



Talal Abu-Ghazaleh – Confucius Institute

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TAG-Confucius Institute:

The Institute was established in September 2008 to introduce the Chinese language and culture, as well as achieving a greater mutual understanding between the Arab and Chinese cultures. This unique initiative is based on the cooperation agreement between TAG.Global and Confucius Institute in China. The Institute has been named after the great intellectual, mentor and philosopher, Confucius, whose ideas had influenced China and other regions around the world for over 2,000 years.

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TAG-Confucius Institute is the first institute accredited by the Chinese Government to teach Chinese language in Jordan.

TAG-Confucius Institute is holding a new course to teach the basics of the Chinese language for beginners:

A. Threshold Level for Adults: starting 19/2/2024

Schedule: Monday – Wednesday from 6:00 – 8:00 pm

B. Threshold Level for Kids : starting 17/2/2024

Schedule: Saturday – Wednesday from 3:00 – 4:30 pm

***All Chinese language teachers are from China specialized in teaching Chinese language for foreigners and accredited by the Confucius Institute in China.**



TAG-Confucius Institute Holds Chinese Spring Festival Cultural Event at Mashrek International School

On February 4, TAG-Confucius Institute (TAG-CI) and China Cultural Center in Amman jointly held the Chinese Spring Festival (also known as Chinese New Year) cultural event at Mashrek International School, in the presence of Ms. Shi Wei, Cultural Counsellor of Chinese Embassy in Jordan and Director of China Cultural Center in Amman, Ms. Haneen Elayyan, head of middle school department of Mashrek International School, Dr. Yang Songfang, Chinese Director of TAG-CI, Ms. Randa Al-Yabroudi, Deputy Director of TAG-CI. Teachers from TAG-CI and China Cultural Center and more than 140 people including middle school students and teachers from Mashrek International School participated in the event. Xinhua News Agency and China Media Group (CMG) reported the event.

The event venue was decorated with the Spring Festival couplets, “Fu” (happiness) characters,



red lanterns, Chinese dragons, Chinese knots, atmosphere lights and others, filled with a strong Chinese festival atmosphere.

At the opening ceremony, Haneen Elayyan expressed her welcome and gratitude to TAG-CI and China Cultural Center for bringing diverse Chinese cultural activities to the middle school students on the occasion of Chinese New Year and they felt honored to have the

opportunity to experience Chinese culture again and celebrated Chinese New Year of the Dragon together.

Shi Wei said in her speech that this event would enable the students to have a better understanding of Chinese festival culture and traditions and enhance traditional friendship between China and Jordan. She introduced that the Spring Festival is the most

important traditional festival for Chinese people, marking the beginning of the Chinese Lunar New Year. During the Spring Festival, the whole family get together to eat reunion meals and dumplings, Chinese people attach great importance to family reunion and warmth, which is equally important for Jordanians. She also said that the year 2024 is the Year of the Dragon, one of the twelve Chinese zodiac signs, and the dragon is a symbol of auspiciousness, dignity, justice and prosperity in Chinese culture. She extended good wishes to all the people present and wished for world peace and stability.

Then, the teachers and students watched the animated promotional video of the 2024 Spring Festival Gala of CMG “Watching the Spring Festival Gala to welcome the Year of the Dragon”. The twelve lovable Chinese zodiac animals Fuwa and Chinese people were welcoming the Year of the Dragon. Afterwards, they enjoyed the Yangge dance “Celebrating the Chinese New Year with Joy” performed by the Chinese teachers from TAG-CI. They were amazed by the cheerful melody of the dance and the beautiful dance movements of the teachers, expressing their love for the dance with applause.

