



TAG-ITI

Talal Abu-Ghazaleh Information Technology International

Newsletter



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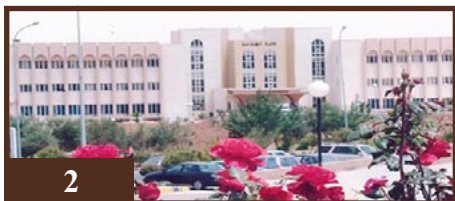
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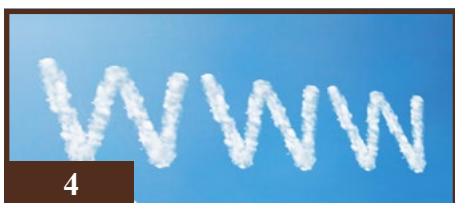
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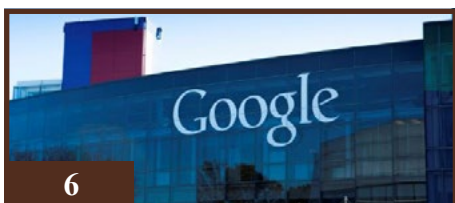
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Jordan Duty Free Awards TAG-Archiving Its Electronic Archiving Project

AMMAN – Talal Abu-Ghazaleh Archiving (TAG-Archiving) was awarded an archiving and backlog project for Jordan Duty Free (JDF), the entity which deals with duty free sales in Jordan.

Mr. Samer Ramahi, Manager of TAG-Archiving said “More companies and establishments are realizing that storing backlogs of paper costs both time and money and there is a need to find other practical and cost-effective solutions.”

He added: “The electronic archiving and backlog solution helps organizations reduce their paper records which leads to a saving of space and makes retrieval of such information much easier.”

The project with the JDF is to scan and archive a backlog of 1,500,000 documents which will be completed over a period of six months. This will include all backlog scanning, indexing and archiving of all documents as well as training for JDF staff.



TAG-Org's ICT Experts Visit Muta University

AMMAN – Talal Abu-Ghazaleh Organization (TAG-Org) ICT experts visited Muta University and highlighted a host of professional services provided by TAG-Org's website development, e-solutions, electronic archiving and infrastructure teams.

Muta University expressed great interest in a number of services offered, including:

- **Website design:** An audit of their website was carried out by TAG-Org professionals and findings were delivered to them. It was agreed that a redesign and revamp of their website should take place in order to bring their current website up-to-date.
- **Digital Marketing:** Muta University expressed a great interest to utilize the Group's expertise in digital marketing. TAG-Org professionals will engage with Muta University on how to effectively market on social media in order to raise their website's ranking both locally and internationally.
- **Electronic Archiving:** TAG-Org will assist Muta University on how to establish an electronic archiving center to help them deal with the paper backlog they have.
- **Electronic solutions:** Muta University expressed an interest to integrate many applications they currently have at the University. TAG-Org shall work with Muta University to integrate and upgrade their systems based on consultation which will be provided to them.
- **Cloud consulting:** A range of consultations shall be provided to Muta University to help them effectively make use of cloud technologies.
- **Infrastructure consulting-** Muta University's data center was audited by TAG-Org professionals. Findings were delivered to them as to how their current data center can be improved.

The relationship with Muta University is seen as a strategic, long term one where knowledge transfer will occur in order to bring Muta University's IT infrastructure up to the latest standards.



TAG-Database

The TAG-Org Database is one of the most recent initiatives launched by HE Dr. Talal Abu-Ghazaleh which aims to provide a centralized place for the contacts, NGOs, funding agencies, companies, governmental institutions, external experts and in-house experts CVs under different sectors.

The TAG-Org Database team will be working closely with the data owners to collect, verify the data, and the team will coordinate with external companies and societies to enrich the Group's databases from different data sources.

Data owners will be able to update their data through the system that will be provided for this purpose, TAG-Org Database team will be also sharing policies and procedures with the data owners to maintain updating their data.

TAG Database will provide a centralized place:

- To manage and maintain clients' contacts, NGOs, funding agencies, private companies and governmental institutions information and contacts.
- To manage and classify in-house experts CVs and external experts CVs.
- To manage and classify projects references.
- To track and document employees' visits to the clients.
- To track and document submitted offers to the clients.



TAG-Org to Build Juice Bang Bang Website

AMMAN – Talal Abu-Ghazaleh Organization (TAG-Org) Website development and Consulting Department has been successful in securing a new project for Juice Bang Bang, a provider of innovative juice drinks, shakes, smoothies and snacks and now operates from five locations across Jordan since it was established in 2009.

