius Institute according to the highest standards of competency and professionalism.



## **In conjunction with its 15th anniversary 'Abu-Ghazaleh Confucius Institute' Holds 'Economic Impact of the Belt and the Road Initiative on the Arab Region' Seminar**

AMMAN - Under the patronage of HE Dr. Talal Abu-Ghazaleh, founder and chairman of Talal Abu-Ghazaleh Global (TAG.Global) and Talal Abu-Ghazaleh Confucius Institute (TAG-Confucius), and the Chinese Ambassador to Jordan, HE Mr. Chen Chuandong, TAG-Confucius a seminar entitled: "The Economic Impact of the 'Belt and the Road Initiative' on the Arab Region" was held recently, in conjunction with the Institute's 15th Anniversary.



The Seminar was attended by the Ambassador of Brazil to Jordan, Mr. Márcio Fagundes do Nascimento, President of Shenyang Normal University in China, Dr. Yang Song; and the Jordanian expert on Arab-China Relations, Mr. Samer Kheir Ahmad. Participants included a host of teachers and students from Chinese teaching centers in Jordan, entrepreneurs, and members of the Chinese community in Jordan.

In his opening speech, Dr. Abu-Ghazaleh welcomed the attendees, reiterating China's important position and role in world economic development and the impact of "The Belt and the Road" initiative on countries, especially the Arab region. He highlighted the Chinese-Arab ties and the long-lasting friendship that developed over the decades through the implementation of "The Belt and the Road" initiative in the fields of economy, trade, education and culture.



Moreover, Dr. Abu-Ghazaleh indicated the importance of cooperation between TAG. Global and China in a number of areas, most notably the TAG-Confucius Institute, urging to further deepen Chinese-Arab relations and cooperation in various areas such as digitalization, high technology, artificial intelligence, communications, medical care, and others.

For his part, Ambassador Chuandong said that the establishment and development of the TAG-Confucius Institute plays an important role in teaching the Chinese language, exchanging educational capacities, and strengthening cooperation between China and Jordan. He added that, over the past 15 years, TAG-Confucius Institute has been effectively disseminating Chinese culture, promoting China-Jordan cooperation, and representing the spiritual significance of China-Jordan friendship.

In her remarks, Shenyang University President has praised TAG-Confucius Institute for its outstanding accomplishments in the areas of teaching the Chinese language, talent development, academic research, and cross-cultural exchange. She also expressed the readiness of the University to provide the necessary support for the development of TAG-Confucius Institute to positively contribute to the advancement of its missions and goals in the future.

Dr. Yang Song further reviewed China's legal system for encouraging and promoting foreign investment. She presented a report of four parts, its development and main framework; in addition to the main functions of the foreign investment legal system; and foreign investment legal procedures and practices.

During the seminar Mr. Ahmad gave a brief on the Belt and the Road Initiative, emphasizing that the initiative promotes development and strengthens cooperation in the fields of economy, trade, investment, finance, industry, energy, environment, agriculture, etc., emphasizing the high significance to the Arab countries, considering that the initiative is of mutual benefit; a win-win situation, in addition to the fact that it contributes to sustainable economic development.

## TAG-Confucius Institute Wins First Prize in International Chinese Speech Contest

After a month of preparation and selection, the International Chinese Speech Contest successfully came to an end, which was sponsored by the Alliance of Liaoning Province Confucius Institute Cooperative Universities and organized by Dongbei University of Finance and Economics. On October 23, the award results were announced, and Sara Yousef, a student from TAG-Confucius Institute (TAG-CI), won the first prize. Dr. Yang Songfang won the Excellent Mentor Award.



This contest featured four speech themes: The beauty of Chinese language and other languages in the world; Chinese language gives the wings to my dreams; My study abroad; My Chinese language learning.

As the mentor, Dr. Yang Songfang, Chinese Director of TAG-CI, prepared for the contest with Sara Yousef in detail, including speech writing, pronunciation practice, presentation of speech manners, video recording, etc. As last, a satisfactory video was submitted entitled “Chinese Language: Key to the Door to the Future”. Sara Yousef won the recognition of the judges for her accurate pronunciation, fluent language expression, full emotions and beautiful demeanor, and won the first prize.