Next, the students were divided into several groups to experience various cultural activities, including handicrafts, calligraphy, tea ceremony, games,



dragon dance and lion dance. In the handicraft section, students learned to weave Chinese knots, paint New Year paintings, and make palace lanterns from the teachers. They were really delighted when seeing their own works. In the calligraphy section, the students learned to write calligraphy with brushes under the guidance of the teacher. They were amazed by the charm of Chinese calligraphy, and everyone received a Chinese name written by the teacher. In the tea ceremony section, the students listened to the teacher introducing the brewing methods of different types of tea and tasted Pu'er tea, Jin Junmei black tea, and West Lake Longjing green tea. In the game activities, every student was enthusiastic and actively participated in the pitch-pot (also known as Tou Hu) game. The winners received pens, books, handbags, and other items with Chinese characteristics.

Pitch-pot is a traditional Chinese game that requires players to throw arrows from a set distance into a large canister. This type of entertainment activity was commonly seen in Song Dynasty banquets. The students also experienced dragon dance and lion dance which symbolize unity, friendship, auspiciousness, and good luck. The venue was filled with laughter and joy of the students.

This event not only made the students and teachers understand the joy and peace of the Spring Festival, China's grandest festival, but also provided them with an opportunity to get close to Chinese culture, furthermore, to understand extraordinary China and the positive Chinese spirit. We hope that the Year of the Dragon will bring fortune to everyone and peace, harmony and security to the world.

‘Abu-Ghazaleh Confucius Institute’ Celebrates 2024 Chinese New Year and Spring Festival



AMMAN – Under the patronage of HE Dr. Talal Abu-Ghazaleh, chairman and founder of Talal Abu-Ghazaleh Global (TAG.Global), the Talal Abu-Ghazaleh Confucius Institute (TAG-Confucius) has organized a ceremony to celebrate the Chinese New Year and Spring Festival that began on the 10th of February.

Representing H.E. Dr. Abu-Ghazaleh, TAG-Confucius Executive Director Mr. Mamoun Abu Sebaa’ has attended the ceremony along with Mr. Gong Anmin, Charge d’affaires of the Chinese Embassy in Jordan in the presence of Ms. Shi Wei, Cultural Counselor of Chinese Embassy in Jordan, and representatives of the Chinese diplomatic mission in Jordan.

The ceremony was also attended by members of the Chinese community in Jordan, in addition to students from TAG-Confucius and other Jordanian universities.

In his welcoming remarks, Mr. Anmin congratulated the people of Jordan and China on the New Year 2024 and the Chinese Spring Festival. He applauded the historic Jordanian-Chinese relations that are founded on friendship and mutual respect.

Mr. Anmin, furthermore, highly praised the role of Dr. Abu-Ghazaleh in developing and enhancing the Chinese-Arab ties through distinctive contributions conducted by TAG.Global and by himself personally in the fields of economy, culture, education and technology, referring to the 15-year-long partnership with TAG- Confucius which is considered the first destination in the Arab region for those who seek to learn Chinese and know more about Chinese culture.



On the economic front, Mr. Anmin pointed to the memorandum of understanding (MoU) that was recently signed between Jordan and China on the joint construction of the 'Belt and the Road' initiative. He noted that it's a promising and a strategic move towards enhancing bilateral cooperation and reinforcing economic and political bonds between the two countries.

"Signing the MoU reflects the commitment of the two parties to boost economic cooperation and infrastructure in the region, which would lead to positive developments in various sectors. This would also improve transport and supply chains, including roads, ports among other logistic areas," he said.

For his part, Mr. Abu Al Sebaa' highlighted the role of the TAG-Confucius, indicating that it is the first institute acknowledged by the Chinese government for teaching and promoting Chinese language and culture in Jordan.



“It is my pleasure to celebrate with you the Chinese New Year on behalf of HE Dr. Talal Abu-Ghazaleh. This year marks the Year of the Dragon, symbolizing glory and fortune. As legends say this mythical creature’s good fortune should be sprinkled on all, but first we need to treat each other with kindness and compassion. As we celebrate the New Year, we will not forget our brothers and sisters in Gaza who face daily disasters. We also salute the role of China in supporting the Palestinian cause and rights and advocating for a two-state solution. We hope that this conflict comes to an end soon, allowing the Palestinian people to live in security and peace,” he said.