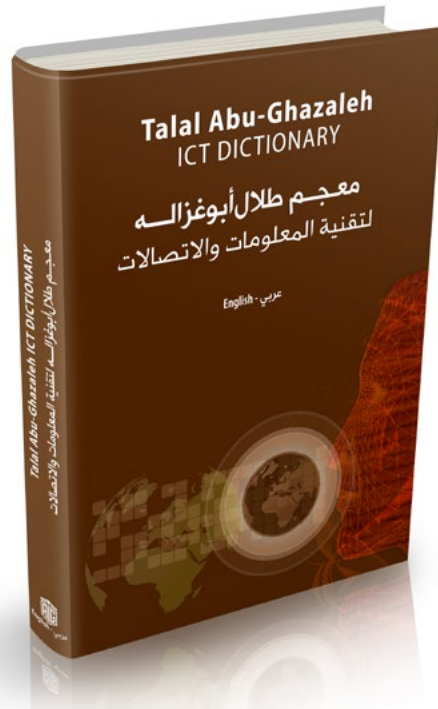
Juice Bang Bang, already being TAG-Org's Intellectual Property client, decided to enlist the expertise of TAG-Org's Web Department in order to design and develop their website from scratch with the aim of improving their outreach amongst local clients in Jordan.

TAG-Web Consulting has won this project attributed to its extensive experience in building websites and interactive sites to accommodate small, medium and large organizations through using dynamic site support and content management system tools.

"This is a very good and strategic project, we shall work hard to deliver all of the requirements at the highest level of quality. We dedicate our team's skills and expertise towards the success of our client's project. Each project is given a careful individual attention. We are large enough to provide all necessary Internet development and design services," Mr. Ramez Quneibi, Executive Director of TAG-Web Consulting, said.

"I would like to thank HE Dr. Talal Abu-Ghazaleh for his continuous support and guidance, and special thanks to TAG-Org's companies and departments which provide all the required technical and specialized expertise," he added.

It is worth mentioning that TAG-Org won four awards in the competition of websites design and development in Jordan in 2014 and the 'Best Corporate Website' in the Arab Region for its groundbreaking design and functionality at the Arab Strategic Website Award for the year 2014 held in Dubai.



ICT Dictionary

AMMAN – The second version of the Talal Abu-Ghazaleh ICT Dictionary has been produced after the success of the first version. The dictionary has been updated and provides new sets of ICT terms, definitions and technologies that are most commonly used in the ICT industry, translating from English terms to Arabic meanings.

HE Dr. Talal Abu-Ghazaleh, TAG-Org chairman, is passionate about technology and said in the dictionary introduction that ICT plays a significant role in our lives and helps to transform societies into knowledge based ones.

He added that the contribution value of individuals or groups is measured based on the contributions produced by thought and innovation.

For example, it has been easy and necessary to teach the new generation throughout all stages using electronic means, and business, banking and government administration.

Dr. Abu-Ghazaleh reiterated his intention to continue updating and developing the dictionaries issued by TAG-Org which are, in addition to TAG-ICT Dictionary: Talal Abu-Ghazaleh Intellectual Property Dictionary, TAG Dictionary of Legal Terms, TAG Accountancy and Business Dictionary, Talal Abu-Ghazaleh Dictionary of Patents and Talal Abu-Ghazaleh Collocations Dictionary.

He also explained that these publications aim at enriching the Arabic language references and contribute to knowledge dissemination amongst students and all business sectors through specialized scientific and professional publications.



Google Announces Data Center Expansion

Google has announced a major expansion of its cloud data centers, with two new regions to start running this year and another 10 to be available by the end of 2017.

Google's two upcoming launches will include one US site, a US Western region in Oregon, with another to be built in Tokyo.

"We're opening these new regions to help Cloud Platform customers deploy services and applications nearer to their own customers, for lower latency and greater responsiveness," wrote Google product manager Varun Sakalkar in a company blog post. "With these new regions, even more applications become candidates to run on Cloud Platform, and get the benefits of Google-level scale and industry leading price [and] performance."

It has been a busy period for Google's cloudy operations, with recent announcements of a client win in the form of Home Depot, as well as the news that Apple would move a portion of its data to the search giant from Amazon Web Services (AWS). The majority of the reaction to the news has not surprisingly been around Google's attempts to catch up with AWS, which turned 10 years old earlier this month and is also looking to expand its data center operations in the UK among other locations.

Responding to Google's expansion of its data center footprint, John Dinsdale, Synergy chief analyst and research director, said: "As we have reported previously Google lags far behind AWS and Microsoft in the cloud infrastructure market, and at least part of that was down to having a cloud data center network that wasn't as extensive.

"Google is now on a drive to help fix that – in addition to increasing its corporate focus on the cloud market. This was long overdue," he added.

Source: CloudTech - <http://www.cloudcomputing-news.net/news/2016/mar/23/google-announces-data-centre-expansion-plans-12-more-regions-2017/>

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