TAG-CI will continue to organize students to participate in various relevant contests, providing opportunities for them to showcase their Chinese language abilities. At the same time, contests will promote Chinese learning and teaching, achieving improvement both in talent cultivation and teaching skills.

## TAG-Confucius Institute Holds Chinese Proficiency Test

On October 15, TAG-Confucius Institute (TAG-CI) successfully held Chinese Proficiency Test (HSK), which covered HSK Level 1-4, speaking test of basic and intermediate levels. A total of 89 candidates sat for the test.

TAG-Confucius Institute attaches importance to each test. Before the test, TAG-CI held a test management training for the teachers, clarifying the work of each teacher, preparing and testing the relevant software and hardware equipment, and sorting out the various tasks of the entire test process. The test management staff carefully studied the relevant requirements of “Chinese Proficiency Test Management Manual”. In addition, TAG-CI arranged pre-test training for the candidates of each level to familiarize them with the question types, know about the test process, test rules and other matters for attention in the test.



During the test, the invigilators fulfilled their duties, the students answered the questions on the test paper quietly, and the test room was in good order.

After the exam, the examination staff carefully checked and organized the answer sheets, speaking recording files and other relevant materials, and mailed them to Chinese Testing International Corporation Ltd. in time. With the support and cooperation of relevant departments of Talal Abu-Ghazaleh Global, this test was a complete success.

With the deepening of exchanges and cooperation in education, culture, economy and trade between China and Jordan, more and more people are learning Chinese in Jordan, and the number of applicants for HSK test is also increasing. TAG-CI will continue to be learner-oriented and provide high-quality Chinese teaching and test services for Chinese learners in Jordan.

TAG-CI will hold the last HSK test of this year on December 3, and welcome Chinese learners to register at TAG-CI.



TAGTech

# PRODUCTS

- Intel Core i5  
8th Generation
- 8 GB RAM  
DDR4
- 256 GB SSD



## FLIP



- Intel® Core i7  
10th Generation 1065G7
- 8 GB RAM  
DDR4
- 128 GB SSD  
+ 512 GB SSD



## PRO



- Intel Celeron N4100
- 4 GB LPDDR3
- 256GB SSD  
+ 64GB EMMC



## UNI C

- Intel® Core i3  
10th Generation 1005G1
- 4 GB RAM  
DDR4
- 128 GB SSD



## EDU

- Intel® Core i7 10th  
Generation 10510U
- 8 GB RAM  
DDR4
- 128 GB SSD  
+ 1 TB HDD



## PLUS I

- Intel® Core i7 10th  
Generation 10510U
- 8 GB RAM  
DDR4
- 128 GB SSD  
+ 512GB HDD



## PLUS II



- Intel® Core™ i7  
1255U
- 8 GB RAM  
DDR4
- 256 GB SSD  
+ 1 TB HDD

- Intel® Iris®  
Xe Graphics

- 4500 mAh

- AX (wifi 6) BT 5.1

## PLUS III 7022

# New





Intel® Core™ i5  
1235U



Intel® Iris®  
Xe Graphics



8 GB RAM  
DDR4



5000 mAh



256 GB SSD  
+ 1 TB HDD



AC WIFI  
BT 4.2

**PLUS III**

**5022**

*New*



Spreadtrum  
SC7731E Quad-core



2 GB



32 GB



**TAG-TAB Kids II**



MediaTek MTK  
8788 octa-core



8 GB



128 GB



**TAG-TAB III**



Front: 16 MP  
Rear: 20 MP



6 GB



128 GB



**TAG-PHONE  
Special**



Spreadtrum  
SC9863 Octa-core



4 GB



64 GB



**TAG-DC**



Front: 8 MP  
Rear: 16 MP



4 GB



128 GB



**TAG-PHONE  
Plus**



Front: 16 MP  
Rear: 16 MP



6 GB



128 GB



**TAG-PHONE  
Advanced**

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