During the ceremony, TAG-Confucius’s students and teachers presented artistic performances portraying the Chinese heritage including singing, reciting poetry, and displaying traditional Chinese costumes. That is in addition to presenting the techniques of the Tai chi (also taiji), Chinese spiritual and physical exercises that are widely practiced by the Chinese people.

According to Chinese traditions, the Chinese Charge d’affaires and Cultural presented red envelopes containing cash (known as “hongbao” in Chinese) to the attending children.

The event concluded with a Chinese cuisine dinner.

TAG-Confucius Institute Holds Chinese Proficiency Test

On January 13, TAG-Confucius Institute (TAG-CI) successfully held Chinese Proficiency Test (HSK), which covered HSK Level 1-4, speaking test of basic and intermediate levels. A total of 21 candidates sat for the test.

TAG-Confucius Institute attaches importance to each test. Before the test, TAG-CI held a test management training for the teachers, clarifying the work of each teacher, preparing and testing the relevant software and hardware equipment, and sorting out the various tasks of the entire test process. The test management staff carefully studied the relevant requirements of “Chinese Proficiency Test Management Manual”. In addition, TAG-CI arranged pre-test training for the candidates of each level to familiarize them with the question types, know about the test process, test rules and other matters for attention in the test.

During the test, the invigilators



fulfilled their duties, the students answered the questions on the test paper quietly, and the test room was in good order.

After the exam, the examination staff carefully checked and organized the answer sheets, speaking recording files and other relevant materials, and mailed them to Chinese Testing International Corporation Ltd. in time. With the support and cooperation of relevant departments of Talal Abu-Ghazaleh Global, this test was a complete success.

With the deepening of exchanges and cooperation in education, culture, economy and trade between China and Jordan, more and more people are learning Chinese in Jordan, and the number of applicants for HSK test is also increasing. TAG-CI will continue to be learner-oriented and provide high-quality Chinese teaching and test services for Chinese learners in Jordan.

TAG-CI will hold the last HSK test of this year on October 19, and welcome Chinese learners to register at TAG-CI.



TAGTech

PRODUCTS

- Intel Core i5
8th Generation
- 8 GB RAM
DDR4
- 256 GB SSD



FLIP



- Intel® Core i7
10th Generation 1065G7
- 8 GB RAM
DDR4
- 128 GB SSD
+ 512 GB SSD



PRO



- Intel Celeron N4100
- 4 GB LPDDR3
- 256GB SSD
+ 64GB EMMC



UNI



- Intel® Core i3
10th Generation 1005G1
- 4 GB RAM
DDR4
- 128 GB SSD



EDU

- Intel® Core i7 10th
Generation 10510U
- 8 GB RAM
DDR4
- 128 GB SSD
+ 1 TB HDD



PLUS I

- Intel® Core i7 10th
Generation 10510U
- 8 GB RAM
DDR4
- 128 GB SSD
+ 512GB HDD



PLUS II



- Intel® Core™ i7
1255U
- 8 GB RAM
DDR4
- 256 GB SSD
+ 1 TB HDD

- Intel® Iris®
Xe Graphics

- 4500 mAh

- AX (wifi 6) BT 5.1

PLUS III

7022

New





Intel® Core™ i5
1235U



Intel® Iris®
Xe Graphics



8 GB RAM
DDR4



5000 mAh



256 GB SSD
+ 1 TB HDD



AC WIFI
BT 4.2

PLUS III

5022

New



Spreadtrum
SC7731E Quad-core



2 GB



32 GB



TAG-TAB Kids II



MediaTek MTK
8788 octa-core



8 GB



128 GB



TAG-TAB III



Front: 16 MP
Rear: 20 MP



6 GB



128 GB



**TAG-PHONE
Special**



Spreadtrum
SC9863 Octa-core



4 GB



64 GB



TAG-DC



Front: 8 MP
Rear: 16 MP



4 GB



128 GB



**TAG-PHONE
Plus**



Front: 16 MP
Rear: 16 MP



6 GB



128 GB



**TAG-PHONE
Advanced**

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